Project XXXXX

Date: October 20th 2006

D	Task Name	Duration	Start	Finish		hete	ober
0					9/14 9/21	9/28	10
1	Generic Project	220.2 wks	Mon 9/15/08	Mon 12/3/12	_		
2	Stage 0 - Ideation Generation	17.8 wks	Mon 9/15/08	Thu 1/15/09	_		
3	Idea generation Process	6.2 wks	Mon 9/15/08	Mon 10/27/08	•		
4	Internal Ideation	4.2 wks	Mon 9/15/08	Mon 10/13/08	•		
5	cool hunts	1 wk	Mon 9/15/08	Fri 9/19/08	0%		
6	Fragance house learnings	1 wk	Mon 9/22/08	Fri 9/26/08		0%	
7	cross-category learnings	1 wk	Mon 9/29/08	Fri 10/3/08		000000000	0%
8	Internal brainstorm sessions	1 wk	Mon 10/6/08	Fri 10/10/08			000000
9	Issue list of internal ideas	1 day	Mon 10/13/08	Mon 10/13/08			
10	External Ideation	5.2 wks	Mon 9/22/08	Mon 10/27/08	—		
11	Outside innovation input	2 wks	Mon 9/22/08	Fri 10/3/08			10 %
12	Outside ideation brainstorm	3 wks	Mon 10/6/08	Fri 10/24/08			100000
13	Issue list of external ideas	1 day	Mon 10/27/08	Mon 10/27/08			
14	Consumer Affairs	4.2 wks	Mon 9/22/08	Mon 10/20/08	—		
15	Exploratory Consumer Research Report	1 wk	Mon 9/22/08	Fri 9/26/08		0%	
16	Shoppers in sights	1 wk	Mon 9/29/08	Fri 10/3/08			-0 %
17	Brainstorming Session	1 wk	Mon 10/6/08	Fri 10/10/08			00000
18	Multicultural learnings Report	1 wk	Mon 10/13/08	Fri 10/17/08			

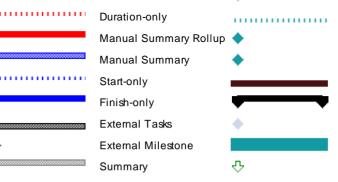
Project: Generic New Product Projec Date: Thu 1/13/22

Project Summary Inactive Summary Critical <...> Critical Split Critical Split Manual Task Critical Progress Critical Progress Duration-only Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

ID	Task Name			Duration	Start	Finish			Octo	ber
0							9/14	9/21	9/28	10/5
19	Issue list of ideas from consumer aff	airs		1 day	Mon 10/20/08	Mon 10/20/08				
20	Idea Screening/Evaluation			4.2 wks	Tue 10/28/08	Tue 11/25/08				
21	Business Criteria Screening Session			3 days	Tue 10/28/08	Thu 10/30/08				
22	Technical Criteria Screening Session			10 days	Tue 10/28/08	Mon 11/10/08				
23	Sumarize screening sessions with slide	s and docs		1 wk	Tue 11/11/08	Mon 11/17/08				
24	Strategic analysis/target understanding]		1 wk	Tue 11/18/08	Mon 11/24/08				
25	Select top 10 ideas			1 day	Tue 11/25/08	Tue 11/25/08				
26	Project History File - Archive Stage 0 doc	uments		1 wk	Wed 11/26/08	Tue 12/2/08				
27	Projects Selection			4 wks	Wed 11/26/08	Tue 12/23/08				
28	Develop artistic renditions of top 10 id	eas		2 wks	Wed 11/26/08	Tue 12/9/08				
29	Review and promote top ideas to preli	minary concepts		1 wk	Wed 12/10/08	Tue 12/16/08				
30	Write preliminary project scope agains	t preliminary concepts (Draft)	1	1 wk	Wed 12/17/08	Tue 12/23/08				
31	Gate 0 meeting - Select top concepts			2.4 wks	Wed 12/24/08	Thu 1/8/09				
32	Pre-gate documents & slide presentat	on		2 wks	Wed 12/24/08	Tue 1/6/09				
33	Review and promote top top concept			1 day	Wed 1/7/09	Wed 1/7/09				
34	Assign resources to concept			1 day	Thu 1/8/09	Thu 1/8/09				
35	Issue List of Approved Concepts and p	roject leader		0 days	Thu 1/8/09	Thu 1/8/09				
36	Project History File - Archive Stage 0 doc	uments		1 wk	Fri 1/9/09	Thu 1/15/09				
37	Stage 1 - Concept Development			92.8 wks	Mon 9/15/08	Thu 6/24/10	_			
	Critical	P	roject Summary		In	active Summary	/			
	Critical Split	C	ritical Split	***************************************	M	anual Task		<>		
	Critical Progress	C	ritical Progress		Di	ıration-only				

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Progress Critical Progress Task Task Split Split Task Progress Task Progress Baseline Baseline Baseline Split Baseline Split Baseline Milestone Baseline Milestone Milestone Milestone Summary Progress **Summary Progress** Inactive Milestone Summary



Project XXXXX

Г)ate:	October	20th	2006
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ID	Task Name				Duration	Start	Finish			Octo	ber
0)							9/14	9/21	9/28	10/5
38	Identify Lead co	ncept			25.4 wks	Fri 1/9/09	Mon 7/6/09				
39	Preliminary (Concept Activities			7.6 wks	Fri 1/9/09	Tue 3/3/09				
40	Define lea	d concept functionality	parameters		3 days	Fri 1/9/09	Tue 1/13/09				
41	Define lea	d concept aesthetics an	d ergonomics		3 days	Wed 1/14/09	Fri 1/16/09				
42	Refine cor	ncept			2 wks	Mon 1/19/09	Fri 1/30/09				
43	Issue refine	ed concept brief			2 days	Mon 2/2/09	Tue 2/3/09				
44	Link produ	ct branding to artistic re	nditions of concept		3 wks	Wed 2/4/09	Tue 2/24/09				
45	Preliminar	ry concept sketches			1 wk	Wed 2/25/09	Tue 3/3/09				
46	Early concep	Early concept testing (BASES Snapshot)		4 wks	Wed 3/4/09	Tue 3/31/09					
47	Commission	Commission company to conduct testing			1 wk	Wed 3/4/09	Tue 3/10/09				
48	Select resp	pondents			1 wk	Wed 3/11/09	Tue 3/17/09				
49	Field cond	epts			1 wk	Wed 3/18/09	Tue 3/24/09				
50	Summary	of concepts (3) - Report			1 wk	Wed 3/25/09	Tue 3/31/09				
51	Concept 1 - T	Technology Match & Fea	asibility		11.4 wks	Wed 4/1/09	Thu 6/18/09				
52	Technical	feasibility analysis			9.4 wks	Wed 4/1/09	Thu 6/4/09				
53	Researc	ch current knowlede bas	е		2 days	Wed 4/1/09	Thu 4/2/09				
54	Conduc	ct internal technology ca	pacity analysis		1 wk	Wed 4/1/09	Tue 4/7/09				
55	Prepare	Prepare external technology needs		1 wk	Wed 4/8/09	Tue 4/14/09					
56	Identify	Identify potential outside partners (formula/packaging/equipment)			2 wks	Wed 4/8/09	Tue 4/21/09				
		Critical		Project Summary		Ina	active Summar	у			
		Critical Split		Critical Split		Ma	anual Task		<.p>		
		Critical Progress		Critical Progress		Du	ration-only				

Project: Generic New Product Projec Date: Thu 1/13/22

Manual Summary Rollup 🔷 Task Task Split Split Manual Summary Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

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Dale:	October 2	0th 2006

ID		Task Name				Duration	Start	Finish			Octo	ber
	0								9/14	9/21	9/28	10/5
57		Identify	CP Div/Plant Mfg partner	rs		2 wks	Wed 4/8/09	Tue 4/21/09				
58		Report -	- CP plant capabilities an	d needs		2 wks	Wed 4/22/09	Tue 5/5/09				
59		Identify	training needs			1 wk	Wed 5/6/09	Tue 5/12/09				
60		Identiify	y equipment suppliers			2 wks	Wed 5/6/09	Tue 5/19/09				
61		Identify	potential outside contrac	tors		2 wks	Wed 5/6/09	Tue 5/19/09				
62		Issue qu	uality parameters check lis	st		2 wks	Wed 5/20/09	Tue 6/2/09				
63		Summa	arize technical feasibility			2 days	Wed 6/3/09	Thu 6/4/09				
64		Business	feasibility analysis			10.4 wks	Wed 4/1/09	Thu 6/11/09				
65		Assess p	Assess preliminary Legal and regulatory position		3 wks	Wed 4/1/09	Tue 4/21/09					
66		Determi	Determine market segmentation/cannibalization, Base/Premium analysis		1 wk	Wed 4/1/09	Tue 4/7/09					
67		Prepare	Prepare claims strategy per Div/country		2 wks	Wed 4/8/09	Tue 4/21/09					
68		Estimat	e volumes - supply chain	disruption impact analys	sis	1 wk	Wed 4/22/09	Tue 4/28/09				
69		Prepare	supply chain impact bas	ed on preliminary volum	ies	1 wk	Wed 4/29/09	Tue 5/5/09				
70		Determi	ine preliminary capital co	st estimate		2 wks	Wed 5/6/09	Tue 5/19/09				
71		Issue pr	eliminary P&L (volume/sh	nare/sales)		2 wks	Wed 5/20/09	Tue 6/2/09				
72		Resourc	ce needs analysis for conc	ept development and fo	rlaunch	1 wk	Wed 6/3/09	Tue 6/9/09				
73		Summa	arize business feasibility			2 days	Wed 6/10/09	Thu 6/11/09				
74		Portfolio a	and Equity Branding analy	ysis		9.4 wks	Wed 4/1/09	Thu 6/4/09				
75		Initiate	branding strategy - Partne	er with outside agency		2 wks	Wed 4/1/09	Tue 4/14/09				
			Critical		Project Summary	_	Ina	active Summar	у			
			Critical Split		Critical Split		Ma	anual Task		< ↓>		
			Critical Progress		Critical Progress		Du	ration-only				

Project: Generic New Product Projec Date: Thu 1/13/22

Manual Summary Rollup Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress Summary Progress Summary Inactive Milestone

Project XXXXX

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Date:	October	′2()th	2006

ID		Task Name	Duration	Start	Finish			bcto	her
	0					9/14	9/21	9/28	10/5
76		Provide preliminary artistic concepts	2 wks	Wed 4/15/09	Tue 4/28/09				
77		Propose brand strategy for concept	2 wks	Wed 4/29/09	Tue 5/12/09				
78		Research potential product names	2 wks	Wed 5/13/09	Tue 5/26/09				
79		File potential names to capture trademark	1 wk	Wed 5/27/09	Tue 6/2/09				
80		Summarize portfolio/equity positioning	2 days	Wed 6/3/09	Thu 6/4/09				
81		Scope of Concept 1	11.4 wks	Wed 4/1/09	Thu 6/18/09				
82		Draft Concept Statement of Work (what is and is not included)	1 wk	Fri 6/12/09	Thu 6/18/09				
83		Confirm preliminary formula	1 wk	Wed 4/1/09	Tue 4/7/09				
84		Select preliminary packaging structure	2 wks	Wed 4/8/09	Tue 4/21/09				
85		Estimate timeline for concept development	1 wk	Wed 4/22/09	Tue 4/28/09				
86		Issue Concept 1 - Project Scope	0 days	Thu 6/18/09	Thu 6/18/09				
87		Concept 2- Technology Match & Feasibility	11.4 wks	Wed 4/1/09	Thu 6/18/09				
88		Technical feasibility Analysis	9.4 wks	Wed 4/1/09	Thu 6/4/09				
89		Research current knowlede base	2 days	Wed 4/1/09	Thu 4/2/09				
90		Conduct internal technology capacity analysis	1 wk	Wed 4/1/09	Tue 4/7/09				
91		Prepare external technology needs	1 wk	Wed 4/8/09	Tue 4/14/09				
92		Identify potential outside partners (formula/packaging/equipment)	2 wks	Wed 4/8/09	Tue 4/21/09				
93		Identify CP Div/Plant Mfg partners	2 wks	Wed 4/8/09	Tue 4/21/09				
94		Report - CP plant capabilities and needs	2 wks	Wed 4/22/09	Tue 5/5/09				

