The storyline: the beating heart of the research process

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https://jvgemert.github.io/ResearchGuidelinesInDL.pdf

Communicated		Actual process	
Research Question	Related work	Research Question	Related work
Drawing conclusions	Meth <mark>od</mark> / Approach	Drawing conclusions	Method/ Approach
Analyzing results	Experimental setup	Analyzing results	Experimental setup

Fig 1: How machine/deep learning research is typically communicated vs an example of how the actual scientific process can go (red line). It is completely normal during the research process to rephrase the research question often; to revisit related work in a new light, to change the method or experimental setup, and re-analyze results and conclusions.

1 The storyline

I've found the storyline one of the most important tools in research: It helps to structure several things: thoughts, meetings, the process, the research questions, presentations, and enormously helps the writing by postponing sentence structure till later. It is normal that the storyline changes/evolves many times, see Fig 1.

1.1 Structural elements of the storyline.

This is the typical structure; each element might take 1-5 bullet points:

- (1). Why interesting? What is the tightly scoped motivation. Why should society care (e.g., the users of this particular research outcome).
- (2). **How done now?** What are the relevant approach(es) to the motivation in (1).
- (3). What is missing, and So What? What's the problem with the approaches in (2), and what consequences does this have.
- (4). **Proposed approach.** What do you do, and why does it address the problem in (3)?
- (5). **Experimental questions.** How do you evaluate experimentally that (4) solves the problem and it's consequences in (3).

The storyline is minimal, and stand alone: you cannot use a 'jargon' term/concept before it has been introduced by motivating it; i.e.: what is it and why is it needed. Each claim made can be challenged and each claim should thus be motivated. Keep Hitchens's razor in mind: "What can be asserted without evidence can also be dismissed without evidence. Terms/concepts logically build/connect to earlier terms/concepts (i.e.: its a story). Have short "1-liners" per bullet point; correct grammar is optional; the entire storyline should be visible at once, so it should fit on a single page/slide (10-20 bullet points). When finalizing the storyline, it's useful to work backwards from the experiments; because the terms used there need to be introduced before. Remove unused terms and jargon.

Intermediate results produced during the research process often lead to a better understanding of the problem, and thus change the storyline, see Fig 1. After a while, there's a collection of loosely connected results; and then its useful to add focus and re-evaluate which results fit a consistent narrative, and how this (new?) narrative changes the storyline and the follow-up experiments. Some experimental results will –in retrospect!– turn out to be distractors from the main narrative. Or, they were initial –now redundant–stepping stones towards a better understanding of the problem. These results play no role in the final paper: "kill your darlings"; which is common, but painful because often these results took quite some effort; and removing them seems to invalidate that effort, which, unfortunately, is inherent to the uncertainty of doing creative work.

1.1.1 Storyline element (1): Why interesting?

What is the motivation to do this research? Why should 'the person in the street' care about this research's outcome? Things that I often see are variants of "Much recent research is done on XXX". These are not good reasons in themselves because it describes a reaction and not the reason for this reaction. Dig deeper: i.e.: what are the underlying reasons that topic XXX has received so much attention? What is interesting, beneficial, useful, important, about it? Keep digging deeper and repeated ask "Why is that interesting?" until you arrive at the core. A strong motivation for the reasons directly strengthens why your research is interesting. Put another way: why should society invest time/effort in reading your work if it's not clear what is interesting about it for them?

Try to keep the scope tight, and focus on your research outcomes. In principle, your research outcomes should directly be applicable to the motivation. For example, if the paper is about automatic reasoning in long videos, do not motivate it with 'robots', or 'machine learning', or 'general visual recognition', or even 'action recognition in short clips'. Instead, try to motivate it directly and tightly with why automatic reasoning in videos is interesting; and what is specially important about 'long videos', which for example, could include sport game analysis, or shoplifting, and why doing automation is useful/interesting there. The scope and applications you mention ideally come back in the experimental section. For example, a motivational scope claim on 'robotics' can (rightfully!) be asked for an experiment on an actual robot (evidence). Assessors can penalize unsubstantiated over-claiming, i.e.: keep the scope tightly aligned with the research outcomes.

