

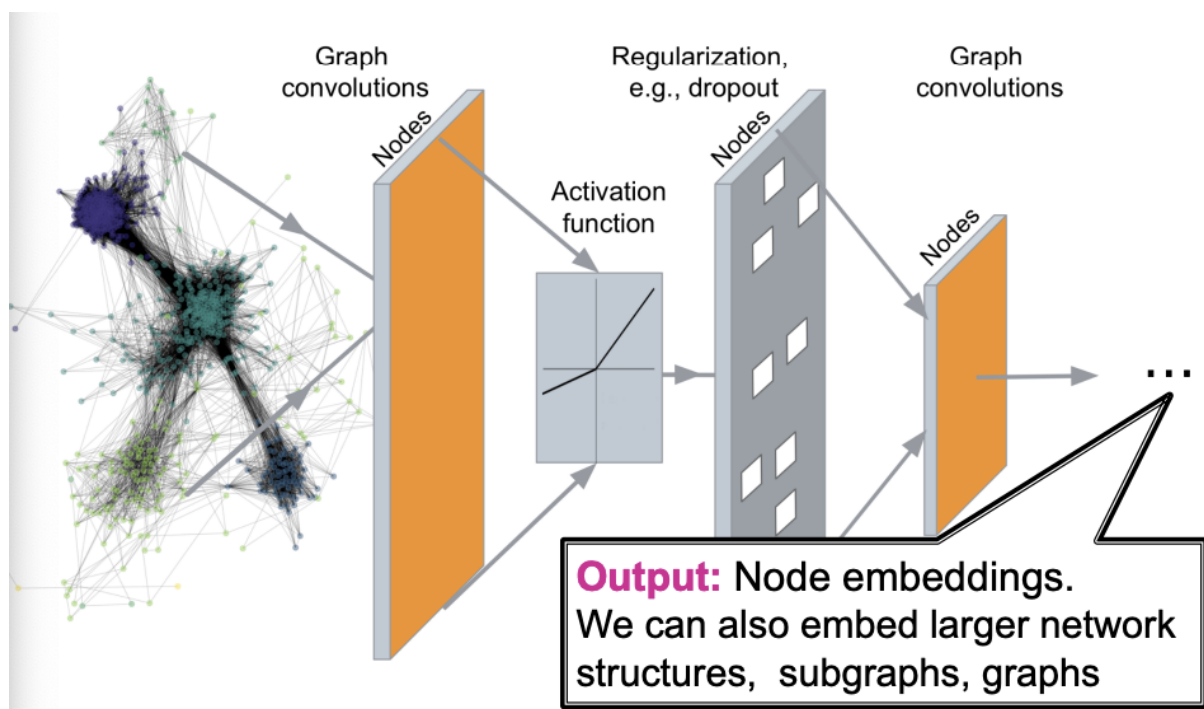
# 9. Theory of Graph Neural Networks

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  2. Designing the Most Powerful Graph Neural Network
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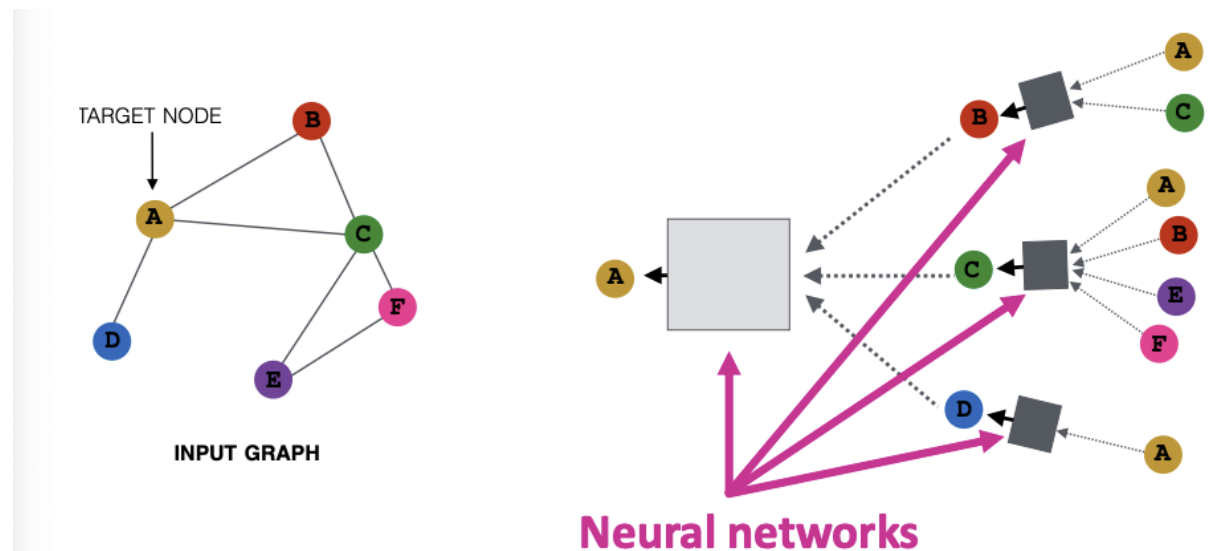
## 1. How Expressive are Graph Neural Networks?

### Recap : Graph Neural Networks



## Idea : Aggregate Neighbors

- **Key idea** : Generate node embeddings based on **local network neighborhoods**
- **Intuition** : Nodes aggregate information from their neighbors using neural networks



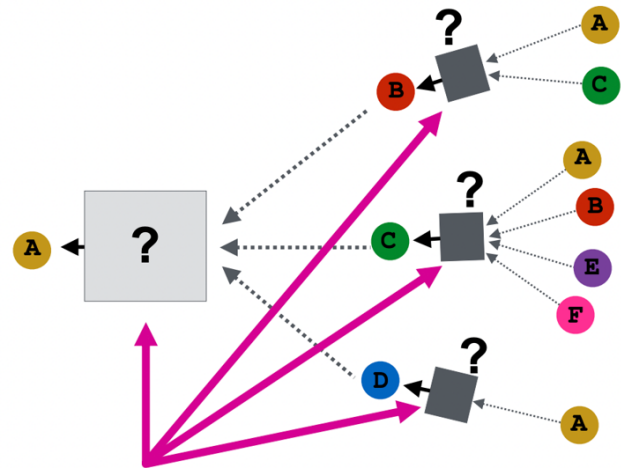
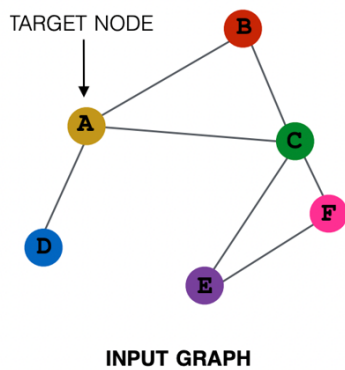
## Theory of GNNs

### How powerful are GNNs?

- Many GNN models have been proposed (e.g., GCN, GAT, GraphSAGE, design space).
- What is the expressive power (ability to distinguish different graph structures) of these GNN models?
- How to design a maximally expressive GNN model?

## Background : Many GNN Models

- Many GNN models have been proposed :
  - GCN, GraphSAGE, GAT, Design Space etc.

