





ORKA SPORTS – COMPLETE WEBSITE WORKFLOW (Updated)

1. Home Page

URL: /

Hero Banner Section

- Highlight Carousel: Leagues | Competitions | Masterclasses | Exhibitions
- CTAs:
 -  “Register as Player”
 -  “Apply to Own a Team”
 -  “Become a Sponsor”
 -  “Book Exhibition Booth”

Quick Stats & Counters

- 3 Pro Leagues
- 20+ Sports Competitions
- 10+ Masterclasses
- 1 Mega Sports & Fitness Expo

Upcoming Events Strip

- Shows next 5 matches, masterclasses, and key exhibition events

Bottom Sections

- Why Join Orka? (With icons: Player, Owner, Coach, Sponsor, Exhibitor)
- Testimonials
- Media Highlights (Video/Images)

2. About Orka Sports




URL: /about

- Orka Vision & Mission
- Founding Team
- Our Journey & Timeline
- Impact Created (No. of Players, Teams, Events)
- Orka in the Press

3. Leagues Hub

URL: /leagues

Each League Sub-Page:

-  **Orka Kabaddi League** → /leagues/orka-kabaddi-league
-  **Orka Wrestling League** → /leagues/orka-wrestling-league
-  **Orka Circle Kabaddi League** → /leagues/orka-circle-kabaddi-league

Each includes:

- League Format & Rules
- Teams (with logos & links)
- Points Table
- Player Stats
- Upcoming Matches
- CTA: “Own a Team in This League”

4. Team Ownership & Franchise Application

URL: /own-a-team



Become a Team Owner

- Overview of Ownership Benefits
- Investment Requirements (optional visibility)

- Available Leagues & Cities
- Owner Benefits (Revenue Sharing, Branding, Access, etc.)
- Testimonials from Existing Owners

Application Form

Fields:

- Full Name
- Company/Brand (Optional)
- City & League Preference
- Background in Sports/Business
- Why You Want to Own a Team
- Upload ID/Business Proof
- [Submit Application]

CTA:

- “Download Ownership Deck”
- “Schedule a Call with Orka Team”

5. Sponsors & Partnership Opportunities

URL: /sponsors

Sponsorship Tiers

- Title Sponsor
- League Sponsor
- Team Sponsor
- Event/Booth Sponsor

Why Sponsor Orka?

- Target Audience Demographics
- Media Reach
- Brand Visibility

- Activation Opportunities

Apply as Sponsor Form

- Sponsor Name
- Brand/Organization
- Type of Sponsorship
- Budget Range
- Message
- [Submit]

CTA:

- “Download Sponsor Kit”
- “Request a Custom Proposal”

6. Teams

URL: /teams

- Filters: League | City
- Grid View of Teams (logos, short bios)
- Each Team Page:
 - Owner Info
 - Coach
 - Squad
 - Merchandise
 - Match History
 - CTA: “Sponsor This Team”

7. Players Directory

URL: /players

- Filter/Search by Name, League, Position
- Player Cards → Photo, Stats, Team

- Full Profile:
 - Bio, Team, Career Highlights, Performance Stats
 - CTA: “Watch Highlights” | “Vote Fan Favorite”

8. Coaches & Officials

URL: /coaches-officials

- Filters: League, Role
- Coach/Official Card → Photo + Mini Bio
- Profile:
 - Experience
 - Assigned Matches/Team
 - Certifications

9. Individual Sports Competitions

URL: /competitions

- 20+ Sports Listed (Tiles with images)
- Filters: Sport | Age Group | City
- Competition Page:
 - Format
 - Schedule
 - Rules
 - CTA: “Register Now”

10. Masterclasses

URL: /masterclasses

- List of Upcoming & Past Masterclasses
- Filters: Category (Technique, Nutrition, etc.)
- Book a Class (Name, Email, Sport, City)

- Expert Trainer Bios

11. Sports & Fitness Exhibition

URL: /exhibition






- Event Overview
- List of Exhibitors (by category)
- Interactive Map of Booths
- Booth Booking Form
- Keynote Sessions

 **CTAs:**

- “Book a Booth”
- “See Exhibitor List”
- “Sponsor a Pavilion”

12. Registration Center

URL: /register

- Tabbed Interface:
 -  Player
 -  Team Owner
 -  Coach / Official
 -  Sponsor
 -  Exhibitor
- Smart Forms with file upload
- Auto email confirmation & login setup

13. Media Gallery

URL: /media

- Filter by: Photos | Videos | Matches | Events
- Uploads from Players & Teams
- Share on Social

14. News & Announcements

URL: /news

- Player Spotlights
- League Highlights
- Match Recaps
- Sponsorship Announcements

15. Contact & Help Center

URL: /contact

- General Inquiries
- Technical Support
- Franchise/Sponsor Contact
- Social Media Links

16. Dashboard (User Roles)

URL: /dashboard

Roles & Functions:

Players:

- View Schedule
- Stats & Certificates
- Team Assignments

Owners:

- Manage Team
- View Match Results

- Revenue & Sponsorship Summary

Sponsors:

- Live Impressions
- Event Activations
- Invoices/Contracts

Coaches/Officials:

- Assignments
- Match Reports

Exhibitors:

- Booth Details
- Visitor Analytics



Security & UX Add-ons

- Mobile-first design
- OTP/email login
- PDF downloads (Sponsor Kit, Franchise Deck)
- Push Notifications
- Multi-language Support