1.1.2 Storyline element (2): How done now?

Give current, relevant, approach(es) to the tightly-scoped motivation in (1). Note the word relevant because the storyline is not meant to be exhaustive; instead, it's a focused, minimal and consistent narrative. Related approaches that are too different from the proposed approach, may belong in the 'related work' section of the research paper but not in the storyline, i.e.: they do not link to the problem (3) nor approach (4) and are thus not relevant for your story. For example, with a scope on 'long videos', the work on 'short videos' would go in related work, but is not relevant for the storyline. Leave out approaches that do not link to (3),(4).

The described approaches here should be objective, without a value judgment. The authors of the approach(es) you mention should agree with how their approach is described; but the description does not have to be the main contributions of their work. You are free to choose, re-interpret, and emphasize anything that is described in their papers, as long as it is factually correct. Be careful to not make use of jargon: each term used here should be motivated/introduced first. Moreover, terms can be introduced/motivated here so that they can can be used in pointing out problems in (3).

1.1.3 Storyline element (3): What is missing, and So What?

What's the problem with the approaches in (2), and what consequences does this have. First describe the problem, or what is missing. Then, make the consequence of the problem precise. The consequences make it (experimentally) possible to validate that the problem occurs, that the baselines do indeed suffer from the problem, and that the proposed approach addresses the problem. For example, in a 'automatic long video recognition' setting, the way how it is done now (2) could be that models only sample one frame per minute (not true, but this is just an example). Then, a problem (3) could be that this low sampling rate might miss relevant information. And the consequences then are that current models are sensitive to the accidental sampling offset, and that they have low accuracy when higher-frequency information is essential. Thus, model rankings might not be correct, which would lead to selecting the wrong model in practice.

1.1.4 Storyline element (4): Proposed approach.

Why does your approach address the problem in (3)? Focus on the 'why' not on the 'what'. Avoid technical explanations as much as possible; the storyline is not about what the approach does, that does go in the 'method section' of the paper. Instead, the storyline is all about motivation, and building a logically consistent "house of whys". The proposed approach should be understandable for non-experts. Avoid jargon, if possible, because each specialized term used should first be motivated/introduced, either here, or in the preceding elements.

1.1.5 Storyline element (5): Experimental questions.

How do you evaluate experimentally that (4) solves the problem and its consequences in (3)?

Typically the first line of experiments are for careful control and verification: validate if the problem with current approaches in (2) exists, how severe the consequences in (3) are, and how well the proposed approach in (4) deals with the problem and consequences. I advise self-made, fully controlled, synthetic, ('toy problem') setting, where the full control allows generating small, crisp, and precise variants, with known outcomes. This is important as to avoid confounding variables which might, unknowingly, influence the results. One variant is a normal setting, without the problem i.e.: a control. This control setting demonstrates that the existing approaches are represented well (i.e.: they do OK), and to set a baseline performance. A second variant is identical to the first, where the only point it varies is that it has the identified problem in (2); which then demonstrate that existing approaches in (2) suffer from the consequences in (3) and that the approach in (4) is suitable. Note that "good accuracy" is not needed. I.e.: there is not need for large training sets, as that might actually be detrimental: if the baseline already scores 95%, then the proposed approach can only make marginal relative improvements.

A second line of experiments investigate how much the problem and its consequences impact the world. Put another way: how severe is the identified problem, and its consequences in practice? The goal is to gather evidence that the problem occurs in 'reality', and it is good to have a couple of datasets as evidence of this. This involves evaluating on datasets that have the problem, but are less controlled. This can include real data that you collected yourself, or, existing open datasets. In academic research, such 'real world' datasets are typically still quite clean, neat, and somewhat artificial. Even so, they are less controlled as in the first line of experiments, and therefore have confounders, and can be used as evidence. Note, the datasets should align with the problem. For example, if the problem involves rotated images, then it does not make sense to evaluate on the typical Computer Vision datasets such as CIFAR, or ImageNet, because these datasets do not contain rotations. Instead, use datasets where rotations occur naturally; for example cell images taken under a microscope. If the problem occurs in the dataset. and the proposed approach handles the problem well, then it can be expected that baselines are outperformed.

