## Introduction to PCA

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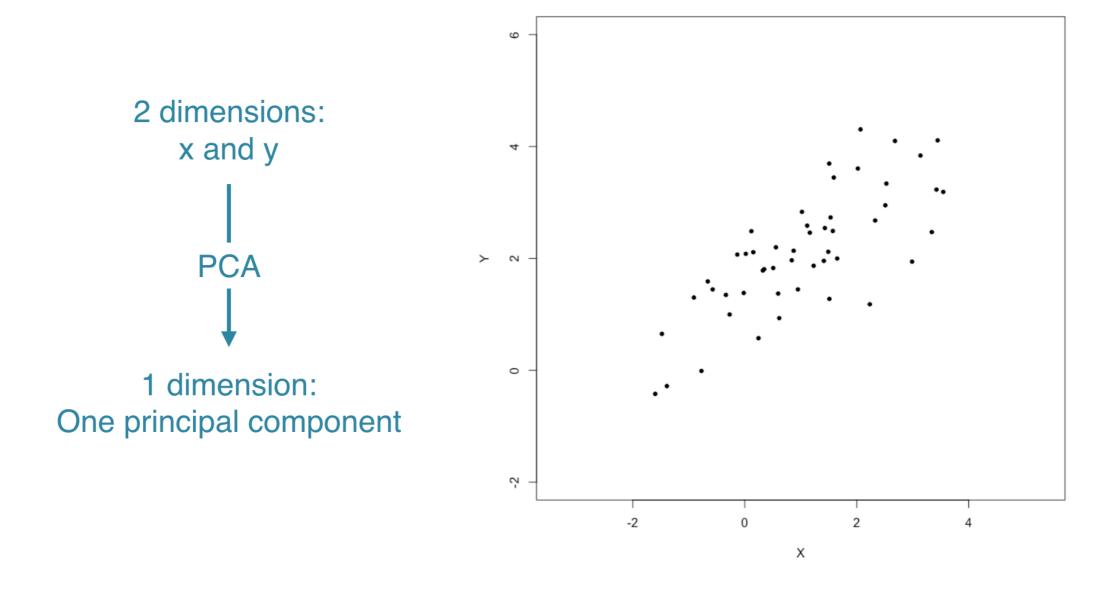
## Two methods of clustering

- Two methods of clustering finding groups of homogeneous items
- Next up, dimensionality reduction
  - Find structure in features
  - Aid in visualization

## Dimensionality reduction

- A popular method is principal component analysis (PCA)
- Three goals when finding lower dimensional representation of features:
  - Find linear combination of variables to create principal components
  - Maintain most variance in the data
  - Principal components are uncorrelated (i.e. orthogonal to each other)

