



Susan Cain, Author of Quiet, says:

- "There's zero correlation between being the best talker and having the best ideas"
- "If you're an introvert, you also know that the bias against quiet can cause deep psychic pain."

But recently...

Business Review

The Hidden Advantages of Quiet Bosses

by Adam Grant, Francesca Gino, and David A. Hofmann FROM THE DECEMBER 2010 ISSUE

12 Signs You're An Introvert

You're not shy... you're adorable.

sted on Feb. 18, 2014, at 7:35 p.m.



Matthew Gustafson BuzzFeed Jr. Video Producer

(Buzzfeed)

It Turns Out Introverts Make Better Networkers

Are you a networking natural? Learn how introverts conquer extroverts to grab the big networking



(inc.com)





Introversion in Economics

Measures in other research:

- Myers-Briggs (Ziegert and Sullivan 1999)
- Surveys (Monahan, Shah, and Jochum 2013)
- "Big Five" surveys (Lenton 2014, Mueller and Plug 2006, Nyhus and Pons 2005)

Our study uses quantifiable data for introversion: free time spent alone



Broad Questions

- Are introverts more successful in the labor market than extroverts?
- Do introverts possess career-enhancing traits that extroverts lack?

We examine:

Free time spent alone - measure of introversion

Wages - measure of labor market value



Population Model

log of wages = β 0 + minutes alone* β 1 + presence of partner* β 2 + hours worked* β 3 + time alone at work* β 4 + high school* β 5 + associates* β 6 + bachelors* β 7 + presence/number of children* β 8 + age* β 9 + age* β 9 + age* β 10 + sex* β 11 + u

We are interested in

- wages (logged for natural shape of wage curve)
 as affected by
- non-work minutes spent alone (as measure of introversion)

We control for

- Presence of family (partner/spouse, children)
- Education (dummies for highest level of educ)
- Age (age, age-squared) and gender
- Time spent alone at work and hours worked per week



About the Sample

Data: American Time Use Survey (2010)

- U.S. Census Bureau
- Random sample of Americans

Size: 6654 individuals

- Dropped those who do not have income/did not report wages (not in labor market)
- New size: 3381 individuals



Our Approach

Strengths:

- Randomly sampled data
- Weights
- Is *time alone* an accurate proxy for introversion?

Predominant trait of introverts: voluntary time alone

Weaknesses:

Cannot holistically measure social skills

Might be correlated with time spent alone and wages

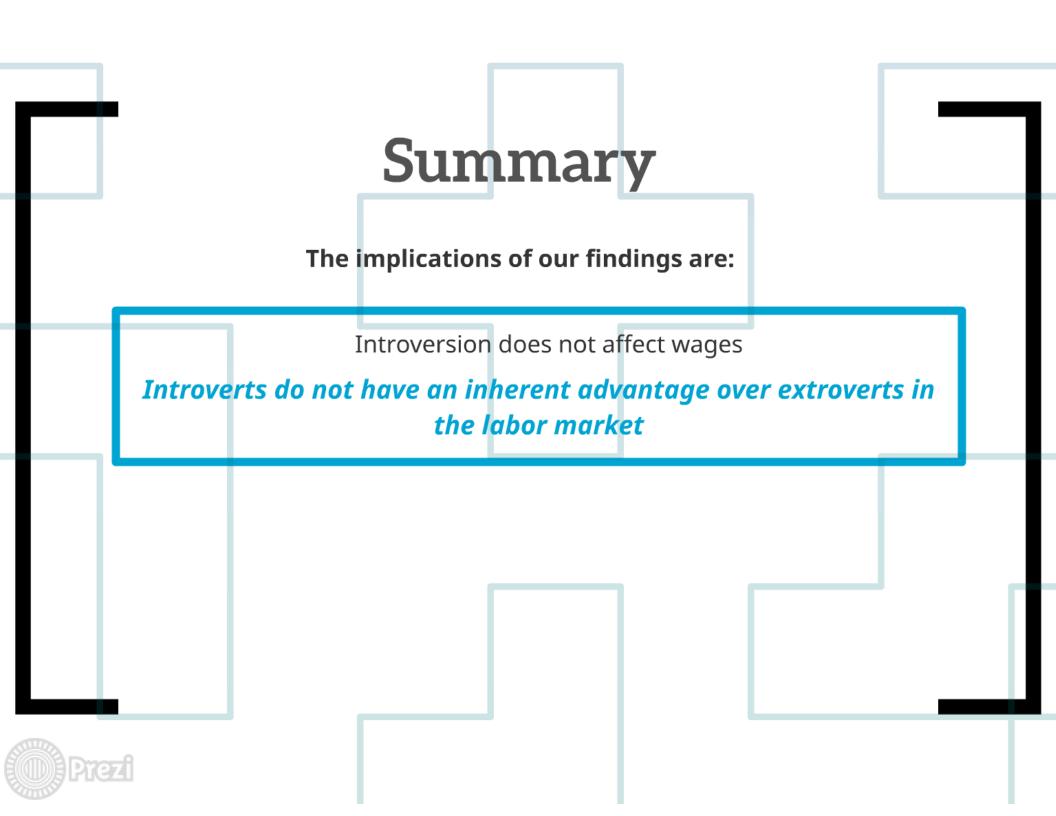
 Can we take non-work time to be chosen to be spent by an individual?
 What about other obligations?



