

## Step 1/7 - Welcome to RANGER

What's working well:

- Clear title and subtitle establishing the product identity
- Good context setting (Cedar Creek Fire, 2022, 127,000 acres)
- "LOOK FOR" section guides the eye to key map elements
- Map shows the full fire extent with severity zones visible
- Progress dots and navigation are clear

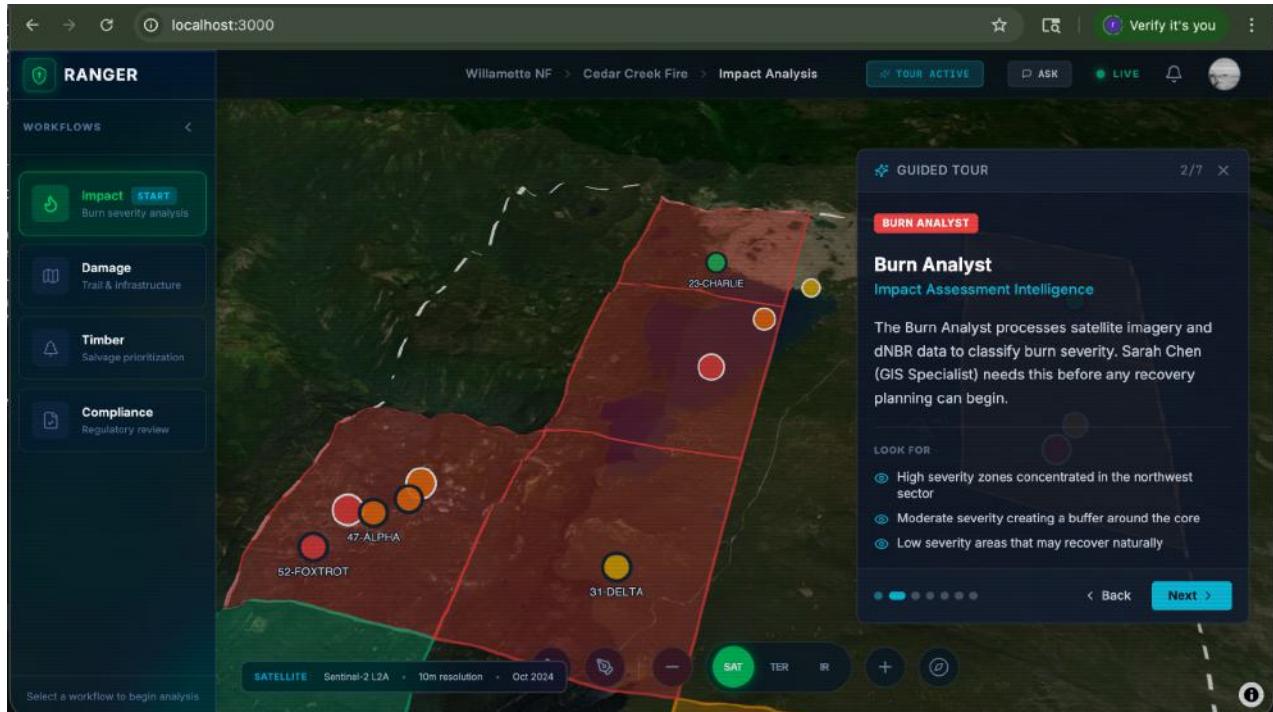
Potential refinements to consider:

1. Subtitle - "The Nerve Center for Forest Recovery" is good, but could be punchier.  
Alternative: "AI-Powered Forest Recovery Operations"
2. The copy mentions "siloed data" - This is internal jargon. Consider: "RANGER orchestrates AI agents to turn complex data into clear recovery decisions."
3. "LOOK FOR" items - The 3D terrain bullet point may be confusing since the map appears 2D from this angle. Should we adjust the camera pitch to show terrain, or change the copy?
4. Map state - The timber plots (orange/yellow circles with labels like 47-ALPHA) are visible but not mentioned in the tour text. Should they be hidden at this step, or mentioned?
5. Sidebar shows "Impact START" - Good that it highlights where users will begin, but should the tour card point this out?

