2015 Exhibitor Kit

Contents

SPONSORSHIP OPTIONS

Connect.JS, Friday October 16 and Saturday October 17, is Atlanta's premier annual conference dedicated to JavaScript, Web and Mobile related technologies, tools, and frameworks. Connect.JS will feature presentations and demonstrations from global technology and thought leaders as well as local community speakers. Hosted at Atlanta's prestigious Cobb Galleria Centre, attendees have the opportunity to learn more about the their favorite JavaScript, Server, Web, Design and Mobile technologies; hear about what's new and on the forefront; and interact and network with peers, speakers and event sponsors. We'll have experts presenting in 8 different concurrent tracks: server-side (Node.JS, PHP, Ruby/Rails), web (JavaScript, CSS, HTML5, Design-UI-UX), and mobile (Mobile Web, Titanium).

Why should I sponsor?

- The 2014 event had 450 people with 4 tracks and only Web, JavaScript, HTML5, CSS3, Node.js coverage.
- 2105 Topics include the above topics PLUS new tracks on PHP, Rails, Design and mobile
- After the addition of 4 more tracks, we project **the 2015 will have around 800 people**
- Sponsor booths (available in gold and above levels) are right in the mix of the conference. The previous event had excellent sponsor booth traction. Several sponsors quickly ran out of swag and brochures!
- We'll provide you with the ability to **capture leads at your booth** using our conference mobile app - each person at the conference has a specially coded QR code right on their badge.
- **Help support the local developer community**! We run Connect.JS as a **low-cost**, accessible event for our local developers (compare our early bird ticket price of **$275** to other conferences which charge 2X-4X!)
- Though we don't charge much for tickets, we provide an amazing experience compared to other events: all-day snacks, lunch, coffee, drinks, after-parties, prize giveaways are all included!
- We need your support as sponsors to allow us to keep the conference low-cost and attract a large number of attendees!

<u>Diamond - $20,000.00 (1 available)</u>
- Your company logo projected in all conference rooms and break/lunch area using our **ConfWall technology**. ALso, prominent placement in the conference mobile app.
- Prominent logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- Prime logo placement on the Connect.JS site and on the event programs.
- Corporate logo with link to corporate web site on the Connect.JS conference home page.
- Corporate logo on all event passes.
- A 10'x 8' booth area including a table with black tablecloth for your company in a prime high traffic location; available for monitors or backdrops and whatever marketing materials you want to display.
- 12 full event passes, typically some of these will be used by whoever is manning your booth

<u>Platinum - $12,500.00 (3 available)</u>
- Prime logo placement on the Connect.JS site and on the event programs.
- Logo placement on the signage for the speaker podiums in the keynote and breakout rooms.
- Corporate logo with link to corporate web site on the Connect.JS conference home page.
- An 8'x6' booth area including table with black tablecloth for your company in a prime high traffic location; available for monitors or backdrops and whatever marketing materials you want to display.
- 8 full event passes; typically some of these will be used by whoever is manning your booth

<u>Gold - $5,000.00 (16 available)</u>
- Corporate logo with link to corporate web site on the Connect.JS conference home page.
- An 8'x6' booth area including table with black tablecloth available for your company. Feel free to bring monitors or backdrops and whatever marketing materials you want to display.
- 4 full event passes; typically some of these will be used by whoever is manning your booth

<u>Happy Hour - $5,000 (2 available)</u>
- Link to corporate website on the Connect.JS site and logo on the event programs.
- Branded signage at the happy hour venue with a table set up for giveaways.
- Add GOLD: +$3,000.

<u>Lanyard - $5,000 (1 available)</u>
- Your company name/brand on all event pass lanyards (lanyards provided).
- Link to corporate website on the Connect.JS site and logo on the event programs.
- Add GOLD: +$3,000.

<u>Silver - $2,500.00 (10 available)</u>
- Link to corporate website on the Connect.JS site and logo on the event programs.
- 2 full event passes.

All Sponsor levels include:
- The choice to include items in the door prizes for the event.
- The choice to include flyer in branded conference notebook.
- Your link and logo will be included in all outbound HTML email communications about the event
- Listed under sponsors section in conference mobile app!

