

Jason Weingardt

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Empathetic and customer-centric product manager with over a decade of proven success in directing the development, implementation, and execution of high-impact products within startup environments. Experience developing across AI, robotics, and logistics.

WORK EXPERIENCE

2021 – present

Product Manager **CloudKitchens**

- Led GTM and product vision for autonomous robotics systems at CloudKitchens-owned facilities, resulting in 30% labor savings for facility staff.
- Direct a remote team of 10 engineers and designers to ship robotics and food delivery mobile (iOS/Android) and web products to global facility and brick-and-mortar customers.
- Led the creation of self-serve robotics management tooling, saving 200 hours of manual engineering and CS time per month.
- Developed delivery supply-class optimization improvements in the LATAM market, resulting in 30% cost savings and reduced operations team oversight.
- Developed SQL queries and dashboards, Python, and Zapier/AI tools to help other teams do more with less.
- Promoted twice, previously serving as the first Product Operations Manager in the Facility Tech business unit.

2017 – 2020

Regional General Manager **Ritual**

- Spearheaded operations and cultivated growth for 15+ markets, including Washington, D.C., Boston, and Philadelphia, to enhance the overall experience for merchants and customers.
- Acted as a liaison between remote product and engineering teams, representing the voice of the customer and overseeing tests and promotions.
- Managed a geographically dispersed team of 4 direct reports throughout North America.
- Orchestrated multi-city promotional campaigns with Apple by collaborating with cross-functional product, engineering, and design teams.

2016 – 2017

Growth Operations Manager **Countable**

- Led marketing and growth strategy for Countable, a leading iOS and Android application focusing on civic engagement
- Developed and implemented editorial, support, and marketing initiatives from conception to completion
- Streamlined operations and improved efficiency using low-code tools
- Secured featured placement on the App Store by Apple multiple times following the 2016 election
- Orchestrated cross-functional collaborations for site reliability and established strategic partnerships.

WORK EXPERIENCE

2014 – 2016

Launcher Uber

- Successfully launched the Raleigh-Durham and Charlotte markets at Uber, collaborating with driver operations to effectively scale supply and demand.
- Acted as a liaison between local regulators and the corporate legal team, resulting in successful partnerships and business development efforts with local businesses and universities (Duke, UNC, and NC State).
- Led marketing initiatives and managed demand generation for Uber in North Carolina (Raleigh, Charlotte, Durham, Chapel Hill), overseeing the execution of creative marketing campaigns such as Uber Ice Cream and Uber Kittens.

EDUCATION

08/2008 – 05/2012
Wooster, Ohio

Communication Studies | B.A. The College of Wooster

Senior thesis:

Brick By Brick: An Analysis And Recreation Of The College Of Wooster's Primary Marketing Images (Honors)

Extracurriculars:

- Admissions Office Tour Guide Lead
- General Manager of radio station (WCWS-FM)
- Staff writer on *The Wooster Voice*

SKILLS

Jira	Figma
Roadmapping	LLM
A/B testing	SQL
Python	Zapier
Low-code	Stakeholder management
Product requirements	Product vision
AI	Startup experience
Communication	Data-driven decisionmaking
Go to market (GTM)	