

Emily Johnson

Gender: Female

Nationality: British

Race: Asian

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Professional Summary

Detail-oriented Data Analyst with 4+ years of experience in transforming data into actionable insights. Skilled in data visualization, statistical analysis, and building interactive dashboards. Proficient in tools like Excel, SQL, Python, and Tableau. Proven track record of driving business growth through data-driven decision-making.

Experience

Data Analyst

XYZ Corp, London, UK

June 2020 – Present

- Developed dynamic Tableau dashboards that streamlined reporting, resulting in a 20% improvement in decision-making time.
- Conducted A/B testing and regression analysis to optimize marketing strategies, increasing revenue by 12%.

Junior Data Analyst

ABC Ltd, Manchester, UK

July 2018 – May 2020

- Analyzed customer data to uncover trends, leading to a 15% boost in customer retention.
 - Created and maintained SQL queries to extract, clean, and manipulate large datasets.
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Projects

Customer Segmentation Analysis

- Conducted customer segmentation using K-Means clustering and visualized insights with Tableau.

Sales Forecasting Model

- Built a time series forecasting model using ARIMA to predict sales with 95% accuracy.
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Education

Bachelor of Science in Data Science

University of Edinburgh, Scotland

2014 – 2018

Certifications

- Tableau Desktop Specialist
 - Microsoft Certified Data Analyst Associate
 - Professional Certificate in Data Science – edX
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Skills

- **Data Analysis:** Python, SQL, R
 - **Visualization:** Tableau, Power BI, Excel
 - **Statistical Analysis:** A/B Testing, Regression, Time Series Analysis
 - **Tools:** Git, Jupyter Notebooks
 - **Soft Skills:** Communication, Attention to Detail, Analytical Thinking
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Languages

- English (Native)
- French (Conversational)