

CONNECT.TECH

SPONSOR PROSPECTUS

JOIN US

SPEAKERS

100+

WORKSHOPS

10

TRACKS

10

**THE SOUTHEAST'S PREMIERE WEB AND MOBILE
DEVELOPMENT CONFERENCE**

COBB GALLERIA - ATLANTA - OCTOBER 20 - 22. 2016

CONNECT.TECH is the Southeast's premier annual conference dedicated to JavaScript, Web and Mobile related technologies, tools, and frameworks. CONNECT.TECH will feature presentations and demonstrations from global technology and thought leaders as well as local community speakers. The 2015 event had 700 people and we are planning for 900 total people for 2016.

Diamond | one available | \$20,000

- Your company logo projected in the keynote room and break lunch area using our ConfWall technology.
- Premiere logo placement on the CONNECT.TECH site.
- A 12'x 12' booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Guaranteed speaking slots on both days of the main conference.
- Premiere logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- 12 main conference passes; typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference pad folio given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

Platinum | two available | \$12,500

- Prime logo placement on the CONNECT.TECH site.
- A 10'x 10' booth area including a table with black tablecloth for your company in a prime high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Prime logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- 8 main conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference pad folio given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

Gold | ten available | \$6,500

- Prime logo placement on the CONNECT.TECH site.
- A 8'x 6' booth area including a table with black tablecloth for your company in a high traffic location for monitors or backdrops and whatever marketing materials you want to display.
- Prime logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- 4 main conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- Your logo on the branded conference pad folio given to all attendees.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

Silver | ten available | \$4,500

- Logo placement on the CONNECT.TECH site.
- A 6'x 4' booth area including a table with black tablecloth for your company for monitors or backdrops and whatever marketing materials you want to display.
- 2 main conference passes typically some of these will be used by whoever is manning your booth table, your staff or anyone you invite.
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.

Lanyard | one available | \$3,000

- Logo placement on the CONNECT.TECH site.
- Your company logo on all name badge lanyards worn by speakers, attendees and sponsors
- 2 main conference passes
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.
- Add GOLD benefits + \$5,000

Happy Hour | two available | \$6,500

- Logo placement on the CONNECT.TECH site.
- 2 full main conference passes
- Branded signage at the happy hour venue
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.
- Add GOLD benefits +\$5,000

Name Badge | one available | \$3,000

- Logo placement on the CONNECT.TECH site.
- 2 main conference passes
- Your logo on all name badges worn by speakers, attendees and sponsors
- The choice to provide door prizes for the event.
- The choice to include printed items like flyers, stickers, brochure etc. in branded conference pad folio given to all attendees.
- Your logo with link will be included in all outbound HTML email communications about the event.
- Add GOLD benefits +\$5,000

Lead generation/Lead capture

Attendees have the option to opt into receiving sponsor information during the registration process. Those that have opted in will be shared with sponsors immediately after the event.

We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. It is your responsibility to download and test one that works for you. The data that will be available is Name, Title, Company and email address.

Feel free to conduct raffles, giveaways or other Lead generation/Lead capture at your booth.

[CLICK HERE TO SUBMIT YOUR INFORMATION](#)