AWS GenAI RAG Workshop: Outcomes & Strategic Value

Engineering Management Briefing - June 5, 2025

Engineering Team

June 5, 2025

Workshop Overview

AWS GenAI RAG Workshop Summary

- Date: May 29, 2025 (1 day investment)

Start with the concrete facts about the workshop to establish credibility and context.

What We Built

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- Cost optimization frameworks
- Domain-specific fine-tuning capabilities
- Production monitoring systems

Business Value

Immediate ROI Opportunities

- 30-50% reduction through caching

Real-World Applications

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    - Instant, accurate responses from documentation

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Technical Capabilities Gained

Core Competencies Developed

- Document processing
- Embedding generation
- Vector search
- Response synthesis
- Hybrid search
- Reranking algorithms
- Query optimization
- Fine-tuning strategies

AWS Bedrock Expertise

- Claude 3 model family integration

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Cost Analysis

Workshop Investment vs. Returns

Metric	Value
Workshop Investment	$12,000
Monthly Savings Potential	$5,000
Payback Period	2.4 months
First Year ROI	400%

Cost Optimization Strategies Learned

- Intelligent Caching: Reduce redundant API calls

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- Model Tiering: Right-size models to queries
- Batch Processing: Optimize throughput costs
- Budget Monitoring: Proactive cost management

Implementation Roadmap

Phase 1: Pilot Project (Weeks 1-4)

- Select pilot use case (customer support)

Phase 2: Production Rollout (Weeks 5-8)

Phase 3: Expansion (Weeks 9-12)

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Team Impact

Skills Development

- Basic AI/ML understanding
- Limited GenAI exposure
- No production RAG experience
- Production-ready skills
- Cost optimization expertise
- Architecture best practices

Knowledge Transfer Plan

1. Internal tech talks (bi-weekly)

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4. Code review standards

Competitive Advantage

Market Positioning

"By 2026, more than 80% of enterprises will have used GenAI APIs and models" – Gartner

- Early mover advantage in our sector

Risk Mitigation

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- Vendor lock-in avoidance strategies
- Compliance considerations addressed

Recommendations

Immediate Actions

1. Approve pilot project (2 developers, 4 weeks)

Medium-term Strategy

Success Metrics

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Budget Proposal

Quarterly Investment Plan

Quarter	Investment	Expected Return	ROI
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Q3 2025	$20,000	$45,000	225%
Q4 2025	$25,000	$75,000	300%
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Resource Allocation

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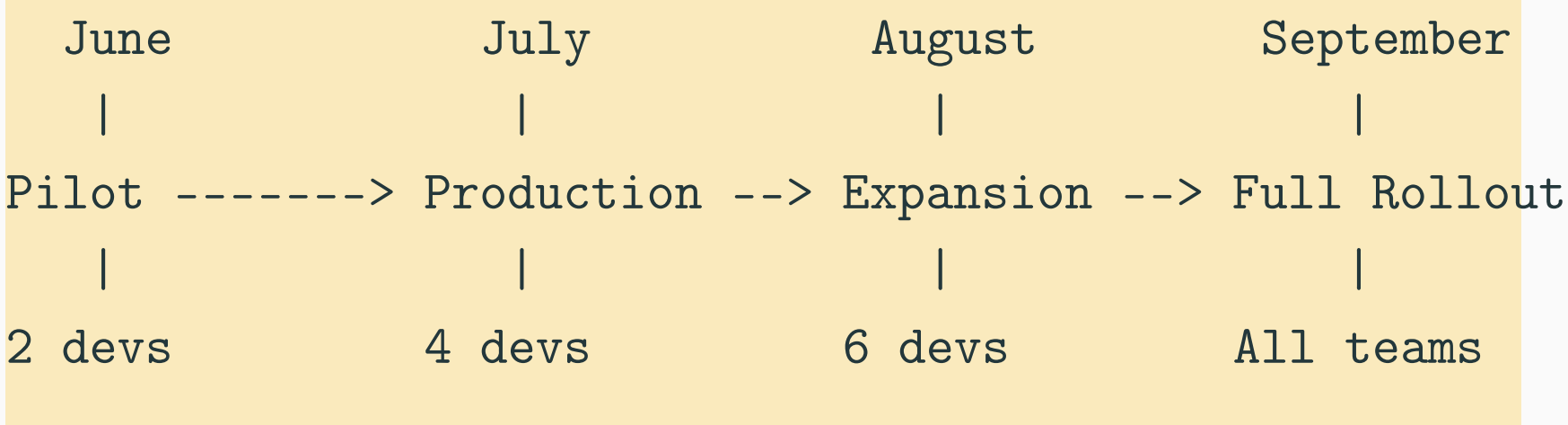
- 20% time for knowledge transfer
- AWS infrastructure budget
- Training and certification funds