Project: Generic New Product Projec Date: Thu 1/13/22

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Project XXXXX

Date: October 20th 2006

ID	Task Name				Duration	Start	Finish			Octo	ber
•								9/14	9/21	9/28	10/5
95	Identify	y training needs			1 wk	Wed 5/6/09	Tue 5/12/09				
96	Identiit	fy equipment suppliers			2 wks	Wed 5/6/09	Tue 5/19/09				
97	Identify	y potential outside contra	ictors		2 wks	Wed 5/6/09	Tue 5/19/09				
98	Issue q	uality parameters check	ist		2 wks	Wed 5/20/09	Tue 6/2/09				
99	Summ	arize technical feasibility			2 days	Wed 6/3/09	Thu 6/4/09				
100	Business	feasibility analysis			10.4 wks	Wed 4/1/09	Thu 6/11/09				
101	Assess	preliminary Legal and re	gulatory position		3 wks	Wed 4/1/09	Tue 4/21/09				
102	Determ	Determine market segmentation/cannibalization, Base/Premium analysis		1 wk	Wed 4/1/09	Tue 4/7/09					
103	Prepar	Prepare claims strategy per Div/country		2 wks	Wed 4/8/09	Tue 4/21/09					
104	Estima	Estimate volumes - supply chain disruption impact analysis		1 wk	Wed 4/22/09	Tue 4/28/09					
105	Prepar	Prepare supply chain impact based on preliminary volumes		1 wk	Wed 4/29/09	Tue 5/5/09					
106	Determ	nine preliminary capital o	ost estimate		2 wks	Wed 5/6/09	Tue 5/19/09				
107	Issue p	reliminary P&L (volume/	share/sales)		2 wks	Wed 5/20/09	Tue 6/2/09				
108	Resour	rce needs analysis for cor	cept development and fo	rlaunch	1 wk	Wed 6/3/09	Tue 6/9/09				
109	Summ	arize business feasibility			2 days	Wed 6/10/09	Thu 6/11/09				
110	Portfolio a	and Equity Branding and	llysis		9.4 wks	Wed 4/1/09	Thu 6/4/09				
111	Initiate	branding strategy - Part	ner with outside agency		2 wks	Wed 4/1/09	Tue 4/14/09				
112	Provide	Provide preliminary artistic concepts			2 wks	Wed 4/15/09	Tue 4/28/09				
113	Propos	Propose brand strategy for concept				Wed 4/29/09	Tue 5/12/09				
		Critical		Project Summary		In	active Summar	y			
		Critical Split		Critical Split		Ma	anual Task		<^>>		
		Critical Progress		Critical Progress			ıration-only				

Project: Generic New Product Projec Date: Thu 1/13/22

Duration-only Critical Progress Critical Progress Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

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Date:	Octobe	r 20th	2006

ID	Task Name		Duration	Start	Finish			bctc	ber
0						9/14	9/21	9/28	10/5
114	Research potential product names		2 wks	Wed 5/13/09	Tue 5/26/09				
115	File potential names to capture tradema	ark	1 wk	Wed 5/27/09	Tue 6/2/09				
116	Summarize portfolio/equity positioning		2 days	Wed 6/3/09	Thu 6/4/09				
117	Scope of Concept 2		11.4 wks	Wed 4/1/09	Thu 6/18/09				
118	Draft Concept Statement of Work (what	is and is not included)	1 wk	Fri 6/12/09	Thu 6/18/09				
119	Confirm preliminary formula		1 wk	Wed 4/1/09	Tue 4/7/09				
120	Select preliminary packaging structure		2 wks	Wed 4/8/09	Tue 4/21/09				
121	Estimate timeline for concept developm	ent	1 wk	Wed 4/22/09	Tue 4/28/09				
122	Issue Concept 2 - Project Scope		0 days	Thu 6/18/09	Thu 6/18/09				
123	Concept 3- Technology Match & Feasibility		11.4 wks	Wed 4/1/09	Thu 6/18/09				
124	Technical feasibility analysis		9.4 wks	Wed 4/1/09	Thu 6/4/09				
125	Research current knowlede base		2 days	Wed 4/1/09	Thu 4/2/09				
126	Conduct internal technology capacity a	nalysis	1 wk	Wed 4/1/09	Tue 4/7/09				
127	Prepare external technology needs		1 wk	Wed 4/8/09	Tue 4/14/09				
128	Identify potential outside partners (form	ula/packaging/equipment)	2 wks	Wed 4/8/09	Tue 4/21/09				
129	Identify CP Div/Plant Mfg partners		2 wks	Wed 4/8/09	Tue 4/21/09				
130	Report - CP plant capabilities and need	s	2 wks	Wed 4/22/09	Tue 5/5/09				
131	Identify training needs		1 wk	Wed 5/6/09	Tue 5/12/09				
132	Identiify equipment suppliers		2 wks	Wed 5/6/09	Tue 5/19/09				
	Critical	Project Summary		Ina	active Summar	у			
	Critical Split	Critical Split		Ma	anual Task		<≎>		

Project: Generic New Product Projec Date: Thu 1/13/22

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Project XXXXX

ct XXXXX Date: October 20th 2006

ID		Task Name	Duration	Start	Finish			b	ctober	
	•					9/14	9/21	9/2		/5
133		Identify potential outside contractors	2 wks	Wed 5/6/09	Tue 5/19/09					
134		Issue quality parameters check list	2 wks	Wed 5/20/09	Tue 6/2/09					
135		Summarize technical feasibility	2 days	Wed 6/3/09	Thu 6/4/09					
136		Business feasibility analysis	10.4 wks	Wed 4/1/09	Thu 6/11/09					
137		Assess preliminary Legal and regulatory position	3 wks	Wed 4/1/09	Tue 4/21/09					
138		Determine market segmentation/cannibalization, Base/Premium analysis	1 wk	Wed 4/1/09	Tue 4/7/09					
139		Prepare claims strategy per Div/country	2 wks	Wed 4/8/09	Tue 4/21/09					
140		Estimate volumes - supply chain disruption impact analysis	1 wk	Wed 4/22/09	Tue 4/28/09					
141		Prepare supply chain impact based on preliminary volumes	1 wk	Wed 4/29/09	Tue 5/5/09					
142		Determine preliminary capital cost estimate	2 wks	Wed 5/6/09	Tue 5/19/09					
143		Issue preliminary P&L (volume/share/sales)	2 wks	Wed 5/20/09	Tue 6/2/09					
144		Resource needs analysis for concept development and for launch	1 wk	Wed 6/3/09	Tue 6/9/09					
145		Summarize business feasibility	2 days	Wed 6/10/09	Thu 6/11/09					
146		Portfolio and Equity Branding analysis	9.4 wks	Wed 4/1/09	Thu 6/4/09					
147		Initiate branding strategy - Partner with outside agency	2 wks	Wed 4/1/09	Tue 4/14/09					
148		Provide preliminary artistic concepts	2 wks	Wed 4/15/09	Tue 4/28/09					
149		Propose brand strategy for concept	2 wks	Wed 4/29/09	Tue 5/12/09					
150		Research potential product names	2 wks	Wed 5/13/09	Tue 5/26/09					
151		File potential names to capture trademark	1 wk	Wed 5/27/09	Tue 6/2/09					

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split Manual Task Critical Split Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

t XXXXX Date: October 20th 2006

ID	Task Name	Duration	Start	Finish			Octo	ober
0					9/14	9/21	9/28	10/5
152	Summarize portfolio/equity positioning	2 days	Wed 6/3/09	Thu 6/4/09				
153	Scope of Concept 3	11.4 wks	Wed 4/1/09	Thu 6/18/09				
154	Draft Concept Statement of Work (what is and is not included)	1 wk	Fri 6/12/09	Thu 6/18/09				
155	Confirm preliminary formula	1 wk	Wed 4/1/09	Tue 4/7/09				
156	Select preliminary packaging structure	2 wks	Wed 4/8/09	Tue 4/21/09				
157	Estimate timeline for concept development	1 wk	Wed 4/22/09	Tue 4/28/09				
158	Issue Concept 3 - Project Scope	0 days	Thu 6/18/09	Thu 6/18/09				
159	Gate 1 meeting - Approve and resource top concept	2.4 wks	Fri 6/19/09	Mon 7/6/09				
160	Assemble pre-gate slides and documents for all concepts	1 wk	Fri 6/19/09	Thu 6/25/09				
161	Gate 1 meeting - approved concept contracts	1.4 wks	Fri 6/26/09	Mon 7/6/09				
162	Promote Concept to Eng. Design Stage	1 day	Fri 6/26/09	Fri 6/26/09				
163	Approve funding for selected concept Eng Design work	2 days	Fri 6/26/09	Mon 6/29/09				
164	Define Concept Engineering Scope	1 wk	Tue 6/30/09	Mon 7/6/09				
165	Project resources identified and assigned	0 days	Mon 7/6/09	Mon 7/6/09				
166	Project History File - Archive Stage 1 documentation	0 days	Mon 7/6/09	Mon 7/6/09				
167	Lead Concept Engineering and Design	23.4 wks	Tue 7/7/09	Wed 12/16/09				
168	Design Brief	2.6 wks	Tue 7/7/09	Thu 7/23/09				
	Firm up Droduct flavor/fragrance and Declaring design brief	3 days	Tue 7/7/09	Thu 7/9/09				
169	Firm up Product, flavor/fragrance and Packaging design brief	· · · · · · · · · · · · · · · · · · ·						

Project: Generic New Product Projec Date: Thu 1/13/22

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Manual Task

Duration-only

Manual Summary Rollup

Manual Summary

Start-only

Finish-only

External Tasks

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External Milestone

Summary

Project XXXXX

ID		Task Name				Duration	Start	Finish			Octo	i
	0							T 1 T (0.0/0.0	9/14	9/21	9/28	10/5
171			concept design report for	or graphics and structure to	design agency	0 days						
172		Engineering				17 wks		Thu 11/19/09				
173		Formula				9 wks	Fri 7/24/09	Thu 9/24/09				
174		Recomm	mend formula			1 day	Fri 7/24/09	Fri 7/24/09				
175		Prepare	e base formula			3 days	Mon 7/27/09	Wed 7/29/09				
176		Forward	d base formula to fragran	ce/flavor houses		1 day	Thu 7/30/09	Thu 7/30/09				
177		Conduc	t formula performance/	OEB Flavor/Fragance Stud	dies	1 wk	Fri 7/31/09	Thu 8/6/09				
178		Rework	formula			1 wk	Fri 8/7/09	Thu 8/13/09				
179		Make la	ab batch with reworked for	ormula and flavor/fragranc	e	2 wks	Fri 8/14/09	Thu 8/27/09				
180		Run pre	eliminary product aging/	compatibility and clinical	studies	4 wks	Fri 8/28/09	Thu 9/24/09				
181		Determi	ine initial formula manu	facturing procedure		2 wks	Mon 7/27/09	Fri 8/7/09				
182		Formula	a cost report			1 wk	Mon 8/10/09	Fri 8/14/09				
183		Packaging	g structure design			8.4 wks	Fri 7/24/09	Mon 9/21/09				
184		Recomm	mend packaging materia	als specs based on formula	a compatibility and pa	2 wks	Fri 7/24/09	Thu 8/6/09				
185		Digital '	Visual Design Documen	ts (CADs etc)		1 wk	Fri 8/7/09	Thu 8/13/09				
186		Submit	initial models of concep	ot (3d solid, etc)		1 wk	Fri 8/14/09	Thu 8/20/09				
187		Provide	feedback on model			2 days	Fri 8/21/09	Mon 8/24/09				
188		Refine	design and begin detail	ed engineering of part		1 wk	Tue 8/25/09	Mon 8/31/09				
189			ete working model	<u> </u>		2 wks	Tue 9/1/09	Mon 9/14/09				
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			Critical		Project Summary	_	- In	active Summar	У			111
			Critical Split		Critical Split	***************************************	M	anual Task		<\$>		
			Critical Progress		Critical Progress		Dı	uration-only				

Project: Generic New Product Projec Date: Thu 1/13/22

Duration-only Critical Progress Critical Progress Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

Da	ta. 0a	4060	2046	2000
Da	te: Oc	toper	ZUITN	/UU

ID	Task Name				Duration	Start	Finish			bet	ober
0								9/14	9/21	9/28	10/5
190	Prepare	master test plan for pa	ckaging		1 wk	Tue 9/15/09	Mon 9/21/09				
191	Estimate	e packaging cost			0 days	Mon 9/21/09	Mon 9/21/09				
192	Art Work a	nd Graphics			13 wks	Fri 7/24/09	Thu 10/22/09				
193	Art work	brief			1 wk	Fri 7/24/09	Thu 7/30/09				
194	Graphic	design development			3 wks	Fri 7/31/09	Thu 8/20/09				
195	Prelimir	nary graphic design sele	ection		1 wk	Fri 8/21/09	Thu 8/27/09				
196	Review	and rework graphic des	gn		2 wks	Fri 8/28/09	Thu 9/10/09				
197	Select g	ıraphic design			1 wk	Fri 9/11/09	Thu 9/17/09				
198	Develop	preliminary mechanic	al art work		1 wk	Fri 9/18/09	Thu 9/24/09				
199	Determi	ne preliminary die-line	specifications		1 wk	Fri 9/25/09	Thu 10/1/09				
200	Select a	and approve print color	standards		1 wk	Fri 10/2/09	Thu 10/8/09				
201	Conduct	t regulatory review of le	ad concept graphic desigr	1	2 wks	Fri 10/9/09	Thu 10/22/09				
202	Review	and approve lead cond	ept graphic design		0 days	Thu 10/22/09	Thu 10/22/09				
203	Equipment	t			12 wks	Fri 7/24/09	Thu 10/15/09				
204	Summa	rize making equipment	requirements		1 wk	Fri 7/24/09	Thu 7/30/09				
205	Prepare	preliminary making eq	uipment specifications		2 wks	Fri 7/31/09	Thu 8/13/09				
206	Identify	potential vendors for m	aking equipment		2 wks	Fri 8/14/09	Thu 8/27/09				
207	Estimate	e equipment space & la	yout requirements		1 wk	Fri 8/28/09	Thu 9/3/09				
208	Prepare	making equipment Dra	wings (DVDD)		0 days	Thu 9/3/09	Thu 9/3/09				
		Critical		Project Summary	_	Ina	active Summar	у			
		Critical Split		Critical Split	***************************************	Ma	anual Task		<^>>		