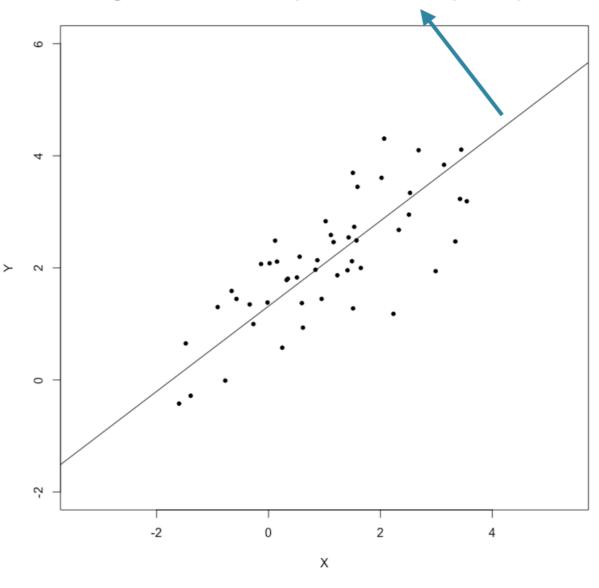
## **PCA** intuition





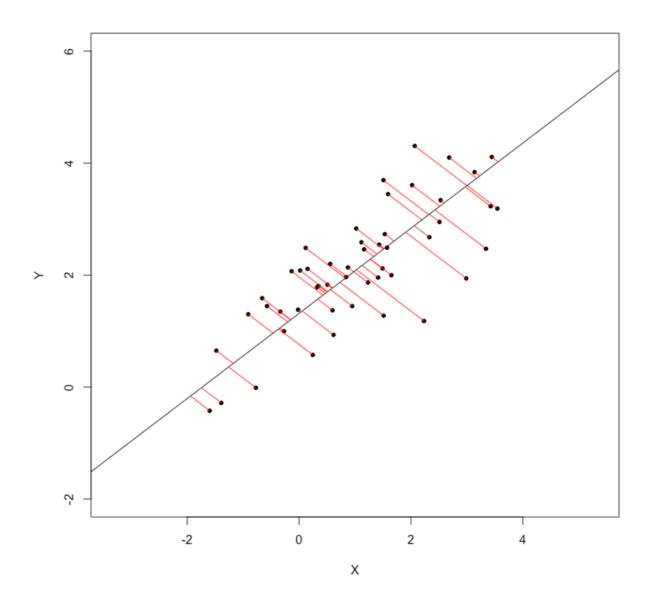
## **PCA** intuition





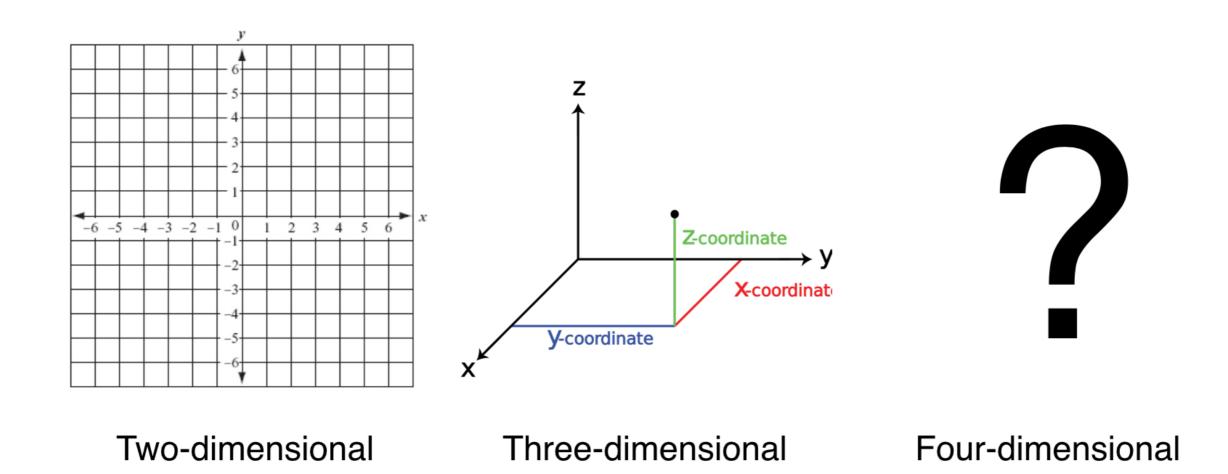
## **PCA** intuition

Projected values on principal component is called component scores or factor scores