SPONSOR LOGISTICS

Set up, Tear down & Exhibition hours
- Connect.JS 2015 is a 2-day event starting on October 16th 2015.
- Set up – October 16th 6.00am – 9.00am
- Tear down - October 17th any time up to 5.00pm on
- Exhibition hours are the same as the conference hours. 9.00am – 6:00pm. The conference schedule framework will be able to be viewed here http://connect-js.com/schedule/ The session information has not been populated yet as we are still receiving submissions however this will give you an idea of the times of everything going on

Shipping items to and from the venue
- You can drop items of at the loading dock http://cobbgalleria.com/exhibitors/load-in-load-out/ at Cobb Galleria and bring them directly to the conference floor.
- If you need to ship display items to the conference the full address is: Cobb Galleria, 2 Galleria Parkway, Atlanta, GA 30339 http://cobbgalleria.com
- Please note that if you decide to ship items to the Cobb Galleria you should plan for them to arrive no earlier than Tuesday 13th October. The Galleria has a policy not to keep items shipped for more than 72 hours prior to an event.
- Please make sure that your items are clearly labeled for CONNECTJS and your booth # which will be issued prior to the event. The venue charges for receiving and these charges are your responsibility. Please see Appendix A "shipping and receiving document" for details and pricing for the receiving of items
- As long as your items have a return FedEx label displayed, the venue will arrange for pick up at no additional cost.

On-site
- You will have an 6'x3' table with a black tablecloth available for your company, feel free to bring monitors or backdrops and whatever marketing materials you want to display
- Your sponsorship includes access to Wi-Fi and power to your booth
- We will have some storage space available if you do not want to keep all your marketing materials behind/on your table
- Sponsors event passes can be picked up from the registration desk. I will need the names of those people that you think will attend, so we can have badges made up.
- Please make sure you understand the Connect.JS code of conduct, Appendix B

Branded promotional items
- We will be distributing printed promotional items only to all attendees. If you wish to distribute other items such as pens, notepads, squeeze balls etc., please do so at your booth
- Please confirm items that you wish to include printed promotional material in the branded conference padfolio (we are planning on 800 attendees). Please let me have these no later than Friday 2nd October 2015. Please confirm the items that you will be sending and send these to me at the following address; Vincent Mayers Look-Listen 1495 Northside Drive NW Suite A, Atlanta, GA 30318
- Please confirm if you will be making ay items available for door raffle/prizes.

<u>Lead generation/Lead capture</u>
- Attendees have the option to opt into receiving sponsor information during the registration process. Those that have opted in will be shared with sponsors immediately after the event. If sponsorship payment is outstanding after the event, this data will be shared upon clearance of that balance.
- We will have QR codes on the attendee name badges that can be captured with any kind of smartphone/tablet QR reader app. The conference app will have the ability to capture these leads. The data that will be available is Name, Title, Company and email address.
- Feel free to conduct raffles, giveaways or other Lead generation/Lead capture at your booth. Please make sure you understand the Connect.JS Privacy Policy, Appendix C

Note on attendee data: Connect.JS will not make attendee data available to sponsors. However, the option will available to all attendees to allow their information to be shared with sponsors during the registration process. In addition to this, all conference badges will include a QR code with the attendees' name, company and email address.

You may not schedule a separate event that overlaps with a conference event. If you wish to schedule your own event, please contact the organizers.

Appendix A
GUIDELINES FOR SHIPPING AND RECEIVING

COBB GALLERIA CENTRE Two Galleria Parkway, Atlanta, GA 30339
Administration: (770) 955-8000 Event Services: (770) 989-5099 Fax: (770) 989-5208

Shipping and Receiving is staffed Monday through Friday, between the hours of 8:00 am and 4:30 pm, to assist with receiving and shipping of documents or packages. This service is provided for exhibitors and guests who are not using a service contractor. The Public Safety Department will assist with shipping and receiving needs outside of these hours. The Shipping and Receiving office is located inside the building just off the west end of the loading dock across from Public Safety. The phone number is (770) 989-5092 or (770) 989-5065.

RECEIVING / STORAGE
Packages will be accepted by Cobb Galleria Centre from any local, regional or national carrier. Packages will be stored, depending on the amount and size of the packages, in a secure area, at or near the Shipping and Receiving area, and may be picked up, upon receiving the payment and signature of the receiving party. Packages can be delivered to the appropriate meeting room, ballroom or booth on the day of the event, upon receiving the payment and signature of the receiving party. Packages will be accepted no earlier than 72 business hours (three business days) prior to the scheduled event. If packages arrive before the 72-hour policy time frame, the decision to accept the packages will be made by a member of Public Safety Management. If the packages are accepted prior to the 72-hour policy time frame a storage fee will be attached to each package, crate or pallet for each day of storage up to the 72-hour policy time frame. For instance, a box that would have a $15.00 charge for receiving and delivery would have a storage fee of $7.50 per box, per day. A box that would have a $25.00 charge for receiving and delivery would have a storage fee of $12.50 per box, per day and so forth. Any packages which have not been picked up or delivered to a receiving party and remain 72 business hours (three business days) after the packages where delivered will be returned C.O.D. to the sender.