Questions for you:

- Is the map camera position/zoom correct for this intro step?
- Should we simplify the copy or keep the detail level?
- Any elements on screen that feel distracting?

Ready for step 2.



## Step 2/7 - Burn Analyst

What's working well:

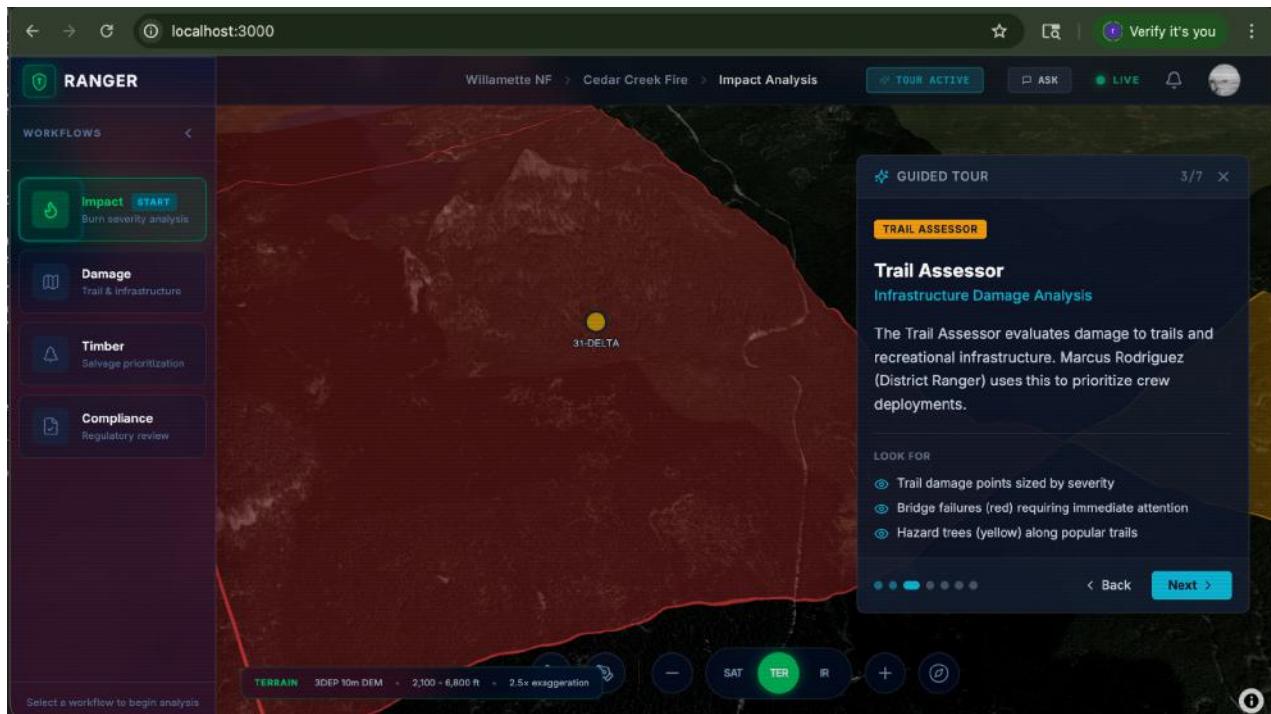
- Map zoomed in to show severity zones more clearly
- "BURN ANALYST" badge with red accent matches the agent theme
- "LOOK FOR" items directly correspond to what's visible on map
- Introduces a persona (Sarah Chen, GIS Specialist) - good for storytelling
- Sidebar correctly highlights Impact workflow

Observations:

1. Title mismatch - Card says "Burn Analyst" but sidebar says "Impact". Earlier we standardized to "IMPACT ANALYST". Should be consistent.
2. Subtitle - "Impact Assessment Intelligence" is a bit generic. Could be more specific like "Burn Severity Classification"