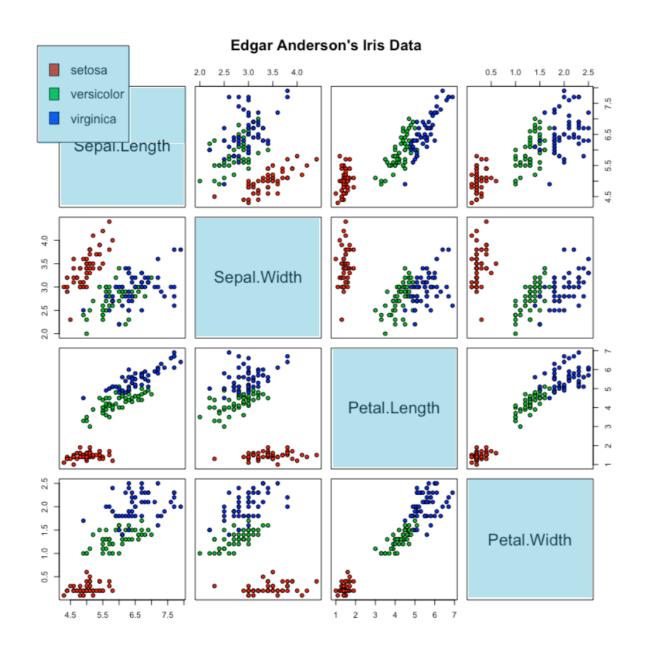


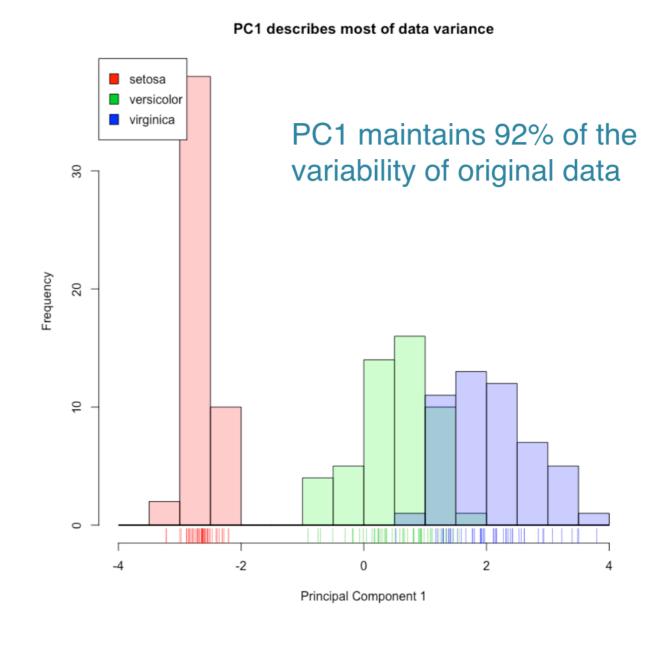


## Visualization of high dimensional data



### Visualization







#### PCA in R

```
Importance of components:

PC1 PC2 PC3 PC4

Standard deviation 2.0563 0.49262 0.2797 0.15439

Proportion of Variance 0.9246 0.05307 0.0171 0.00521

Cumulative Proportion 0.9246 0.97769 0.9948 1.00000
