

# Joel Velis

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## Work History

### Web Development Intern @ Miramom

October 2019 – Present

- Collaborate with Founder, CTO and Senior Developer to build a web app offering flexible jobs for parenting professionals
- Work with CTO and Senior Developer to implement new feature developments
- Build page components using React

### Freelance Web Developer

July 2019 – Present

- Built and maintaining Client Relationship Management web app built with Rails and React to manage clients and employees for construction company
- Built company website for fencing company using React

### Senior Analyst – Strategic Product Management @ BlackRock

August 2016 – April 2019

- Contributed to the development and oversight of the firm's global product strategy across all asset classes, which included reviewing the firm's most strategic franchises for sales and performance weaknesses, product gaps and opportunities
- Identified market trends, analyzed the investment and commercial performance of products, and conducted in-depth competitor analysis to ensure that the firm continues to meet the needs of our clients in all market environments
- Built monthly and quarterly asset flows deck displaying how BlackRock's product suite stack up versus competitors; formed key takeaways using the data and then presented to the head of the group
- Improved several product economic and performance models, streamlining the process by building robust frameworks

### Investment Intern @ Robert Wood Johnson Foundation

September 2014 – March 2015

- Assisted the Public, Private, and Portfolio Management teams in monitoring current investments, researching prospective investments, and analyzing portfolio exposures and risk
- Built a report for the portfolio management team with investment allocation processes of foundations and endowments
- Built and pitched investment proposals totaling \$102.5 million that were ultimately approved by the investment committee

### Analyst Intern for Finance (FX Team) @ Goldman Sachs & Co

September 2014 – March 2015

- Identified and investigated the nature of foreign currency exposures above a \$3M threshold on over 1,000 company subsidiaries; worked with traders to hedge exposures, resulting in the elimination of over \$1B of accumulated exposures
- Discovered two subsidiaries that were not compliant with company foreign currency policies and escalated the issue to Legal Entity Controllers who then eliminated \$100 million of combined exposures in these two entities

## Skills

### Programming

Ruby, JavaScript, Python, SQL, Ruby on Rails, React, HTML, CSS

### Tools & Platforms

Git, Webpack, AWS S3, Heroku

### Design

Sketch, Figma, Uizard

### Spoken Languages

English, Spanish

## Education

### Le Wagon Dev Bootcamp

Barcelona, Spain

Apr 2019 – Jun 2019

9-week intensive coding bootcamp learning HTML, CSS, Bootstrap, JavaScript, SQL, Git, GitHub, Heroku and Rails

### Baruch Zicklin Business School

August 2013 – May 2016

BBA – Finance & Investments  
Minor – Economics

## Projects

### Instagram Clone

Web app built with Rails and using AWS S3 to store images

### Mutable Matter

Blog featuring exciting developments in the tech world. Built with Rails and use TinyMCE Content Management tool

## Interests

Basketball, baseball, traveling, hiking, bike riding, coffee