

Food for Child

October 13, 2023

Dear friend,

Childhood is not the time for starvation and hospitalization, but the time for going to school for studying and enjoy playing.

Children need sufficient essential nutritious food to support proper growth and development of body and mind. But the children in the tribal areas have to bear the brunt of poverty and hunger.

As per World Health Organization's (WHO) recommendations, daily intake of grains, roots, tubers, legumes, nuts, dairy products, fruits and vegetables are necessary to ensure Minimum Diversified Diet (MDD) in children.

As per WHO studies conducted in the tribal areas of India, only about 30% MDD is provided to the children in their homes, resulting in malnutrition.

Malnutrition in tribal children not only leads to hospitalization with chronic diseases but in some cases to death also. Some recent studies have found out that about 8,80,000 children die due to malnutrition in India every year.

« Child malnutrition remains a critical issue in the tribal belts all over India, despite various government interventions. »

Extreme poverty also forces children to drop out from school. A recent study indicated that about 4.7 crore children drop out from schools in India. The children dropped out from school work in the brick kiln and other cottage industries to help their family to meet basic needs for survival.

In the past, ISKCON had made a humble effort to address the malnutrition issues in children by providing nutritious meals to children in Raisalgaon village in Palghar district. It was found through medical tests that the children improved their health very significantly. The eradication of malnutrition is only a matter of time if nutritious food is served to malnourished children.



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ISKCON plans to distribute highly nutritious food consisting of green mung, chana dal, urad dal, ghee, jaggery, nachni, khajur, rajgira, peanuts to malnourished children in the tribal areas.

We have identified 30 villages in the tribal belt of Palghar district in the vicinity of Mumbai. Children in the age group of 5 to 15 years will be provided with these highly nutritious food.

ISKCON is taking the bold step of providing nutritious food to tribal children under the banner of "ISKCON Food for Child" and participating in the mission to eradicate malnutrition in children.

ISKCON Food for Child will not only relieve tribal children from malnutrition, it will also free them from having to do labour work and give them a chance to pursue their studies in the school along with recreation.

ISKCON Food for Child can help transform the lives of tribal children into a bright future for themselves and help build India as a strong, healthy, and developed nation.

Because I know you as a good-hearted person who can appreciate the importance of anna-daan to poor, hungry children, I am approaching you for this very worthy cause of feeding malnourished children.

I request you to spare a few minutes and write a cheque in favour of "ISKCON Food for Child" and send it with the completed donation form in the enclosed postage-free business reply envelope. Please refer to the enclosed brochure for other modes of donation.

Your kind donation will certainly be instrumental in transforming the lives of tribal children who are desperately looking for help to survive and to lead a dignified life.

I am looking forward to your much-needed support to serve nutritious food to truly deserving children in remote tribal villages.

Thanking you very much for your kind attention,

Yours in the service of humanity,



Dr. Mukunda Madhava Das, Ph.D.
Director, ISKCON Food for Child