```

## Let's practice!

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# Visualizing and interpreting PCA results

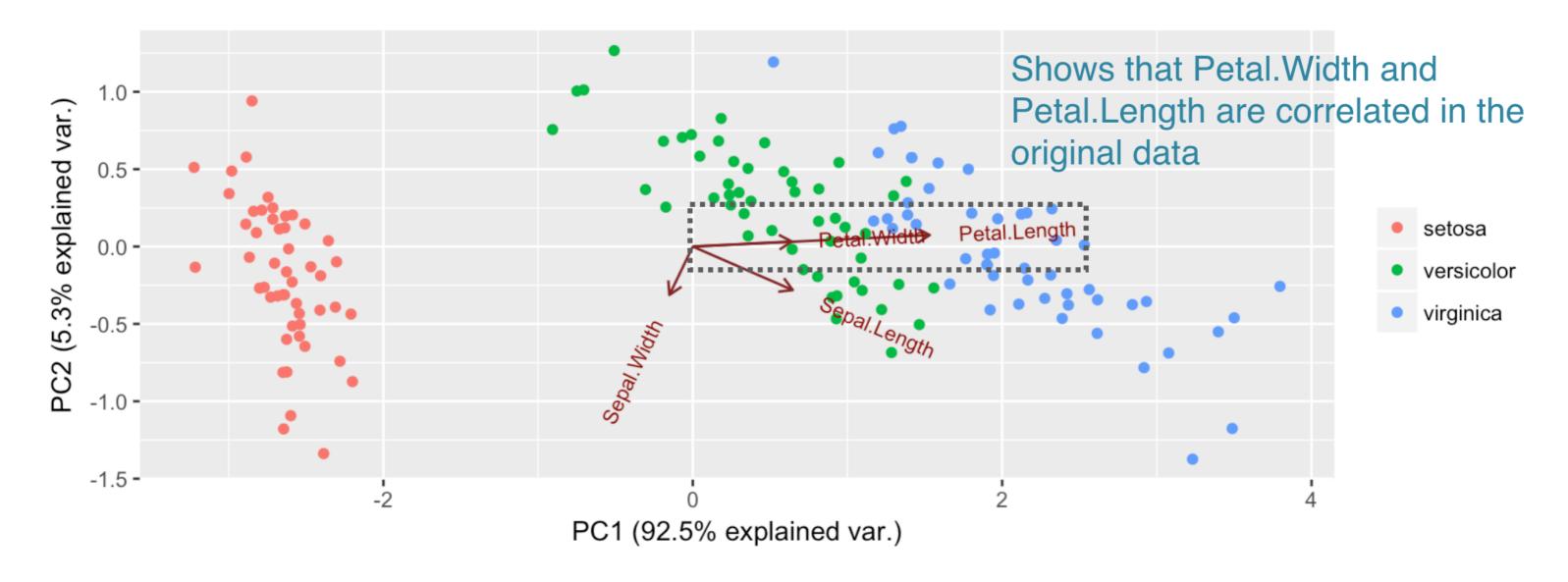
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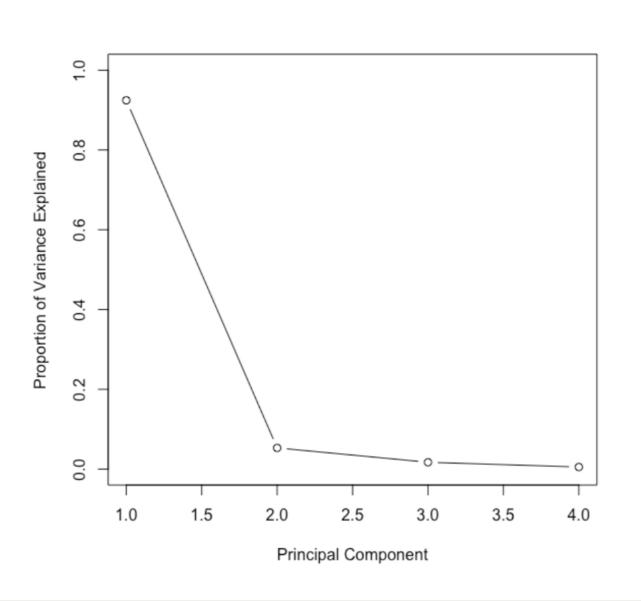
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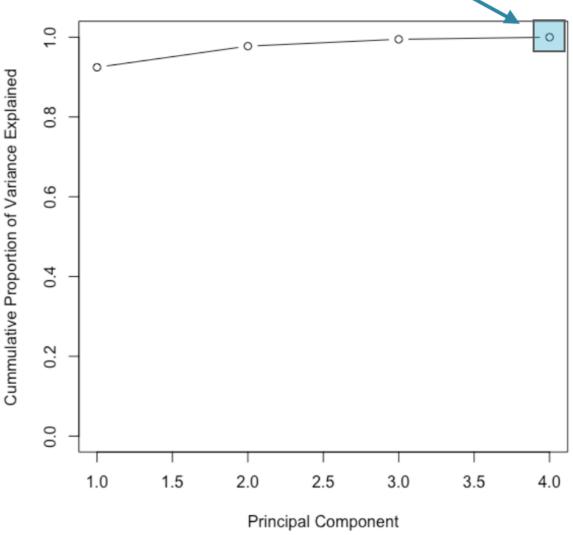
## **Biplot**