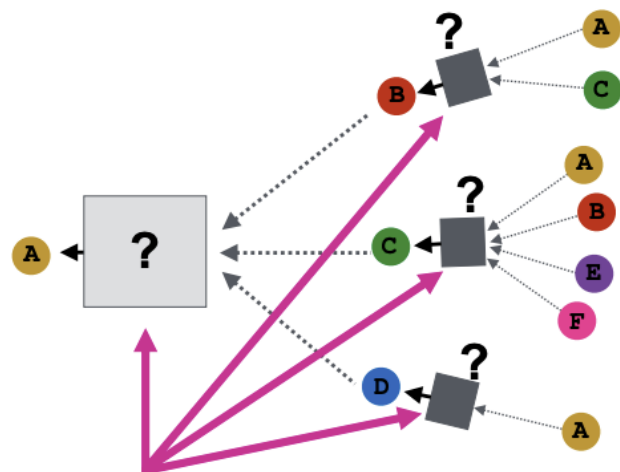
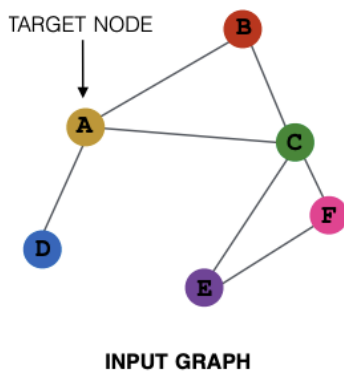


Different GNN models use different neural networks in the box

## GNN Model Example (1)

- GCN (mean-pool) [Kipf and Welling ICLR 2017]

<https://arxiv.org/abs/1609.02907>

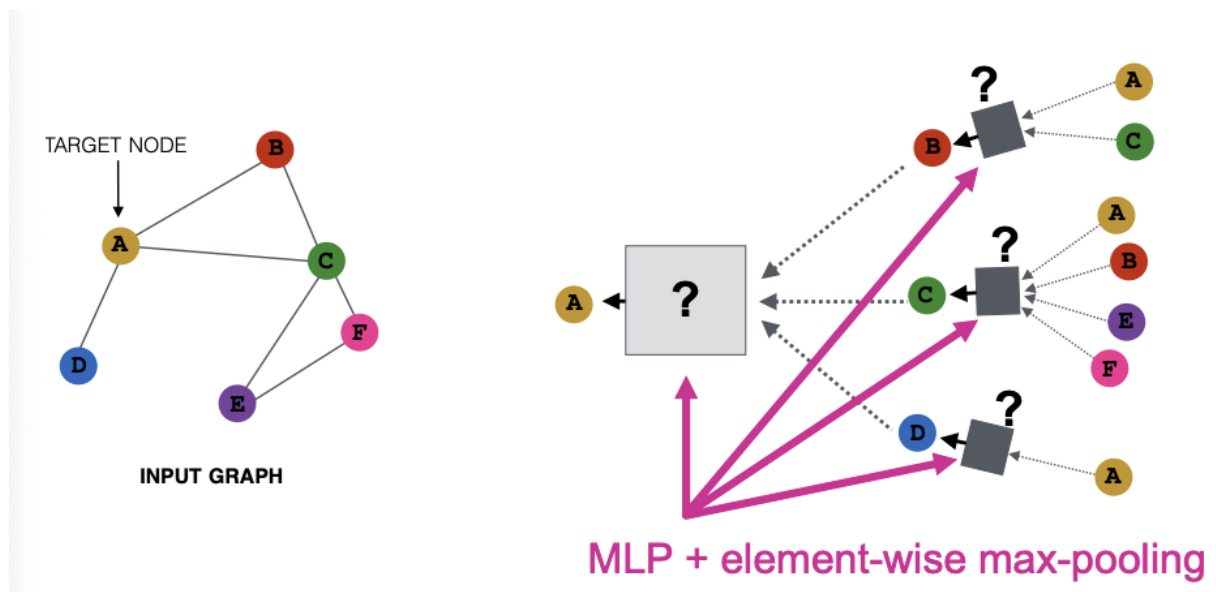


Element-wise mean pooling +  
Linear + ReLU non-linearity

## GNN Model Example (2)

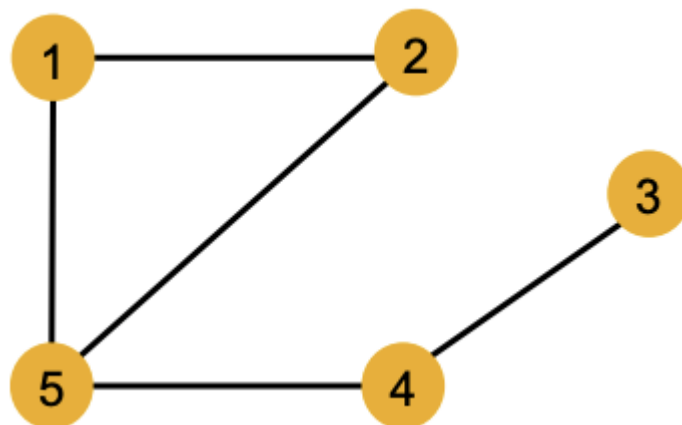
- GraphSAGE(max-pool) [Hamilton et al. NeurIPS 2017]

<https://arxiv.org/abs/1706.02216>



### Note : Node Colors

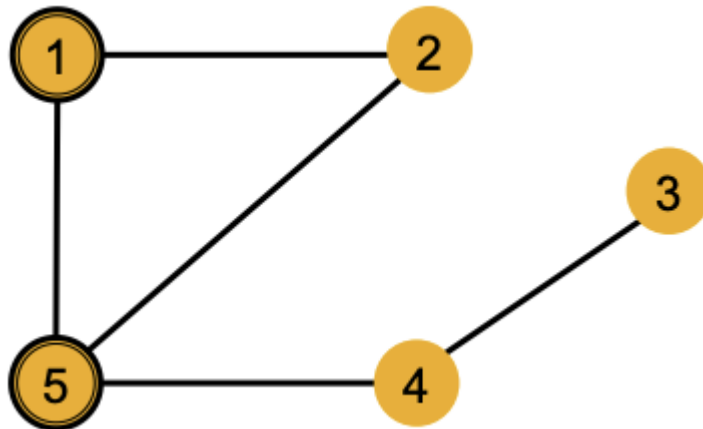
- We use node same/different **colors** to represent nodes with same/different features
  - For example, the graph below assumes all the nodes **share the same feature**.



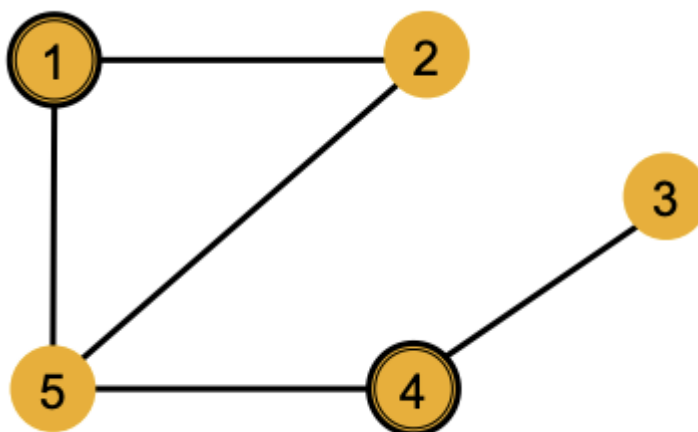
- **Key question** : How well can a GNN distinguish different graph structures?

### Local Neighborhood Structures

- We specifically consider **local neighborhood structures** around each node in a graph.
  - Example : **Nodes 1 and 5** have **different** neighborhood structures because they have different node degrees.



