CONTACT baek@stern.nyu.edu https://jwbaek.github.io

EMPLOYMENT New York University, Stern School of Business

2023 -

Assistant Professor, Technology, Operations & Statistics

Simons Institute for the Theory of Computing, UC Berkeley Fall 2022

Research Fellow in the program Data-Driven Decision Processes

EDUCATION Massachusetts Institute of Technology

2016 - 2022

Ph.D. in Operations Research

Thesis: Decision-Making Under Uncertainty: From Theory to Practice

Advisor: Vivek F. Farias

University of Waterloo

2011 - 2016

Bachelor of Mathematics

Joint Honours Computer Science & Combinatorics and Optimization

JOURNAL PUBLICATIONS

Policy Optimization for Personalized Interventions in Behavioral Health

Jackie Baek, Justin J. Boutilier, Vivek F. Farias, Jónas Oddur Jónasson, Erez Yoeli Manufacturing and Service Operations Management. 2025

- Winner, Pierskalla Best Paper Award 2024

### The Limits to Learning a Diffusion Model

Jackie Baek, Vivek F. Farias, Andreea Georgescu, Retsef Levi, Tianyi Peng, Deeksha Sinha, Joshua Wilde, Andrew Zheng

Management Science, 2025

- Appeared in the 22nd ACM conference on Economics and Computation, 2021

### Fair Exploration via Axiomatic Bargaining

Jackie Baek, Vivek F. Farias

Management Science, 2024

- Appeared in NeurIPS 2021 (Spotlight, top 3% of submissions)
- Second Place, MSOM Student Paper Competition 2022
- Finalist, George Nicholson Student Paper Competition 2021
- Finalist, RMP Jeff McGill Student Paper Award 2021
- Honorable Mention, MIT ORC Best Student Paper Competition 2021
- Oral presentation, ACM Conference on Equity & Access in Algorithms, Mechanisms, & Optimization (EAAMO), 2021

## Bifurcating Constraints to Improve Approximation Ratios for Network Revenue Management with Reusable Resources

Jackie Baek, Will Ma

Operations Research, 2022

Appeared in the 12th International Symposium on Algorithmic Game Theory, 2019

### Evaluation of individual and ensemble probabilistic forecasts of COVID-19 mortality in the United States

COVID-19 Forecast Hub (298 authors)

Proceedings of the National Academy of Sciences, 2022

— This paper resulted from contributing COVID-19 forecasts (from the paper "The Limits to Learning a Diffusion Model") to the COVID-19 Forecast Hub.

## A Game-Theoretic Analysis of Reallocation Mechanisms for Airport Landing Slots

Jackie Baek, Hamsa Balakrishnan

IEEE Transactions on Intelligent Transportation Systems, 2020

### CONFERENCE PUBLICATIONS (NO JOURNAL VERSION)

### When Collaborative Filtering is not Collaborative: Unfairness of PCA for Recommendations

David Liu, Jackie Baek, Tina Eliassi-Rad

N) ACM Conference on Fairness, Accountability, and Transparency (FAccT) 2025

# TS-UCB: Improving on Thompson Sampling With Little to No Additional Computation

Jackie Baek, Vivek F. Farias

International Conference on Artificial Intelligence and Statistics (AISTATS) 2023

#### Working Papers

## Social Learning with Bounded Rationality: Negative Reviews Persist under Newest First

Jackie Baek, Atanas Dinev, Thodoris Lykouris

Major revision, Operations Research

- Appeared in the 25th ACM conference on Economics and Computation, 2024

#### The Feedback Loop of Statistical Discrimination

Jackie Baek, Ali Makhdoumi

Major revision, Management Science

- Appeared in the ACM Conference on Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO), 2025

# Hiring under Congestion and Algorithmic Monoculture: Value of Strategic Behavior

Jackie Baek, Hamsa Bastani, Shihan Chen

### Leveraging Reusability: Improved Competitive Ratio of Greedy for Reusable Resources

Jackie Baek, Shixin Wang

#### Teaching

### NYU Stern

Instructor, Operations Management (Undergraduate Core)	2024, 2025
Guest Lecture for PhD class	2022, 2024

