# JASON VONGDARA

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Jason is a passionate & collaborative UX/UI Designer. As an enthusiastic designer deeply committed to the dynamic field of UX/UI design, with a comprehensive understanding of various design facets.

He is a multidisciplinary designer & a digital artist cultivating a community around his love for design & found a broader appreciation for design-based expression.

# SKILLS TOOLS

UX / UI Design
Design & User Research
Information Architecture
Human-Centered Design
Wire-framing & Prototyping
Web/App Design
User & Accessibility Testing
Graphic Design
Analytical Testing &
Research
Front-End Development

Figma
Procreate
Adobe XD
Adobe Photoshop
Blender
Microsoft Office
Sublime
VS-Code
Javascript

## **EXPERIENCES**

#### CAREERFOUNDRY FRONT END DEVELOPMENT PROJECT

Jason Vongdara Portfolio

AUG 2023 - AUG2024

- Demonstrated strong skills in front-end development and user-centered design.
- Optimized the website for performance, including minification of CSS and JavaScript files, lazy loading of images, and efficient asset management.
- Successfully built a visually appealing and user-friendly portfolio that effectively showcases personal projects and skills.
- Managed version control and collaboration using GitHub.
- Implemented interactive features and animations using jQuery and CSS transitions/animations.
- Created responsive layouts with CSS Grid and Flexbox to ensure compatibility across various devices and screen sizes.
- Developed the portfolio using HTML, CSS, JavaScript, and jQuery.

#### **CAREERFOUNDRY UX DESIGN PROJECT**

The Health-Wealth App. JUN 2023 - JUN 2024

- Designed wireframes and high-fidelity mockups using Figma.
- Successfully created a user-friendly and responsive application that increased user engagement and consistency in workout routines.
- Adobe Photoshop Conducted user research to identify pain points and gather requirements.
  - Implemented interactive features such as user authentication, progress tracking, and notifications.
  - Conducted multiple rounds of user testing to gather feedback and iterated on the design to improve user experience.

## PRODUCT & GRAPHIC DESIGNER - https://www.joi.company

AUG 2020 - Present

- Utilized design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create detailed product illustrations and marketing materials.
- Conceptualized and designed various home goods and products, ensuring aesthetic appeal and functionality.
- Produced high-quality mockups and prototypes to visualize product concepts and gather stakeholder feedback.
- Conducted market analysis to identify emerging trends and incorporate them into product designs.

### **COURSERA UX/UI Design**

**CAREER FOUNDRY ACADEMY** 

UX / UI Design Certification/Degree Front-End Development Certification

Certification Course JUN 2022 - JUN 2023

JUN 2023 - AUG 2024

**EDUCATION** 

#### NORTHERN KENTUCKY UNIVERSITY

Entrepreneurship Graphic Design AUG 2014 - SEP 2018

#### **GRAPHIC DESIGNER** - Cincinnati, OH

JUN 2019 - JUL 2020

- Presented seasonal design concepts to management and merchandising leads, effectively communicating creative ideas and ensuring alignment with brand vision.
- Collaborated with cross-functional teams, including marketing and production, to ensure cohesive and timely execution of design projects.
- Contributed to the brand's overall visual identity, enhancing its market presence and appeal.