Project: Generic New Product Projec Date: Thu 1/13/22

...... Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

Date: October 20th 2006

ID	Task Name	Duration	Start	Finish			Octo	ber
•					9/14	9/21	9/28	10/
209	Summarize filling equipment requirements	1 wk	Fri 9/4/09	Thu 9/10/09				
210	Prepare preliminary filling equipment specifications	2 wks	Fri 9/11/09	Thu 9/24/09				
211	Identify potential vendors for filling equipment	2 wks	Fri 9/25/09	Thu 10/8/09				
212	Estimate filling equipment space & layout requirements	1 wk	Fri 10/9/09	Thu 10/15/09				
213	Prepare filling equipment Drawings (DVDD)	0 days	Thu 10/15/09	Thu 10/15/09				
214	Economics	4 wks	Fri 10/23/09	Thu 11/19/09				
215	Update Cost of Goods	1 wk	Fri 10/23/09	Thu 10/29/09				
216	Revise timeline	1 wk	Fri 10/30/09	Thu 11/5/09				
217	Revise supply chain impact	1 wk	Fri 11/6/09	Thu 11/12/09				
218	Revisit P&L	1 wk	Fri 11/13/09	Thu 11/19/09				
219	Quality and Regulatory	13 wks	Fri 7/24/09	Thu 10/22/09				
220	Update quality check list	2 wks	Fri 7/24/09	Thu 8/6/09				
221	Update EOHS checklist	2 wks	Fri 8/7/09	Thu 8/20/09				
222	Regulatory assessment	8 wks	Fri 8/21/09	Thu 10/15/09				
223	Initiate dossier to obtain Certificates of Free Sale	1 wk	Fri 10/16/09	Thu 10/22/09				
224	Consumer Insights	11.4 wks	Fri 7/24/09	Mon 10/12/09				
225	Review consumer insight information	2 wks	Fri 7/24/09	Thu 8/6/09				
226	Commission supplier to conduct early research of working models	1 wk	Fri 8/7/09	Thu 8/13/09				
227	Test working models	1 wk	Tue 9/15/09	Mon 9/21/09				

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split Manual Task Critical Split Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

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Doto	October 20th	2006
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ID	Task Nam	е			Duration	Start	Finish			Oct/	ober
	D							9/14	9/21	9/28	10/5
228		Complete report			1 wk	Tue 9/22/09	Mon 9/28/09				
229		Plan needed cons	umer testing for next stage		2 wks	Tue 9/29/09	Mon 10/12/09				
230		Plan consumer ins	ight report analysis		0 days	Mon 10/12/09	Mon 10/12/09				
231		Gate 1 meeting - Lead (Concept - Engineering and Design	Approv al	3.8 wks	Fri 11/20/09	Wed 12/16/09				
232		Write Concept Engine	eering and Design report		1 wk	Fri 11/20/09	Thu 11/26/09				
233		Gate 1 meeting - app	roved concept contracts		2.8 wks	Fri 11/27/09	Wed 12/16/09				
234		Approve concept of	lesigns for Validation stage		1 day	Fri 11/27/09	Fri 11/27/09				
235	1	SPONSOR issue	"PROJECT CHARTER" (see note)		0 days	Fri 11/27/09	Fri 11/27/09				
236		Approval of Cavity	/ Prototype Funding		1 day	Mon 11/30/09	Mon 11/30/09				
237		Approval of maste	rtest plan (for next stage)		1 day	Tue 12/1/09	Tue 12/1/09				
238		Approval of consu	mer testing plans for validation		1 day	Wed 12/2/09	Wed 12/2/09				
239		Write MWO (Loca	l Plant Eng approval.)		1 wk	Thu 12/3/09	Wed 12/9/09				
240		Review and issue	project scope (SOW)		1 wk	Thu 12/10/09	Wed 12/16/09				
241	Pro	ject History File - Archive	e Stage 1 documentation		0 days	Wed 12/2/09	Wed 12/2/09				
242	Le	ad Concept Validation			26 wks	Tue 12/1/09	Mon 5/31/10				
243		Design Validation Plans	S		5 wks	Wed 12/2/09	Tue 1/5/10				
244		Prepare plan to refine	e Qualitative Testing		2 wks	Wed 12/2/09	Tue 12/15/09				
245		Prepare plan to cond	uct Quantitative Testing (BASES II)		1 wk	Wed 12/16/09	Tue 12/22/09				
246		Establish need to vali	date formula and package aesthetic	:S	1 wk	Wed 12/23/09	Tue 12/29/09				

Project: Generic New Product Projec Date: Thu 1/13/22

Critical **Project Summary Inactive Summary** Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

Date:	October	20th	2006
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ID		Task Name				Duration	Start	Finish			Octo	ber
	0								9/14	9/21	9/28	10/5
247		Design erg	onomics validation test	plan		1 wk	Wed 12/30/09	Tue 1/5/10				
248		Issue conc	ept design validation Pl	ans		0 days	Tue 1/5/10	Tue 1/5/10				
249		Engineering '	Validation			26 wks	Tue 12/1/09	Mon 5/31/10				
250		Formula M	laking Process validat	ion		11 wks	Wed 1/6/10	Tue 3/23/10				
251		Schedu	le pilot plant work			1 wk	Wed 1/6/10	Tue 1/12/10				
252		Order m	naterials for trial			4 wks	Wed 1/13/10	Tue 2/9/10				
253		Comple	te PLM documentation			1 wk	Wed 1/13/10	Tue 1/19/10				
254		Pilot pla	ant R&D/RTC formula m	aking		4 wks	Wed 2/10/10	Tue 3/9/10				
255		Change	over - Cleaning & Sanit	ization		2 wks	Wed 3/10/10	Tue 3/23/10				
256		Micro te	esting			2 wks	Wed 3/10/10	Tue 3/23/10				
257		Formula	a validation report			0 days	Tue 3/23/10	Tue 3/23/10				
258		Packaging	prototype validation			20 wks	Tue 12/1/09	Mon 4/19/10				
259		Select	packaging supplier and	place order		2 wks	Tue 12/1/09	Mon 12/14/09				
260		Update	engineering files based	on consumer feedback		1 wk	Tue 12/15/09	Mon 12/21/09				
261		Proceed	d with Finite Element A	nalysis (FEA)		1 wk	Tue 12/22/09	Mon 12/28/09				
262		Constru	ction - testing - delivery			9 wks	Tue 12/29/09	Mon 3/1/10				
263		Modify	prototype tooling			2 wks	Tue 3/2/10	Mon 3/15/10				
264		Test pa	rts from reworked tooling)		2 wks	Tue 3/16/10	Mon 3/29/10				
265		Test pa	ckage prototypes with fo	rmula		2 wks	Tue 3/30/10	Mon 4/12/10				
			Critical		Project Summary		In:	active Summar	y			
			Critical Split		Critical Split	***************************************	Ma	anual Task		< ↓>		

Project: Generic New Product Projec Date: Thu 1/13/22

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(Date: October 20th	2006

ID	Task Name				Duration	Start	Finish			Octo	ber
0								9/14	9/21	9/28	10/5
266	Comple	ete Packaging Validation	n report (Master Test Plan)		1 wk	Tue 4/13/10	Mon 4/19/10				
267	Filling/Fin	ishing equipment valid	ation		5 wks	Tue 3/30/10	Mon 5/3/10				
268	Test pa	ckage and product on fil	ling equipment		2 wks	Tue 3/30/10	Mon 4/12/10				
269	Revise	filling equipment			1 wk	Tue 4/13/10	Mon 4/19/10				
270	Test pa	ckage and product on fil	ling equipment		1 wk	Tue 4/20/10	Mon 4/26/10				
271	Comple	ete filling equipment val	idation		1 wk	Tue 4/27/10	Mon 5/3/10				
272	Consume	r Testing (BASES II)			23.8 wks	Wed 12/16/09	Mon 5/31/10				
273	Commi	ssion supplier to conduc	t quantitative consumer tes	st (BASES II)	1 wk	Wed 12/16/09	Tue 12/22/09				
274	Prepare	e samples for consumer t	est		1 wk	Tue 4/13/10	Mon 4/19/10				
275	Execute	e Consumer Testing			4 wks	Tue 4/20/10	Mon 5/17/10				
276	Consun	ner testing report writing	/review		1 wk	Tue 5/18/10	Mon 5/24/10				
277	Issue C	T recommendation			1 wk	Tue 5/25/10	Mon 5/31/10				
278	Economic	s			1 w k	Tue 5/4/10	Mon 5/10/10				
279	Revise	supply chain impact and	d estimate MWO		1 wk	Tue 5/4/10	Mon 5/10/10				
280	Revise	cost of goods			1 wk	Tue 5/4/10	Mon 5/10/10				
281	Revise	timeline			1 wk	Tue 5/4/10	Mon 5/10/10				
282	Revisit	P&L			0 days	Mon 5/10/10	Mon 5/10/10				
283	Gate 1 meeting	- Promote validated lea	nd concept to bundle deve	elopment	3.6 wks	Tue 6/1/10	Thu 6/24/10				
284	Assemble pre	-gate slides and docume	ents		1 wk	Tue 6/1/10	Mon 6/7/10				
		Critical		Project Summary	_	Inc	active Summar	у			
		Critical Split		Critical Split		Ma	anual Task		< _>		
		Critical Progress		Critical Progress			ration-only				

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

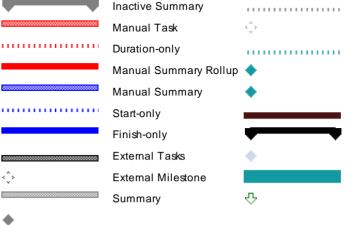
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Date: October 2	20th 20	200
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ID		Task Name	Duration	Start	Finish			Octo	ober
	0					9/14	9/21	9/28	1
285		Gate 1 Meeting - Promote Concept to Bundle	2.6 wks	Tue 6/8/10	Thu 6/24/10				
286		Approve concept validation reports	3 days	Tue 6/8/10	Thu 6/10/10				
287		Assign concept to Bundle development (GSC, Category Packaging or plant)	3 days	Tue 6/8/10	Thu 6/10/10				
288		Approve funding for Bundle Development	1 wk	Fri 6/11/10	Thu 6/17/10				
289		MWO approval (Division approval)	1 wk	Fri 6/18/10	Thu 6/24/10				
290		Project History File - Archive Stage 1 documentation	1 wk	Mon 9/15/08	Fri 9/19/08	000000000	0%		
291		Stage 2 - Bundle Development (see note)	180.8 wks	Mon 9/15/08	Thu 3/1/12	_			
292		Supply Chain Analysis - Chosen Bundle	4.8 wks	Fri 6/11/10	Wed 7/14/10				
293		Portfolio analysis	2 days	Fri 6/11/10	Mon 6/14/10				
294		Evaluate plant capacity	3 days	Tue 6/15/10	Thu 6/17/10				
295		Determine raw material and packaging material sourcing	1 wk	Fri 6/18/10	Thu 6/24/10				
296		Request suppliers to conduct their materials availability analysis	2 wks	Fri 6/25/10	Thu 7/8/10				
297		Manufacturing site constraints	3 days	Fri 6/25/10	Tue 6/29/10				
298		Prepare anticipated modes of transporation analysis	2 days	Wed 6/30/10	Thu 7/1/10				
299		Determine trademark constraints & requirements	4 days	Fri 7/2/10	Wed 7/7/10				
300		Conduct intercompany cost analysis (CBS process)	1 wk	Thu 7/8/10	Wed 7/14/10				
301		Issue supply chain analysis report	0 days	Wed 7/14/10	Wed 7/14/10				
302		Cross border certifications (CBS process)	4 wks	Fri 6/25/10	Thu 7/22/10				
303		MSDS safety data sheets	1 wk	Fri 6/25/10	Thu 7/1/10	[

Project: Generic New Product Projec Date: Thu 1/13/22

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ID _	Task Name	Duration	Start	Finish			Octo	ber
0					9/14	9/21	9/28	10/5
304	Health & free sale certificate & analysis	1 wk	Fri 7/2/10	Thu 7/8/10				
305	Proforma invoice certificates	2 wks	Fri 7/9/10	Thu 7/22/10				
306	Technical Bundle Development	42.2 wks	Tue 6/15/10	Tue 4/5/11				
307	Technical formula bundle development	13 wks	Tue 6/15/10	Mon 9/13/10				
308	Finalize Formulation	1 wk	Tue 6/15/10	Mon 6/21/10				
309	Order raw materials for plant trial (pre-EMO if necessary)	4 wks	Tue 6/22/10	Mon 7/19/10				
310	Run preliminary plant making trial (pre-EMO if necessary)	1 wk	Tue 7/20/10	Mon 7/26/10				
311	Complete formula robustness (stability, micro and quality) report	1 wk	Tue 7/27/10	Mon 8/2/10				
312	Publish Fragance/Flavor studies	4 wks	Tue 8/3/10	Mon 8/30/10				
313	Obtain PIM numbers for products in portfolio	2 wks	Tue 8/31/10	Mon 9/13/10				
314	Issue technical formula bundle development report	0 days	Mon 9/13/10	Mon 9/13/10				
315	Technical packaging unit cavity bundle development	19.2 wks	Tue 6/15/10	Tue 10/26/10				
316	Specify packaging performance criterion for parts from unit cavity tooling	1 wk	Tue 6/15/10	Mon 6/21/10				
317	Purchase unit cavity molds	1 wk	Tue 6/22/10	Mon 6/28/10				
318	Engineer tooling for production molds	4 wks	Tue 6/29/10	Mon 7/26/10				
319	Construct unit cavity tooling	6 wks	Tue 7/27/10	Mon 9/6/10				
320	Sample first articles from unit cavity tooling	1 wk	Tue 9/7/10	Mon 9/13/10				
321	Test first articles	1 wk	Tue 9/14/10	Mon 9/20/10				
322	Modify unit cavity tooling	2 wks	Tue 9/21/10	Mon 10/4/10				

