

# JASON VONGDARA

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<https://github.com/jvongdara>

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Jason is a passionate & collaborative UX/UI Designer. As an enthusiastic designer deeply committed to the dynamic field of UX/UI design, with a comprehensive understanding of various design facets.

## EDUCATION

### CAREER FOUNDRY ACADEMY

UX / UI Design Certification/Degree  
Front-End Development Certification

JUN 2023 - AUG 2024

- Gained hands-on experience through multiple projects, including designing user interfaces, conducting user research, and developing responsive web applications.

### COURSERA UX/UI Design

Certification Course

JUN 2022 - JUN 2023

- Learned key concepts and practical skills in user experience design, user interface design, and design thinking methodologies.

### NORTHERN KENTUCKY UNIVERSITY

Entrepreneurship

Graphic Design

AUG 2014 - SEP 2018

## SKILLS

**UX/UI Design:** User Experience Design, User Interface Design, Design & User Research, Wire-framing & Prototyping, Human-Centered Design, User & Accessibility Testing, Graphic Design, Web/App Design, Information Architecture, Analytical Testing & Research.

**Front-End Development:** HTML, CSS, JavaScript, Responsive Design, jQuery, CSS Grid & Flexbox, Version Control (Git).

## TOOLS

Figma  
Procreate  
Adobe XD  
Adobe Photoshop

Blender  
Microsoft Office  
Sublime  
VS-Code  
Javascript

## EXPERIENCES

### CAREERFOUNDRY FRONT END DEVELOPMENT PROJECT

*Jason Vongdara Portfolio*

AUG 2023 - AUG 2024

- Optimized the website for performance, including minifying CSS and JavaScript files, lazy loading of images, and efficient asset management, resulting in a 30% improvement in load times.
- Successfully built a visually appealing and user-friendly portfolio that effectively showcases personal projects and skills.
- Managed version control and collaboration using GitHub.
- Implemented interactive features and animations using jQuery and CSS transitions/animations.
- Created responsive layouts with CSS Grid and Flexbox to ensure compatibility across various devices and screen sizes.
- Developed the portfolio using HTML, CSS, JavaScript, and jQuery.

### CAREERFOUNDRY UX DESIGN PROJECT

*The Health-Wealth App.*

JUN 2023 - JUN 2024

- Designed wireframes and high-fidelity mockups using Figma, leading to a 20% increase in user engagement.
- Successfully created a user-friendly and responsive application that increased user consistency in workout routines by 30%.
- Conducted user research to identify pain points and gather requirements, leading to a 25% improvement in user satisfaction.
- Conducted over 50 user tests to gather feedback and improve the design.

### PRODUCT & GRAPHIC DESIGNER - <https://www.joi.company>

AUG 2020 - Present

- Utilized design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create detailed product illustrations and marketing materials.
- Increased sales by 15% through effective product design.
- Produced high-quality mockups and prototypes to visualize product concepts and gather stakeholder feedback, reducing development time by 25%.
- Conceptualized and designed various home goods and products, ensuring aesthetic appeal and functionality, contributing to a 10% increase in product sales.

### GRAPHIC DESIGNER - Cincinnati, OH

JUN 2019 - JUL 2020

- Presented seasonal design concepts to management and merchandising leads, effectively communicating creative ideas and ensuring alignment with brand vision, resulting in a 15% increase in seasonal sales.
- Collaborated with cross-functional teams, including marketing and production, to ensure cohesive and timely execution of design projects.
- Contributed to the brand's overall visual identity, enhancing its market presence and appeal, which led to a 15% increase in brand recognition.
- Developed a wide range of graphic design solutions with various companies including Fenbury, Envoi Design, UNheardof Brand, Anderson Ferry Design, and Tim Smith Design.