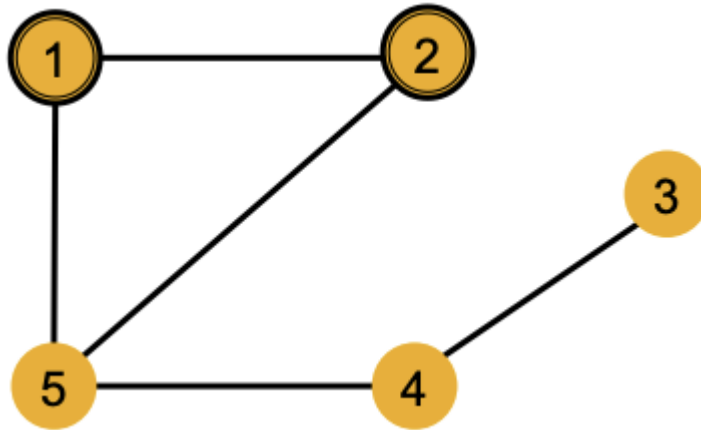
- Example : **Nodes 1 and 4** both have the same node degree of 2. However, they still have **different** neighborhood structures because **their neighbors have different node degrees**.



→ Node 1 has neighbors of degrees 2 and 3.

→ Node 4 has neighbors of degrees 1 and 3.

- Example : **Nodes 1 and 2** have the **same** neighborhood structure because **they are symmetric within the graph**.

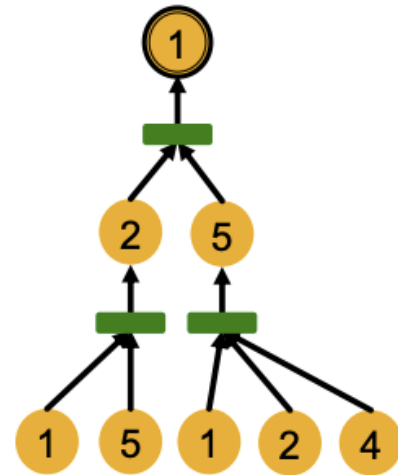
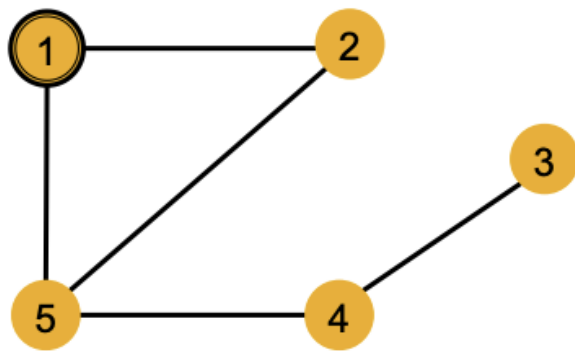


→ Node 1 has neighbors of degrees 2 and 3.  
→ Node 2 has neighbors of degrees 2 and 3.  
→ And even if we go a step deeper to  $2^{nd}$  hop neighbors, both nodes have the same degrees (Node 4 of degree 2)

- **Key question** : Can GNN node embeddings distinguish different node's local neighborhood structures?
  - If so, When? If not, when will a GNN fail?
- **Next** : We need to understand how a GNN captures local neighborhood structures.
  - Key concept : **Computational graph**

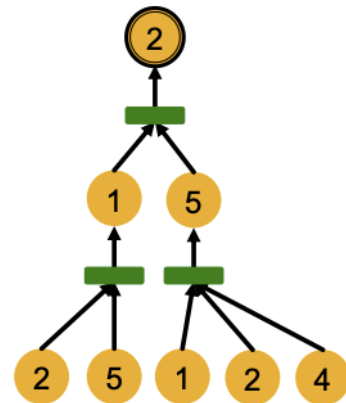
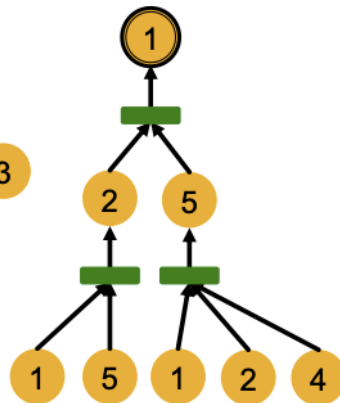
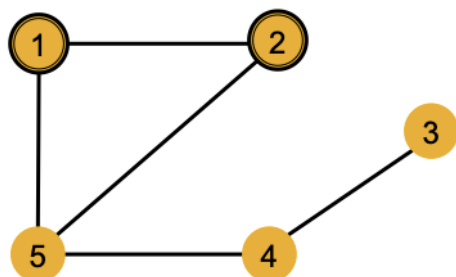
## Computational Graph (1)

- In each layer, a GNN aggregates neighboring node embeddings.
- A GNN generates node embeddings through a **computational graph defined by the neighborhood**.
  - Ex : Node 1's computational graph (2-layer GNN)



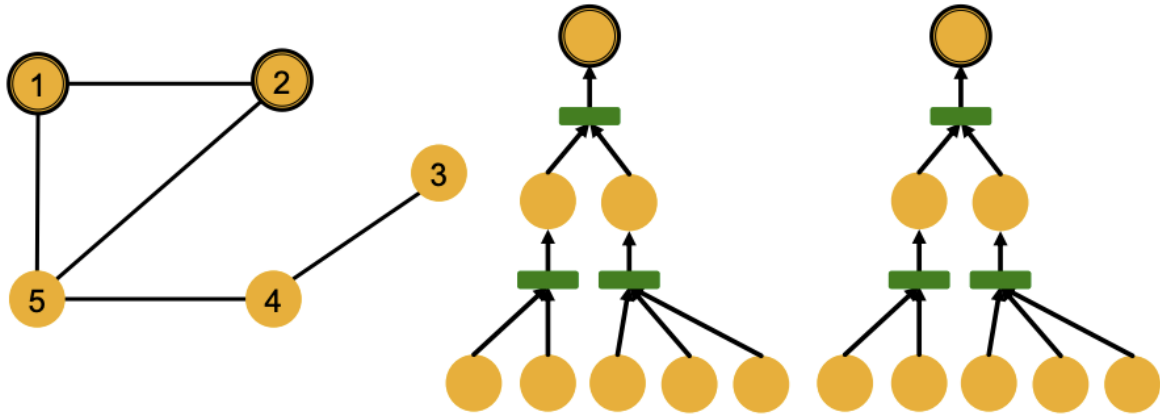
## Computational Graph (2)

- **Ex** : Nodes 1 and 2's computational graphs



## Computational Graph (3)

- **Ex** : Nodes 1 and 2's computational graphs.
- **But GNN only sees node features(Not IDs):**

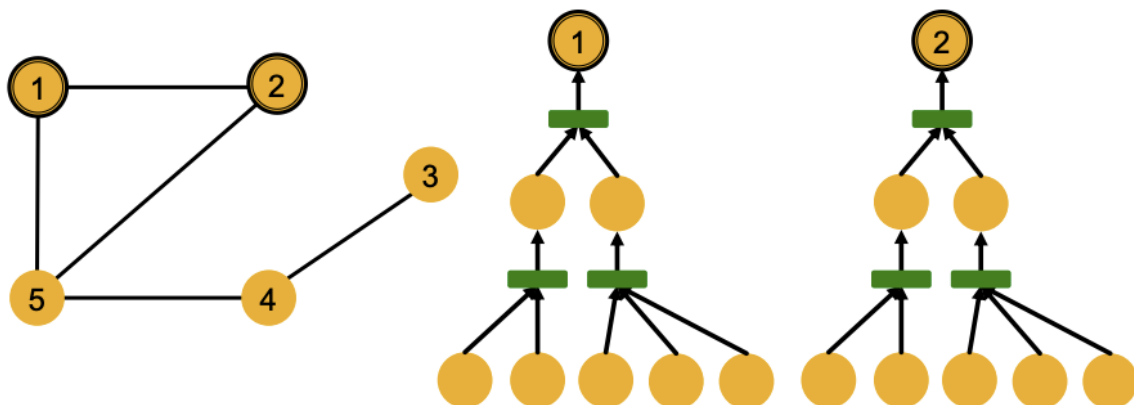


## Computational Graph (4)

### ■ A GNN will generate the same embedding for nodes 1 and 2 because:

- Computational graphs are the same.
- Node features (colors) are identical.

