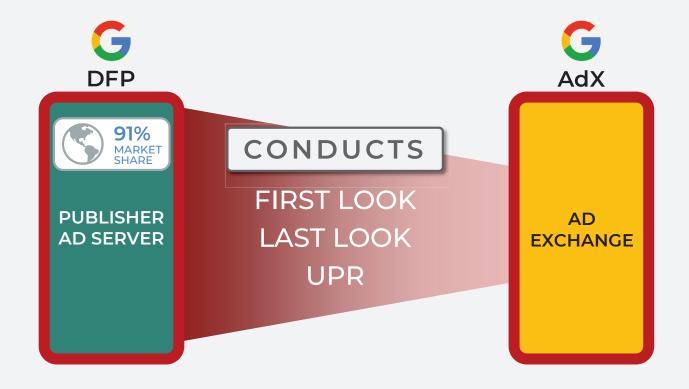
## STEP 2: BUILD MARKET POWER IN THE AD EXCHANGE MARKET



Pls. Demonstrative

J

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