Next Steps

Decision Points

1. ☐ Approve pilot project scope

Timeline



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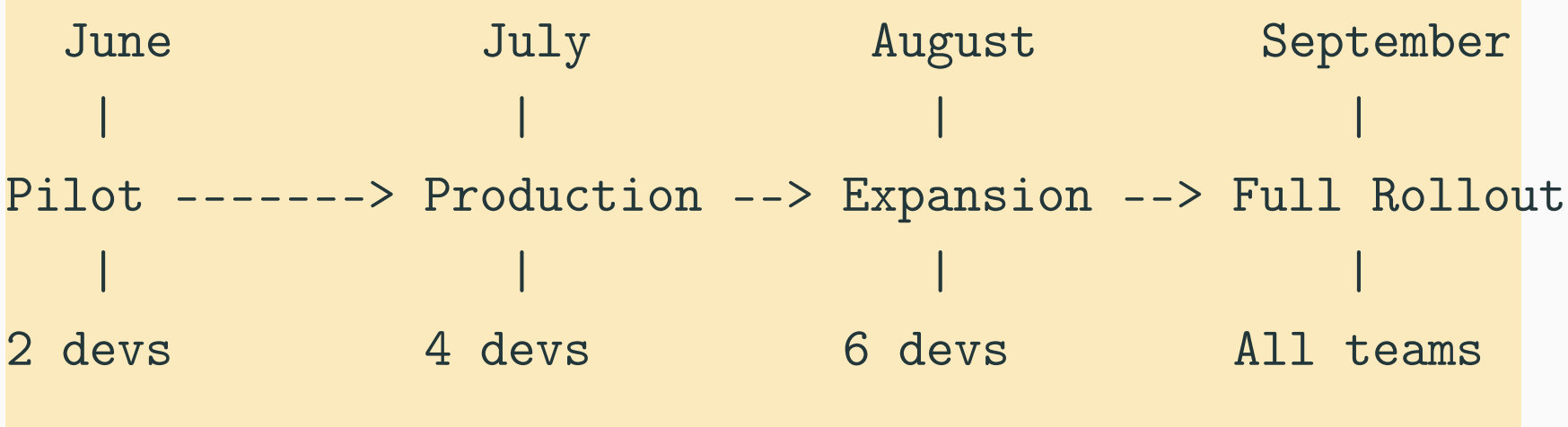

