

Building Farmers of the West

Building Capacity, Building Community - Farmers Teaching Farmers

2012, Portland Metro, Oregon

Training Sessions – May 2 – June 6, 2012*

*Wednesdays at OSU North Willamette Res. & Ext. Center (NWREC), 15210 NE Miley Rd., OR 97002-9543

Registration and Application Form

Applications must be received by Friday, March 30, 2012

Name:

Farm or organization name:

Address:

Phone:

Email:

Please answer the following questions:

1. Describe your previous experience working in horticulture/agriculture - Scope of operation, your role, number of months or years.
2. What are some of your goals and expectations in taking part in this training session?
3. Cite specific management and/or marketing skills you hope to learn or plans you hope to formalize.
4. Are you currently operating a farm or ranch (and if so, what kind & how long have you been doing so) or are you just starting a farm or ranch (and if so, what kind & when do you hope to be in operation)? Please explain briefly.

**Please email this form to Bart Eleveld: bart.eleveld@oregonstate.edu or
send it to him at Ballard Extension Hall 213, Corvallis OR 97331-3601**

Questions? Email or call Bart (541) 737-1409 or
Kent Fleming: kent.fleming@oregonstate.org | (541) 285-5678

5. Are you considering adding one or more direct marketing enterprises to your existing farming/ranching operation, and if so, what kind? (For example, agritourism, CSA, direct marketing to a restaurant, school or other outlet, farmer's market, on-farm processing, wholesale or retail nursery/greenhouse, etc.)
6. At this point what do you think are the three most important management and/or marketing issues of most importance to you? (For example, financing, establishing common goals and objectives, food safety, developing a business plan, organic certification, record keeping, financial analysis, effective direct marketing skills, income tax management, etc.)
7. Given that farming can be very stressful, both physically and mentally, describe the most stressful experience you have ever had and why it challenged you.
8. Please list any dietary restrictions that you have regarding the dinners served during this program.

Classroom locations still to be determined

All sessions include dinner and start at 5:30 pm and end by 8:30 pm.

Session dates for Portland Metro: Wednesdays, May 2, 9, 16, 23, 30 and June 6

Cost: \$150 / person (includes all meals & materials)

Registration is not complete until the registration fee is paid.

Payment can be made by:

Mailing your check payable to "Oregon State University" to:
Bart Eleveld, Ballard Extension Hall 213, Corvallis OR 97331-3601

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