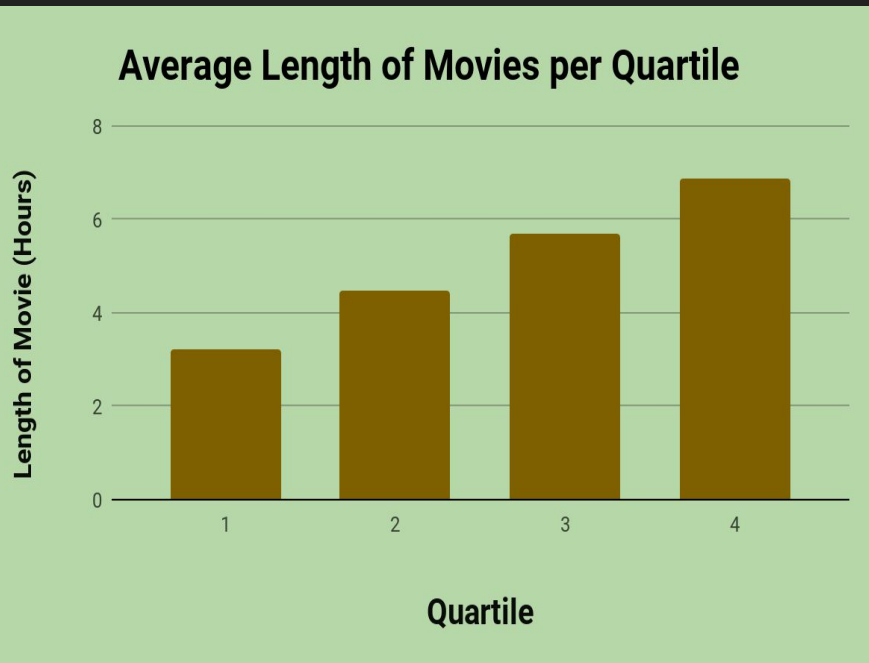


# Per quartile, what is the average length of a rental movie?



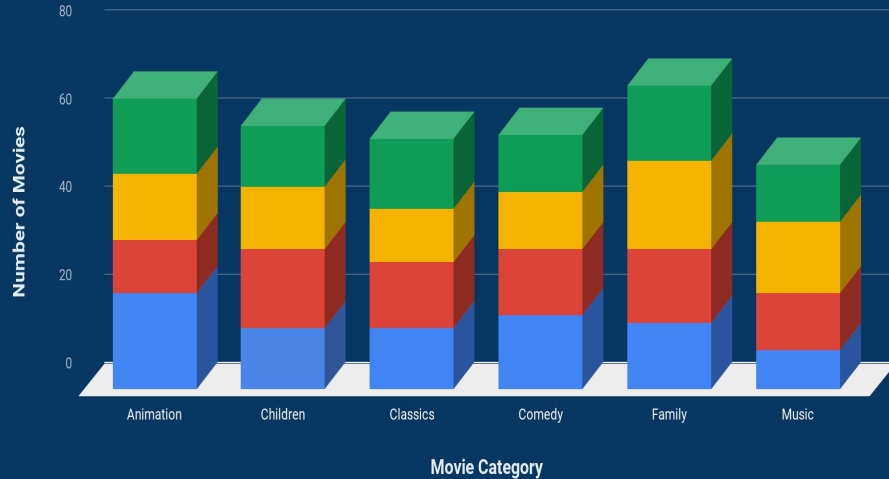
For all 361 rental movies that are available, they are divided into four sections based on average length.

This chart shows the average length of a movie per quartile.