#### Columbia University

Guest Lecture for PhD class (IEOR 8100) 2024

#### Wharton School, University of Pennsylvania

Guest Lecture for PhD class 2022

#### MIT Sloan

Teaching Assistant, Operations Management (MBA Sloan Fellows)	2020
Teaching Assistant, The Analytics Edge (MBA)	2018
Instructor (one lecture), Computing in Optimization and Statistics	2017, 2018

### INVITED TALKS

**2025**: BIRS Workshop on Dynamic Allocation and Matching, OM in the Wild Workshop, CMU Tepper

2024: BIRS Workshop on Combinatorial Optimization for Online Platforms, NYU Langone HiBRID Cafe, TTIC Workshop on Data-Driven Decision Processes, NYU Theory CS Seminar

2023: CUHK Business School, IMSI Workshop on Analytics for Improved Healthcare, NYU Digital Health Research Workgroup, UMass Amherst CS Theory

2022: Northwestern Kellogg, Columbia IEOR, USC Marshall, Johns Hopkins Carey, NYU Stern, Stanford GSB, Duke Fuqua, Yale SOM, Michigan Ross, Chicago Booth, UToronto Rotman Young Scholar Seminar, Caltech RSRG, LinkedIn Responsible AI, Workshop on Information and Learning

2021: UPenn Wharton, UBC Sauder, UNC Kenan-Flagler, Cornell ORIE, MIT OM Seminar, MIT Data Science Lab Seminar, Cornell Young Researchers Workshop

SERVICE

Reviewer for Journals: Management Science, Operations Research, Manufacturing & Service Operations Management, Operations Research Letters, Mathematics of Operations Research, European Journal of Operational Research, Journal of Machine Learning Research, IEEE Control Systems Letters, IEEE Transactions on Intelligent Transportation Systems, INFORMS Journal on Computing, Health Care Management Science

Program Committee/Reviewer for Conferences: EC 2023-2025, FAccT 2022-2025, EAAMO 2023-2025, WINE 2022, ALT 2023, The Web Conference 2023, AISTATS 2023, NeurIPS 2023, ICLR 2024, COLT 2024, MSOM SIG 2024-2025, RMP Student Paper Competition 2024, MSOM Student Paper Competition 2025

Co-chair, Pierskalla Best Paper Award

2025

Co-organizer, TTIC Summer Workshop on Data-Driven Decision Processes: From Theory to Practice 2024

Co-organizer, NYC Operations Day	2024, 2025
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Organizer, Stern OM Seminar Series 2023, 2024

2022 2024

HONORS	AND
AWARDS	

Member, Stern OM Faculty Recruiting Committee	2023, 2024
Member, Stern OM PhD Admissions Committee	2024, 2025
Winner, Pierskalla Best Paper Award	2024
Management Science Meritorious Service Award	2024
Management Science Distinguished Service Award	2023
Second Place, MSOM Student Paper Competition	2022
Finalist, George Nicholson Student Paper Competition	2021
Finalist, RMP Jeff McGill Student Paper Award	2021
Honorable Mention, MIT ORC Best Student Paper Competition	2021
Finalist, Post-Pandemic Supply Chain and Healthcare Management Best	Paper Com-
petition	2021
Runner-up, MIT LIDS Student Conference Best Presentation	2018
NSERC Undergraduate Student Research Award	2015
Mathematics National Scholarship, University of Waterloo	2011 - 2016

Work Experience GRAIL

Machine Learning Engineer Intern

Palo Alto, CA Summer 2018

Investigated genomic features on its ability to improve detecting early-stage cancer

Snap Venice, CA

Software Engineer Intern

Fall 2014, Summer 2016

Improved app startup performance by implementing incremental updates

Bloomberg London, UK

Software Engineer Intern

Fall 2015

Optimized a financial dashboard using a dependency graph to minimize redundant function calls

**Dropbox** San Francisco, CA

Software Engineer Intern

Fall 2013, Spring 2014

Optimized sync by implementing delta compression using finite-state machines

LogicBlox Atlanta, GA

Software Engineer Intern

Spring 2013

Axentra
Software Engineer Intern

Ottawa, Canada

Summer 2012