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

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ID		Task Name	Duration	Start	Finish			Octo	ber
	Ð					9/14	9/21	9/28	10/5
323		Produce second round of parts for master test plan program	1 wk	Tue 10/5/10	Mon 10/11/10				
324		Test package functionality	1 wk	Tue 10/12/10	Mon 10/18/10				
325		Determine packaging robustness	1 wk	Tue 10/12/10	Mon 10/18/10				
326		Functionality/Packaging/Shipping ISTA testing	1 wk	Tue 10/19/10	Mon 10/25/10				
327		Issue technical packaging bundle report	1 day	Tue 10/26/10	Tue 10/26/10				
328		Technical Making Process - bundle development	5 wks	Tue 6/15/10	Mon 7/19/10				
329		Establish SOP making procedures	2 wks	Tue 6/15/10	Mon 6/28/10				
330		Making process requirements	2 wks	Tue 6/29/10	Mon 7/12/10				
331		Identify making operators training requirements	1 wk	Tue 7/13/10	Mon 7/19/10				
332		Issue technical bundle making report	0 days	Mon 7/19/10	Mon 7/19/10				
333		Technical Filling / Finishing - bundle development	20 wks	Tue 6/15/10	Mon 11/1/10				
334		Finishing / Filling equipment specs	1 wk	Tue 6/15/10	Mon 6/21/10				
335		Run unit cavity samples on filling line	1 wk	Tue 10/12/10	Mon 10/18/10				
336		Filling changeover parts specs	1 wk	Tue 10/19/10	Mon 10/25/10				
337		Issue technical filling -finishing bundle reports	1 wk	Tue 10/26/10	Mon 11/1/10				
338		Artwork and Graphics - bundle development	21 wks	Wed 10/27/10	Tue 3/22/11				
339		Prepare design brief for art work	1 wk	Wed 10/27/10	Tue 11/2/10				
340		Develop art work	1 wk	Wed 11/3/10	Tue 11/9/10				
341		Art work analysis and approval	12 wks	Wed 11/10/10	Tue 2/1/11				
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Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Split Manual Summary Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

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Project XXXXX	Date: October 20th	2006

ID	Task Name	Duration	Start	Finish			Octo	ober
€					9/14	9/21	9/28	10/5
342	Develop art work mechanicals	1 wk	Wed 2/2/11	Tue 2/8/11				
343	Qualify print colors	1 wk	Wed 2/9/11	Tue 2/15/11				
344	Pre-press print qualifications	1 wk	Wed 2/16/11	Tue 2/22/11				
345	Art work labels by Country (CIC div)	1 wk	Wed 2/23/11	Tue 3/1/11				
346	Conduct quality evaluation of art work	1 wk	Wed 3/2/11	Tue 3/8/11				
347	Develop art work learning documentation	1 wk	Wed 3/9/11	Tue 3/15/11				
348	Issue Art work & Graphics Report	1 wk	Wed 3/16/11	Tue 3/22/11				
349	Release art work file and report	0 days	Tue 3/22/11	Tue 3/22/11				
350	Quality and Regulatory - bundle development	2 wks	Wed 3/23/11	Tue 4/5/11				
351	Establish technical bundle quality specifications	1 wk	Wed 3/23/11	Tue 3/29/11				
352	Publish quality checklist	1 wk	Wed 3/30/11	Tue 4/5/11				
353	EOHS activities / product safety Report	0 days	Tue 4/5/11	Tue 4/5/11				
354	Quality KPI	1 wk	Wed 3/30/11	Tue 4/5/11				
355	Define Quality KPI for making, filling, storage and distribution	1 wk	Wed 3/30/11	Tue 4/5/11				
356	Issue quality KPI for product manufacturing	0 days	Tue 4/5/11	Tue 4/5/11				
357	Bundle Marketing Strategy and Plans	44 wks	Wed 4/6/11	Tue 2/7/12				
358	Conduct clinical studies and define strategy	2 wks	Wed 4/6/11	Tue 4/19/11				
359	Prepare claims strategy - development (per country)	1 wk	Wed 4/20/11	Tue 4/26/11				
360	Develop advertisement brief for agency	1 wk	Wed 4/20/11	Tue 4/26/11	1			

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Critical **Project Summary Inactive Summary** Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Split Manual Summary Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

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Date: October 20th 2006

ID	Task Name	Duration	Start	Finish			bet	ober
•					9/14	9/21	9/28	10/5
361	Meet with advertising agency	1 wk	Wed 4/27/11	Tue 5/3/11				
362	Prepare initial animatics	1 wk	Wed 5/4/11	Tue 5/10/11				
363	Review initial submissions in focus groups	2 wks	Wed 5/11/11	Tue 5/24/11				
364	Re-visit Integrated Marketing Campaign	13 wks	Wed 5/25/11	Tue 8/23/11				
365	Prepare 2nd submission	2 wks	Wed 8/24/11	Tue 9/6/11				
366	Present 3rd submission	8 wks	Wed 9/7/11	Tue 11/1/11				
367	TVC Boards Qualitative Focus Groups	4 wks	Wed 11/2/11	Tue 11/29/11				
368	Refinement & Animatics for IPSOS	4 wks	Wed 11/30/11	Tue 12/27/11				
369	IPSOS	5 wks	Wed 12/28/11	Tue 1/31/12				
370	Animatics Refinement for Simulated Test Market (STM)	1 wk	Wed 2/1/12	Tue 2/7/12				
371	Marketing Strategy Plan report	0 days	Tue 2/7/12	Tue 2/7/12				
372	Consumer Testing	15 wks	Tue 11/2/10	Mon 2/14/11				
373	Assemble product for consumer testing	2 wks	Tue 11/2/10	Mon 11/15/10				
374	Commission supplier to conduct consumer test	1 wk	Tue 11/16/10	Mon 11/22/10				
375	Conduct CT or HUT	10 wks	Tue 11/23/10	Mon 1/31/11				
376	Publish results of HUT and recommendations	2 wks	Tue 2/1/11	Mon 2/14/11				
377	Economics & Financial	8 wks	Tue 11/2/10	Mon 12/27/10				
378	Draft initial MWO for plant approval	4 wks	Tue 11/2/10	Mon 11/29/10				
379	Review product manufacturing cost	2 wks	Tue 11/30/10	Mon 12/13/10				

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split <;> Manual Task Critical Split Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

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ID	Task Name	Duration	Start	Finish			Octo	her
0					9/14	9/21	9/28	10/5
380	Issue Bundle P&L	2 wks	Tue 12/14/10	Mon 12/27/10				
381	Bundle cost analysis report	0 days	Mon 12/27/10	Mon 12/27/10	1			
382	Gate 2 Bundle development approval	3.4 wks	Wed 2/8/12	Thu 3/1/12	1			
383	Assemble pre-gate slides and documents	1 wk	Wed 2/8/12	Tue 2/14/12	1			
384	Transfer bundle specifications to CMS in division	2 days	Wed 2/15/12	Thu 2/16/12	1			
385	Initial SAP data entry	2 wks	Fri 2/17/12	Thu 3/1/12	1			
386	Gate 2 Meeting - Approve Bundle Scale Up	0.6 wks	Fri 2/17/12	Tue 2/21/12	1			
387	Approve Bundle validation & EMO funding	1 day	Fri 2/17/12	Fri 2/17/12	1			
388	Approve Plant Purchasing of major equipment	1 day	Mon 2/20/12	Mon 2/20/12	1			
389	Approve funding of next stage consumer testing (as needed)	1 day	Tue 2/21/12	Tue 2/21/12	1			
390	Approval MWO Corporate	0 days	Tue 2/21/12	Tue 2/21/12	1			
391	Project History File - Archive Stage 2 documentation	1 wk	Mon 9/15/08	Fri 9/19/08	2000000000	0%		
392	Stage 3 - Final Bundle Validation	216 wks	Mon 9/15/08	Fri 11/2/12	•			
393	Simulated Test Market	37 wks	Mon 2/20/12	Fri 11/2/12	1			
394	Prepare stimuli for Simulated Test Market (STM)	16 wks	Mon 2/20/12	Fri 6/8/12	1			
395	Age samples for STM	5 wks	Mon 6/11/12	Fri 7/13/12	1			
396	Field STM	12 wks	Mon 7/16/12	Fri 10/5/12	1			
397	Issue report from STM	4 wks	Mon 10/8/12	Fri 11/2/12	1			
398	Artwork -Pre-press phase 2 (mechanical approvals)	3 wks	Wed 3/23/11	Tue 4/12/11	1			

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split <;> Manual Task Critical Split Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

Project XXXXX

Date: October 20th 2006

ID	Task Name	Duration	Start	Finish			Octo	ber
0					9/14	9/21	9/28	10/
399	Pre-press at supplier	1 wk	Wed 3/23/11	Tue 3/29/11				
400	Modify mechanicals	1 wk	Wed 3/30/11	Tue 4/5/11				
401	Artwork completed	1 wk	Wed 4/6/11	Tue 4/12/11				
402	Procurement - capital MWO spending	18 w ks	Wed 2/22/12	Tue 6/26/12				
403	Procurement of making equipment	15 wks	Wed 2/22/12	Tue 6/5/12				
404	Select suppliers	1 wk	Wed 2/22/12	Tue 2/28/12				
405	Order equipment	12 wks	Wed 2/29/12	Tue 5/22/12				
406	Install making equipment	1 wk	Wed 5/23/12	Tue 5/29/12				
407	Test installation of making equipment	1 wk	Wed 5/30/12	Tue 6/5/12				
408	Procurement finishing equipment	15 wks	Wed 2/22/12	Tue 6/5/12				
409	Select suppliers	1 wk	Wed 2/22/12	Tue 2/28/12				
410	Order equipment	12 wks	Wed 2/29/12	Tue 5/22/12				
411	Install finishing equipment	1 wk	Wed 5/23/12	Tue 5/29/12				
412	Test installation of finishing equipment	1 wk	Wed 5/30/12	Tue 6/5/12				
413	Procurement of packaging	18 w ks	Wed 2/22/12	Tue 6/26/12				
414	Specify packaging performance criterion for parts from unit cavity tooling	1 wk	Wed 2/22/12	Tue 2/28/12				
415	Select suppliers	1 wk	Wed 2/29/12	Tue 3/6/12				
416	Purchase production molds	1 wk	Wed 3/7/12	Tue 3/13/12				
417	Engineer tooling for production molds	4 wks	Wed 3/14/12	Tue 4/10/12				
	Critical Project Summary		In	active Summar	у			
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Project: Generic New Product Projec Date: Thu 1/13/22

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Project XXXXX

piect XXXXX	Date: October 20th	2006

ID _	Task Name		Duration	Start	Finish			Octo	ber
0						9/14	9/21	9/28	10/
418	Fabricate tooling for production molds		6 wks	Wed 4/11/12	Tue 5/22/12				
419	Sample first articles from production tooling		1 wk	Wed 5/23/12	Tue 5/29/12				
420	Test first articles		1 wk	Wed 5/30/12	Tue 6/5/12				
421	Modify production tooling		2 wks	Wed 6/6/12	Tue 6/19/12				
422	Produce second round of parts for master test plan program		1 wk	Wed 6/20/12	Tue 6/26/12				
423	Issue technical packaging bundle report		0 days	Tue 6/26/12	Tue 6/26/12				
424	Experimental Manufacturing Order Scale Up - Plant Start Up		23.4 wks	Fri 2/17/12	Mon 7/30/12				
425	Plant preparations - EMO RUN		9 wks	Fri 2/17/12	Thu 4/19/12				
426	SAP data entry		1 wk	Fri 2/17/12	Thu 2/23/12				
427	Order Formula components		4 wks	Wed 2/22/12	Tue 3/20/12				
428	Order labeling components		8 wks	Fri 2/17/12	Thu 4/12/12				
429	Order packaging parts		6 wks	Wed 2/22/12	Tue 4/3/12				
430	Run EMO		1 wk	Fri 4/13/12	Thu 4/19/12				
431	EMO testing plan		12.4 wks	Fri 4/20/12	Mon 7/16/12				
432	Conduct Micro testing		4 wks	Fri 4/20/12	Thu 5/17/12				
433	Complete R&D Stability/Aging from plant trial		12 wks	Fri 4/20/12	Thu 7/12/12				
434	Publish EMO report		2 days	Fri 7/13/12	Mon 7/16/12				
435	Packaging Engineering testing		4 wks	Fri 4/20/12	Thu 5/17/12				
436	Establish packaging functionality		4 wks	Fri 4/20/12	Thu 5/17/12				
	Critical	Project Summary		In	active Summar	у			
	Critical Split	Critical Split		Ma	anual Task		<\$>		
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Project: Generic New Product Projec Date: Thu 1/13/22