## Scree plot

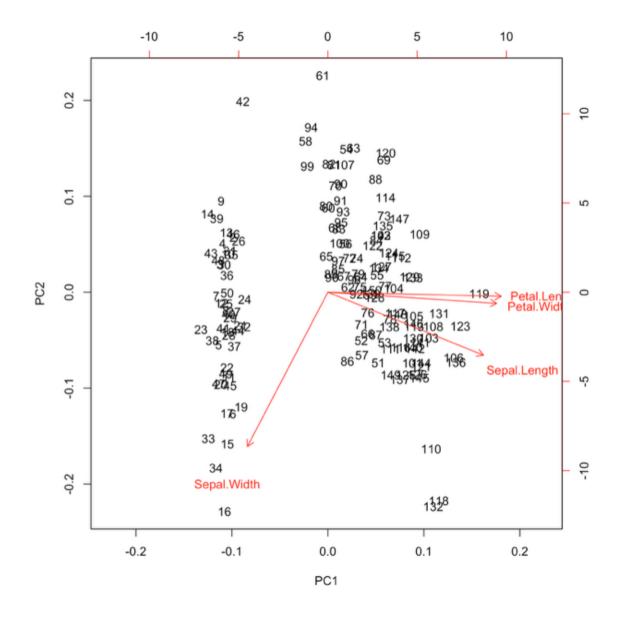


When number of PCs and number of original features are the same, the cumulative proportion of variance explained is 1



