

Joseph Weeden

My year as an in-house designer at HCA, previous dealings with clients, classes at Eastern Washington University and my background as a self-taught artist have supplied me with a solid understanding of the graphic design Field.



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Eastern Washington University

2011- 2015 // 3.5 GPA

BA in Visual Communication Design // Minoring in 3D Animation

Select Coursework:

Typography // Motion Design // Web Design // Rhetoric of User-Centered Design

"The Easterner" News Paper

May 2014 to June 2015 // Graphic - Page Designer

I created graphics and page layouts for the college paper on a weekly basis. I would attend meetings once per week, work closely with other designers and also editors.

Take Aways:

Real world graphic design experience // Designing under a strict deadline // Working cohesively with a group

Hospital Corporation of America

July 2015 to July 2016 // UX Design Intern

Create designs and UI, both comps and motion design, as well as transferring/creating the entity branding for over 350 practices. My time at HCA included multiple meetings each week, from checking workflow and attending design sessions, to meetings with upper management. I was also introduced to user testing and presenting user data to upper management.

Take Aways:

Entity branding more than 350+ sites // Designing under strict deadlines // Working cohesively with various teams // Created motion graphics, both for conceiving UX/UI and also creating promotional videos

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