



Unexpected/new/different from other/most games

- combining these, 9 people had it as the reason why art; for the others they often referenced the reason (emotions/reflection/message) and that it happening was new/unique/unexpected

- Combining these, 13 people
- associated strongly with visual style & feelings

games have something unique other media/art doesn't

- interaction / experience where you participate
- exploring/unraveling the story revealing

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| appreciate the use/role of mechanic shaping experience unique to games |
| experience unique to game |

mostly given as reason why art out of these

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| games reaction to players' voluntary decision |
| player-game interaction key to the experience |
| story experience unique to games |