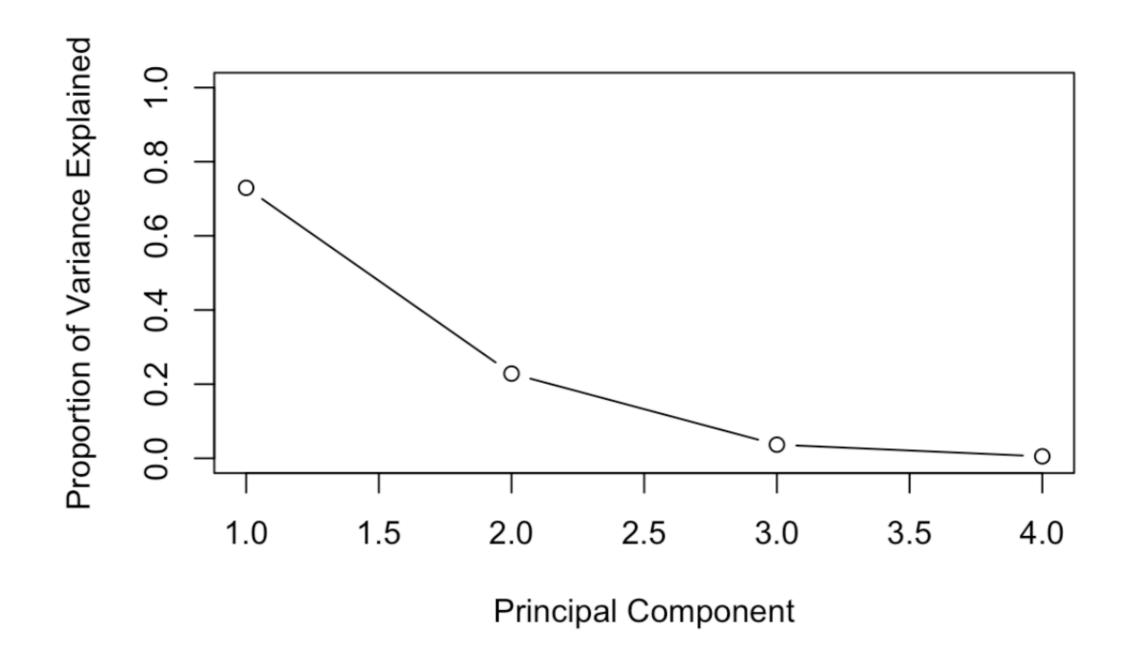
## Biplots in R

#### **Biplot**



## Scree plots in R

## Scree plot



## Let's practice!

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## Practical issues with PCA

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#### Practical issues with PCA

- Scaling the data
- Missing values:
  - Drop observations with missing values
  - Impute / estimate missing values
- Categorical data:
  - Do not use categorical data features
  - Encode categorical features as numbers

#### mtcars dataset

```
data(mtcars)
head(mtcars)
```

```
mpg cyl disp hp drat
                                        wt qsec vs
Mazda RX4
                        160 110 3.90 2.620 16.46
                21.0
                21.0
                      6 160 110 3.90 2.875 17.02
Mazda RX4 Wag
Datsun 710
                22.8
                             93 3.85 2.320 18.61 1
                      4 108
Hornet 4 Drive 21.4
                      6 258 110 3.08 3.215 19.44 1
Hornet Sportabout 18.7 8 360 175 3.15 3.440 17.02
Valiant
                18.1
                      6 225 105 2.76 3.460 20.22 1
```

## Scaling

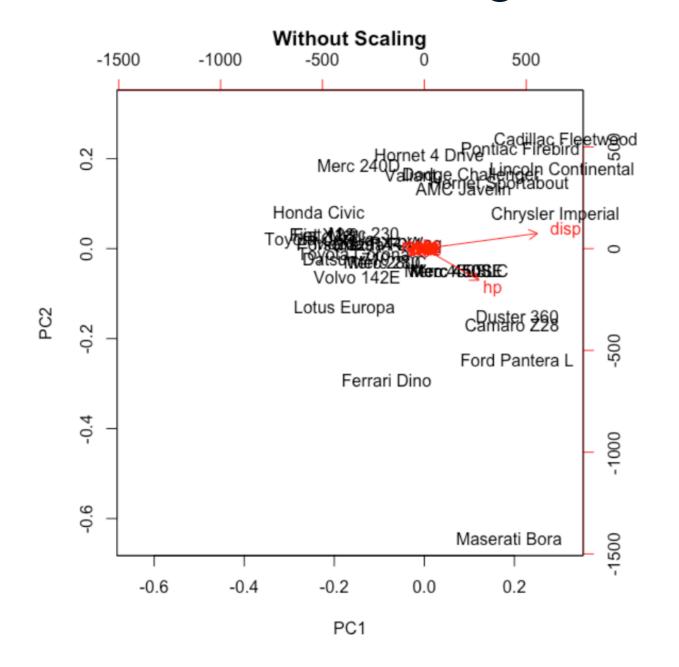
```
# Means and standard deviations vary a lot
round(colMeans(mtcars), 2)
```

