**Yaojia Ju**

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Address: 140 E 14th Street, PA-0422-D, New York, New York, 10003

education

New York University Graduation Year: 2022

GPA: 3.95

Intend Major: Computer Science

Intend Minor: Digital Art and Design, Business of Entertainment, Media, and Technology

TOEFL: 105 (27/29/26/23); SAT1: 1480 (CR 690/ M790/W8, 6, 7); SAT2: Mathematics Level2 800; Chemistry 770

Honors: Dean’s List for the 2018-2019 academic year, 10th Odyssey of the Mind competition, 2rd prize; 10th Future Engineering Competition, 3rd Prize

Leadership, Internship & extracurricular activities

MoTrack Therapy, freelance Graphic designer, New York City September 2019-now

* Designed sketches for Motrack Therapy App using Procreate
* Analyzed the UI design of other mobile apps and did UI and UX design for Motrack Therapy App
* Took videos and made short GIFs as the instructions of hand therapy

Chinese Students and Scholars Association, IT support intern, New York City September 2019-now

* Built a website as a scoreboard for Casino Night using JavaScript and Dreamweaver
* Designed the layout of the website using Procreate and Photoshop

McCann World Group, account executive/ copywriter intern, Shanghai June 2019- August 2019

* Conducted Chinese influencer marketing related researches and
* Planned and Wrote weekly advertisement copy for local fast-moving consumer goods brands on the official social media platforms
* Conducted competitive analysis
* Wrote creative briefs based on the needs of clients

Panopath (ngo), editor/ art editor, Shanghai Feburary2019-now

Achievement: 5000-15000 readers for each article

* Brainstormed and Wrote monthly international student related articles on the social media platform of the company
* Drew illustrations based on the content of articles
* Did researches on college majors, interviewed other international students from different colleges in the U.S., and wrote articles

“Art Attack!”, event organizer, Washington, D.C. November 2018

* Used paper-mache and paints to made a life-size swimming crocodile on the floor
* Taught other student to draw stylized dripping letters for poster and party decorations
* Made hand-draw posters to advertising the program

East China University of Science and Technology, lab intern, Shanghai March 2017- August 2017

Achievement: 11th Grade, East China University of Science and Technology Yang-Yi Lab, Excellent Scholar (5 out of 90)

* Conducted experiments on E. Coli to investigate Light-Activated Cytolysis and cancer treatment
* Worked with PhD students and graduate students to analyze fluorescence intensity
* Wrote a paper and presented to the dean of Biochemistry and the dean of Chemistry about the New Cancer Treatment based on Light-Activated System and Bacteriotheraphy

Destination Imagination Club, club *president*, Shanghai Fall 2016- Fall 2017

Achievement: 11th Grade, Destination Imagination Competition, Vinci Prize & Nation 2nd Place; Global Final

* Led team of 7 to design installations to resolve physics-related problems,
* Worked as playwright, art designer, apparatus designer and producer, actress
* Trained underclassmen for the coming Destination Imagination competition

Future Engineer Competition, *project leader,* Shanghai Fall 2015-Fall 2016

Achievement: 10th Grade, Shanghai Future Engineer Competition, 3rd prize

* Cooperated with team of 3 to design a rollercoaster track with PVC pipes
* Tested practicality & time logistics of model by using steel balls

***Other Skills***

* Fluent in Chinese, Python, Graphic Design, Knowledge of MS office applications, Journalism, Communication, Guitar