



# JOSÉ VICTOR MORAIS

FRONT END DEVELOPER

## CONTACT



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[jvdevportfolio.netlify.app/](https://jvdevportfolio.netlify.app/)



Sorocaba, São Paulo - Brazil

## SKILLS

HTML



HTML

CSS



CSS



JavaScript



React



Webpack



WordPress

## LANGUAGE

- Portuguese (native)
- English (advanced)

## GOALS

I was working as a marketing manager and had to learn a little bit about WordPress to get better marketing results. I learned more and more about web development and the more I learned the more I liked it. Now I'm studying a lot and looking for my first job in the area to change careers and become a web developer.

## LAST WORK EXPERIENCE

### Marketing Manager at Hipperquímica do Brasil

June 2021 - Dezember 2022

Responsible for marketing strategies that lead to a growth in company revenue, exploring digital strategies like SEO and Implementation of Market Places for advertisement. Key responsibilities:

- Marketplace Management ;
- Website Maintenance and Optimization (Wordpress);
- Management of service providers (third parties);
- Market Research (Benchmarking);
- E-mail marketing;
- Google Ads;
- Google Analytics;
- Youtube Manager.

## EDUCATION

### Full Stack - Odin Project

January 2023 - Today

An open-source project that is showing me the path to becoming a full stack developer, I've completed **HTML**, **CSS** and **JavaScript** lessons. Currently halfway through the project in **React** session and missing the back-end application (**NodeJS**). My portfolio: [github.com/jvictormoraes/portfolio](https://github.com/jvictormoraes/portfolio)

### WordPress: Web Development from Scratch

May 2022 - August 2022

An WordPress focused course from basic concepts to advanced some of the topics: **HTML**, **CSS**, **Web Layouts**, **JavaScript**, **Bootstrap**, **JQuery** and **Sass**.

### Marketing Degree - ESAMC

January 2020 - Dezember 2021

Marketing Technician - ESAMC Sorocaba

### Other Courses

UI Design, Photoshop, Facebook Blueprint, Google Ads, SEO and Excel