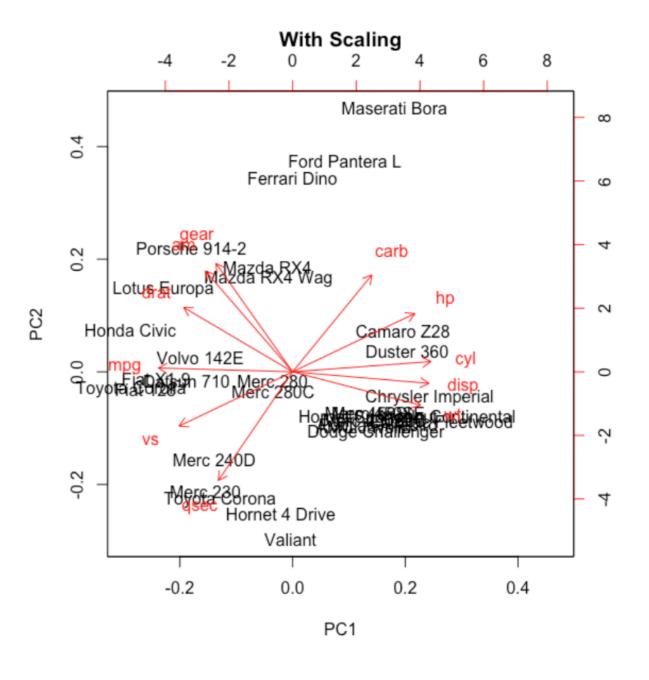
```
mpg cyl disp hp drat wt qsec vs
20.09 6.19 230.72 146.69 3.60 3.22 17.85 0.44
```

```
round(apply(mtcars, 2, sd), 2)
```

```
mpg cyl disp hp drat wt qsec vs
6.03 1.79 123.94 68.56 0.53 0.98 1.79 0.50
```

## Importance of scaling data





## Scaling and PCA in R

```
prcomp(x, center = TRUE, scale = FALSE)
```



## Let's practice!

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## Additional uses of PCA and wrap-up

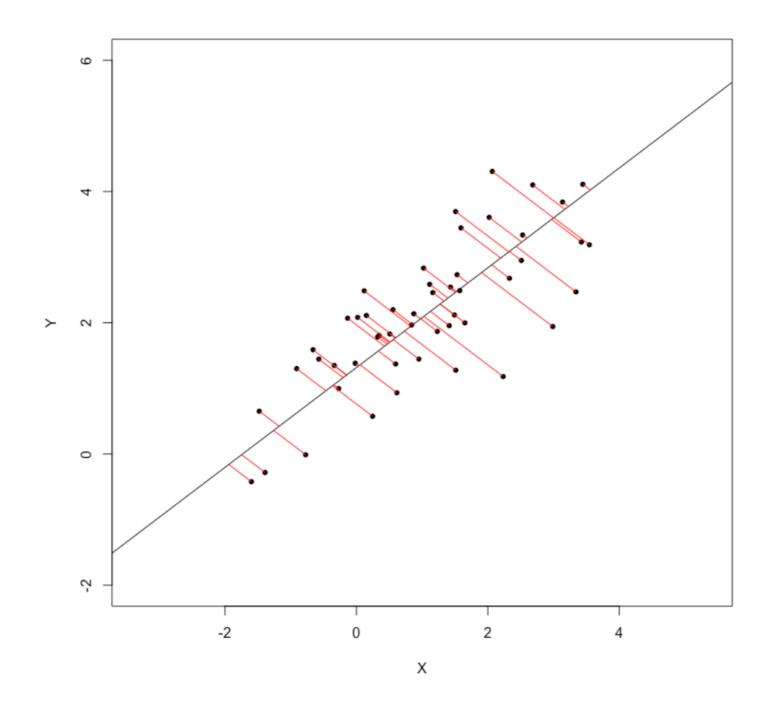
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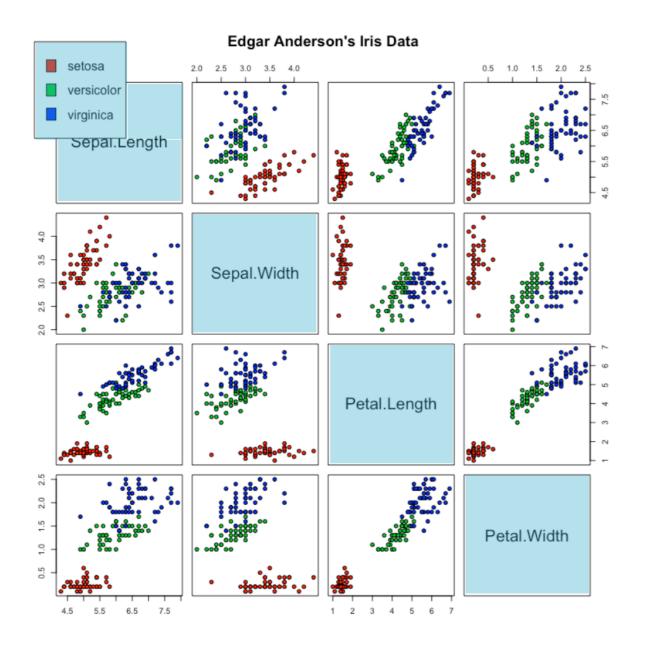