Results

Variables	Coefficient	Standard Error	Significant at 0.05	?
Time spent alone (without age)	0.000178	5.11e-05	YES	
Time spent alone (with age)	2.63e-05	5.05e-05	NO 1	Null Hypothesis: Time spent alone has no affect on
Time spent alone (female)	-1.53e-05	7.25e-05		vages
Time spent alone (male)	7.82e-05	7.10e-05	NO	





BUT...here are some **limitations** to our study:

- 1. We assumed that people choose how to spend their free time.
- Is it an accurate measure of introversion?
- 2. Is there another factor that is correlated with both introversion and wages?
- Overcontrolling?
- 3. What if introverts are worth more, but are bad at negotiation?



Next Steps

To refine our current research:

Control for other personality traits (such as confidence or beauty)

An even broader question (what we ultimately want to know):

• Given the same sex, race, age, level of education, and experience, what causes wage disparities?



Summary Table

Table 2: Weighted Summary Statistics

Variable	Obs	Weight	Mean	Std. Dev	Min	Max
log of hourly wage	3381	2.3522e+10	2.637	.522	0	4.605
minutes per day spent alone	3381	2.3522e+10	239.498	204.459	0	1260
total hours usually worked per week	3381	2.3522e+10	37.291	11.567	0	100
minutes per day spent alone at work	3381	2.3522e+10	56.117	152.248	0	990
1 if high school degree is highest educational attainment	3381	2.3522e+10	.582	.493	0	1
1 if associate's degree is highest educational attainment	3381	2.3522e+10	.108	.310	0	1
1 if received bachelor's degree or higher	3381	2.3522e+10	.196	.397	0	1
1 if male	3381	2.3522e+10	.503	.500	0	1
1 if partner or spouse is in household	3381	2.3522e+10	.551	.497	0	1
number of children in household	3381	2.3522e+10	.844	1.166	0	10
1 if child is in household	3381	2.3522e+10	.448	.497	0	1
Age	3381	2.3522e+10	38.330	12.935	18	64
Age squared	3381	2.3522e+10	1636.432	1031.212	324	4096



Regression Table

Variables	(1) log hourly wage	(2) log hourly wage	(3) log hourly wage	(4) log hourly wage	(5) log hourly wage	(6) log hourly wage female	(7) log hourly wage male
time spent alone	0.000186***	0.000178***	3.82e-05	2.63e-05	3.28e-05	-1.53e-05	7.82e-05
	(3.89e-05)	(5.11e-05)	(5.07e-05)	(5.05e-05)	(5.06e-05)	(7.25e-05)	(7.10e-05)
weekly hours worked	0.00788***	0.00994***	0.00842***	0.00757***	0.00760***	0.00682***	0.00799***
	(0.000736)	(0.00103)	(0.00102)	(0.00104)	(0.00104)	(0.00164)	(0.00129)
time spent alone at work	5.25e-05	0.000121*	7.01e-05	6.21e-05	6.30e-05	6.82e-05	7.69e-05
	(5.79e-05)	(6.64e-05)	(7.14e-05)	(7.19e-05)	(7.22e-05)	(8.79e-05)	(0.000102)
age			0.00959*** (0.000949)	0.0395*** (0.00538)	0.0384*** (0.00534)	0.0396*** (0.00747)	0.0381*** (0.00770)
age squared				-0.000376*** (6.53e-05)	-0.000360*** (6.46e-05)	-0.000373*** (9.00e-05)	-0.000355*** (9.47e-05)
highest education high school	0.216***	0.209***	0.214***	0.208***	0.213***	0.197***	0.230***
	(0.0276)	(0.0258)	(0.0254)	(0.0260)	(0.0257)	(0.0355)	(0.0359)
highest education associate's degree	0.435***	0.402***	0.388***	0.372***	0.376***	0.430***	0.306***
	(0.0335)	(0.0402)	(0.0398)	(0.0400)	(0.0399)	(0.0491)	(0.0652)
graduated with bachelor's degree	0.626***	0.605***	0.623***	0.602***	0.609***	0.656***	0.557***
	(0.0309)	(0.0361)	(0.0357)	(0.0362)	(0.0358)	(0.0473)	(0.0523)
sex	0.114*** (0.0169)	0.0810*** (0.0212)	0.105*** (0.0208)	0.104*** (0.0207)	0.105*** (0.0209)		
partner in home dummy	0.157***	0.206***	0.107***	0.0868***	0.0820***	0.0551*	0.0962***
	(0.0174)	(0.0228)	(0.0243)	(0.0241)	(0.0242)	(0.0316)	(0.0369)
number of children	-0.00728 (0.00751)	-0.0169* (0.00950)	0.00622 (0.0102)	-0.00556 (0.00972)			
household child dummy					0.00815 (0.0228)	-0.0338 (0.0342)	0.0408 (0.0310)
Constant	1.896***	1.793***	1.537***	1.073***	1.073***	1.115***	1.136***
	(0.0407)	(0.0489)	(0.0559)	(0.102)	(0.103)	(0.153)	(0.135)
Observations R-squared	3,381 0.215	3,381 0.247	3,381 0.290 lard errors in paren	3,381 0.299	3,381 0.299	1,886 0.314	1,495 0.284

Standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1



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