

Corpus Analysis Tools for Computational Hook Discovery

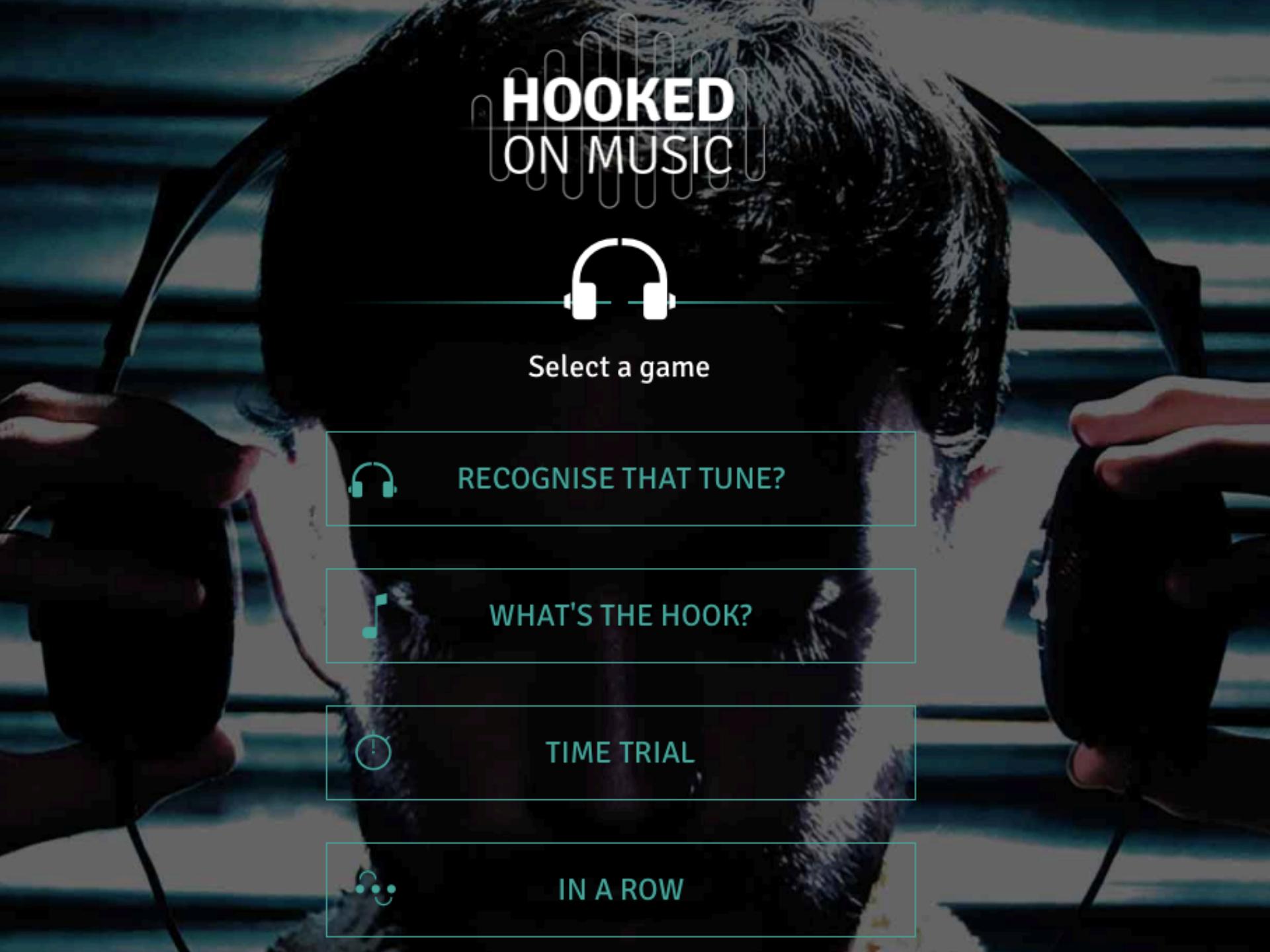
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A black and white photograph of a person from behind, wearing over-ear headphones and looking down at a device in their hands. The background shows a blurred landscape.

HOOKED ON MUSIC



Select a game



RECOGNISE THAT TUNE?