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Project XXXXX

Date: October 20th 2006

ID _	Task Name				Duration	Start	Finish			1 1 2 2 1	ober
0								/14	9/21	9/28	10/5
137		ipping test using ISTA pro	otocols		3 wks	Fri 4/20/12					
38	Run part m				2 wks	Fri 4/20/12					
139		ckaging report			2 days		Mon 5/14/12				
140	Bundle Qualit	<u> </u>			1 wk		Mon 7/23/12				
141		check list documents			1 wk		Mon 7/23/12				
142		ality review completed			-		Mon 7/23/12				
43	Final COGs Id				12 wks	Fri 5/4/12					
44	Update raw	v material costs			2 wks		? Thu 7/26/12				
45	Update pad	ckaging material costs			2 wks	Fri 5/4/12					
146	COGs final	ized and issued			0 days		Thu 5/17/12				
147	Prepare la				1 wk		Thu 5/24/12				
48	Legal and reg				2 wks		Mon 7/30/12				
49		nt clearance			1 wk		Mon 7/23/12				
50	Other IP is	sues cleared			1 wk	Tue 7/17/12	Mon 7/23/12				
151	Regulatory	and toxicology clearance)		1 wk	Tue 7/17/12	Mon 7/23/12				
152		es clearance			1 wk Tue 7/17/12 Mon 7/23/12						
153	Manufactu	ring and product safety is:	sues		1 wk	Tue 7/17/12	Mon 7/23/12				
154	Legal and	regulatory report			1 wk	Tue 7/24/12	Mon 7/30/12				
155	Gate 3 - Approve	e launch bundle			2 wks	Tue 7/31/12	Mon 8/13/12				
		Critical		Project Summary		In	active Summary				
		Critical Split		Critical Split		M	anual Task		÷		
		Critical Progress		Critical Progress		Di	uration-only				
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Date: October 20th 2006

D _	Task Name	Duration	Start	Finish			Octo	ober
0					9/14	9/21	9/28	10/5
456	Assemble pre-gate slides and documents	1 wk	Tue 7/31/12	Mon 8/6/12				
457	Gate 3 Meeting - Approve Bundle Launch	1 wk	Tue 8/7/12	Mon 8/13/12				
458	Approve launch bundle	1 wk	Tue 8/7/12	Mon 8/13/12				
459	Authorized plant start up	1 wk	Tue 8/7/12	Mon 8/13/12				
460	Approve Bundle Advertising plan	1 day	Tue 8/7/12	Tue 8/7/12				
461	Approve funding for bundle promotional plan	1 day	Tue 8/7/12	Tue 8/7/12				
462	Project History File - Archive Stage 3 documentation	1 wk	Mon 9/15/08	Fri 9/19/08	2000000000	0%		
463	Stage 4 - Go to Market - LAUNCH Execution	220.2 wks	Mon 9/15/08	Mon 12/3/12	_			
464	Go To Market activities	7 wks	Tue 8/14/12	Mon 10/1/12				
465	Form GTM team across countries	1 wk	Tue 8/14/12	Mon 8/20/12				
466	Set goals for sales meeting	1 wk	Tue 8/21/12	Mon 8/27/12				
467	Prepare initial GTM plan	1 wk	Tue 8/28/12	Mon 9/3/12				
468	Present GTM materials at marketing directors Meeting	1 wk	Tue 9/4/12	Mon 9/10/12				
469	Finalize GTM materials with input from Marketing Directors meeting	1 wk	Tue 9/11/12	Mon 9/17/12				
470	Update GTM material with advertising	1 wk	Tue 9/18/12	Mon 9/24/12				
471	Submit GTM action plan report	1 wk	Tue 9/25/12	Mon 10/1/12				
472	Preliminary Media and promotions	2 wks	Tue 10/2/12	Mon 10/15/12				
473	Develop media promotions	1 wk	Tue 10/2/12	Mon 10/8/12				
474	Develop PR plans	1 wk	Tue 10/9/12	Mon 10/15/12	1			

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split Critical Split Critical Progress Critical Progress Task Task Split Split Task Progress Task Progress Baseline Baseline Baseline Split Baseline Split Baseline Milestone Baseline Milestone Milestone Milestone Summary Progress **Summary Progress** Inactive Milestone Summary

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Manual Summary Rollup

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Project XXXXX

Date: October 20th 2006

D	Task Name	Duration	Start	Finish			Octo	ber
0					9/14	9/21	9/28	10/5
475	Media promotions report	0 days	Mon 10/15/12	Mon 10/15/12				
476	Graphics print production - Phase 3	2 wks	Wed 4/13/11	Tue 4/26/11				
477	Complete industrial pre-print test and approval	1 wk	Wed 4/13/11	Tue 4/19/11				
478	Ship printed materials to plant	1 wk	Wed 4/20/11	Tue 4/26/11				
479	Sales Materials/sample preparation	8 wks	Tue 9/18/12	Mon 11/12/12				
480	Prepare sampling product for sales	1 wk	Tue 9/18/12	Mon 9/24/12				
481	Develop plans for display units	1 wk	Tue 10/2/12	Mon 10/8/12				
482	Order display units	1 wk	Tue 10/9/12	Mon 10/15/12				
483	Take delivery of display units	4 wks	Tue 10/16/12	Mon 11/12/12				
484	Promotional Plans/Creative Development	6 wks	Tue 10/2/12	Mon 11/12/12				
485	Prepare promotional materials	1 wk	Tue 10/2/12	Mon 10/8/12				
486	Order advertisements for promotional activity	1 wk	Tue 10/9/12	Mon 10/15/12				
487	Take delivery of promotional materials	4 wks	Tue 10/16/12	Mon 11/12/12				
488	Portfolio Strategy	1 wk	Tue 10/2/12	Mon 10/8/12				
489	Prepare plan to defend the base business	1 wk	Tue 10/2/12	Mon 10/8/12				
490	Implement GTM plan	10 wks	Tue 9/25/12	Mon 12/3/12				
491	Ship sale samples to Countries	4 wks	Tue 9/25/12	Mon 10/22/12				
492	Ship display units to countries	1 wk	Tue 11/13/12	Mon 11/19/12				
493	Ship promotional materials to countries	1 wk	Tue 11/13/12	Mon 11/19/12				

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split <;> Manual Task Critical Split Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Task Progress Start-only Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

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Date: 0	October	20th	2006
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ID	Task Name	Duration	Start	Finish			bo	tober	
					9/14	9/21	9/28	1	/5
494	Set up sales meetings	1 wk	Tue 11/20/12	Mon 11/26/12					
495	Meet with customer teams	1 wk	Tue 11/27/12	Mon 12/3/12					
496	Plan report issued	0 days	Mon 12/3/12	Mon 12/3/12					
497	Plant Launch Preparations	3 wks	Wed 5/23/12	Tue 6/12/12					
498	confirm all equipment delivery and installation	1 wk	Wed 5/23/12	Tue 5/29/12					
499	Confirm all raw materials arrived to plant	1 wk	Wed 5/30/12	Tue 6/5/12					
500	Confirm all packaging parts arrive to plant	1 wk	Wed 6/6/12	Tue 6/12/12					
501	Plant Start Up	4 wks	Tue 6/12/12	Tue 7/10/12					
502	Start production	0 days	Tue 6/12/12	Tue 6/12/12					
503	buid inventory (product maturation)	4 wks	Wed 6/13/12	Tue 7/10/12					
504	Start shipping to trade	0 days	Tue 7/10/12	Tue 7/10/12					
505	Gate 4 - Launch Quality Review	2.8 wks	Wed 6/13/12	Mon 7/2/12					
506	Assemble pre-gate slides and documents	1 wk	Wed 6/13/12	Tue 6/19/12					
507	Gate 4 Meeting - Launch execution	1.8 wks	Wed 6/20/12	Mon 7/2/12					
508	Review launch execution vs plan	2 days	Wed 6/20/12	Thu 6/21/12					
509	Quality checklist review	2 days	Fri 6/22/12	Mon 6/25/12					
510	Fund Post launch activities	2 days	Tue 6/26/12	Wed 6/27/12					
511	Post launch Tech Team formation	1 wk	Tue 6/26/12	Mon 7/2/12					
512	Project History File - Archive Stage 4 documents	1 wk	Mon 9/15/08	Fri 9/19/08	0000000000	0%			

Project: Generic New Product Projec Date: Thu 1/13/22 Critical Split Critical Split Critical Progress Critical Progress Task Task Split Split Task Progress Task Progress Baseline Baseline Baseline Split Baseline Split Baseline Milestone Baseline Milestone Milestone Milestone Summary Progress **Summary Progress** Inactive Milestone Summary

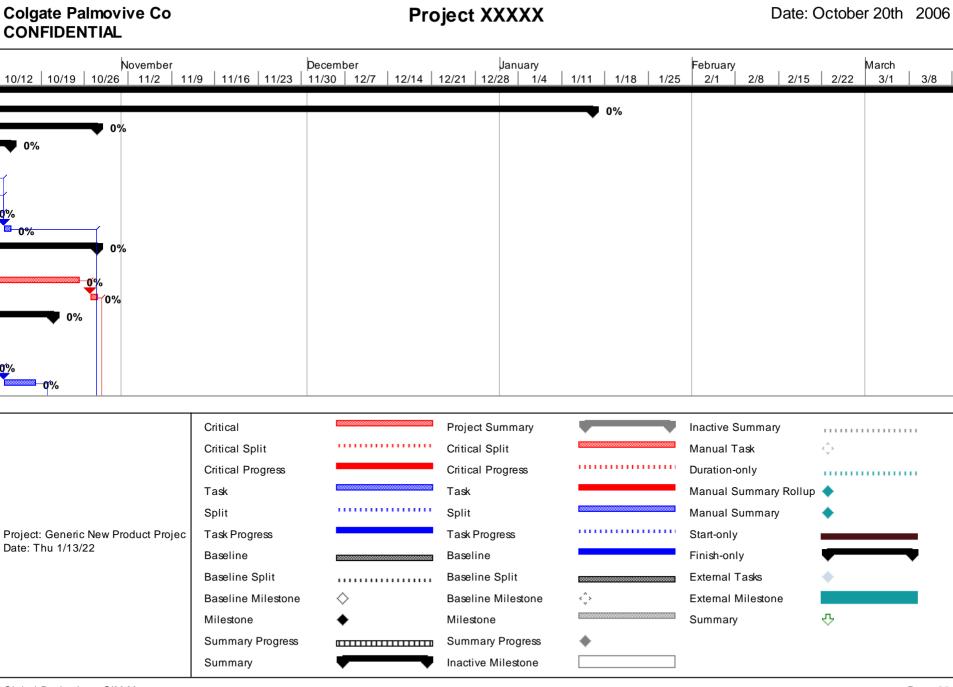


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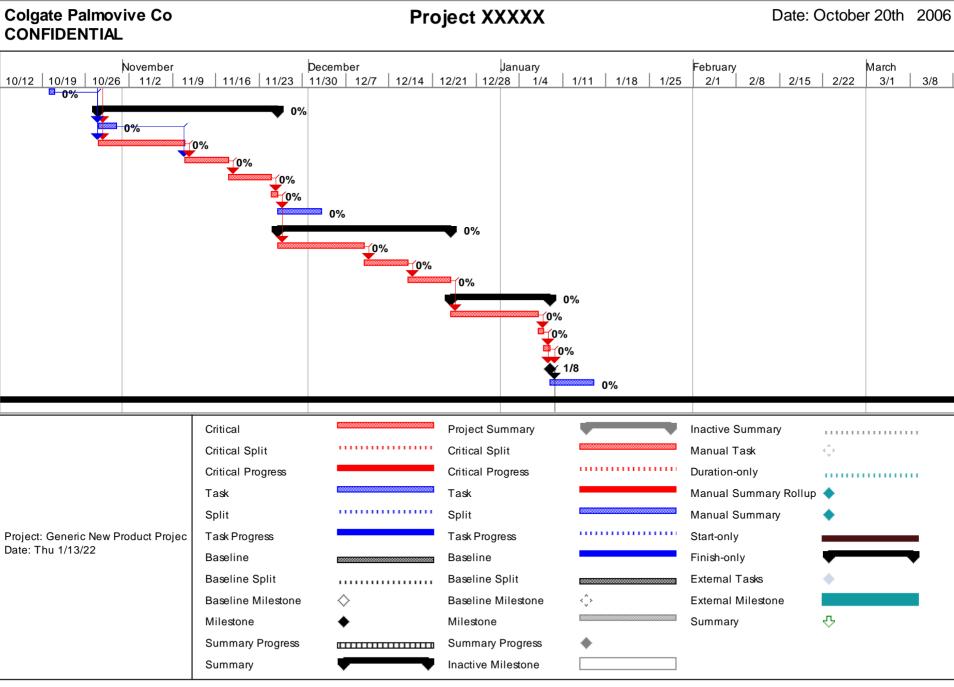
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ID		Task Name	Duration	Start	Finish		Octo	ber
	0					9/14 9/21	9/28	10/5
513		Stage 5 - Post Launch Activities	215.2 wks	Mon 9/15/08	Mon 10/29/12			
514		3 month post launch review	13 wks	Tue 7/3/12	Mon 10/1/12			
515		Evaluate marketing execution vs plan	1 wk	Tue 7/3/12	Mon 7/9/12			
516		3 month - Marketing sales analysis	12 wks	Tue 7/10/12	Mon 10/1/12			
517		Tech Quality check review and report	0 days	Mon 10/1/12	Mon 10/1/12			
518		Gate 5 - Post launch Review	4 wks	Tue 10/2/12	Mon 10/29/12			
519		Assemble pregate slides and docs	1 wk	Tue 10/2/12	Mon 10/8/12			
520		Gate 5 Meeting - Approve Bundle Launch	3 wks	Tue 10/9/12	Mon 10/29/12			
521		Review one year sales performance	1 wk	Tue 10/9/12	Mon 10/15/12			
522		Quality checklist review	1 wk	Tue 10/16/12	Mon 10/22/12			
523		Confirm customer project scope satisfaction	1 wk	Tue 10/23/12	Mon 10/29/12			
524		Close project	0 days	Mon 10/29/12	Mon 10/29/12			
525		Project History File - Finalize archiving stage 5 documents	1 wk	Mon 9/15/08	Fri 9/19/08	0%		
526		End Project	0 days	Mon 9/15/08	Mon 9/15/08	9/15		

