

JOANNA WEINGAST

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EDUCATION

University of Michigan, Ann Arbor, MI September 2014-Present
BS in Information, minor in Community Action and Social Change
Class of 2018, Cumulative GPA: 3.66/4.00
University Honors (Winter 2015, Fall 2015)

Relevant Coursework:

Intro to Statistics and Data Analysis
Programs, Information, and People (Python Programming)
Agile Web Development (HTML, CSS, and JavaScript)

WORK EXPERIENCE

Brizeo Inc., Ann Arbor, MI January 2016-Present
Campus Ambassador

- Promote activity-based social and travel application through social media
- Work with other campus ambassadors to develop marketing strategies to increase user engagement

University of Michigan, Ann Arbor, MI October 2015-Present
Research Assistant for Merideth Garcia

- Investigate High School students' and teachers' perceptions of digital technology inside and outside the classroom
- Conduct and transcribe interviews with students on their views and uses of technology
- Read and review articles on the topics of technology, digital learning, and education

Raquette Lake Girls Camp, Raquette Lake, NY Summers 2013, 2014, 2015
Counselor

- Supervised and lived with 8-14 year old campers in a bunk at a 7-week overnight camp
- Worked with a team of other counselors to organize and teach team sports to campers ages 7 to 15

WayUp, Ann Arbor, MI March 2015-June 2015
Campus Ambassador

- Helped to expand user community through marketing activities on Facebook and Instagram
- Spoke to different organizations about the benefits of signing up for WayUp

Temple Emanu-El, Closter, NJ September 2009-May 2014
Assistant Teacher

- Worked with head teachers to plan curriculum and activities
- Taught the Hebrew Alphabet to kindergarteners and first graders every Sunday for five years

LEADERSHIP AND ACTIVITIES

Digital Media Club, Ann Arbor, MI September 2014-Present
Website Contributor

- Upload content to club website to be viewed by students on campus
- Help organize and advertise campus-to-career events that connect students with professionals in the digital field
- Plan and attend workshops that enhance digital literacy on campus

Michigan Hillel, Ann Arbor, MI September 2014-Present
Journalist

- Conduct interviews with members of Hillel and the community about their jobs and different life experiences
- Write articles for a monthly Newsletter distributed by Hillel to over 25,000 alumni and parents nationwide

K-Grams, Ann Arbor, MI October 2014-Present
Pen Pal

- Ask and answer questions in monthly letters to a pen pal who is an elementary student in an Ann Arbor school

Students Empowering Education (SEE), Greater Detroit, MI January 2015- Present
Director of Operations and SAT Tutor

- Coordinate with multiple high schools to plan tutoring sessions and operations for 30 tutors and 75 students
- Tutor high school students for the SAT once a week at a high school in Detroit

SKILLS

- Proficient in Python, HTML, CSS, Spanish, MS Office, Photoshop, WordPress, Facebook, Instagram, Twitter