WHAT'S THE HOOK?



TIME TRIAL



IN A ROW

#HookedOnMusic

3 million data points
100,000+ players
1500 song sections
300 songs

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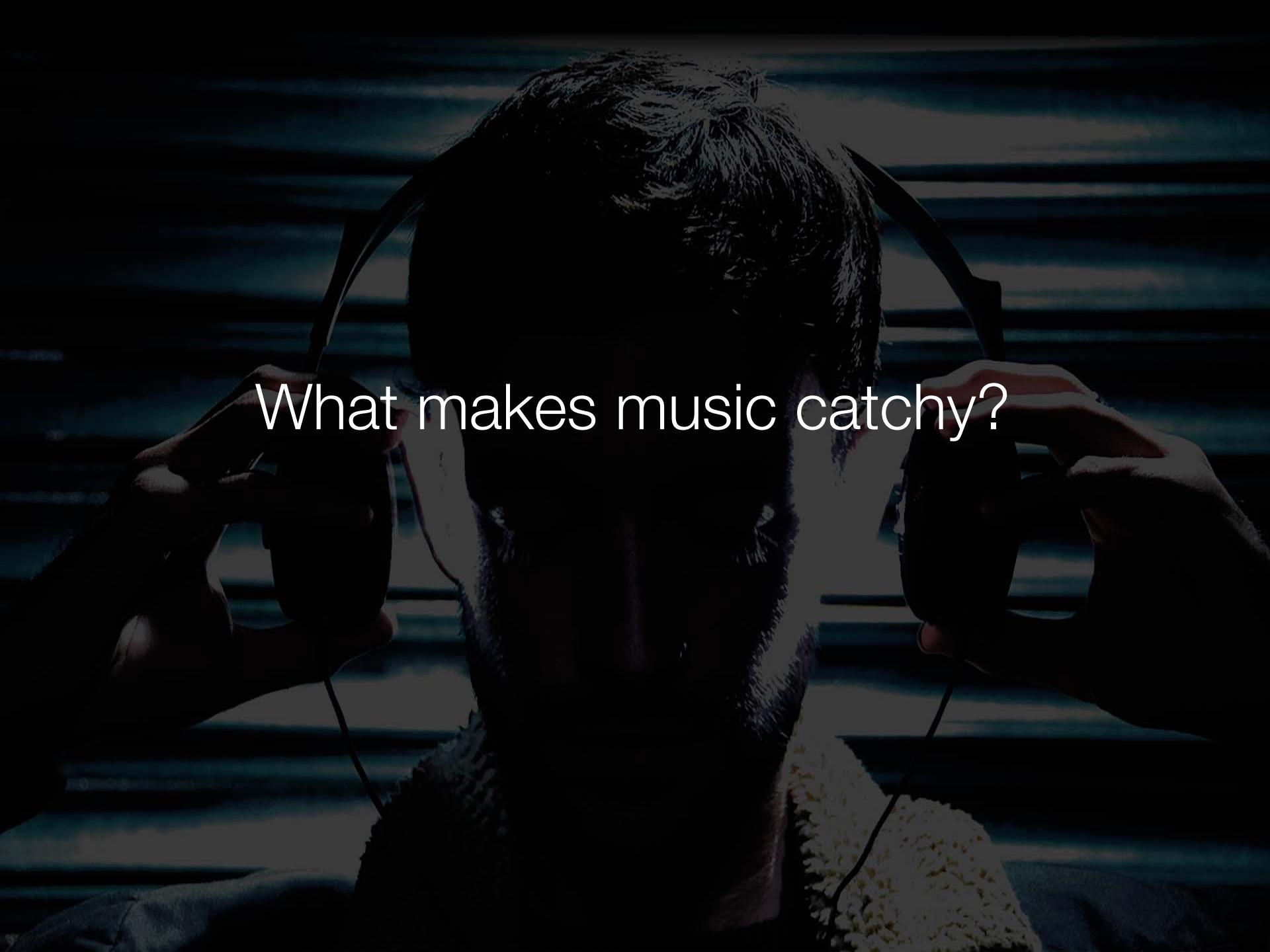
→ reliable measure of *recognizability*
of each section

