1/1/2016

6/30/2017

Total Orders by Categogy Bikes Accessories Clothing

Total Orders by Subcategogy Tires and Tu... Helmets 6.0K Road Bikes Bottles and ... Mountain Bi... Jerseys 3.1K **Touring Bikes** Caps 2.1K Fenders 2.0K Gloves Shorts 0.9K

5K

10K

Cleaners

Socks

Vests

Bike Racks 0.3K

Bike Stands 0.2K

0K

Hydration P...

Total Orders Return Rate ProductName Water Bottle - 30 oz. 1.95% 3,983 2,952 Patch Kit/8 Patches 1.61% 2,846 1.64% Mountain Tire Tube Road Tire Tube 2,173 1.55% Sport-100 Helmet, Red 3.33% 2,099 2,062 1.11% AWC Logo Cap Sport-100 Helmet, Blue 3.31% 1,995 Fender Set - Mountain 1.36% 1,975 Sport-100 Helmet, Black 2.68% 1,940 Mountain Bottle Cage 1,896 2.02% Road Bottle Cage 1.68% 1,668 Touring Tire Tube 1,364 1.64% **HL** Mountain Tire 1,305 3.75% **ML** Mountain Tire 1,059 1.32% LL Road Tire 957 2.26% ML Road Tire 868 1.51% **Touring Tire** 863 1.22% Bike Wash - Dissolver 850 1.47% **HL** Road Tire 3.52% 795 LL Mountain Tire 788 2.50% Hydration Pack - 70 oz. 695 3.60% Mountain-200 Black, 46 528 3.22% Mountain-200 Black, 42 524 3.63% Mountain-200 Silver, 38 522 2.30% Mountain-200 Silver, 46 2.11% 521 2 29% Mountain-200 Rlack 38 519 2.14% **Total** 22,534

View Product Detail



Monthly Revenue

\$1.83M Goal: 1.77M (+3.31%)

2,146! Goal: 2165 (-0.88%)

Monthly Returns

Monthly Orders

166

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profits)

Mountain-200 Black, 46

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