Each package must clearly indicate the following information next to the address label:
1. Name of the group or show that will be accepting the package(s) and a contact person's
2. Name who has the authority to sign for and authorize payment for the package(s).
3. Date of the function.
4. Scheduled meeting room, ballroom or booth number so packages can be delivered the day of the event.

CHARGES
To cover handling, receiving, and/or delivering to the appropriate area in the building there will be a service charge of $15 per package (less than 50 lbs,), or $25 per package over 50 lbs. (but less than 100 lbs.), and $50 per 100 lbs. for pallets or crates. Tabletop display cases are $25 each. The charges will be due when your authorized group representative receives the packages. Charges may be paid by credit or debit card (American Express, MasterCard, Visa). If your company or organization is on a credit-approved basis these charges may be billed to your master account.

SHIPPING

Packages for shipment may be brought to the shipping office or an arrangement can be made for the packages to be picked up from a meeting room or booth. Packages may not be left inside any exhibit space after your event has ended without contacting Public Safety and providing the appropriate payment and address information for shipment. At the discretion of a member of Public Safety Management, packages left without the appropriate information may be held for up to 72 hours awaiting the shipping information before being discarded. (Storage fees may apply.)

Street addresses are required for shipping. Per UPS and FEDEX guidelines, no post office box numbers are permitted. Payment for shipping charges will be required for any outbound shipment from a guest, patron, exhibitor or client without a carrier account number (UPS, FedEx, etc.). The person requesting the shipment will present the Public Safety Officer handling the shipment with a credit card and identification to cover the cost of the shipment plus a $10.00 service charge per box or letter. Shipments billed to the shipper's account will only incur a $10.00 service charge per box. (See CHARGES below)

CHARGES

Cost is based on weight, size and destination and a $10 handling charge per package. For a $10 service charge per box or letter, we will ship on your account number with UPS or FEDEX. Charges may be paid by credit card (American Express, MasterCard, Visa). If your company or organization is on a credit-approved basis, these charges may be billed to your master account.

Appendix B
CONNECT.JS CODE OF CONDUCT

Connect.JS is dedicated to providing an outstanding conference experience for all attendees, speakers, sponsors, volunteers and organizers (Connect.JS participants) regardless of gender, sexual orientation, disability, physical appearance, body size, race, religion, financial status, hair color (or hair amount), platform preference, or text editor of choice. We do not tolerate harassment of Connect.JS participants in any form. Please treat your fellow Connect.JS participants with respect, regardless of the context you're interacting with them.

Harassment is not appropriate for any conference venue… We expect all Connect.JS participants to follow the Code of Conduct during the conference. This includes conference-related social events at off-site locations, and in related online communities and social media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating this Code of Conduct may be expelled from the conference without a refund, and/or banned from future Connect.JS events, at the discretion of Connect.JS

Examples of harassment include offensive comments, verbal threats or demands, sexualized images in public spaces, intimidation, stalking, harassing photography or recording, sustained disruption of sessions or events, and unwelcome physical contact or sexual attention. Speaker presentations fall under this category and should not use images or examples that would violate the code of conduct.

Connect.JS participants must remember that Connect.JS organizers and volunteers are not trained conflict resolution specialists, nor are they security or law enforcement. Connect.JS organizers and volunteers will immediately escalate issues around safety, violence, or similar situations to Cobb Galleria staff or law enforcement.

For the protection of Connect.JS participants, Connect.JS will never put its organizers or volunteers in the position of trying to assess whether or not an incident merits escalation. If there is any doubt, we will escalate incidents to the appropriate agency immediately.

Incident Resolution
- All Connect.JS participants agree to treat each other with respect, regardless of whether you are in a session room or at the Cobb Galleria facilities.
- Simple disagreements should be resolved between the individuals concerned.
- Harassment or more serious issues should be escalated to a Connect.JS organizer or volunteer. That person will immediately contact a Connect.JS Board member who has the responsibility to assist in resolution.
- Connect.JS participants suffering outright assault or extreme harassment should contact the Cobb Galleria staff immediately, or a Connect.JS organizer if they're nearby. That person will immediately escalate the issue to the Cobb Galleria staff or law enforcement as appropriate.