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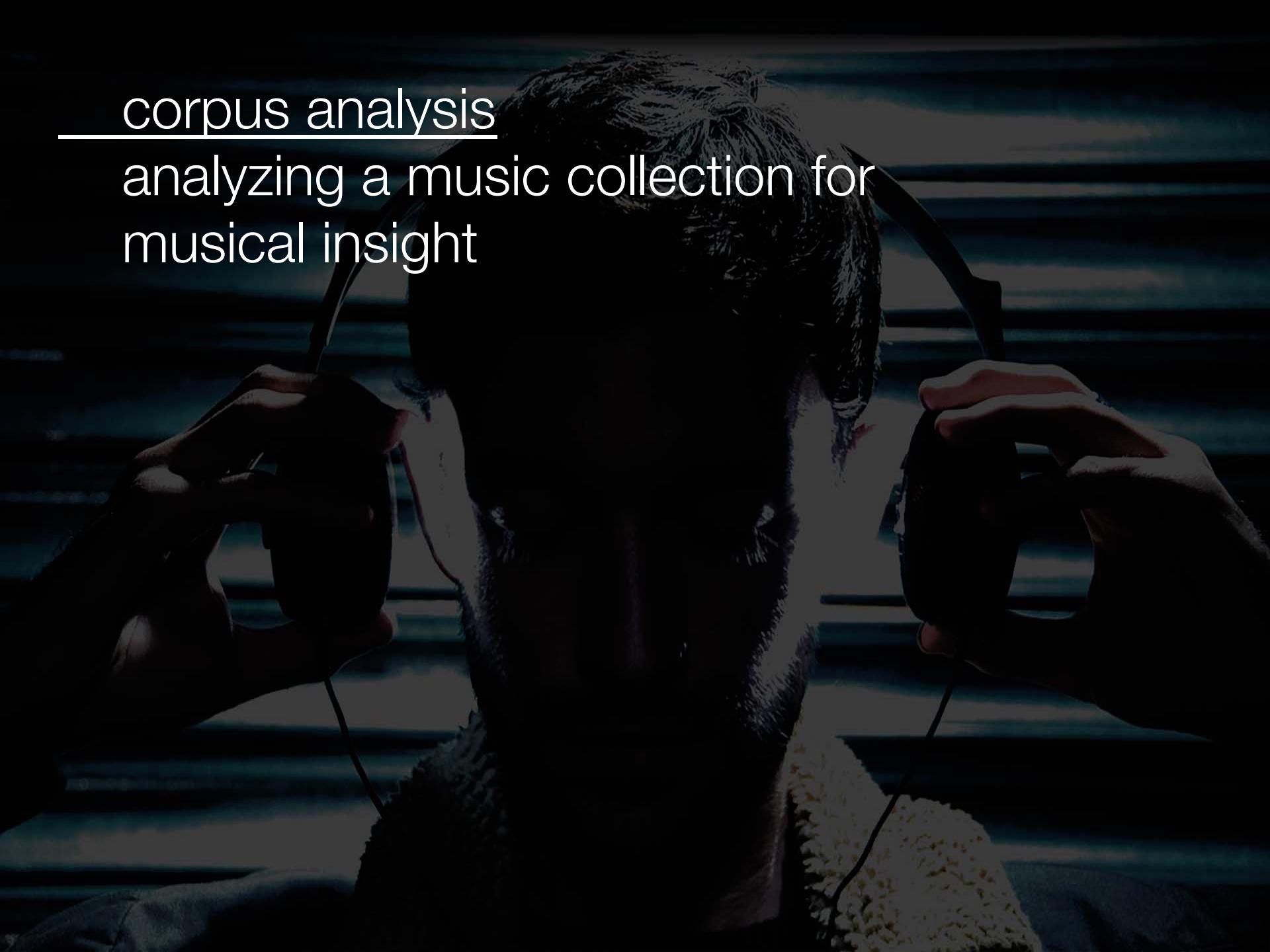
audio for each of these songs sections

A close-up photograph of a person's head and shoulders. They are wearing over-ear headphones and holding a black guitar pick between their fingers. The background is dark and out of focus.

What makes music catchy?

corpus analysis

analyzing a music collection for
musical insight



corpus analysis

analyzing a music collection for
musical insight

- is popular music getting louder?
- is popular music getting less diverse?
- how has popular music harmony evolved?
- how does music affect walking speed?
- what makes melodies easy to remember?
- ...

