## SYNLawn's exclusive HeatBlock™ Technology

Artificial grass with cooler surface temperatures.

## For a difference you can feel...

Beat the heat with SYNLawn® artificial grass using HeatBlock™ Technology.

Scientifically proven, SYNLawn's exclusive HeatBlock Technology lowers rising temperatures by reflecting sunlight, thus reducing heat build-up and emissivity.

Heat build-up occurs in most materials when thermal energy from the sun's rays hit the surface of an object. In the same way dark clothing absorbs more heat than light clothing, synthetic turf can also hold in heat making it uncomfortable when it's hot outside.

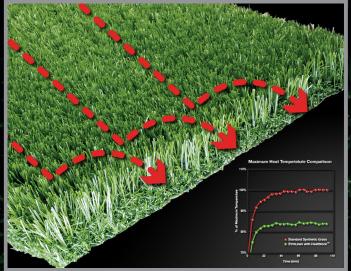
Therefore, SYNLawn with HeatBlock Technology incorporates infrared reflective pigments that help dissipate heat build-up and reduce fiber emissivity by as much as 20% cooler than similar artificial turf products.

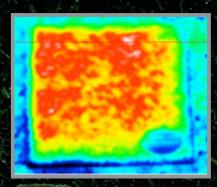
## For a difference you can see...

SYNLawn artificial grass with HeatBlock Technology also adds a finish to each grass fiber that has less 'shimmer', is softer to the touch and less abrasive than other synthetic grasses for a more realistic look you can see and feel.

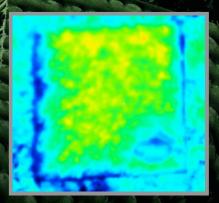
Visit a SYNLawn dealer near you to experience the SYNLawn HeatBlock Technology difference today!

\* Thermal images captured with Fluke Ti20 Thermal Imager. Images are captured with calibrated temperature data in a matrix of over 12,000 discrete measurements per thermal image.





Other synthetic grasses



SYNLawn with HeatBlock™