3. Technical jargon - "dNBR data" won't mean anything to most viewers. Consider removing or explaining (differential Normalized Burn Ratio).
4. Timber plots visible - The orange/red/yellow circles (47-ALPHA, 52-FOXTROT, 31-DELTA, 23-CHARLIE) are timber plots, not burn severity. They could confuse viewers since we're talking about severity zones. Should they be hidden for this step?
5. Camera position - Good zoom level, shows the high severity (red) areas clearly in the northwest
6. Small UI detail - There's a floating pink/red circle near "LOOK FOR" section
  - is that intentional or a rendering artifact?

Ready for step 3.



## Step 3/7 - Trail Assessor

What's working well:

- Switched to TER (Terrain) layer - good differentiation from previous step
- New persona introduced (Marcus Rodriguez, District Ranger)
- "LOOK FOR" items are specific and actionable
- Terrain attribution showing in bottom left

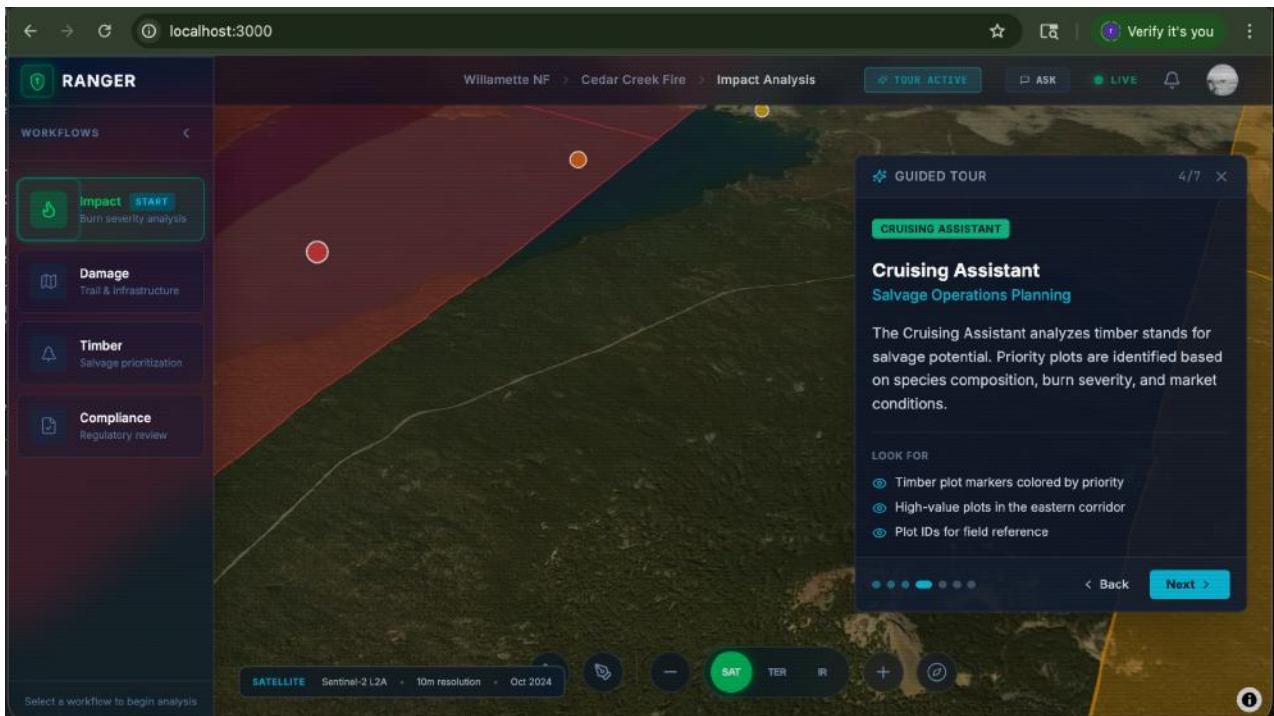
Observations:

1. Major issue: Map doesn't match copy - The "LOOK FOR" section mentions trail damage points, bridge failures (red), and hazard trees (yellow), but the map only shows one yellow

marker (31-DELTA) which appears to be a timber plot, not trail damage. Where are the trail damage markers?