Deruty et al., Serra et al., Mauch et al., De Clercq et al.. Burgoyne et al.,
Leman et al., Müllensiefen & Halpern.

corpus analysis

analyzing a music collection for
musical insight

1. only a fraction of MIR fits this definition
2. most corpus analysis is done on symbolic data

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lack of audio tools for corpus analysis

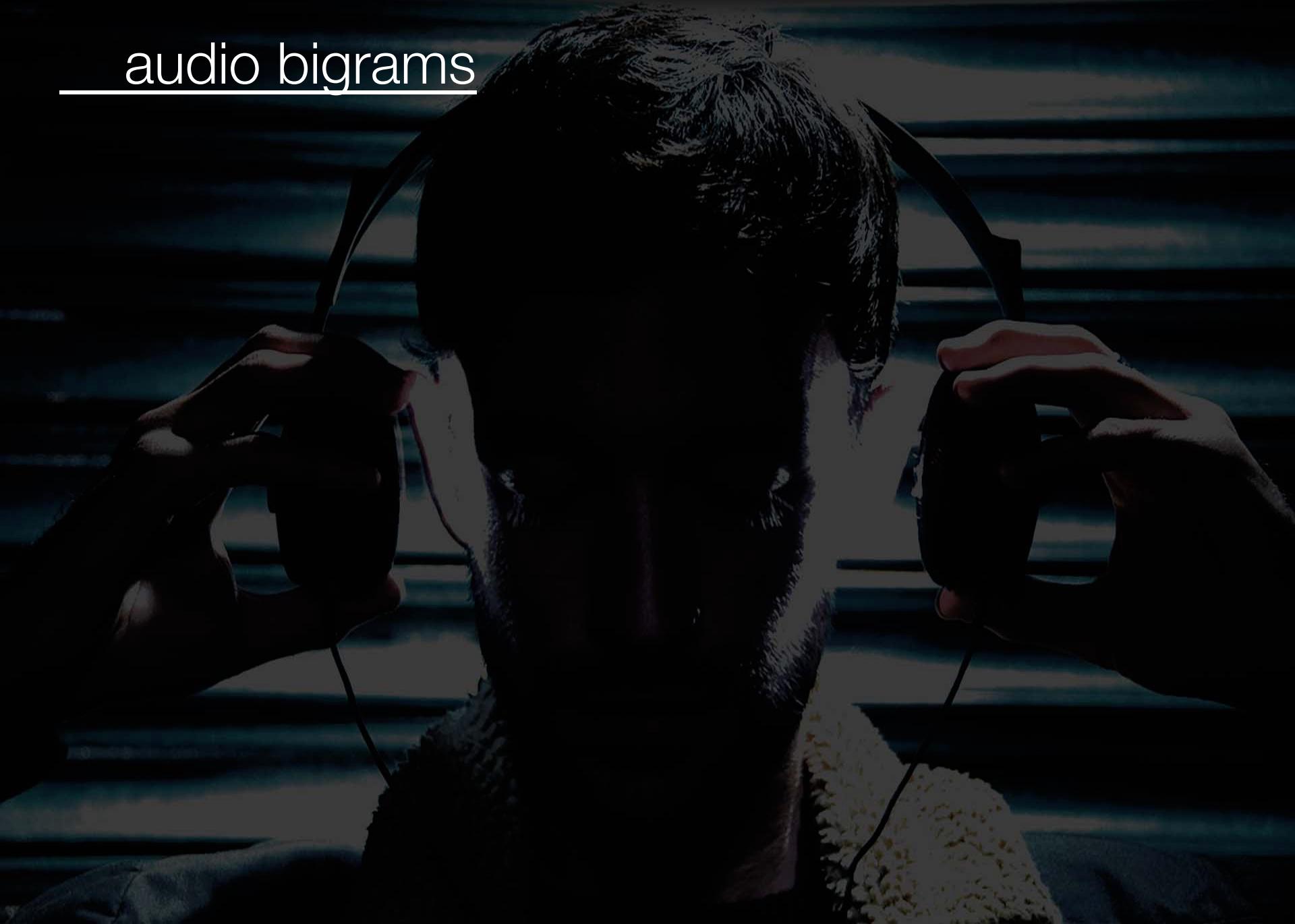
outline

three useful feature classes:

1. audio bigrams
2. second-order features
3. corpus- vs. song-based second-order features

test experiment

audio bigrams



audio bigrams

bigrams = ordered pairs of things
(words, pitches, intervals)
common in
text retrieval, NLP
symbolic music processing

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two nice properties many audio features
don't have:

1. incorporates a notion of order in time
2. can be counted

audio bigrams

ex.: melodic interval bigrams

*which melodic intervals occur within time
interval τ and how often*

audio bigrams

ex.: melodic interval bigrams

which melodic intervals occur within time interval τ and how often

melody estimate $M_{t, \cdot}$ (chroma-like 12-d array)

$$\text{trigrams } T(i, j, k) = \sum_t \max_{\tau} M_{t-\tau, i} * M_{t, j} * \max_{\tau} M_{t+\tau, k}$$

interval bigrams $T(i, j, k) \rightarrow T(k-i, k-j)$

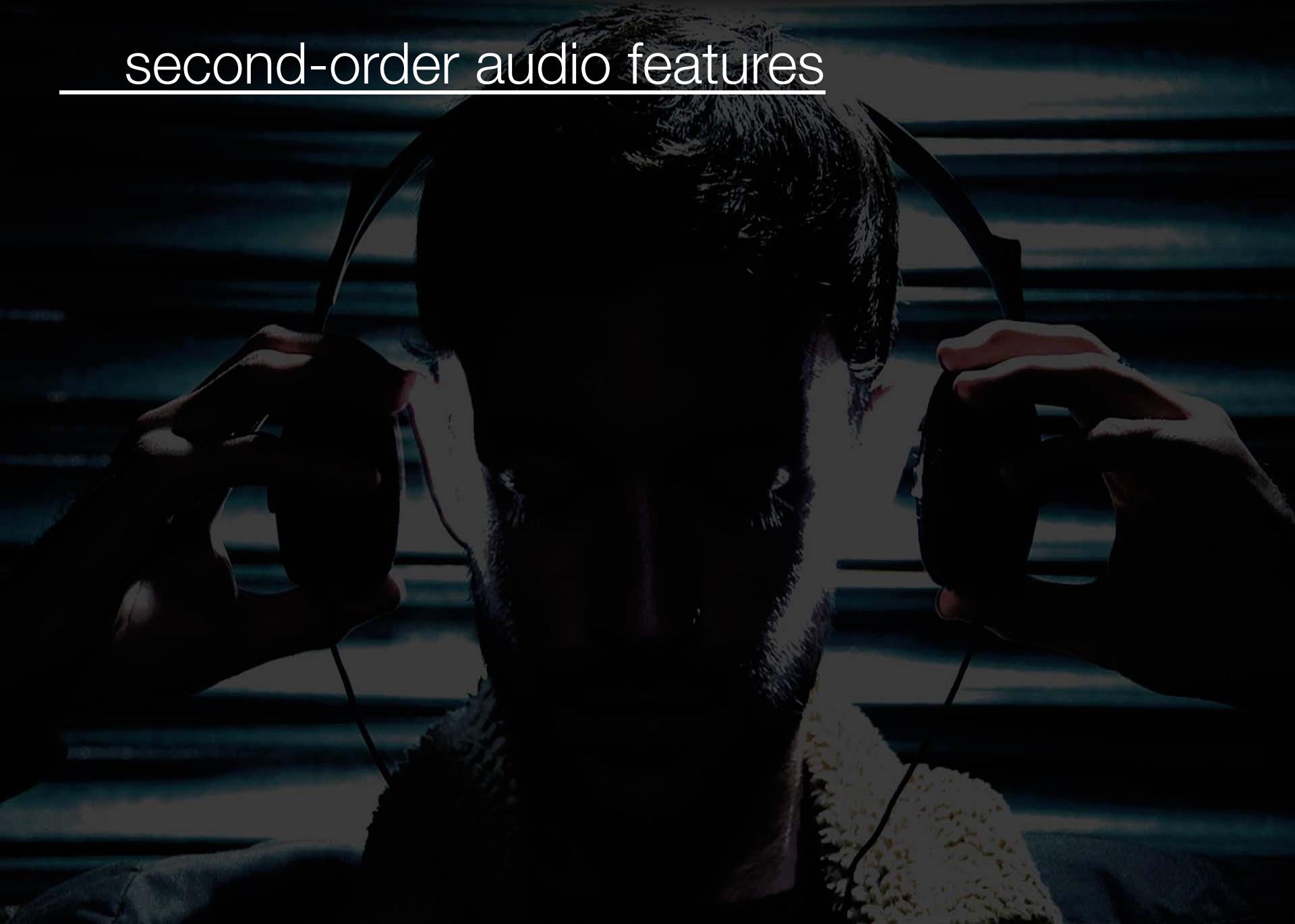
audio bigrams

captures harmony and melodic structure
can be used as a very simple fingerprint

essentially a distribution
all kinds of statistics can be computed
(entropy, KL divergence...)

doesn't rely on chords

second-order audio features



second-order audio features

feature *typicalness* or *conventionality*

Müllensiefen, D. (2009). *Fantastic: Feature ANalysis Technology Accessing Statistics (In a Corpus)*.

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more informative to humans than absolute
feature values ('a sharpness of 10.5')

second-order audio features

feature typicalness or conventionality

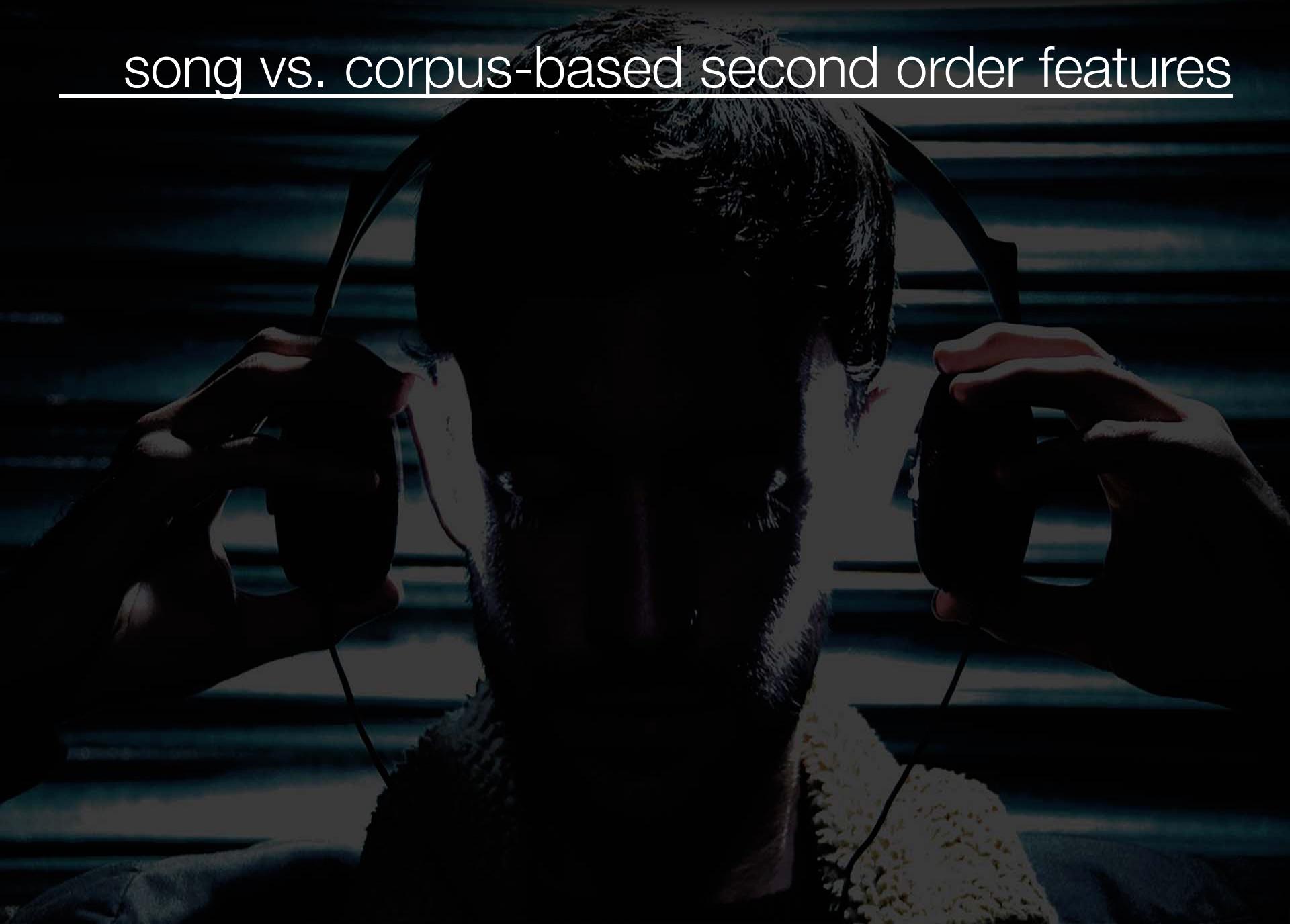
Müllensiefen, D. (2009). *Fantastic: Feature ANalysis Technology Accessing Statistics (In a Corpus)*.