# Across all family movie categories, how many movies are from each category sorted per quartile?

Total Number of Movies in each Category Stacked per Quartile

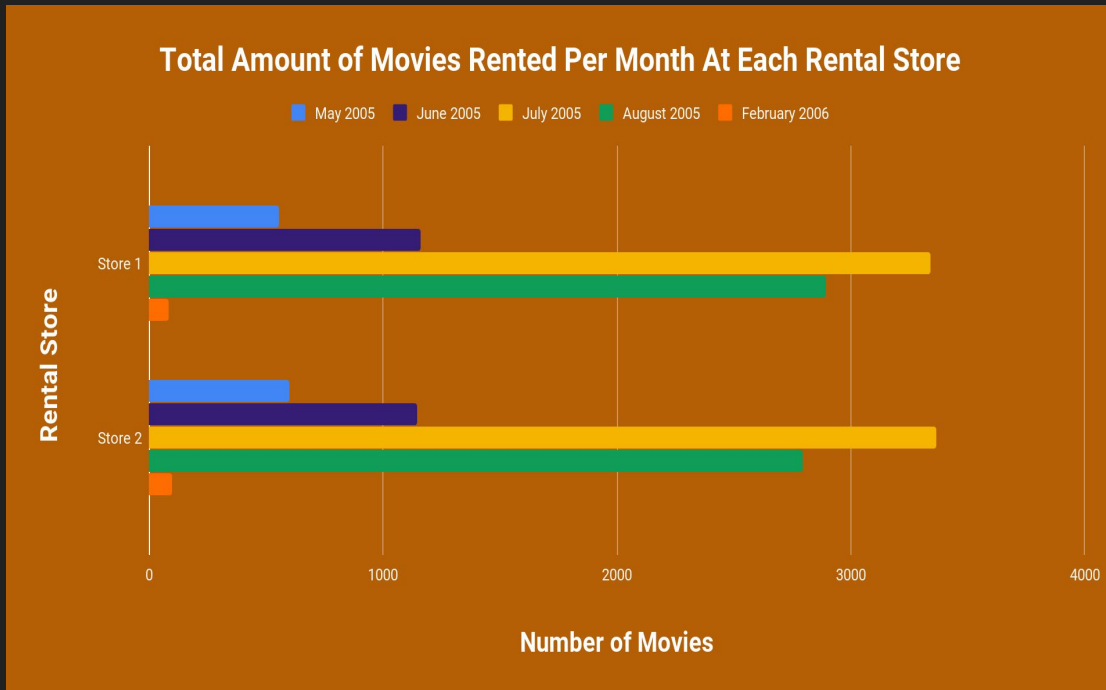
■ 4th Quartile ■ 3rd Quartile ■ 2nd Quartile ■ 1st Quartile



This chart illustrates the total amount of different categories of family movies per quartile.

This carries on from the previous slide where each quartile is divided based on movie length.

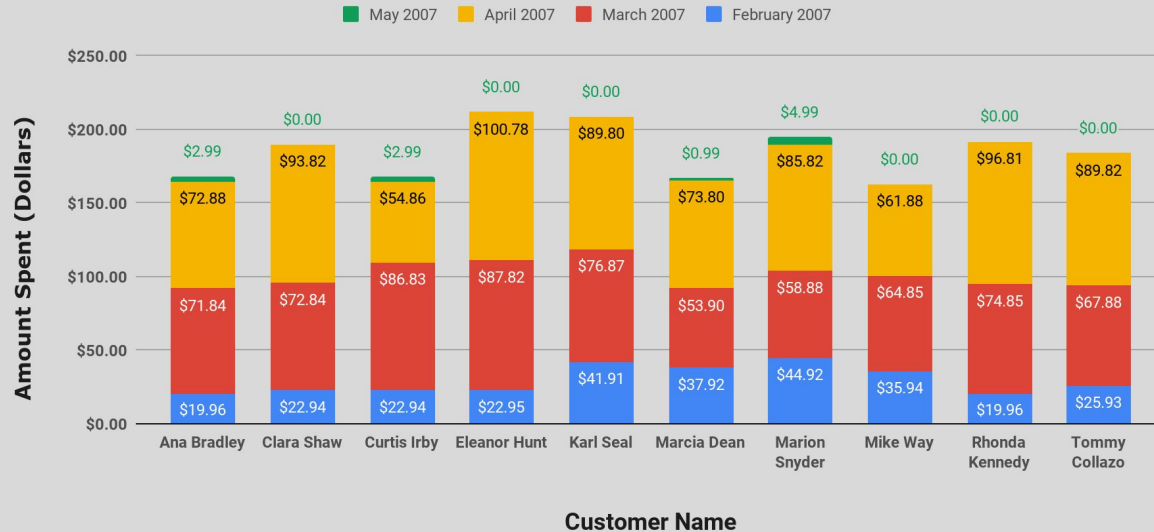
# Sampling five different months, which months had the most rentals?



This chart shows that most movies from both stores had more rentals in the summer months compared to the other three months.

# Based on the top ten customers, how much did they spend from February to May 2007?

Total Amount Spent per Month by the Top 10 Customers



This chart illustrates how much each of the ten customers spent from February to May 2007 with each month stacked to give an overall total.

It ranges from Mike Way that spent \$162.67 overall and Eleanor Hunt, which she spent \$211.55 total.