2. Title mismatch again - Card says "Trail Assessor" but we standardized to "DAMAGE ASSESSOR". Sidebar says "Damage" which is closer.
3. Sidebar not highlighted - The "Damage" workflow in sidebar isn't visually activated/highlighted like "Impact" was in the previous step. Should it pulse or highlight?
4. Camera position - Zoomed out quite a bit. If we're looking at trail damage points, should we zoom to where they actually are?
5. Layer choice - TER mode is good for showing terrain/trails, but the desaturated colors make it harder to see markers. Is this intentional?
6. Badge color - "TRAIL ASSESSOR" badge is gray/neutral. Should it have a distinct color like amber to match the Damage workflow theme?

Ready for step 4.



## Step 4/7 - Cruising Assistant

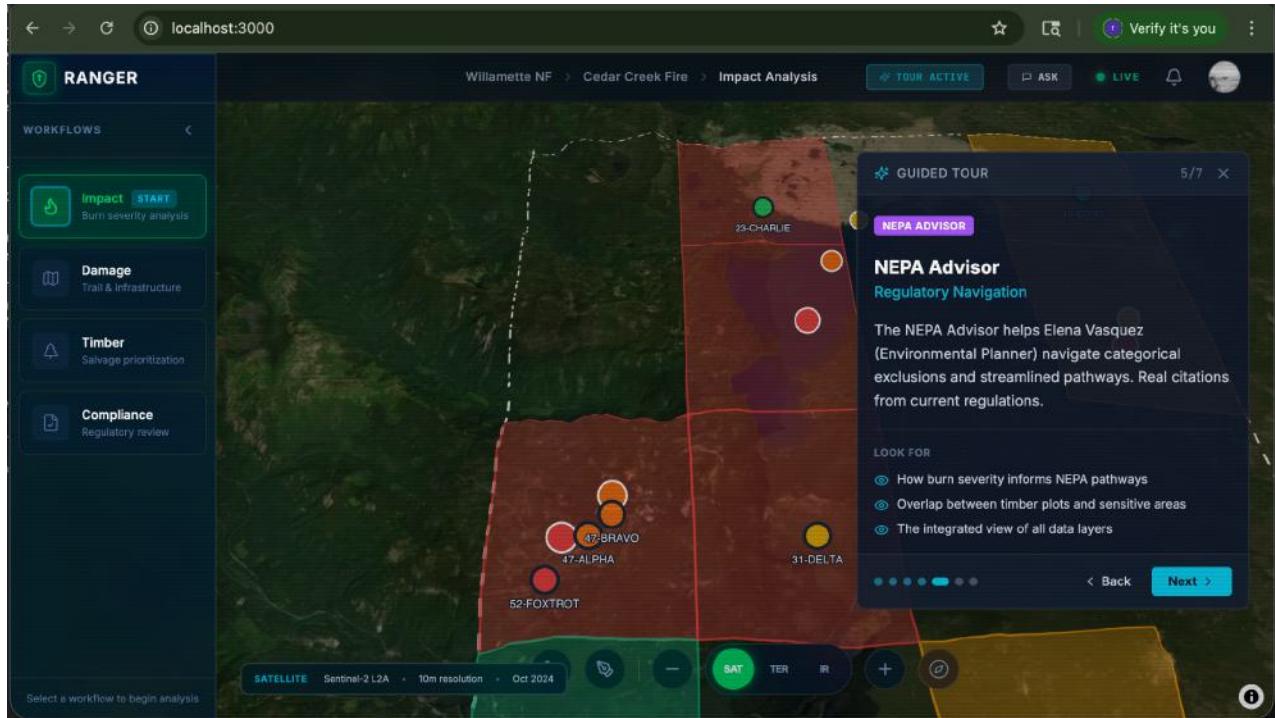
What's working well:

- Back to SAT layer - shows the landscape context well
- Timber plot markers visible (red, yellow circles)
- Copy explains the value proposition (species, burn severity, market conditions)
- "LOOK FOR" items are relevant to what's on screen
- Green badge color matches Timber workflow theme

## Observations:

1. Title mismatch - Card says "Cruising Assistant" but we standardized to "TIMBER ANALYST". Sidebar says "Timber".
2. Missing plot labels - Copy mentions "Plot IDs for field reference" but I don't see labels like 47-ALPHA, 52-FOXTROT visible on this view. They were visible in earlier steps.
3. Camera position - Good that it shows multiple plots, but "high-value plots in the eastern corridor" is mentioned - are we looking at the eastern corridor? Hard to tell without orientation.
4. No persona - Steps 2 and 3 had personas (Sarah Chen, Marcus Rodriguez). This step doesn't. Inconsistent pattern - either all steps should have personas or none.
5. Sidebar not highlighted - "Timber" workflow should be visually highlighted/active for this step.
6. Burn severity zones - The red overlay is visible but we're not talking about it here. Could be distracting, or could be helpful context showing the relationship between burn severity and timber plots.
7. Subtitle - "Salvage Operations Planning" is clear and professional.

Ready for step 5.



## Step 5/7 - NEPA Advisor

What's working well:

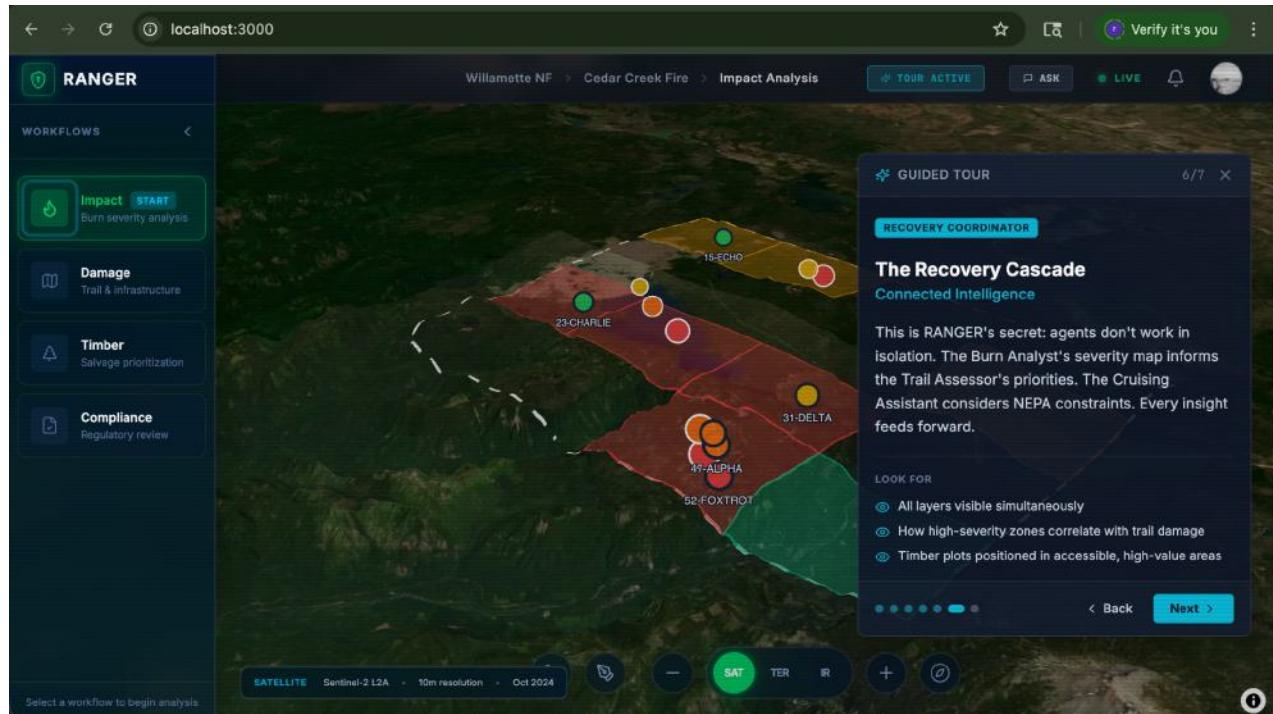
- Good comprehensive view showing multiple data layers together