more informative to humans than absolute feature values ('a sharpness of 10.5')

defined for audio as:

given a feature value, the probability of observing a more extreme value in a larger reference corpus

song vs. corpus-based second order features



song vs. corpus-based second order features

second-order features allow for a crude model of *listener expectations*

song vs. corpus-based second order features

second-order features allow for a crude model of *listener expectations*

veridical expectations

expectations related to a particular work
schematic expectations

broad generalizations from years of music listening

David Huron: Sweet Anticipation (2006), MIT Press

song vs. corpus-based second order features

for a song fragment,

song-based second-order features:

corpus = fragments from the same song
~ veridical expectations

corpus-based second-order features:

corpus = fragments from other songs
~ schematic expectations

test experiment



A screenshot of a computer browser window titled 'Hooked!' with the URL 'www.projects.science.uu.nl/COGITCH/helios/v3/'. The main text 'Sing along...' is displayed above a circular timer showing '137'. To the right is a yellow tag with the word 'HOOKED!' and a fishhook. Below this is another browser window showing the same interface.

A screenshot of a computer browser window titled 'Hooked!' with the URL 'www.projects.science.uu.nl/COGITCH/helios/v3/'. The main text 'Did it continue in the right place?' is displayed above a circular timer showing '137'. To the right is a yellow tag with the word 'HOOKED!' and a fishhook. Below this is another browser window showing the same interface.

data

accuracy and recognition times for
973 participants
1715 segments from 321 songs

features

pitch height,
pitch range

3 x audio bigrams
(melody, harmony)

4 x psycho-acoustic
features

MFCC

first-order

mean

entropy

mean, variance

total variance

second -order

conventionality,
repetition

conventionality,
repetition

conventionality,
repetition

conventionality,
repetition

analysis method

- PCA
- mixed-effects regression on 1715 sections
 - random intercepts per song
 - coefficients based on *within-song* effects
- controls for several confounding factors
 - (genre, tempo, recency, airplay...)

PCA

12 components

3 x timbre

3 x entropy

2 x melody & harmony

3 x psycho-acoustic conventionality:
sharpness, pitch range, dynamic range
'vocal prominence'

prediction

audio features compare favorably to symbolic features (Fantastic Toolbox) on the same task

	audio	symbolic	audio + symbolic
$R_{marginal}^2$.06	.07	.10
$R_{conditional}^2$.46	.47	.47

audio predictors

top predictors at $\alpha = 0.005$

audio predictors

top predictors at $\alpha = 0.005$
- timbre repetition

audio predictors

top predictors at $\alpha = 0.005$

- timbre repetition
- vocal prominence

audio predictors

top predictors at $\alpha = 0.005$

- timbre repetition
- vocal prominence
- 6 kinds of conventionality
 - ex.: melodic range

summary

three useful feature classes:

1. audio bigrams
2. second-order features
3. corpus- vs. song-based second-order features

conventionality, a prominent melody, and repetition make music catchy.

CATCHY toolbox

second-order audio features

inspired by a toolbox for symbolic music analysis (FANTASTIC) and LSA

e.g.: non-parametric, one dimension

$$z = \text{rank}(f(x) / N)$$

f estimated from size N corpus