Jackie Baek

Contact back@stern.nyu.edu https://jwback.github.io

EMPLOYMENT New York University, Stern School of Business

2023 -

Assistant Professor, Technology, Operations & Statistics

Simons Institute for the Theory of Computing, UC Berkeley Fall 2022

Research Fellow in the program Data-Driven Decision Processes

EDUCATION Massachusetts Institute of Technology 2016 - 2022

Ph.D. in Operations Research

Thesis: Decision-Making Under Uncertainty: From Theory to Practice

Advisor: Vivek F. Farias

University of Waterloo 2011 - 2016

Bachelor of Mathematics

Joint Honours Computer Science & Combinatorics and Optimization

Publications Policy Optimization for Personalized Interventions in Behavioral Health

with Justin J. Boutilier, Vivek F. Farias, Jónas Oddur Jónasson, Erez Yoeli

Manufacturing and Service Operations Management, 2025

* Winner, Pierskalla Best Paper Award 2024

The Limits to Learning a Diffusion Model

with Vivek F. Farias, Andreea Georgescu, Retsef Levi, Tianyi Peng, Deeksha Sinha, Joshua Wilde, Andrew Zheng

Management Science. 2025

Preliminary version: 22nd ACM conference on Economics and Computation, 2021

Fair Exploration via Axiomatic Bargaining

with Vivek F. Farias

Management Science, 2024

Preliminary version: NeurIPS 2021 (Spotlight, top 3% of submissions)

- * Second Place, MSOM Student Paper Competition 2022
- * Finalist, George Nicholson Student Paper Competition 2021
- * Finalist, RMP Jeff McGill Student Paper Award 2021
- ★ Honorable Mention, MIT ORC Best Student Paper Competition 2021
- \star Oral presentation, 1st ACM Conference on Equity & Access in Algorithms, Mechanisms, & Optimization, 2021

Bifurcating Constraints to Improve Approximation Ratios for Network Revenue Management with Reusable Resources

with Will Ma

Operations Research, 2022

Preliminary version: 12th International Symposium on Algorithmic Game Theory, 2019

TS-UCB: Improving on Thompson Sampling With Little to No Additional Computation

with Vivek F. Farias AISTATS 2023

Evaluation of individual and ensemble probabilistic forecasts of COVID-19 mortality in the United States

with COVID-19 Forecast Hub

Proceedings of the National Academy of Sciences, 2022

- This paper resulted from contributing COVID-19 forecasts (from the paper "The Limits to Learning a Diffusion Model") to the COVID-19 Forecast Hub.

A Game-Theoretic Analysis of Reallocation Mechanisms for Airport Landing Slots

with Hamsa Balakrishnan

IEEE Transactions on Intelligent Transportation Systems, 2020

Working Papers

Hiring under Congestion and Algorithmic Monoculture: Value of Strategic Behavior

with Hamsa Bastani, Shihan Chen

Social Learning with Bounded Rationality: Negative Reviews Persist under Newest First

with Atanas Dinev, Thodoris Lykouris

Major Revision, Operations Research

Preliminary version: 25th ACM conference on Economics and Computation, 2024

The Feedback Loop of Statistical Discrimination

with Ali Makhdoumi

Leveraging Reusability: Improved Competitive Ratio of Greedy for Reusable Resources

with Shixin Wang

When Collaborative Filtering is not Collaborative: Unfairness of PCA for Recommendations

with David Liu, Tina Eliassi-Rad

TEACHING

NYU Stern

Instructor, Operations Management (Undergraduate Core)	2024-2025
Guest Lecture for PhD class	2022, 2024

Columbia University

Guest Lecture for PhD class (IEOR 8100) 2024

Wharton School, University of Pennsylvania

Guest Lecture for PhD class 2022

MIT Sloan

Teaching Assistant, Operations Management (MBA Sloan Fellows)	2020
Teaching Assistant, The Analytics Edge (MBA)	2018
Instructor (one lecture), Computing in Optimization and Statistics	2017, 2018

INVITED TALKS

2024: BIRS Workshop on Combinatorial Optimization for Online Platforms, NYU Langone HiBRID Cafe, TTIC Workshop on Data-Driven Decision Processes, NYU Theory CS Seminar

2023: CUHK Business School, IMSI Workshop on Analytics for Improved Healthcare,

NYU Digital Health Research Workgroup, UMass Amherst CS Theory

2022: Northwestern Kellogg, Columbia IEOR, USC Marshall, Johns Hopkins Carey, NYU Stern, Stanford GSB, Duke Fuqua, Yale SOM, Michigan Ross, Chicago Booth, UToronto Rotman Young Scholar Seminar, Caltech RSRG, LinkedIn Responsible AI, Workshop on Information and Learning

2021: UPenn Wharton, UBC Sauder, UNC Kenan-Flagler, Cornell ORIE, MIT OM Seminar, MIT Data Science Lab Seminar, Cornell Young Researchers Workshop

SERVICE

Reviewer for Journals: Management Science, Operations Research, Manufacturing & Service Operations Management, Operations Research Letters, Mathematics of Operations Research, European Journal of Operational Research, Journal of Machine Learning Research, IEEE Control Systems Letters, IEEE Transactions on Intelligent Transportation Systems, INFORMS Journal on Computing, Health Care Management Science

Program Committee/Reviewer for Conferences: EC 2023-2025, FAccT 2022-2025, EAAMO 2023-2025, WINE 2022, ALT 2023, The Web Conference 2023, AISTATS 2023, NeurIPS 2023, ICLR 2024, COLT 2024, MSOM SIG 2024, RMP Student Paper Competition 2024

Co-organizer, TTIC Summer Workshop on Data-Driven Decision Processes: From Theory to Practice August 2024 Co-organizer, NYC Operations Day 2024-2025

Honors and Awards

Winner, Pierskalla Best Paper Award	2024
Management Science Meritorious Service Award	2024
Management Science Distinguished Service Award	2023
Second Place, MSOM Student Paper Competition	2022
Finalist, George Nicholson Student Paper Competition	2021
Finalist, RMP Jeff McGill Student Paper Award	2021
Honorable Mention, MIT ORC Best Student Paper Competition	2021
Finalist, Post-Pandemic Supply Chain and Healthcare Management Best	Paper Com-
petition	2021
Runner-up, MIT LIDS Student Conference Best Presentation	2018
NSERC Undergraduate Student Research Award	2015
Mathematics National Scholarship, University of Waterloo	2011 - 2016

Work Experience GRAILPalo Alto, CAMachine Learning Engineer InternSummer 2018

Investigated genomic features on its ability to improve detecting early-stage cancer

Snap Venice, CA Software Engineer Intern Fall 2014, Summer 2016

Improved app startup performance by implementing incremental updates

Bloomberg London, UK
Software Engineer Intern Fall 2015

Optimized a financial dashboard using a dependency graph to minimize redundant function calls

DropboxSoftware Engineer Intern

San Francisco, CA Fall 2013, Spring 2014 Optimized sync by implementing delta compression using finite-state machines

LogicBloxAtlanta, GASoftware Engineer InternSpring 2013

AxentraOttawa, CanadaSoftware Engineer InternSummer 2012

VOLUNTEER EXPERIENCE

COVID-19 Alliance Senior Support Team of New Hampshire

Data Scientist 2020 - 2021

Built and deployed an automated communication system (SMS and email) with all senior residential facilities in NH, used daily from April 2020 to June 2021

Sidney-Pacific Graduate Student Residence (MIT)

Brunch Chair 2016 - 2018

Led a group of ~ 50 volunteers every month to cook brunch for 300+ residents