

# Yaojia Ju

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Location: Shanghai

## Education

### New York University

Major: Computer Science

Minor: Digital Art and Design

Expected Graduation: May 2022

GPA: 3.92 /4.00

## Technical Skills

Java, Python, HTML5, CSS3, BootStrap, JQuery, Photoshop, Illustrator, InDesign, Processing, Graphic Design (sketch)

## Honors

Dean's List for 2018-2019 academic year, Dean's List for 2019-2020 academic year; Future Engineering Competition, 3<sup>rd</sup> Prize;

## Experience

### Chinese Students and Scholars Association, IT support Intern, New York City September 2019-Now

- Designed the layout of the website, drew site map using draw.io and built prototype using InvisionApp
- Developed a small interactive game using Java and processing
- Developed the official website using HTML, CSS, JQuery, and Bootstrap

### MoTrack Therapy, Freelance Graphic Designer, New York City September 2019-Now

- Designed sketches for MoTrack Therapy App
- Analyzed the UI design of other mobile apps and did UI and UX design for the mobile App
- Took videos and made short GIFs as the instructions of hand therapy

### McCann World Group, Account Executive/ Copywriter Intern, Shanghai June 2019-August 2019

- Conducted Chinese influencer marketing related researches
- Wrote weekly advertisement copy for local fast-moving consumer goods brands on social media platforms
- Conducted competitive analysis
- Wrote creative briefs based on the needs of clients

### Panopath Education and Technology, Editor/Designer, Shanghai February 2019-April 2020

Achievement: 5000-15000 readers for each article

- Designed mascot and sticker for the company and being used for several national event
- Brainstormed and Wrote articles on the social media platform of the company
- Drew illustrations based on the content of articles

### China Everbright Bank, Summer Intern, Shanghai July 2016-August 2016

Achievement: Excellent Intern (3 out of 30)

- Sold financing products to customers through phone
- Wrote reports about the bank cash business, transfer business, currency exchange business

### East China University of Science and Technology, Lab Intern, Shanghai March 2017-August 2017

Achievement: East China University of Science and Technology Yang-Yi Lab, Excellent Scholar (5 out of 90)

- Conducted experiments on E. Coli to investigate Light-Activated Cytolysis and cancer treatment
- Worked with PhD students and graduate students to analyze fluorescence intensity
- Wrote a paper and presented to the dean of Biochemistry and the dean of Chemistry about the New Cancer Treatment based on Light-Activated System and Bacteriotherapy

## Portfolio Website

[http://i6.cims.nyu.edu/~yj1351/professional\\_site.html](http://i6.cims.nyu.edu/~yj1351/professional_site.html)

[http://i6.cims.nyu.edu/~yj1351/user\\_experience\\_design.html](http://i6.cims.nyu.edu/~yj1351/user_experience_design.html)