- Persona is back (Elena Vasquez, Environmental Planner)
- "LOOK FOR" items emphasize integration/overlap - fits the compliance theme
- Plot labels visible (47-ALPHA, 47-BRAVO, 52-FOXTROT, 31-DELTA, 23-CHARLIE)
- Purple badge matches Compliance workflow theme
- Copy mentions "Real citations from current regulations" - good credibility point

## Observations:

1. Title mismatch - Card says "NEPA Advisor" but we standardized to "COMPLIANCE ADVISOR". Sidebar says "Compliance".
2. Map shows everything - This is appropriate for compliance (seeing the full picture), but could feel cluttered. The "integrated view of all data layers" bullet acknowledges this.
3. Sidebar not highlighted - "Compliance" workflow should be visually active.
4. Abstract "LOOK FOR" items - Unlike previous steps with concrete visuals (red zones, markers), these are conceptual: - "How burn severity informs NEPA pathways" - hard to see on map - "Overlap between timber plots and sensitive areas" - where are sensitive areas shown? - "The integrated view" - okay, but vague
5. New plot visible - "47-BRAVO" appears for the first time (red marker next to 47-ALPHA). Is this intentional? Different from previous steps.
6. Subtitle - "Regulatory Navigation" is good, though "Compliance Review" might be more concrete.

Ready for step 6.



## Step 6/7 - The Recovery Cascade

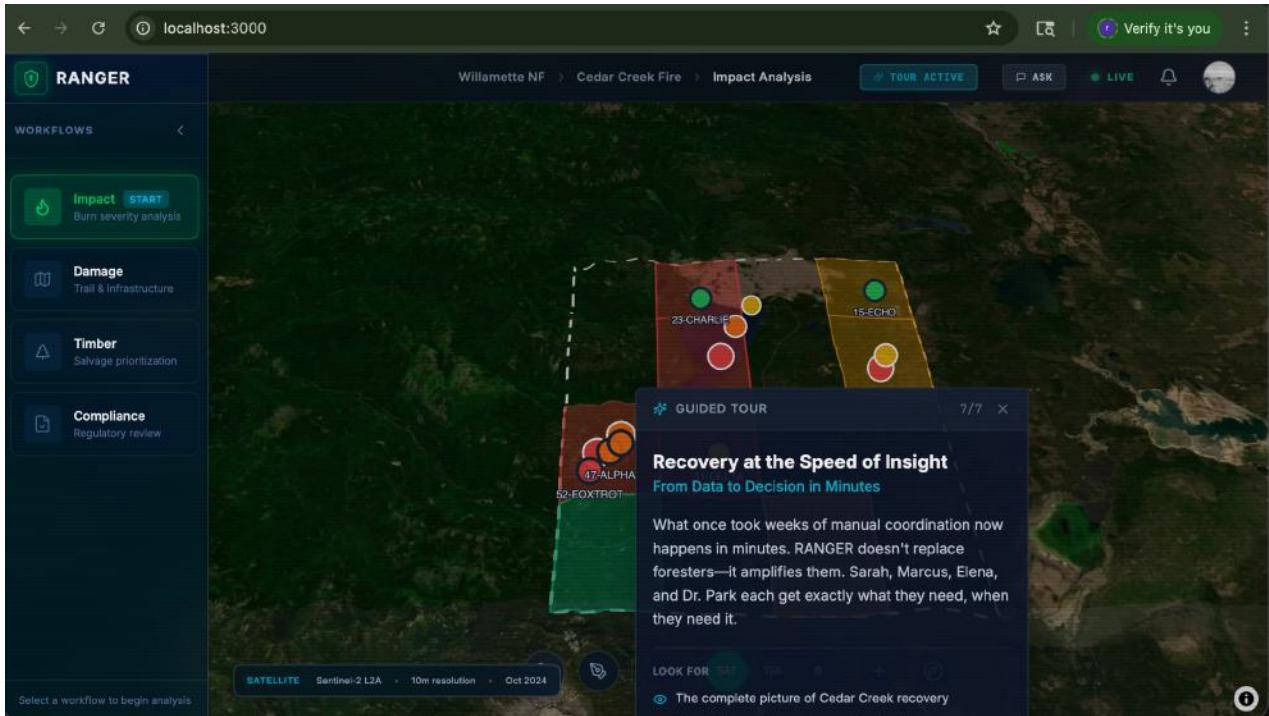
What's working well:

- Great title - "The Recovery Cascade" is evocative and memorable
- "Connected Intelligence" subtitle reinforces the orchestration concept
- Copy clearly explains the agent interdependencies - this is the key differentiator
- Map shows all layers together - severity zones, timber plots, trail markers
- Good zoom level showing the full operational picture
- Plot labels visible (15-ECHO, 23-CHARLIE, 31-DELTA, 47-ALPHA, 52-FOXTROT)
- "LOOK FOR" items are concrete and observable

Observations:

1. This is the synthesis step - Works well as the penultimate step showing how everything connects. Good narrative flow.
2. Badge says "RECOVERY COORDINATOR" - This matches our naming. Good!
3. Trail damage markers visible - I can see green, yellow, orange, red circles that appear to be damage markers near 23-CHARLIE and 15-ECHO area. These were missing in Step 3 but visible here.
4. Copy uses old agent names - "Burn Analyst", "Trail Assessor", "Cruising Assistant" - should these be updated to IMPACT ANALYST, DAMAGE ASSESSOR, TIMBER ANALYST for consistency?
5. Strong narrative - "agents don't work in isolation" and "Every insight feeds forward" - excellent messaging that sells the orchestration value.
6. Sidebar still shows Impact as active - Should all four workflows be highlighted here since we're showing the full cascade?

Ready for step 7 (final).



## Step 7/7 - Recovery at the Speed of Insight

What's working well:

- Strong closing title - "Recovery at the Speed of Insight" is memorable
- "From Data to Decision in Minutes" - excellent value proposition subtitle
- Key message lands: "RANGER doesn't replace foresters—it amplifies them"
- Callbacks to all personas (Sarah, Marcus, Elena, Dr. Park) ties the narrative together
- Map shows comprehensive view with all data layers

Observations:

1. Card position changed - Moved to bottom-center, partially overlapping map controls. This is different from previous steps (top-right). Intentional? It does obscure the SAT/TER/IR buttons.
2. Card is cut off - "LOOK FOR" section is truncated. We can only see one item: "The complete picture of Cedar Creek recovery". Are there more items below?
3. Who is Dr. Park? - The copy mentions Sarah, Marcus, Elena, and Dr. Park. Dr. Park wasn't introduced in any previous step. Should this be a different name, or should Dr. Park be introduced earlier (perhaps with Timber/Cruising)?
4. No badge - Previous steps had agent badges (BURN ANALYST, NEPA ADVISOR, etc.). This step doesn't have one, which makes sense since it's a summary, but creates slight inconsistency.
5. Missing "Finish" or CTA - Is there a "Finish Tour" or "Get Started" button below the fold? The final step should have a clear call-to-action.

6. Map controls obscured - The layer toggle (SAT/TER/IR) is partially hidden. Should the card be repositioned?
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That's all 7 steps! Ready to discuss the refinements when you are.