

COURSE SYLLABUS
COLLEGE OF BUSINESS
FALL SEMESTER, 2014



CIS 376-01

WEB DEVELOPMENT

INSTRUCTOR:	Jason Watson, Ph.D., Assistant Professor Department of Computer Science and Information Systems
OFFICE HOURS:	Monday: 1:00 p.m. – 3:00 p.m. Wednesday: 8:00 a.m. – 10:00 a.m. Thursday: 9:30 a.m. – 12:30 p.m. Additional hours by appointment.
OFFICE LOCATION:	Keller Hall, 2 nd Floor, Office #248
OFFICE TELEPHONE:	256-765-4689 (please leave message)
E-MAIL	Canvas CIS 376-01 Course Inbox (preferred) jwatson5@una.edu
FAX:	256-765-4811 (CSIS Department Office)
CLASS LOCATION:	Raburn Wing of Keller Hall, Computer Lab R210
COURSE TIME:	Monday 3:00 p.m. – 5:45 p.m.
COURSE DESCRIPTION:	Introduction to Web development (design and creation) using current standards for client-side content delivery (e.g., XHTML and CSS). Students will learn to create and publish a multi-page, static-content website using associated applications. Special focus is given to user interface design, data presentation, and data organization.
SECTION NUMBER:	01 (10737)
CREDIT HOURS:	3

PREREQUISITE: CIS 225, 236 (with a grade of C or higher in both).

COURSE DELIVERY METHOD: Traditional Classroom

COURSE OBJECTIVES:

You will be able to:

1. Know terms and concepts of web design. (COB goal 2)
2. Design, create, and modify web pages constructed in HTML and CSS and basic JavaScript. (COB goal 2)
3. Analyze and compare user interfaces and discuss accessibility concerns. (COB goal 2)
4. Discuss privacy, security, and ethical concerns of data gathering/mining as related to web design. (COB goal 2)

TOPICS COVERED:

- HTML/XHTML
- CSS
- JavaScript
- Consideration for Web Design Choices as they relate to:
 - W3C (World Wide Web Consortium standards)
 - Web Browsers
 - User Interface Design
 - Accessibility
 - Privacy and Security
 - Ethics and Social Responsibility
 - Information Technology and E-Commerce

COURSE EVALUATION PROCESS (Grade Components):

Subject Exams	30%
Homework, labs, quizzes, programs, and presentations	40%
Final Exam.....	30%

A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=Below 60%.

* total available points may be adjusted based on class progress at the discretion of the instructor

REQUIRED TEXTBOOK, SOFTWARE, AND SUPPLIES:

Basics of Web Design: HTML5 & CSS3, 2nd Edition, Felke-Morris, ISBN-13: 978-0133128918, ISBN-10: 0133128911.

Additional Text:

Learning PHP, MySQL, JavaScript, CSS & HTML5: A Step-by-Step Guide to Creating Dynamic Websites, 3rd Edition, ISBN-13: 978-1491949467, ISBN-10: 1491949465.

IMPORTANT TECHNICAL SUPPORT CONTACT INFORMATION:

UNA Technical Support:

- Canvas Support: Please click the 'Report a Problem' link from the Help menu within Canvas. If you cannot log-in to Canvas, then please e-mail canvas@una.edu (from your UNA portal e-mail if possible).
- Canvas FAQ: <http://www.una.edu/distance/help/canvas.html>.
- UNAPortal FAQ: www.una.edu/faq/
- LIVE@EDU (Email) FAQ--contains information about setting up UNA email on your mobile device: www.una.edu/compcenter/live/
- UNA Information Technology Services Support: helpdesk@una.edu (from your UNA portal e-mail if possible)

ACADEMIC HONESTY—UNIVERSITY POLICY

Students are expected to be honorable and observe standards of conduct appropriate to a community of scholars. Additionally, students are expected to behave in an ethical manner. Individuals who disregard the core values of truth and honesty bring disrespect to themselves and the University. A university community that allows academic dishonesty will suffer harm to the reputation of students, faculty and graduates. It is in the best interest of the entire university community to sanction any individual who chooses not to accept the principles of academic honesty by committing acts such as cheating, plagiarism, or misrepresentation. Offenses are reported to the Vice President for Academic Affairs and Provost for referral to the University Student Discipline System for disposition (see “Academic Honesty” in the Academic Procedures and Requirements section of the University Catalog for more information).