1.2 Storyline examples

To make the storyline structure as described above less abstract, I give some example storylines for a few papers where I was involved, below. Note, they are not meant to be perfect; but the real world rarely is perfect and "perfection is the enemy of good enough". In reality there often are time constraints (work contracts, graduation dates, etc.). Science is never 'done', and a scientific paper can still be interesting (ie: publishable) when it is 'good enough'.

Storyline for Lengyel, et al. Color Equivariant Convolutional Networks, NeurIPS, 2023. https://arxiv.org/abs/2310.19368

1. Why interesting?

- (a) Automatic image recognition is important for many applications.
- (b) Image recognition is trained on data with inherently imbalanced (accidental) viewpoint/appearance occurrences.
- (c) Imbalance leads to biases towards the frequent; and reduced accuracy for the less frequent occurrences.

2. How done now?

(a) Imbalance is tackled by Equivariant CNNs: sharing learnable weights over spatial transformations (rotations, scale, ..).

3. What is missing, and So What?

- (a) Current work is on spatial transformations, no appearance.
- (b) So: reduced accuracy due to imbalance in appearance.

4. Proposed approach.

- (a) Sharing weights over different appearances: color hues (hue = H in HSV color space).
- (b) Propose: color equivariance by rotations in hue space.

- (a) Gains for class/color imbalance? Toy set: Long-tailed ColorM-NIST has 30 classes (10 digits x 3 colors), controlled imbalance.
- (b) Gains for color variations? Toy set: *Biased ColorMNIST* has 10 classes (digits), give each sample a random color; create a curve over color variation by varying the stddev of the random color.
- (c) Gains for hue domain shifts at test time for existing datasets?

Storyline for Kayhan et al. On Translation Invariance in CNNs: Convolutional Layers Can Exploit Absolute Spatial Location, CVPR, 2020. https://arxiv.org/abs/2003.07064

1. Why interesting?

- (a) Automatic visual classification, image matching, video recognition are important for many applications.
- (b) Sharing network weights over different locations (spatial shift equivariance) improves data-efficiency:
- (c) data-efficiency is important: collecting/labeling data is expensive.

2. How done now?

- (a) CNNs use convolution (sliding window) to share weights over different locations.
- (b) When the sliding window reaches the image boundary it stops, or, half the window-size zeros are padded outside the image boundary.

3. What is missing, and So What?

- (a) Insight: input pixels near the image boundary are not seen by the full sliding window (it: it slides only until the image ends).
- (b) Ie: CNNs can asymmetrically ignore image content close to one side of the image boundary and not the other side.
- (c) Surprisingly: CNNs can learn weights that depend on the location, by the distance to image boundary.
- (d) So: when shift-equivariance is broken; data efficiency suffers; needing more expensive labelings.

4. Proposed approach.

- (a) Remove the ability of the model to exploit absolution location:
- (b) Make the sliding window see all input pixels (ie, the left part of the window should also see all pixels of the right part of the image)

- (a) Can 1 CNN layer use location? Train CNN to separate 2 images; each with the identical patch, but at different spatial locations.
- (b) How far from the image boundary can existing (scratch/pre-trained/random) CNN models use location? Same experiment as in (a) but vary the distance of the patch to the image boundary
- (c) Will baseline/proposed use location when not needed? For location-independent task: train on one location; test on a different one.
- (d) Sensitivity to spatial shifts. Evaluate on test-time image shifts.
- (e) Data-efficiency? Learning curves: classification, matching, video.