Note: GNN does not care about node ids, it just aggregates features vectors of different nodes.

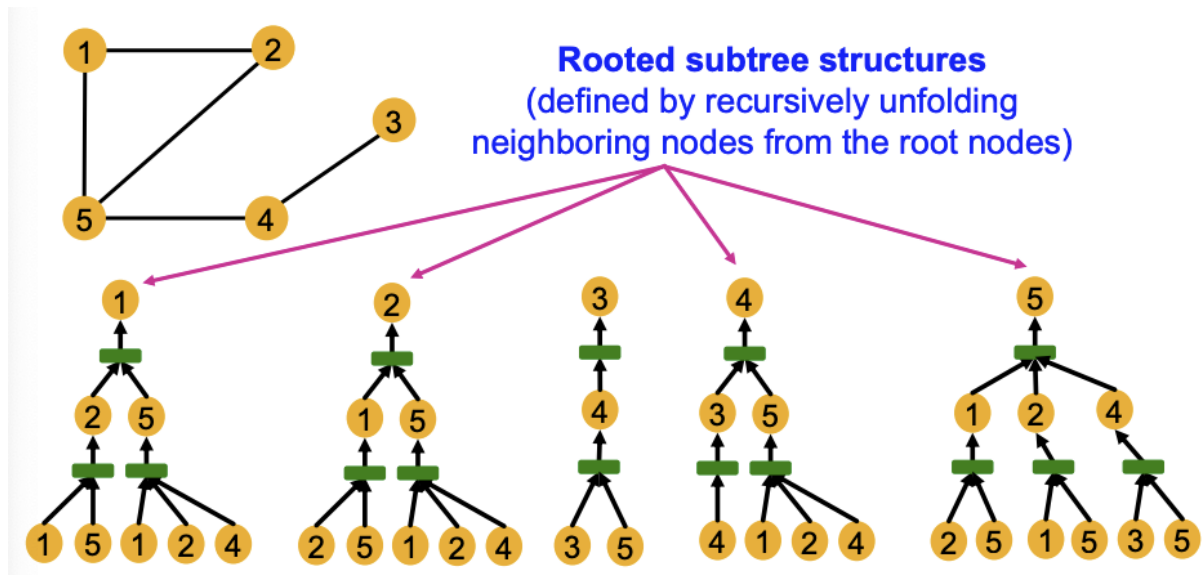


GNN won't be able to distinguish nodes 1 and 2

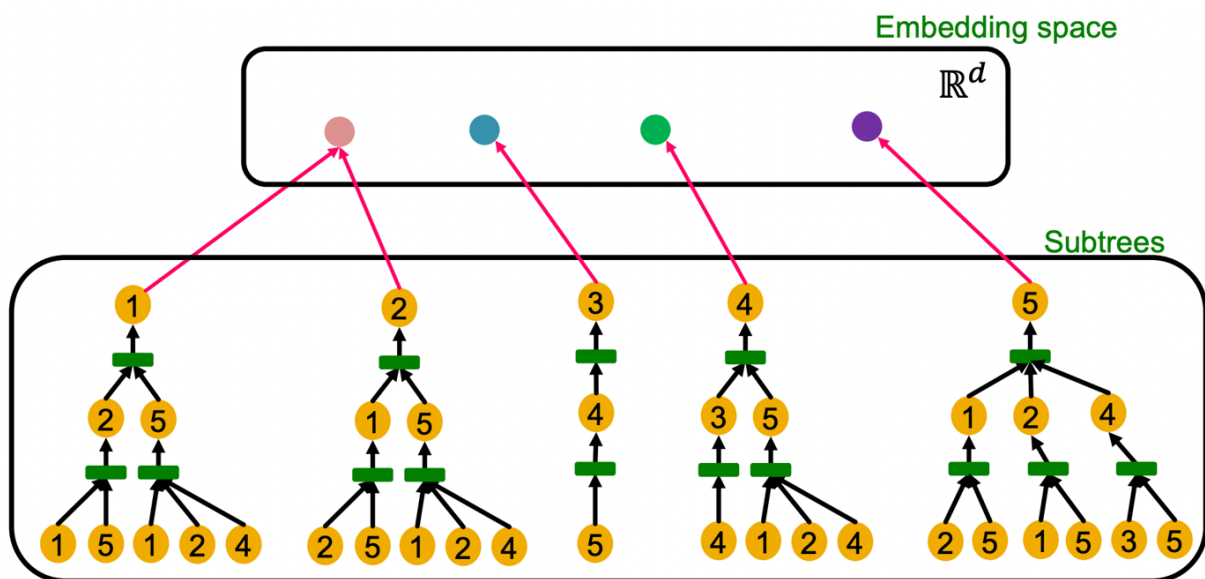
## Computational Graph

- In general, different local neighborhoods define different computational graphs
- Computational graphs are identical to **rooted subtree structures** around each node.



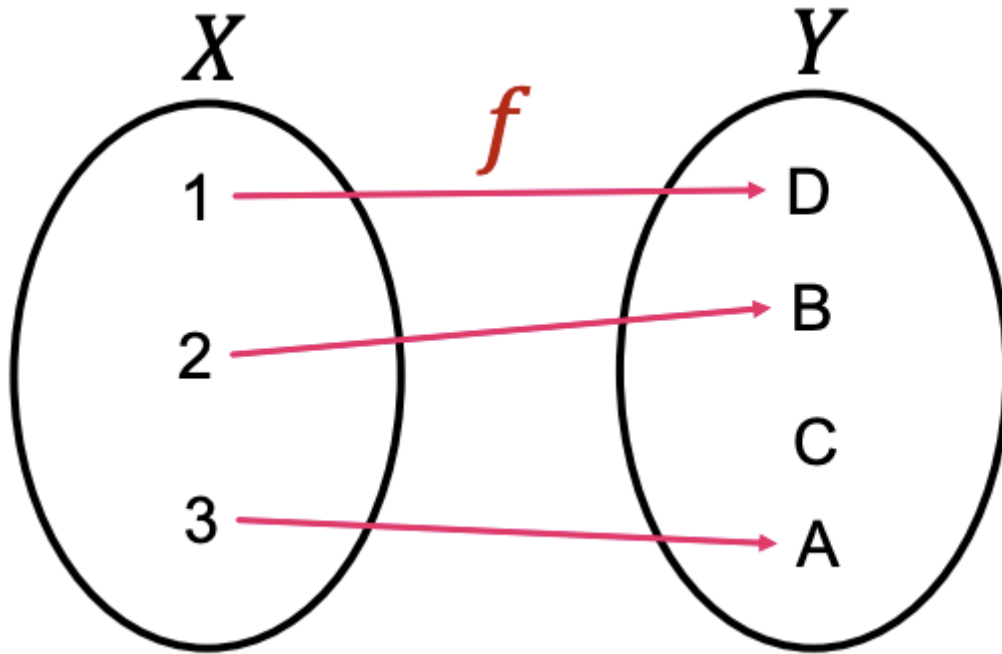


- GNN's node embeddings capture **rooted subtree structures**.
- Most expressive GNN maps different **rooted subtrees** into different node embeddings (represented by different colors).



