

Data Intake Report

Name: **G2M insight for Cab Investment firm**

Report date: **10/04/21**

Internship Batch: **LISUM04**

Data intake by: **Jose Vicente Solorzano**

Data storage location:

https://github.com/jvsolorzano96/Data_Analysis_Cab_Industry.git

Tabular data details:

Total number of observations	359.392
Total number of files	1
Total number of features	7
Base format of the file	.csv
Size of the data	20.663 KB

Total number of observations	20
Total number of files	4
Total number of features	3
Base format of the file	.csv
Size of the data	1 KB

Total number of observations	49.171
Total number of files	4
Total number of features	4
Base format of the file	.CSV
Size of the data	1.027 KB

Total number of observations	440.098
Total number of files	3
Total number of features	14
Base format of the file	.CSV
Size of the data	8.788 KB

Note: Replicate same table with file name if you have more than one file.

Proposed Approach:

- Profits - Demand - Profitability (non profitable travel rate - customer retention)
- Just analyzed outliers in Price Charged because it was a base feature for all our analysis.
I kept them because it was exploratory work. For future stage and model, I will analyze the criterion to use for these outliers

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