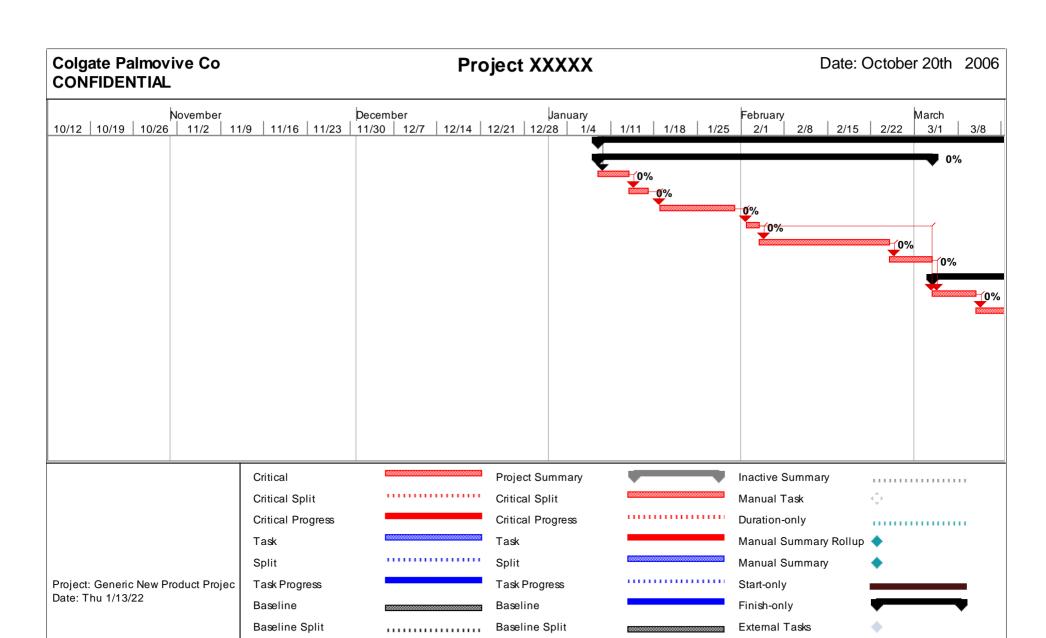
Project Summary Inactive Summary Critical <...> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Manual Summary Rollup 🔷 Task Task Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary



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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL November December January February March 11/9 | 11/16 | 11/23 | 11/30 | 12/7 | 10/12 | 10/19 | 10/26 | 11/2 12/14 | 12/21 | 12/28 | 1/4 1/18 | 1/25 2/1 2/8 3/1 1/11 2/15 2/22 3/8 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress**

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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL November December January February March 11/9 | 11/16 | 11/23 | 11/30 | 12/7 | 10/12 | 10/19 | 10/26 | 11/2 12/14 | 12/21 | 12/28 | 1/4 1/11 1/18 | 1/25 2/1 2/8 3/1 2/15 2/22 3/8 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone

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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL November December January February March 11/9 | 11/16 | 11/23 | 11/30 | 12/7 | 10/12 | 10/19 | 10/26 | 11/2 12/14 | 12/21 | 12/28 | 1/4 1/18 | 1/25 2/1 2/8 3/1 1/11 2/15 2/22 3/8 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL November December January February March 10/12 | 10/19 | 10/26 | 11/2 | 11/9 | 11/16 | 11/23 | 11/30 | 12/7 | 12/14 | 12/21 | 12/28 | 1/4 1/11 | 1/18 | 1/25 2/1 2/8 3/1 2/15 2/22 3/8 **Project Summary** Critical **Inactive Summary** Critical Split Critical Split ÷ Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

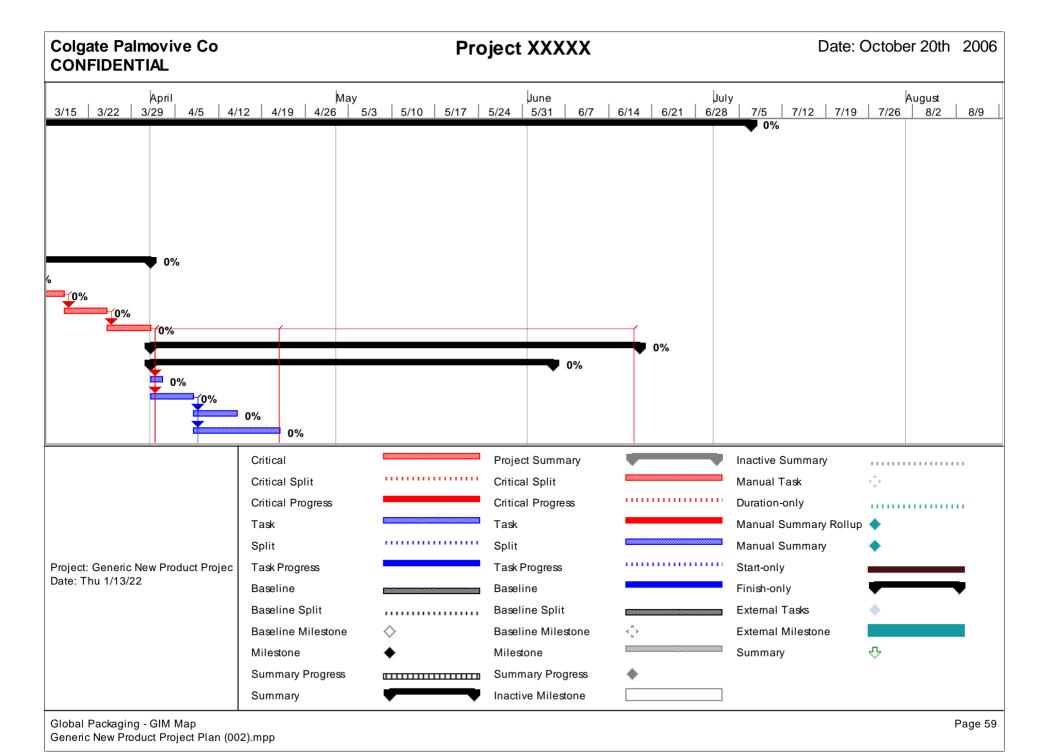
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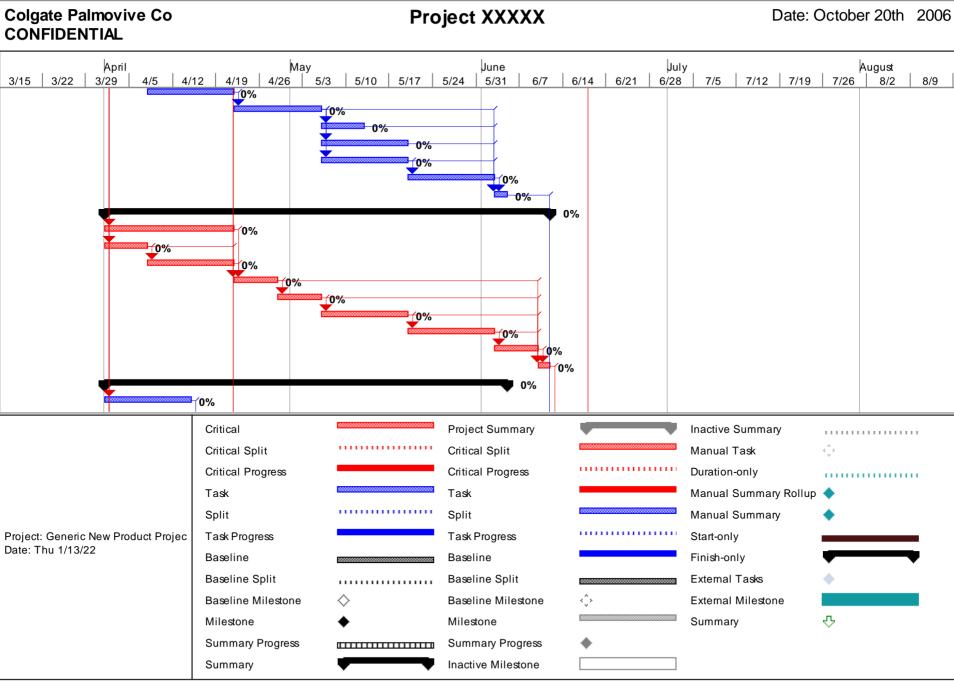
Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL July April June August May 4/12 | 4/19 | 4/26 | 5/3 6/28 7/5 8/2 5/10 5/17 5/31 7/12 7/19 7/26 3/15 3/22 3/29 4/5 5/24 6/7 6/14 6/21 8/9 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks External Milestone Baseline Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone Global Packaging - GIM Map Page 57

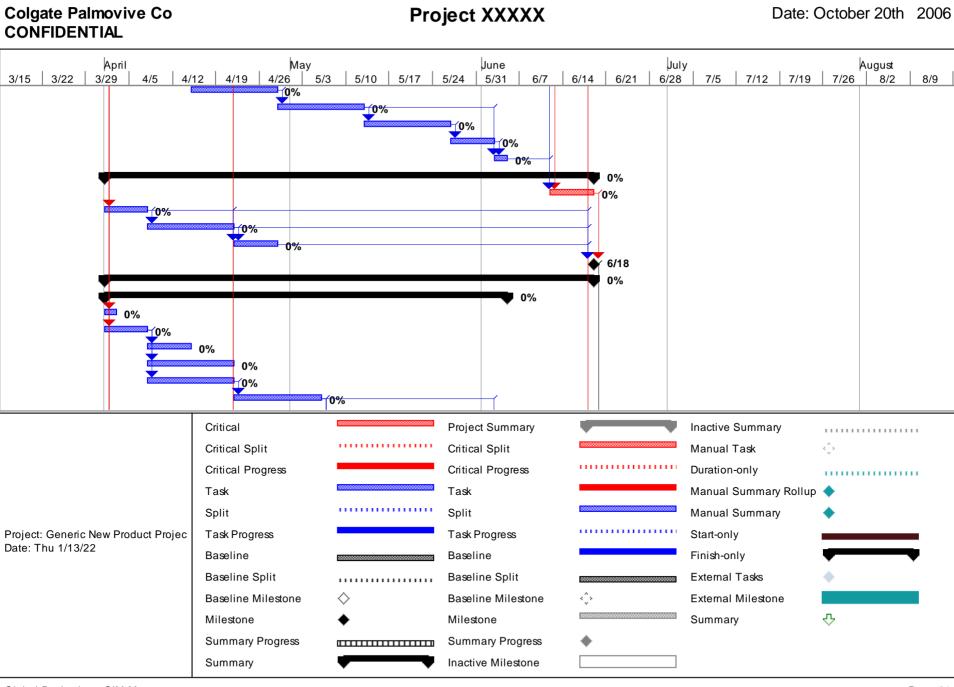
Generic New Product Project Plan (002).mpp

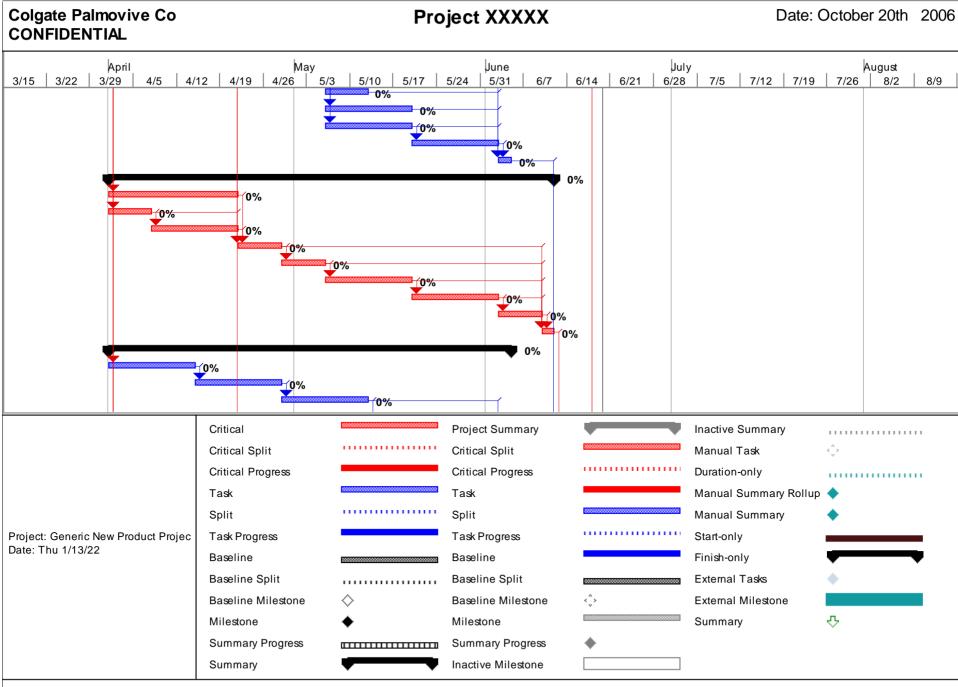
Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL July April May June August 4/19 5/3 5/10 5/17 5/31 7/12 7/19 8/2 3/15 3/22 3/29 4/5 4/12 4/26 5/24 6/7 6/14 6/21 6/28 7/5 7/26 8/9 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