## Recall : Injective Function

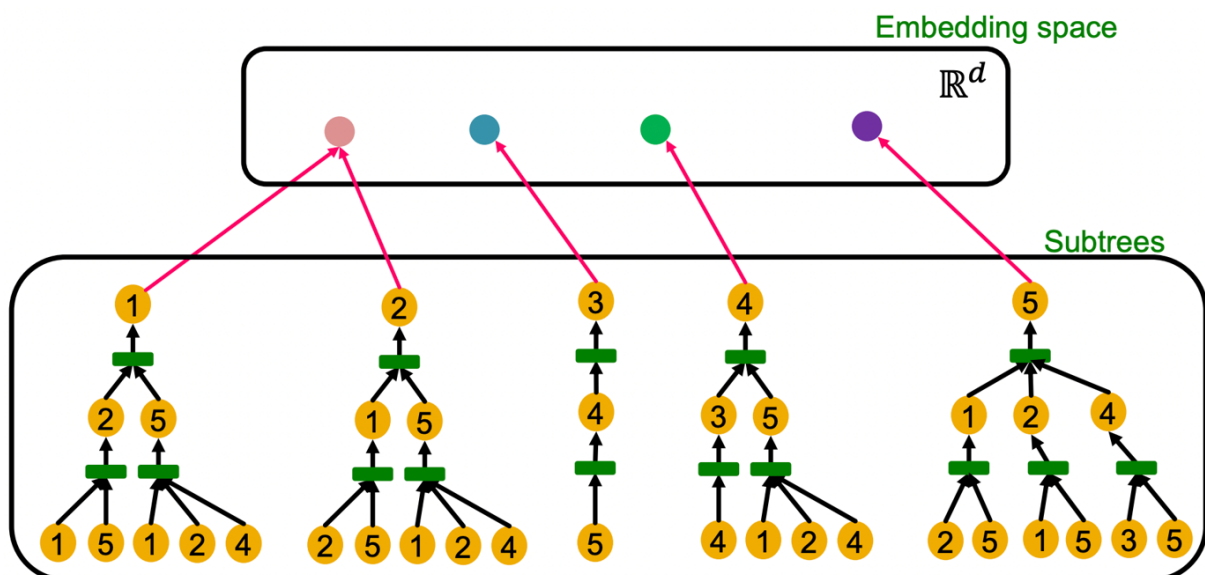
- Function  $f : X \rightarrow Y$  is **injective** if it maps different elements into different outputs.
- Intuition :  $f$  **retains all the information about input**.



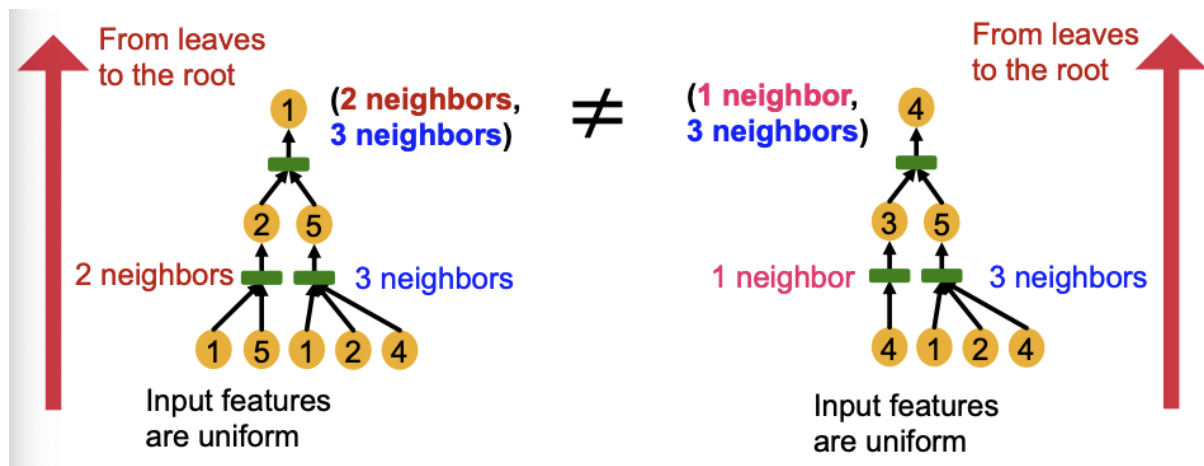
- 즉 injective하다는 뜻은 단사 함수(일대일 함수)란 뜻으로 정의역의 서로 다른 원소를 공역의 서로 다른 원소로 대응시키는 함수를 말한다.

## How Expressive is a GNN?

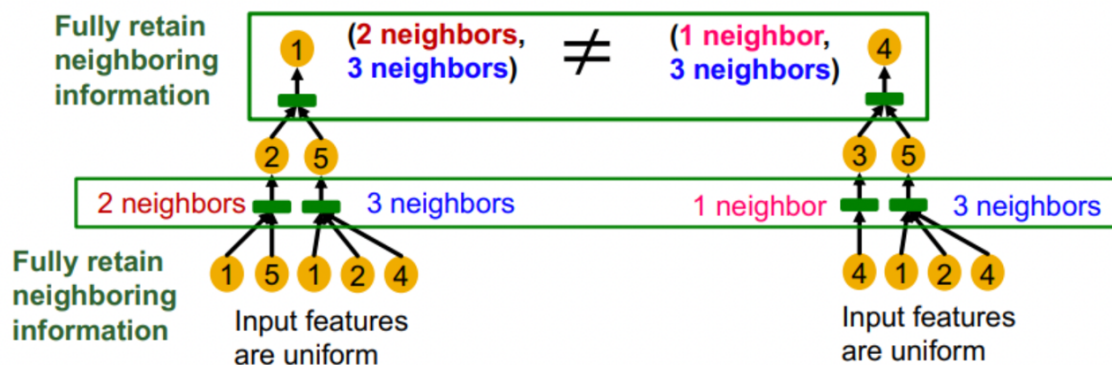
- Most expressive GNN should map subtrees to the node embeddings **injectively**.



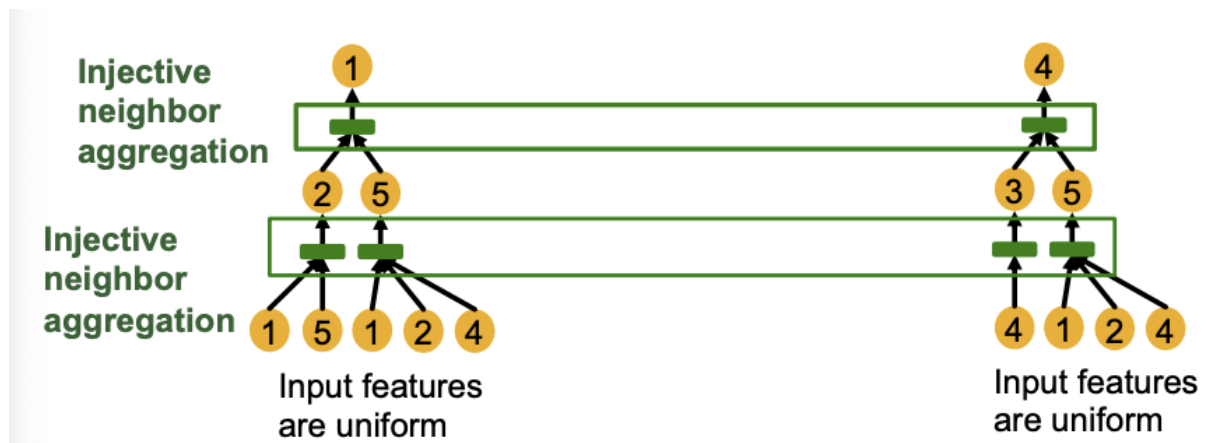
- **Key observation** : Subtrees of the same depth can be recursively characterized from the leaf nodes to the root nodes.



