

What feedback are you used to getting? From whom?

A number! Maybe only a letter

A couple sentences about what doesn't work

Annotations, comments

A red underline from the IDE

A friend telling you you did something wrong

A compiler error

What feedback would you like to get on your design ideas?

USER FEEDBACK - not just from other designers

Constructive criticism

Multiple opinions

How it looks, how it feels

Parts of the design, how they can be improved, things that don't work well

Things that do work well

Frustration! Recommendations on how to improve it

Feasibility

## Guidelines for Design Critiques:

- Be specific
- Don't say what's bad, suggest improvements
- Differentiate between personal and general feedback
- Get multiple opinions
- Think about perspectives, audiences, differences
- Give a positive and a negative
- Give reasons for your opinions, or at least think about them?
- Say when you don't understand something
- Make sure people understand how something works
- Be aware of learning curves