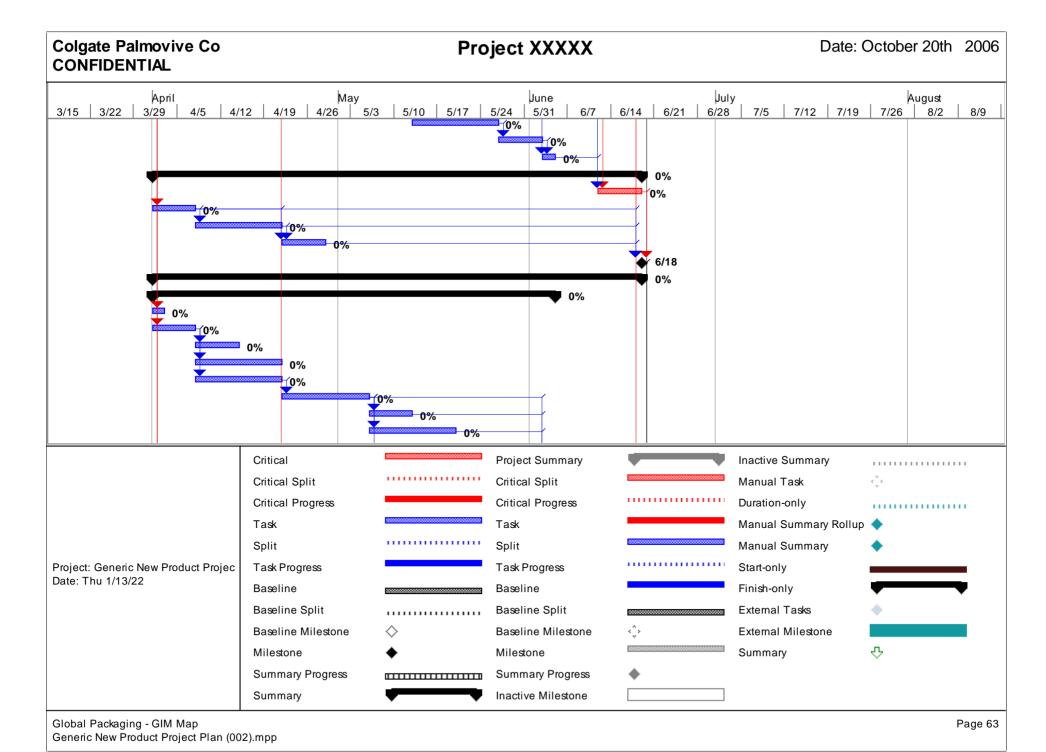
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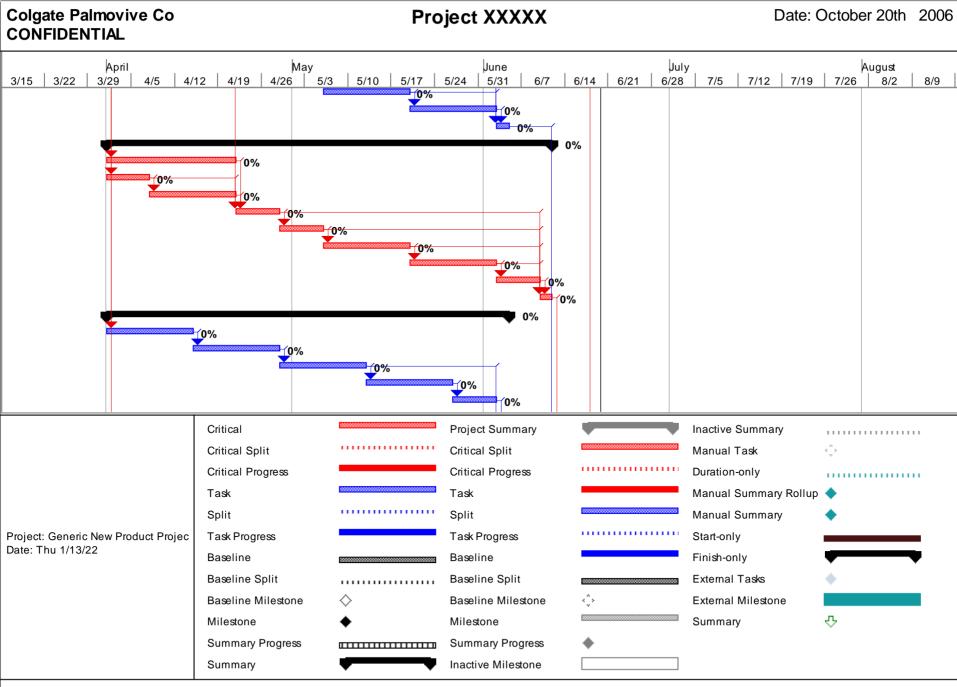


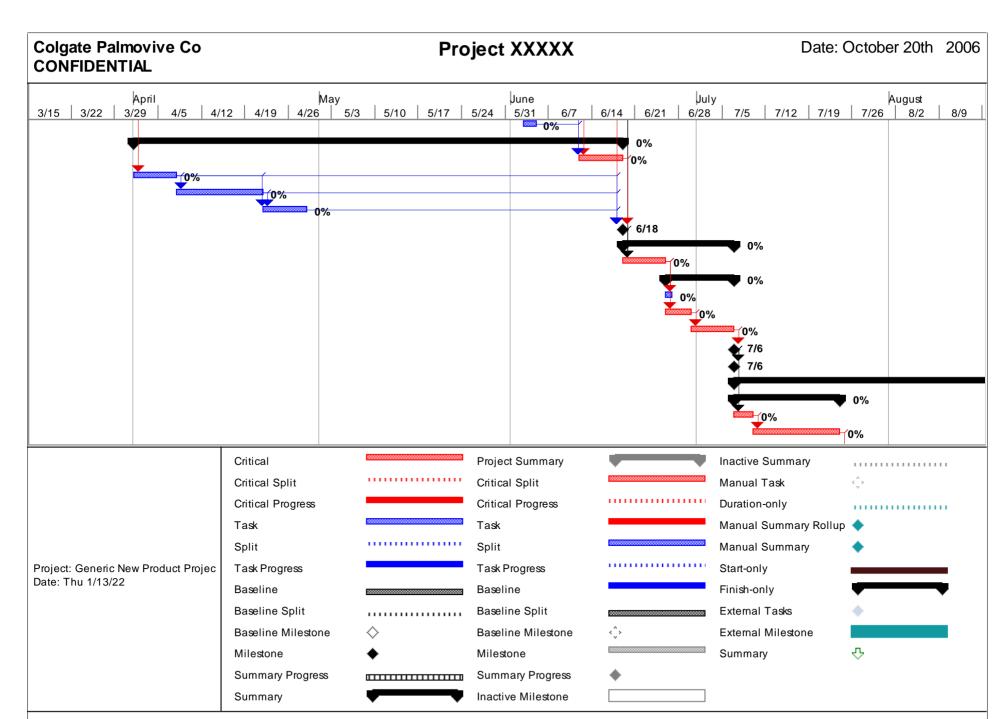




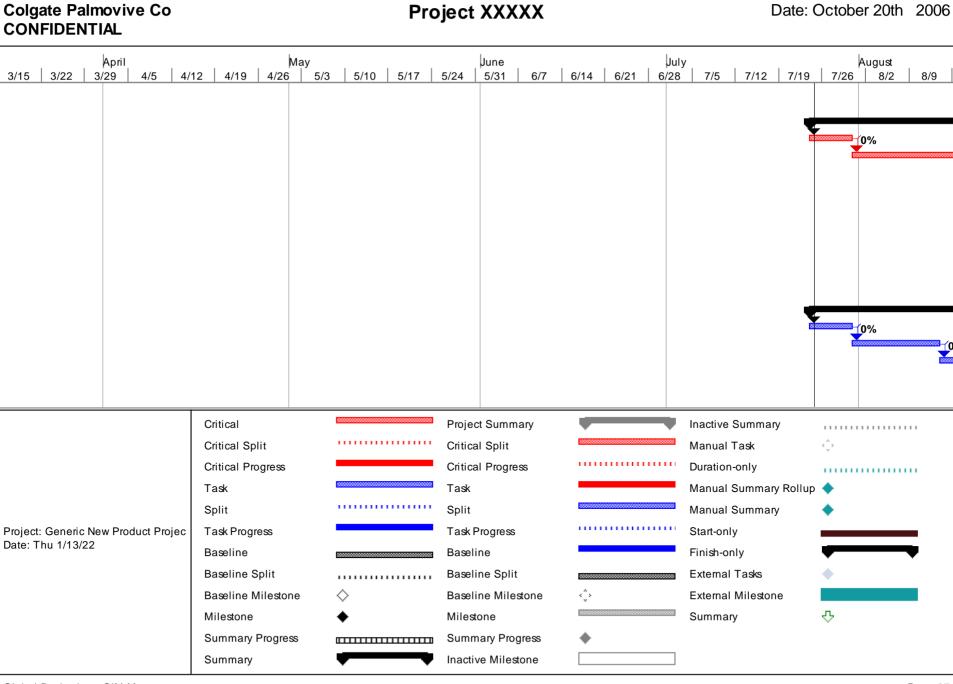


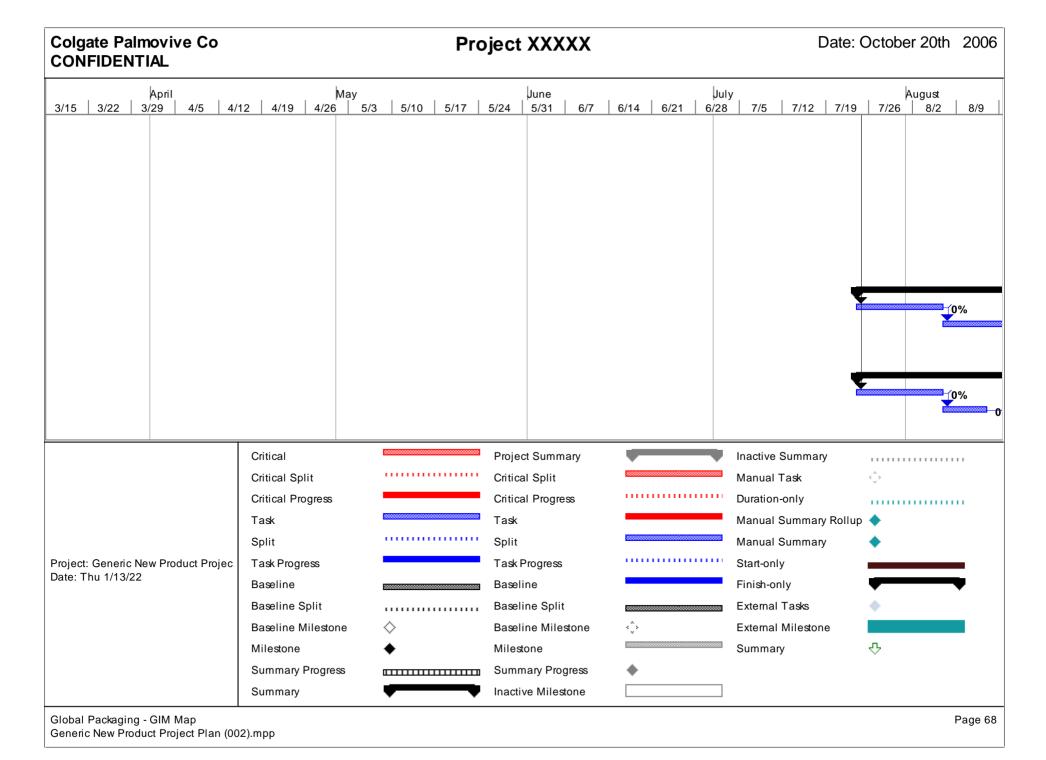












Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL April June July August May 4/19 5/3 5/10 5/17 5/31 7/12 7/19 8/2 3/15 3/22 3/29 4/5 4/12 4/26 5/24 6/7 6/14 6/21 6/28 7/5 7/26 8/9 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress**

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL April June July August May 4/19 5/3 5/10 5/17 5/31 7/12 7/19 8/2 3/15 3/22 3/29 4/5 4/12 4/26 5/24 6/7 6/14 6/21 6/28 7/5 7/26 8/9 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress**

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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL April June July August May 4/19 5/3 5/10 5/17 5/31 7/12 7/19 8/2 3/15 3/22 3/29 4/5 4/12 4/26 5/24 6/7 6/14 6/21 6/28 7/5 7/26 8/9 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress**

