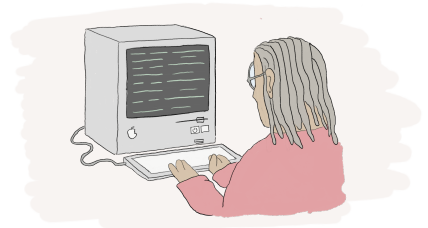


Frequently Asked Questions



What is being created?

- **Short form visualizations/stories** that are created and displayed using the Noteable platform
- **Long form visualizations/stories** that are created and displayed using the Noteable platform, and are meant to include multiple Noteable features/capabilities
- **Marketing** for these data stories in numerous social platforms (think Twitter, Medium, maybe Tik Tok etc)
- **Concrete feedback** and insight on the Noteable workflow from the perspective of a data professional



What does 'created' mean?

- **Content will live within the Noteable ecosystem.** These will be components that represents the scope of what Noteable can do
- **Subject material of the content will be left up to the creator:** While certain datasets and Noteable features may be recommended, the data storyteller will have editorial autonomy. Views and opinions expressed in the content do not necessarily reflect Noteable's views and opinions
- **Social media marketing, up to a point.** There will be dedicated marketing materials that serve the purpose of promoting created content. Noteable may adapt or use these for their own purpose, as can the creator

How many creations will I get?

Per week, the Creator (Me) will be responsible for:

- 3 short form visualizations/stories
- 1 long form visualizations/stories
- 1 post of Marketing material for each social network agreed upon
- A weekly log of thoughts, comments, and feedback from a data professional's point of view

How long is this going to take?

- **Length of contract is left up to the sole discretion of the client (You).** Current estimations are a few weeks to start, and a reassessment can occur after metrics can be studied. The working arrangement is set for **10 hours a week**.

How much is this going to cost?

- The Creator (Me) usually charges an hourly rate of **\$125**. With an arrangement of about **10 hrs/wk**, that is **\$1,125/week**.
- Payments are Net30. The Creator (Me) sends invoice either weekly or monthly.
- Noteable has already stated an intent to negotiate, so this hourly rate is likely to change.