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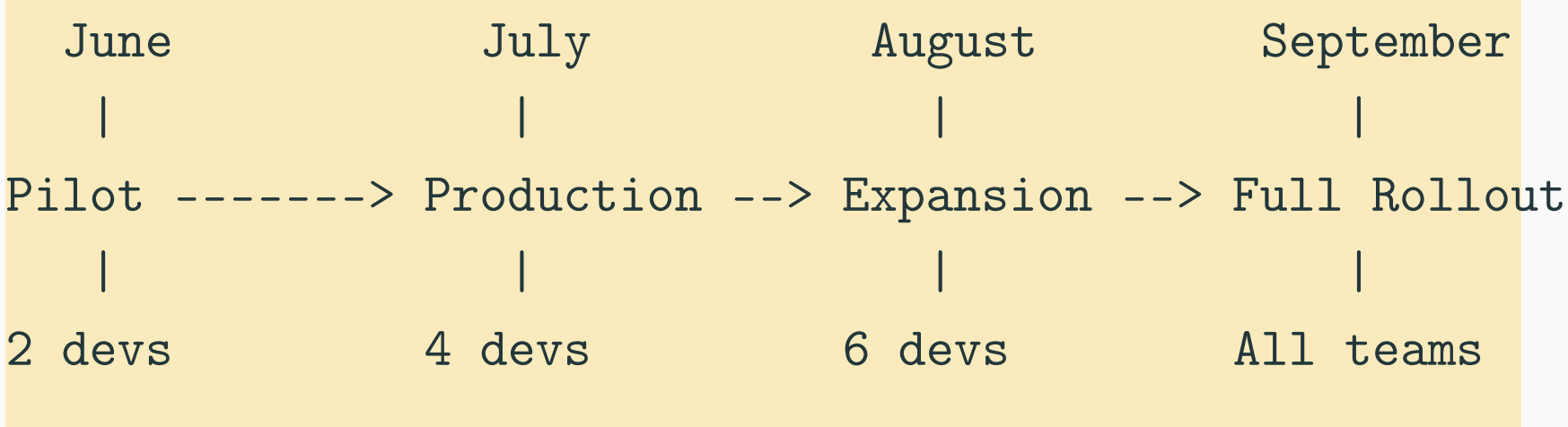

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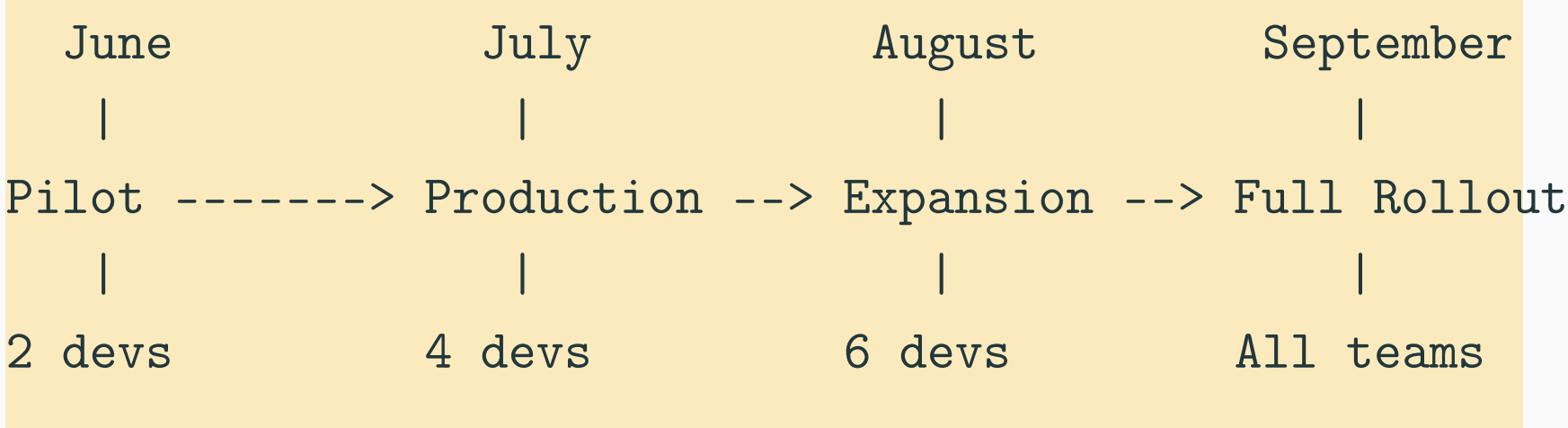

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Key Takeaways

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- Strategic Value: Competitive differentiation

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