Appendix C
CONNECT.JS PRIVACY POLICY

The Connect.JS organizers (CJS) are committed to protecting the privacy of your personal information. This Policy explains how we gather and use the information that we collect during and after registration for Connect.JS. This policy may change over time. Amendments to this statement will be posted at http://connect-js.com and will be effective when posted. Your continued use of either this site or attendance of Connect.JS following the posting of any amendment, modification or change shall constitute your acceptance thereof.

Registration
During the registration process for Connect.JS, CJS will collect the following personal information about you name, title, email address, company and t-shirt size. This information will be used for Connect.JS registration

Communications
CJS occasionally will contact registrants signed up for Connect.JS with email updates for the current or future conference. Registrants can opt-out of such communications at any time by contacting us or by using the unsubscribe link.

In certain circumstances, we may share your contact information with sponsors but only if you have agreed to this during the registration process. Your name badge for the event will contain a QR code that has your name, title, company and email address on it. If, at Connect.JS, a sponsor asks to scan that code it is completely your decision to allow them to do that. We also may provide information to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it. We do not sell, rent, or share personal information or e-mail addresses with external organizations or individuals.

Links to Other Web Sites
CJS may work with other companies' websites to perform functions on our behalf. Examples include Connect.JS registration, sending e-mail, and processing credit card payments. They have access to the personal information needed to perform their functions, and this is subject to their privacy policies. CJS is not responsible for the privacy practices or the content of such websites. If you want to know the privacy policies of the other websites, please refer to the organization sponsoring such website.

Connect.JS Sponsor websites
Connect-js.com contains links to conference sponsors websites. Connect.JS sponsors are responsible for their own policies and procedures. Review the sponsor's policy regarding their privacy policy. CJS is not responsible for products and services transactions that are consummated at third party websites.

Consent

By registering for conference updates or signing up for the conference, you expressly consent to the collection and use by CJS of personally identifiable information according to this Privacy Policy. During the registration there is an option for you to agree that Connect.JS sponsors may send you information and services that they think will be useful to you.

Conditions of Use, Notices, and Revisions

If you choose to attend Connect.JS your visit and any dispute over privacy is subject to this notice, including limitations on damages, arbitration of disputes, and application of the law of the state of Georgia. If you have any concern about privacy at Connect.JS, please contact us with a thorough description, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our website frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers

Opting Out of Receiving Communications

You may opt-out of receiving communications from CJS by sending an email to hello [at] connect-js dot com

Connect.JS Sponsorship Agreement

☐	I agree to participate as a Diamond Sponsor @ $20,000
☐	I agree to participate as a Platinum Sponsor @ $12,000
☐	I agree to participate as a Gold Sponsor @ $5,000
☐	I agree to participate as a Silver Sponsor @ $2,500
☐	I agree to participate as a Lanyard Sponsor @ $5,000
☐	I agree to participate as a Happy Hour Sponsor @ $5,000

	Lead Contact for Sponsorship
Name	
Title	
Email	
Phone#	

Connect.JS Sponsorship Agreement

Sponsor Information	
Company Name	
Address	
City	
State	
Zip	
Signature	
Date	

	I certify that I am legally authorized to commit to the funding levels outlined above*

Onsite Contact	
Name	
Title	
Email	
Phone#	

Connect.JS Sponsorship Agreement

General Terms and Conditions

- All session topics and content subject to vetting and final approval by Connect.JS 2015 presentation panel prior to final confirmation.
- All sessions are selected independent of sponsorship status, based on relevancy of topic to event audience; sponsors receive no automatic speaker/session slots.
- Agreement to include sponsoring company's logo or other information in advertising assumes signed sponsorship agreement, Connect.JS receipt of deposit or other required monies, and Connect.JS receipt of high and low-resolution logos and any additional requested items prior to material printing/posting deadlines.
- Connect.JS agrees to provide the benefits for the sponsorship selected above until the conclusion of the 2015 Connect.JS event. No discounts are provided for late commitments.
- Sponsors are responsible for meeting all deadlines for promotional materials. For more information about Connect.JS 2015 event marketing opportunities, contact Vincent Mayers at vince@connect-js.com or 404.483.0040.
- Payment Terms are 15 days net, Connect.JS can accept payments via Credit Card or via Check made out to ConnectJS LLC 1224 Spring Valley Lane, Atlanta GA 30306. Sales Receipts will be issued for Credit Card payments and Invoices will be issued for Check payments.
- All sponsorship payments must be collected prior to the Connect.JS 2015 event as a condition of participation.