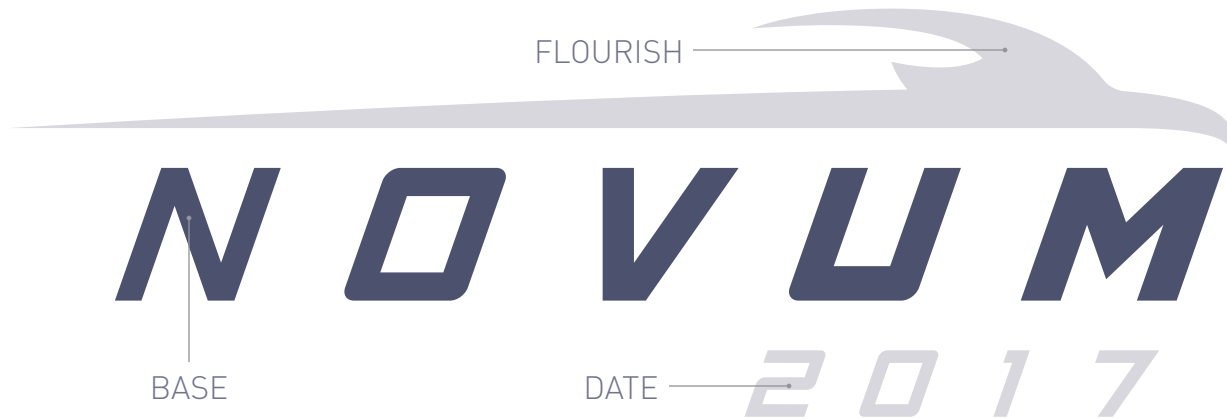


NOVUM

BRAND BOOK

CONSTRUCTION

LOGO ELEMENTS



CLEAR SPACE



Allow for clear margin the width of the 'N' in NOVUM around the base logo

HIDDEN ELEMENTS



Vehicle silhouette



Date underlines UM in NOVUM



NOVUM wordmark based on Block M

BASE LOGO

NOVUM

NOVUM

NOVUM

NOVUM

NOVUM

NOVUM

NOVUM

LOGO + DATE

NOVUM
2017

*All color schemes available for 2018 as well.



NOVUM
2017



NOVUM
2017

NOVUM
2017



NOVUM
2017

LOGO + FLOURISH



Gradient



Flat



LOGO + DATE + FLOURISH



Gradient



Flat



LOGO + NUMBER

NOVUM 2

NOVUM 2

NOVUM 2

NOVUM 2

NOVUM 2

NOVUM 2

NOVUM 2

NOVUM 2

NOVUM 2