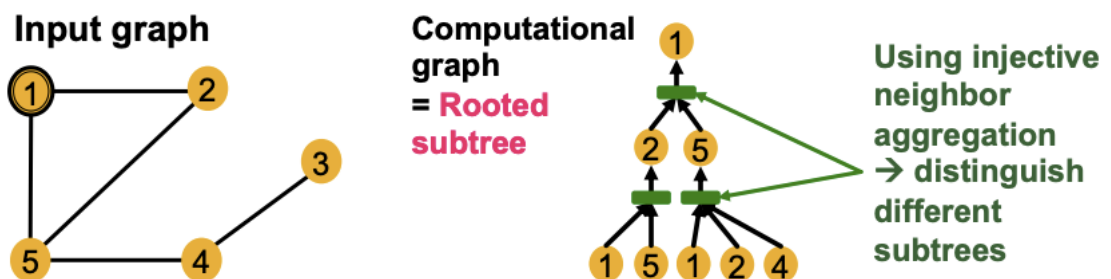
- If each step of GNN's aggregation **can fully retain the neighboring information**, the generated node embeddings can distinguish different rooted subtrees.



- In other words, most expressive GNN would use an **injective neighbor aggregation** function at each step.
  - Maps different neighbors to different embeddings.



- Summary so far
  - To generate a node embedding, GNNs use a computational graph corresponding to a **subtree rooted around each node**.



- GNN can fully distinguish different subtree structures if **every step of its neighbor aggregation is injective**.

## 2. Designing the Most Powerful Graph Neural Network

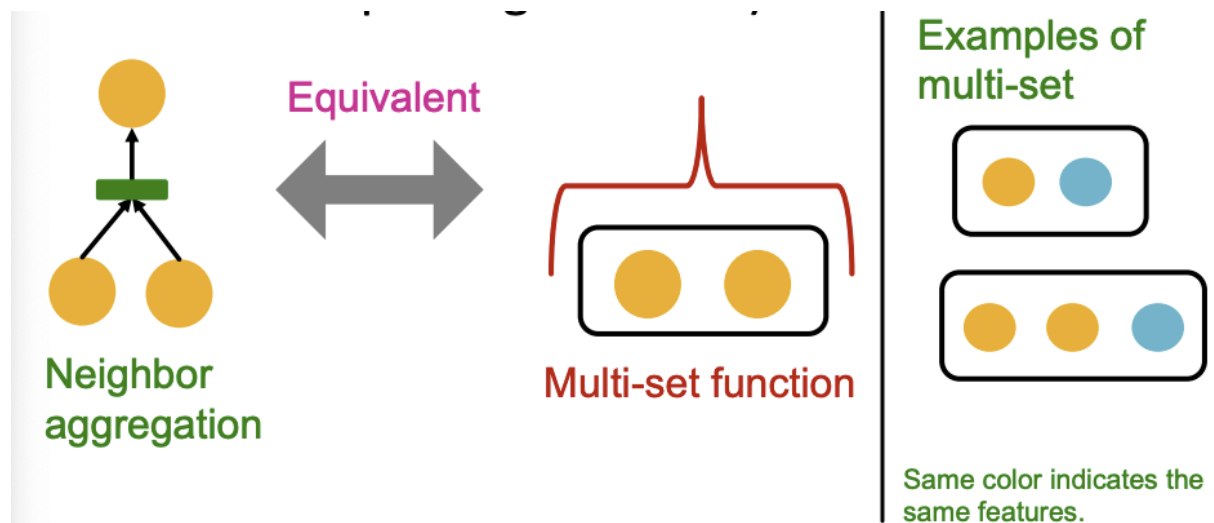
### Expressive Power of GNNs

- **Key observation** : Expressive power of GNNs can be characterized by that of neighbor aggregation functions they use.
  - A more expressive aggregation function leads to a more expressive a GNN.

- **Injective aggregation function** leads to the most expressive GNN.
- **Next :**
  - Theoretically analyze expressive power of aggregation functions.

## Neighbor Aggregation

- **Observation :** **Neighbor aggregation** can be abstracted as **a function over a multi-set**(a set with repeating elements).



## ■ **Next: We analyze aggregation functions of two popular GNN models**

- **GCN (mean-pool)** [Kipf & Welling, ICLR 2017]
  - Uses **element-wise** mean pooling over neighboring node features

$$\text{Mean}(\{x_u\}_{u \in N(v)})$$

- **GraphSAGE (max-pool)** [Hamilton et al. NeurIPS 2017]

- Uses **element-wise** max pooling over neighboring node features

$$\text{Max}(\{x_u\}_{u \in N(v)})$$

## Neighbor Aggregation : Case Study

- **GCN (mean-pool)** [Kipf & Welling ICLR 2017]
  - Take **element-wise mean**, followed by linear function and ReLU activation, i.e.,  $\max(0, x)$ .
  - **Theorem** [Xu et al. ICLR 2019]
    - GCN's aggregation **function cannot distinguish different multi-sets with the same color proportion.**

### Failure case

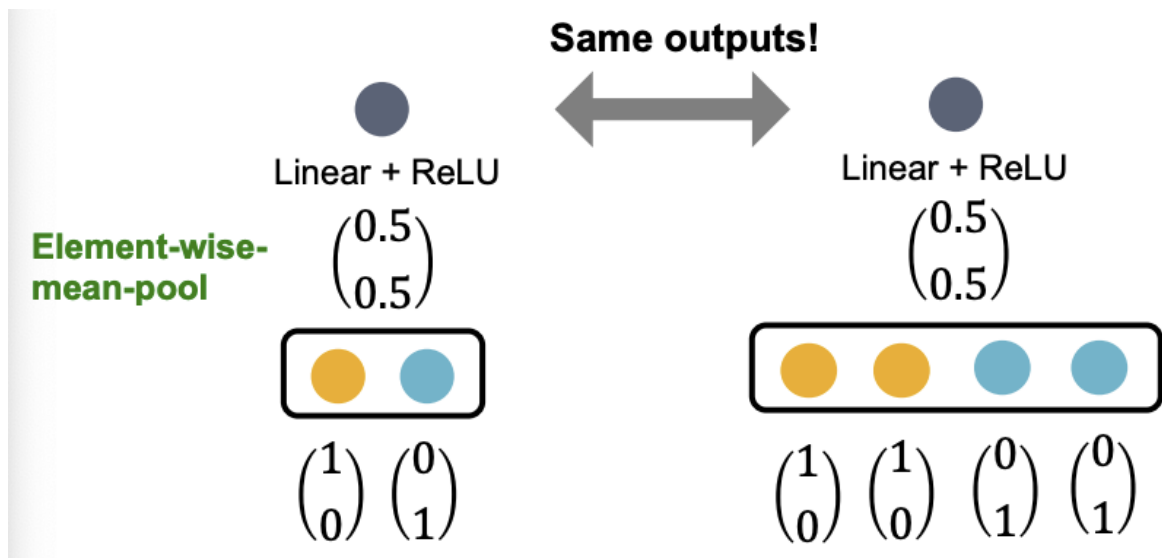


### ■ Why?

- For simplicity, we assume node colors are represented by one-hot encoding.
  - Example) If there are two distinct colors:

$$\text{Yellow Circle} = \begin{pmatrix} 1 \\ 0 \end{pmatrix} \quad \text{Blue Circle} = \begin{pmatrix} 0 \\ 1 \end{pmatrix}$$

- This assumption is sufficient to illustrate how GCN fails.
- Failure case illustration



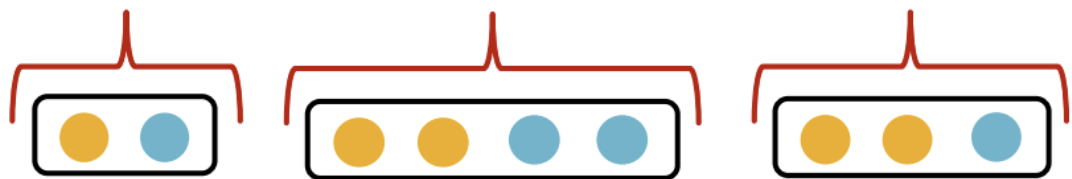
■ **GraphSAGE (max-pool)** [Hamilton et al. NeurIPS 2017]

- Apply an MLP, then take **element-wise max**.