Storyline for Huijser et al. Active Decision Boundary Annotation with Deep Generative Models, ICCV, 2017. https://arxiv.org/abs/1703.06971

1. Why interesting?

- (a) To train a ML model we need to label/annotate data: boring, expensive, time consuming, and error prone (annotation noise).
- (b) 'Active Learning' reduces the label effort by not labeling the full dataset: Use ML model trained on partial labels during the labeling: interactively suggest 'most informative' data samples to label by a human annotator; retrain; repeat.

2. How done now?

(a) Various active learning strategies to select the samples to label

3. What is missing, and So What?

- (a) Labeling samples focuses on the data points; but the goal is to find the decision boundary between classes.
- (b) So: labeling samples not directly solving the goal.
- (c) So: labeling samples will take more label effort than if we could instead label the decision boundary directly.

4. Proposed approach.

- (a) Instead of labeling samples; lets label the decision boundary itself.
- (b) Use a generative model based on baseline active learning sample strategies to generate a 'line' of samples which crosses the decision boundary.
- (c) Let the user annotate on the 'line' where a class changes to a different class: this is where the decision boundary lies.
- (d) The ML model can then include decision boundary annotations.

- (a) How well can baseline active learning sample strategies be used as input for decision boundary annotation?
- (b) Quality of generative model close to the decision boundary?
- (c) Sensitivity to noisy decision boundary labeling?
- (d) How well does a human annotator do with decision boundary annotation?
- (e) How well does it generalize to more classes/datasets?

Storyline for De Boer et al. *Is there progress in activity progress prediction?*, ICCVw, 2023. https://arxiv.org/abs/2308.05533

1. Why interesting?

(a) Action progress predictions useful for scheduling, planning.

2. How done now?

(a) Current methods aim to learn visual information to predict action progress.

3. What is missing, and So What?

- (a) Published visual-learning methods never compare to simple baselines.
- (b) So: Unclear if visual-learning methods methods "work".
- (c) So: Unclear if visual-learning methods can be trusted, or should be used in reality.

4. Proposed approach.

- (a) Set 2 simple visual learning baselines: 'CNN', and a 'CNN+LSTM'.
- (b) Set 2 simple non-visual learning baselines: 'frame-counting' and 'random-noise as input'.
- (c) Set 2 non-learning baselines: 'random guessing'; and 'always predict 0.5'.
- (d) Create a synthetic dataset: 'visual progress bar' to evaluate if current visual-learning methods can do progress prediction.

- (a) Evaluate 3 existing datasets with: 3 published visual learning models; 2 simple visual-learning baseline models; 2 non-visual baselines (frame-counting, random-noise input) and 2 non-learning baselines (random guessing, always 0.5).
- (b) Evaluate taking segments instead of full videos, to try to avoid frame counting, because learning from a segment with it's progress score does not have the full-video context.
- (c) Evaluate progress prediction methods on visual 'progress bar'.

Storyline for Strafforello et al. Are current long-term video understanding datasets long-term?, ICCVw, 2023. https://arxiv.org/abs/2308.11244

1. Why interesting?

(a) Long-term automatic video understanding: sports, surveillance.

2. How done now?

(a) Quality of methods are evaluated on long-term video datasets.

3. What is missing, and So What?

- (a) Unclear if current long-term video datasets really evaluate on longterm information.
- (b) So: methods that do well on these datasets might not do well on actual long-term settings.
- (c) So: might lead to bad results in reality; wasted costs; disappointed users; failed projects.

4. Proposed approach.

- (a) Define: Long-term must consist of multiple short-term actions.
- (b) Evaluate if humans can recognize long-term actions in video datasets after seeing a short clip. If so, then the videos are not long-term.

- (a) For datasets that have both long-term and short-term annotations, there should be more than 1 short-term actions annotation used in a long-term action annotation. If not, then long-term can be recognized by a short-term; and it's therefore not long-term.
- (b) For several long-term datasets: create 2 sets for the same videos. A set short-segments and a set of long-segments; validate for a long-term task that accuracy(long-segment) > accuracy(short-segment); if this is not true, the videos are not 'long-term'.