STUDENTS WITH DISABILITIES—UNIVERSITY POLICY

In accordance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973, the University offers reasonable accommodations to students with eligible documented learning, physical and/or psychological disabilities. Under Title II of the Americans with Disabilities Act (ADA) of 1990, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Amendment Act of 2008, a disability is defined as a physical or mental impairment that substantially limits one or

more major life activities as compared to an average person in the population. It is the responsibility of the student to contact Disability Support Services to initiate the process to develop an accommodation plan. This accommodation plan will not be applied retroactively. Appropriate, reasonable accommodations will be made to allow each student to meet course requirements, but no fundamental or substantial alteration of academic standards will be made. Students needing assistance should contact Disability Support Services. Complete guidelines and requirements for documentation can be found on the DSS web pages at <http://www.una.edu/disability-support>.

INFORMATION TECHNOLOGY ACCEPTABLE USE—UNIVERSITY POLICY

This acceptable use statement governs the use of computers, networks, and other information technologies at the University of North Alabama. This statement applies to all students and employees of the University, and to all other persons who may legally or illegally use or attempt to use a computer resource owned by the University, and/or is connected by any means to the campus computing network. As a user of these resources, you are responsible for reading and understanding this document. To view the entire Information Technologies Acceptable Use Statement, please see <http://www.una.edu/its/una-it-policy.html>.

EMAIL DROP PROCEDURE—UNIVERSITY POLICY

Process to Drop Courses by E-mail (Preferred): Any student wishing to drop a class may logon to their secure UNA email account and send an email to their instructor of record and a copy of the email to the Registrar's Office at registrar@una.edu. This will be valid for online courses as well as regular courses. The email MUST come from the student's UNA Portal account. The Registrar's Office will officially drop a student from the course after receiving a response from the instructor which includes permission to drop and their grade of W, WP, or WF. In the email, be sure that you include your full name, UNA ID number, course section and 5 digit course registration code.

COMMUNICATION EXPECTATIONS—COLLEGE OF BUSINESS POLICY

Communication Methods...

- Anytime you need to communicate with your professor, please use the Canvas Inbox (top right of page). Please allow up to 48 hours for a reply. Correspondence received on Fridays and university holidays will not be addressed until the next regularly scheduled business day at UNA.
- Please post your questions about the course on the "HELP! I have a question" discussion board. For the discussion title, use your question. Always check this board before e-mailing or creating a new question post on the board. If you know the answer to a question, please feel free to post the answer. I will address the questions on this board as well.
- You may also call or drop by the office during regularly scheduled office hours. If these times do not work for you, please contact me for an appointment.

Communication Expectations...

- Don't use profanity. You do not need to use profanity simply to communicate a difference of opinion or point of view. Choosing to do so, speaks volumes about your character, lack of professionalism and, yes, education. When it comes to business e-mail, the words you choose and how you choose to use them can be directly correlated to how you run your business, what you feel is important (or not), what you will be like to work with as well as your level of professionalism.
- Be mindful of your tone. Unlike face-to-face meetings or even phone calls, those who read your messages don't have the benefit of your pitch, tone, inflection, or other non-verbal cues. As a result, you need to be careful about your tone. Sarcasm is especially dangerous. If something gets "lost in translation," you risk offending the other party. The more matter-of-fact you can be, the better.
- Ensure that criticism provided in feedback or discussion is constructive. Online communication tools offer the opportunity to provide feedback and support discussion, both of which should be constructive. It is not an appropriate medium for personalizing negative (reactive, rather than constructive) criticism. Chances are, you will simply offend the other person, and they will miss your point. Remember, online messages live forever. They are easily forwarded.
- Don't reply in anger. In the heat of the moment, I have written some brilliant replies. I have said things in writing that I would never have the guts to say face-to-face. This is precisely why you should never ever fire off any online message in anger. They almost never serve their purpose or your long-term interests. They burn up relationships faster than just about anything you can do. If it makes you feel better, go ahead and write the message, then delete it. Usually a day or two afterwards you'll not only understand but also appreciate the wisdom of restraint.

GENERAL POLICIES AND PROCEDURES:

Come to class on time. Arriving late and/or leaving early are both disruptive to your fellow students and to the instructor. Be considerate of your fellow students and your instructor.

Silence all pagers, cell phones, electronic/watch alarms, laptop computer sounds, etc.

CSIS POLICY: Whenever a student's cumulative absences for any reason - excused or unexcused - exceed the equivalent of three weeks of scheduled classes and activities (one week in each four-week session or two weeks in the eight week summer term), no credit may be earned for the course at the discretion of the professor.

Makeup policy:

Exams:

You must inform your instructor prior to an exam if you have a valid reason to miss (even if your absence is announced by a University official). If the instructor determines that you have a valid excuse for missing the exam, a makeup exam will be scheduled within one week of the missed exam. If you do not contact your instructor within one week of the missed exam, your absence will be recorded as unexcused and you will receive a zero for the exam.

Assignments:

No makeups will be offered for the assignments portion of your grade.

Grading:

If you feel there is an error in the grading of your assignments, you must bring them to the instructor's attention within one week after the assignment was graded and returned.