■ **Theorem** [Xu et al. ICLR 2019]

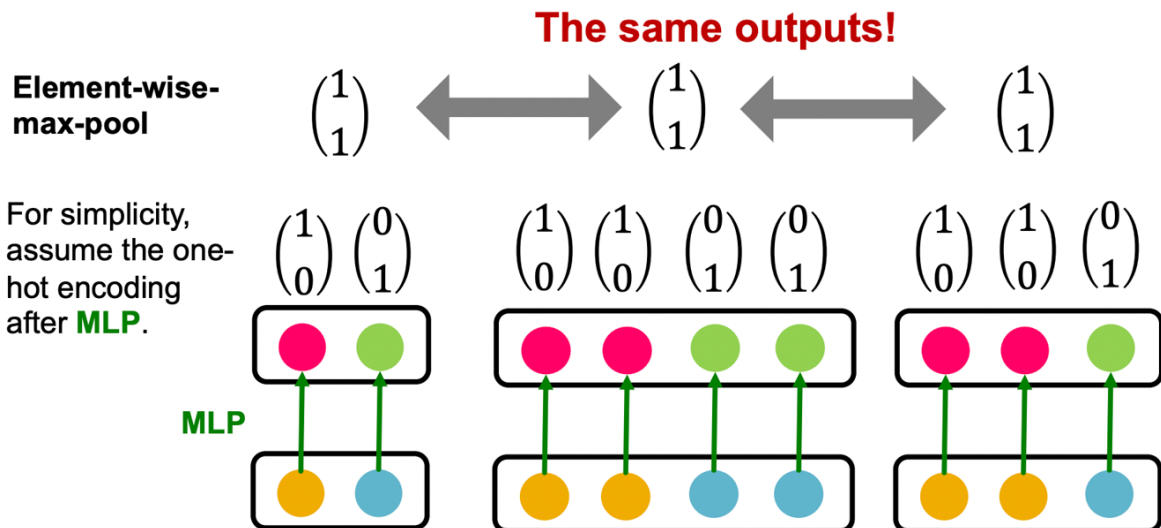
- GraphSAGE's aggregation function cannot distinguish different multi-sets with the same set of distinct colors.

**Failure case**



■ **Why?**

- Failure case illustration



## Summary So Far

- We analyzed the **expressive power of GNNs**.
- **Main takeaways:**
  - Expressive power of GNNs can be characterized by that of the neighbor aggregation function.
  - Neighbor aggregation is a function over multi-sets (sets with repeating elements)
  - GCN and GraphSAGE's aggregation functions fail to distinguish some basic multi-sets; hence **not injective**.
  - Therefore, GCN and GraphSAGE are **not** maximally powerful GNNs.

## Designing Most Expressive GNNs

- **Our goal** : Design maximally powerful GNNs in the class of message-passing GNNs.
- This can be achieved by designing **injective neighbor aggregation function over multi-sets**.
- Here, we design a **neural network** that can model **injective multiset function**.



## Injective Multi-Set Function


### Theorem [Xu et al. ICLR 2019]

Any injective multi-set function can be expressed as:

Some non-linear function  $\rightarrow \Phi \left( \sum_{x \in S} f(x) \right)$   $\leftarrow$  Some non-linear function

$\leftarrow$  Sum over multi-set

$S$  : multi-set


$$\boxed{\text{yellow circle, blue circle, blue circle}} \rightarrow \Phi \left[ f(\text{yellow}) + f(\text{blue}) + f(\text{blue}) \right]$$

### Proof Intuition: [Xu et al. ICLR 2019]

$f$  produces one-hot encodings of colors. Summation of the one-hot encodings retains all the information about the input multi-set.

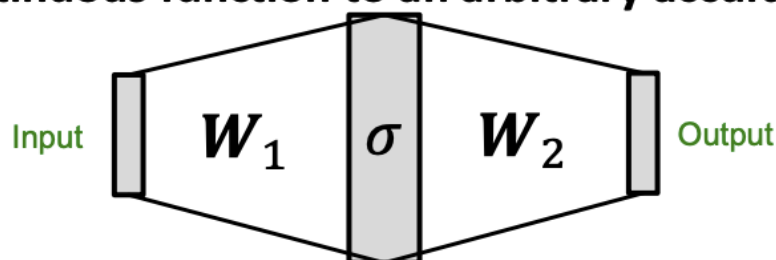
$$\Phi \left( \sum_{x \in S} f(x) \right)$$

Example:  $\Phi \left[ f(\text{yellow}) + f(\text{blue}) + f(\text{blue}) \right]$

One-hot  $\begin{pmatrix} 1 \\ 0 \end{pmatrix} + \begin{pmatrix} 0 \\ 1 \end{pmatrix} + \begin{pmatrix} 0 \\ 1 \end{pmatrix} = \begin{pmatrix} 1 \\ 2 \end{pmatrix}$

## Universal Approximation Theorem

- How to model  $\Phi$  and  $f$  in  $\Phi(\sum_{x \in S} f(x))$  ?
- We use a **Multi-Layer Perceptron (MLP)**.
- **Theorem: Universal Approximation Theorem**  
[Hornik et al., 1989]
  - 1-hidden-layer MLP with sufficiently-large hidden dimensionality and appropriate non-linearity  $\sigma(\cdot)$  (including ReLU and sigmoid) can **approximate any continuous function to an arbitrary accuracy**.



## Most Expressive GNN

- **Graph Isomorphism Network (GIN)** [Xu et al. ICLR 2019]
  - Apply an MLP, element-wise **sum**, followed by another MLP.

$$\text{MLP}_{\Phi} \left( \sum_{x \in S} \text{MLP}_f(x) \right)$$

- **Theorem** [Xu et al. ICLR 2019]
  - GIN's neighbor aggregation function is injective.
- **No failure cases!**
- **GIN is THE most expressive GNN** in the class of message-passing GNNs!

## Full Model of GIN

- **So far** : We have described the neighbor aggregation part of GIN.
- We now describe the full model of GIN by relating it to **WL graph Kernel** (traditional way of obtaining graph-level features).
  - We will see how GIN is a “neural network” version of the WL graph Kernel.