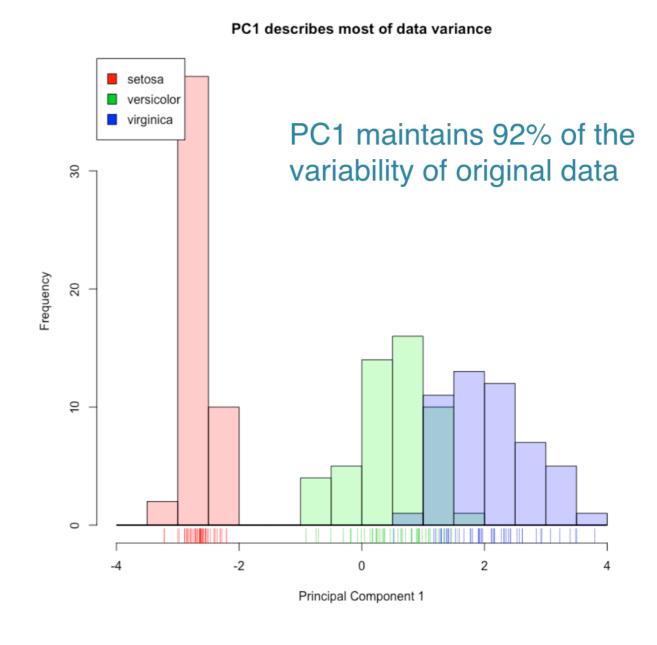
## Dimensionality reduction





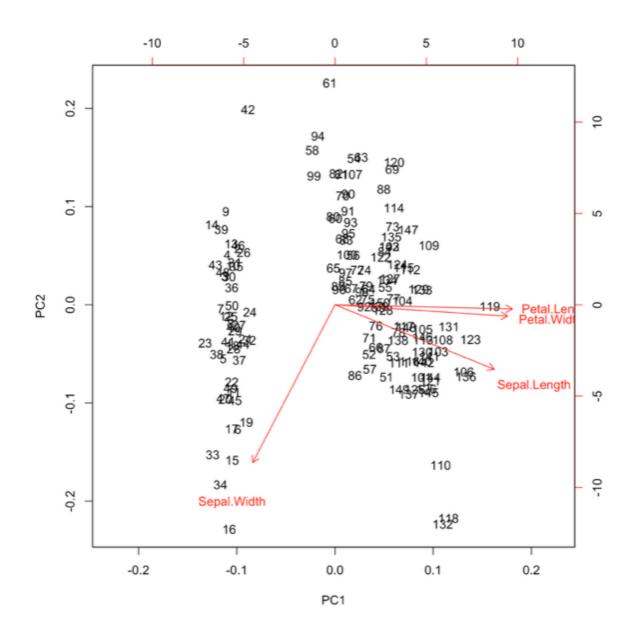
### Data visualization

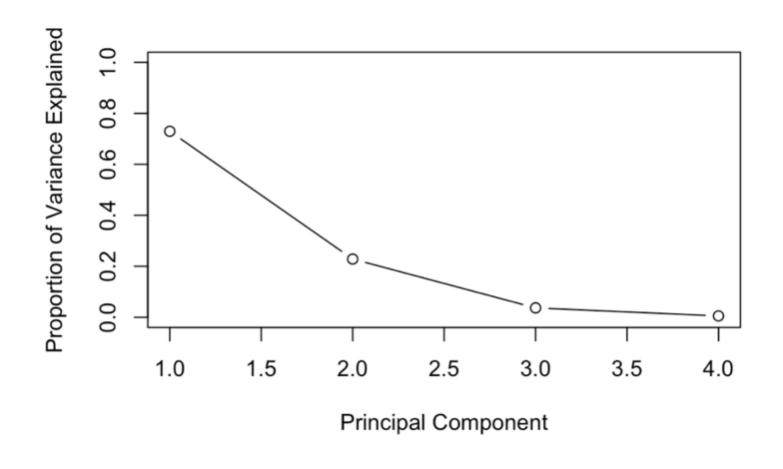




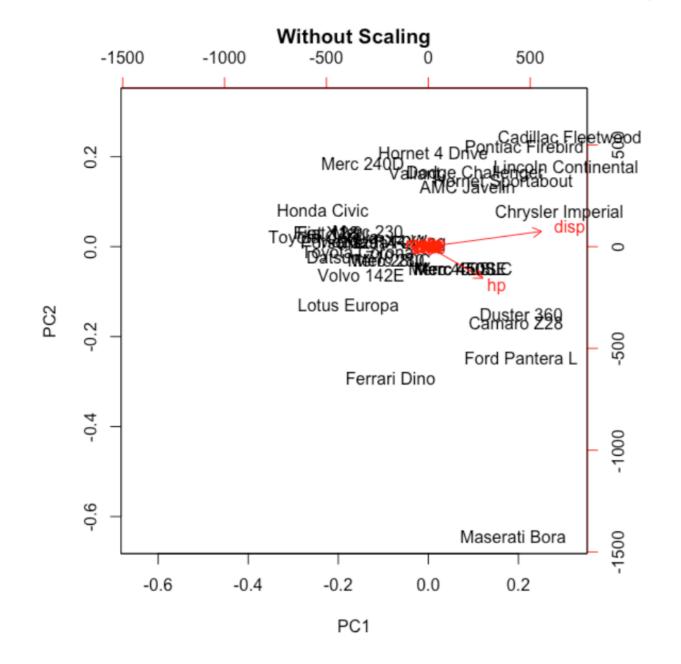


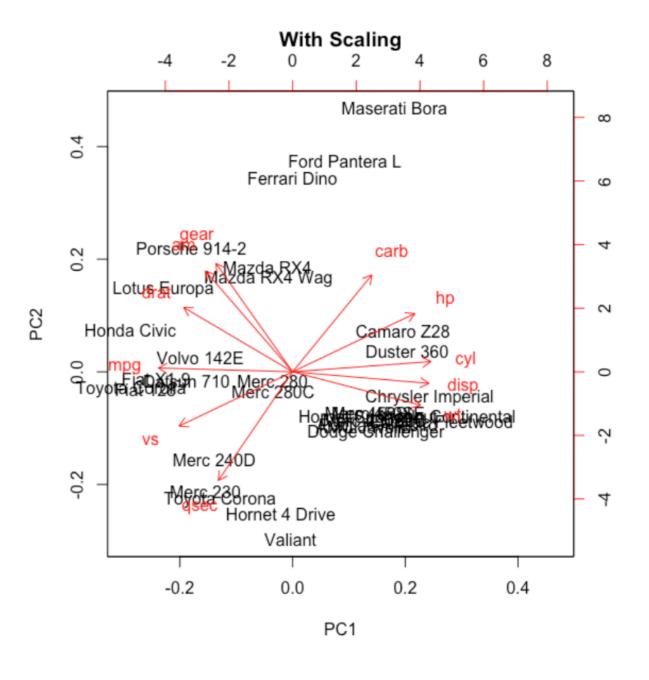
## Interpreting PCA results





## Importance of data scaling





## Up next

```
# URL to cancer dataset hosted on DataCamp servers
url <- "http://s3.amazonaws.com/assets.datacamp.com/production/course_1903/datasets/WisconsinCancer.csv"</pre>
```

```
# Download the data: wisc.df
wisc.df <- read.csv(url)
wisc.data[1:6, 1:5]</pre>
```

		radius_mean	texture_mean	perimeter_mean	area_mean	smoothness_mean
ı	842302	17.99	10.38	122.80	1001.0	0.11840
ı	842517	20.57	17.77	132.90	1326.0	0.08474
ı	84300903	19.69	21.25	130.00	1203.0	0.10960
ı	84348301	11.42	20.38	77.58	386.1	0.14250
ı	84358402	20.29	14.34	135.10	1297.0	0.10030
	843786	12.45	15.70	82.57	477.1	0.12780

## Let's practice!

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