## Relation to WL Graph Kernel

**Recall** : Color refinement algorithm in WL kernel.

- **Given** : A graph  $G$  with a set of nodes  $V$ .
  - Assign an initial color  $c^{(0)}(v)$  to each node  $v$ .
  - Iteratively refine node colors by
$$c^{(k+1)}(v) = \text{HASH} \left( c^{(k)}(v), \{c^{(k)}(u)\}_{u \in N(v)} \right),$$
where HASH maps different inputs to different colors.
  - After  $K$  steps of color refinement,  $c^{(K)}(v)$  summarizes the structure of  $K$ -hop neighborhood

## The Complete GIN Model

- GIN uses a neural network to model the injective HASH function.

$$c^{(k+1)}(v) = \text{HASH} \left( c^{(k)}(v), \{c^{(k)}(u)\}_{u \in N(v)} \right)$$

- Specifically, we will model the injective function over the tuple:

$$\left( \boxed{c^{(k)}(v)}, \boxed{\{c^{(k)}(u)\}_{u \in N(v)}} \right)$$

Root node features      Neighboring node colors

**Theorem** (Xu et al. ICLR 2019)

Any injective function over the tuple

$$\left( \boxed{c^{(k)}(v)}, \boxed{\{c^{(k)}(u)\}_{u \in N(v)}} \right)$$

Root node feature      Neighboring node features

can be modeled as

$$\text{MLP}_{\Phi} \left( (1 + \epsilon) \cdot \text{MLP}_f(c^{(k)}(v)) + \sum_{u \in N(v)} \text{MLP}_f(c^{(k)}(u)) \right)$$

where  $\epsilon$  is a learnable scalar.

Example:  $\Phi \left[ \underbrace{\text{yellow}}_{\begin{pmatrix} 1 \\ 0 \end{pmatrix}} + \underbrace{\text{blue}}_{\begin{pmatrix} 0 \\ 1 \end{pmatrix}} + \underbrace{\text{blue}}_{\begin{pmatrix} 0 \\ 1 \end{pmatrix}} \right]$

$$\begin{pmatrix} 1 \\ 0 \end{pmatrix} + \begin{pmatrix} 0 \\ 1 \end{pmatrix} + \begin{pmatrix} 0 \\ 1 \end{pmatrix} = \begin{pmatrix} 1 \\ 2 \end{pmatrix}$$

- We only need  $\Phi$  to ensure the injectivity.

$$\text{GINConv} \left( \boxed{c^{(k)}(v)}, \boxed{\{c^{(k)}(u)\}_{u \in N(v)}} \right) = \text{MLP}_{\Phi} \left( (1 + \epsilon) \cdot c^{(k)}(v) + \sum_{u \in N(v)} c^{(k)}(u) \right)$$

Root node features      Neighboring node features

This MLP can provide "one-hot" input feature for the next layer.

- **WL Kernel**은 모든 노드에 동일한 초깃값을 설정한 뒤 이웃 노드의 정보를 **aggregation**하여 반복적으로 해쉬 테이블을 업데이트 하는 방식이다. <Lecture2>
- 이는 단사함수이며 **GIN**은 해쉬 테이블을 **MIP**로 변형하여 사용하는 것과 동일하다.
- $MLP_\phi$ 는 자기 자신과 이웃 노드의 벡터를 종합하여 다음 레이어로 전달하며 input과 동일한 형태(one-hot)로 만들어주어 레이어를 거듭해도 정보가 보존될 수 있도록 만들어준다.
- GIN은 저차원 벡터로 구성되어 코사인 유사도 등을 통해 유사도를 계산하기 용이하며, MLP가 학습가능한 파라미터로 구성되어 있기 때문에 downstream task에 맞춰 fine tuning 할 수 있다는 장점이 있다.

## ■ GIN's node embedding updates

### ■ **Given:** A graph $G$ with a set of nodes $V$ .

- Assign an **initial vector**  $c^{(0)}(v)$  to each node  $v$ .
- Iteratively update node vectors by

$$c^{(k+1)}(v) = \text{GINConv} \left( \left\{ c^{(k)}(v), \{c^{(k)}(u)\}_{u \in N(v)} \right\} \right),$$

Differentiable color HASH function

where **GINConv** maps different inputs to different embeddings.

- After  $K$  steps of GIN iterations,  $c^{(K)}(v)$  summarizes the structure of  $K$ -hop neighborhood.

## GIN and WL Graph Kernel

- GIN can be understood as differentiable neural version of the WL graph Kernel:

	Update target	Update function
<b>WL Graph Kernel</b>	Node colors (one-hot)	HASH
<b>GIN</b>	Node embeddings (low-dim vectors)	GINConv

## Expressive Power of GIN

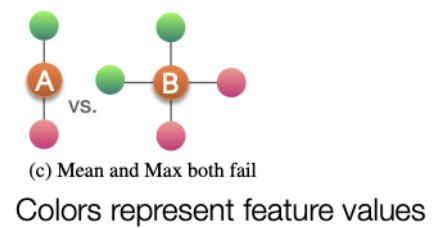
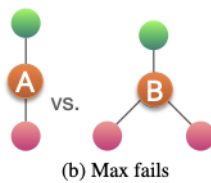
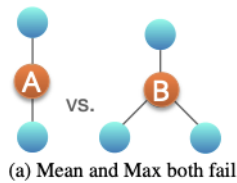
- **Because of the relation between GIN and the WL graph kernel, their expressive is exactly the same.**
  - If two graphs can be distinguished by GIN, they can be also distinguished by the WL kernel, and vice versa.
- How powerful is this?
  - WL kernel has been both theoretically and empirically shown to distinguish most of the real world graphs [Cai et al. 1992].
  - Hence, GIN is also powerful enough to distinguish most of the real graphs!

## Summary of the Lecture

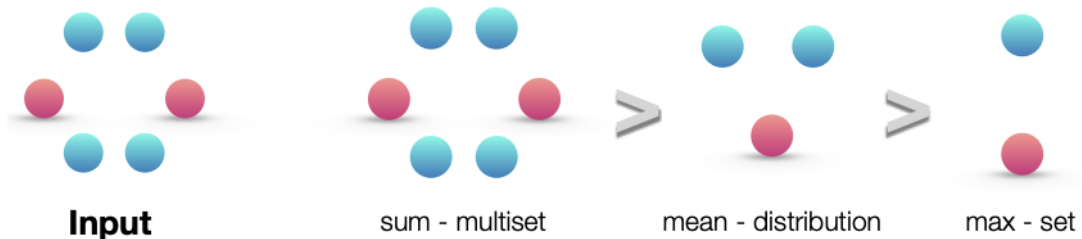
- We design a neural network that can model **injective multi-set function**.
- We use the neural network for neighbor aggregation function and arrive at **GIN--- the most expressive GNN model**.
- The key is to use **element-wise sum pooling**, instead of mean-/max-pooling.
- GIN is closely related to the WL graph kernel.
- Both GIN and WL graph kernel can distinguish most of the real graphs!

## The Power of Pooling

## Failure cases for mean and max pooling:



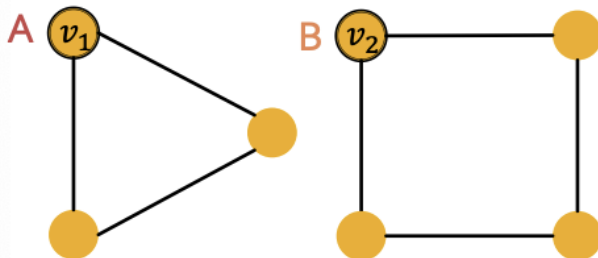
## Ranking by discriminative power:



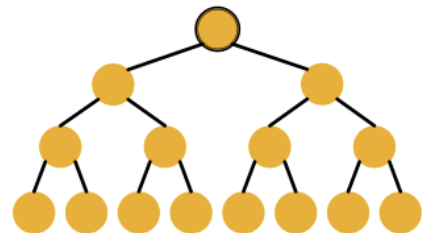
## Improving GNN's Power

- **Can expressive power of GNNs be improved?**
  - There are basic graph structures that existing GNN framework cannot distinguish, such as difference in cycles.

### Graphs



### Computational graphs for nodes $v_1$ and $v_2$ :



- GNNs' expressive power **can be improved** to resolve the above problem. [You et al. AAAI 2021, Li et al. NeurIPS 2020]