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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL April June July August May 4/19 5/3 5/10 5/17 5/31 7/12 7/19 8/2 3/15 3/22 3/29 4/5 4/12 4/26 5/24 6/7 6/14 6/21 6/28 7/5 7/26 8/9 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL September October November December January 9/27 | 10/4 | 10/11 | 10/18 | 10/25 11/1 | 11/8 | 11/15 | 11/22 | 11/29 | 12/6 | 12/13 | 12/20 | 12/27 | 1/3 1/10 8/16 8/23 8/30 9/6 9/13 9/20 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Project: Generic New Product Projec Task Progress Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks

Baseline Milestone

Summary Progress

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Baseline Milestone

Summary Progress

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL September October November December January 10/4 | 10/11 | 10/18 | 10/25 11/8 | 11/15 | 11/22 | 11/1 11/29 | 12/6 | 12/13 | 12/20 | 12/27 1/3 8/16 8/23 8/30 9/6 9/13 9/20 9/27 1/10 **Project Summary** Critical **Inactive Summary** <.p> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

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Project XXXXX

Date: October 20th 2006

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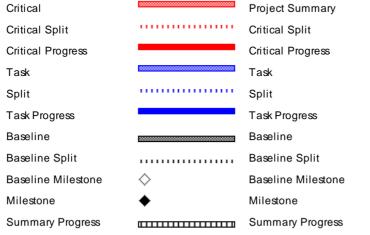
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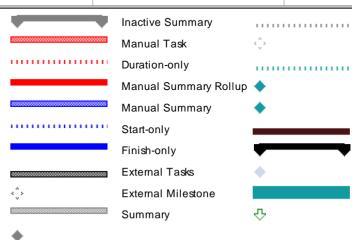
Project: Generic New Product Projec Date: Thu 1/13/22



Inactive Milestone

October

9/27



Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Summary

Project XXXXX

Date: October 20th 2006

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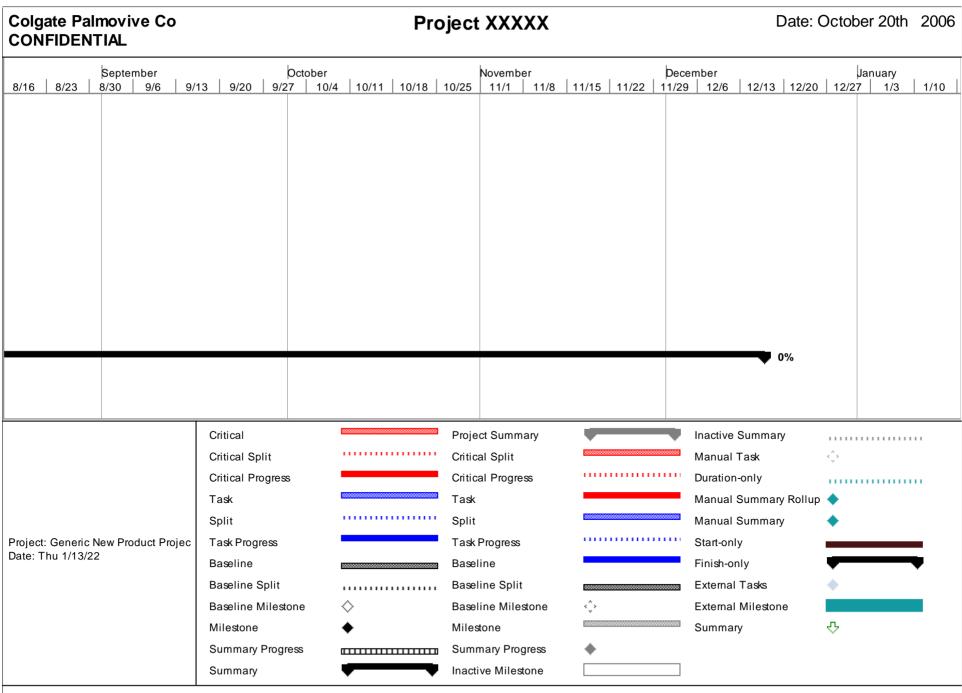
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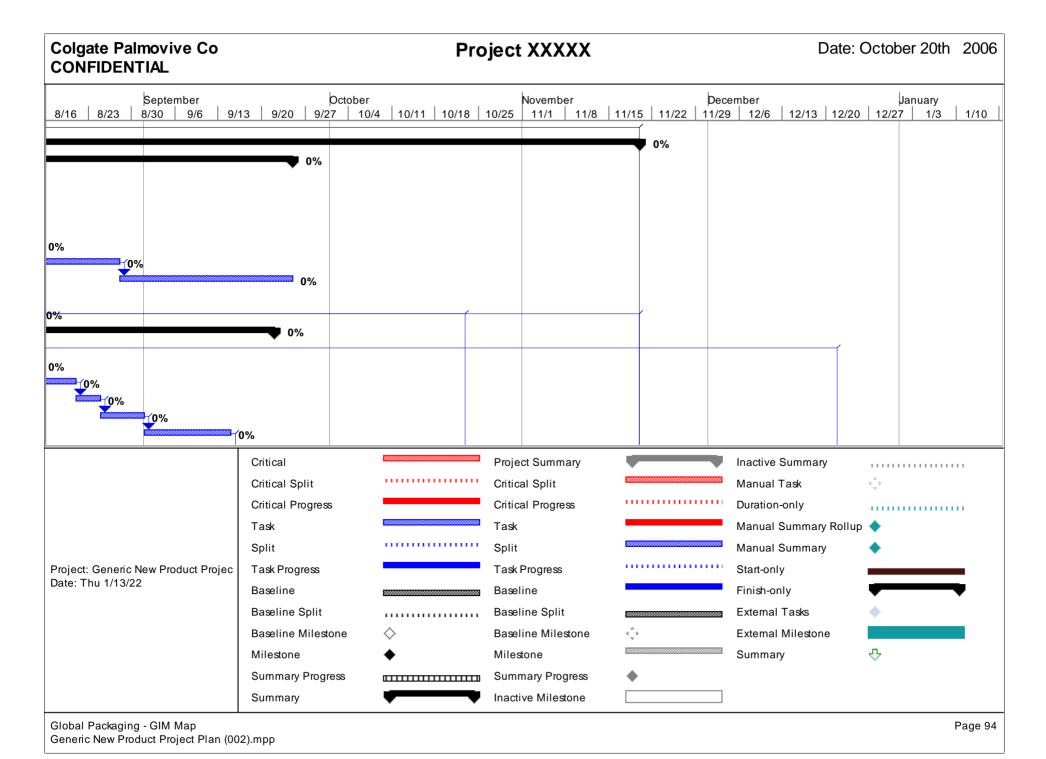
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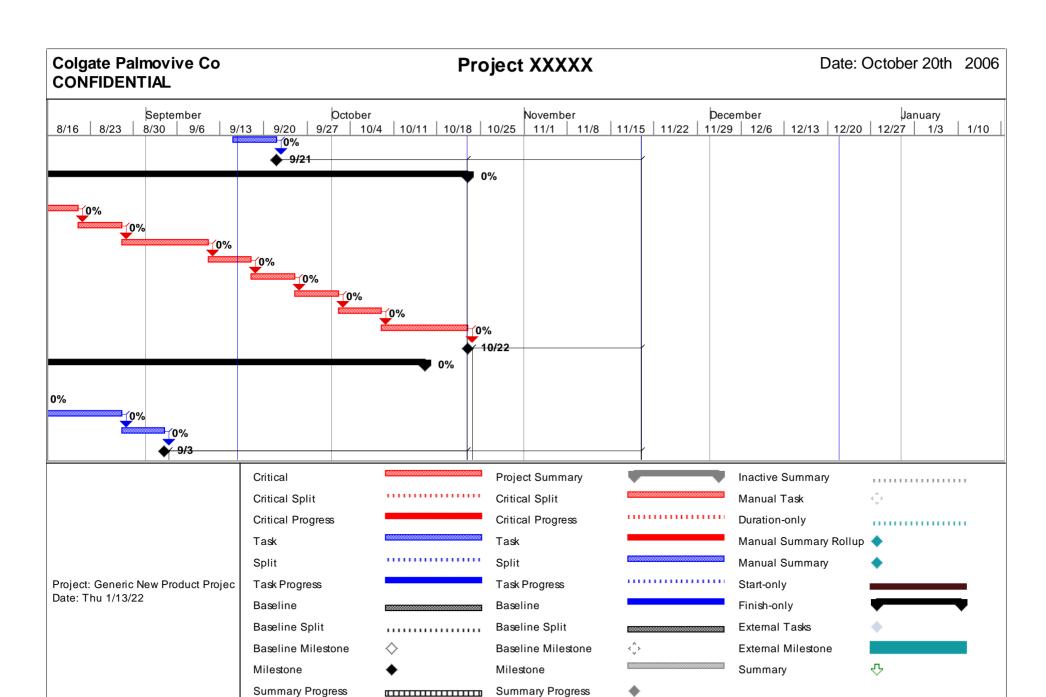
Project XXXXX Date: October 20th 2006 December January November

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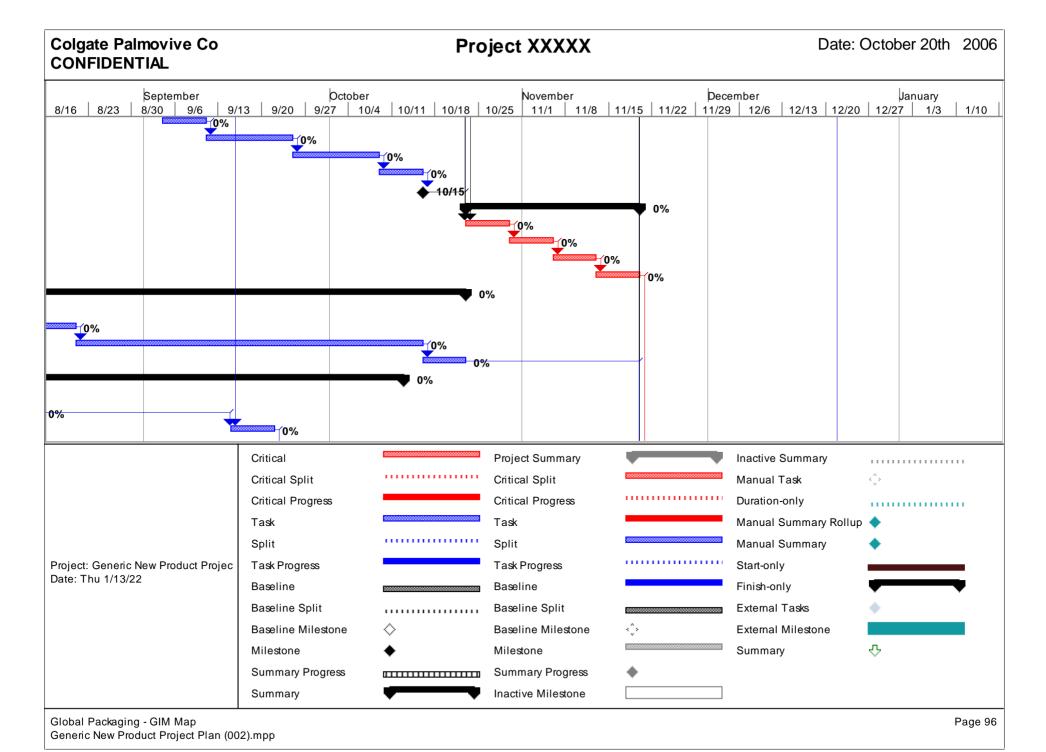




Inactive Milestone

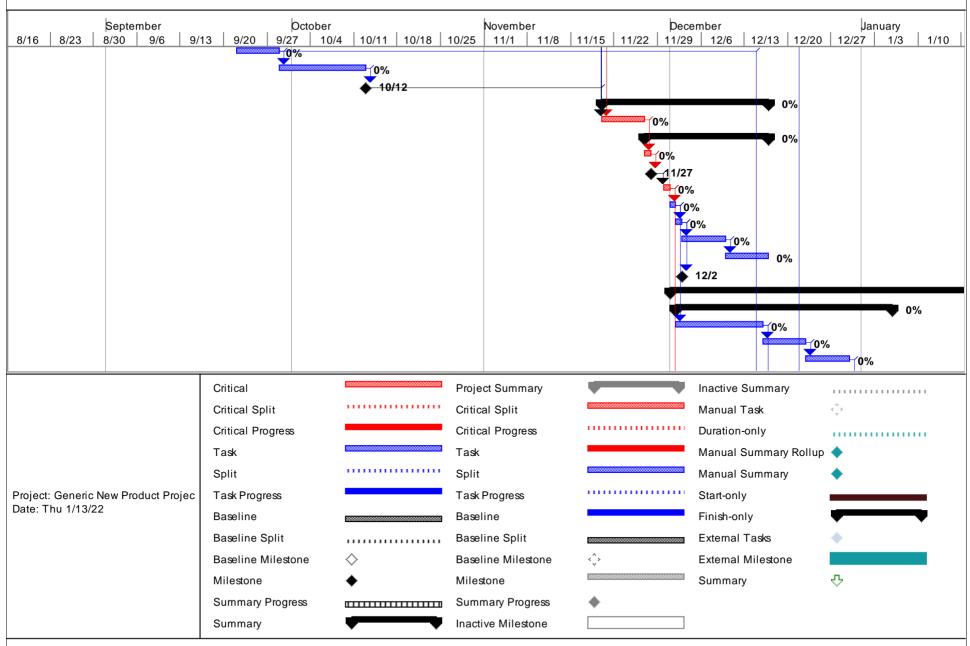
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Summary

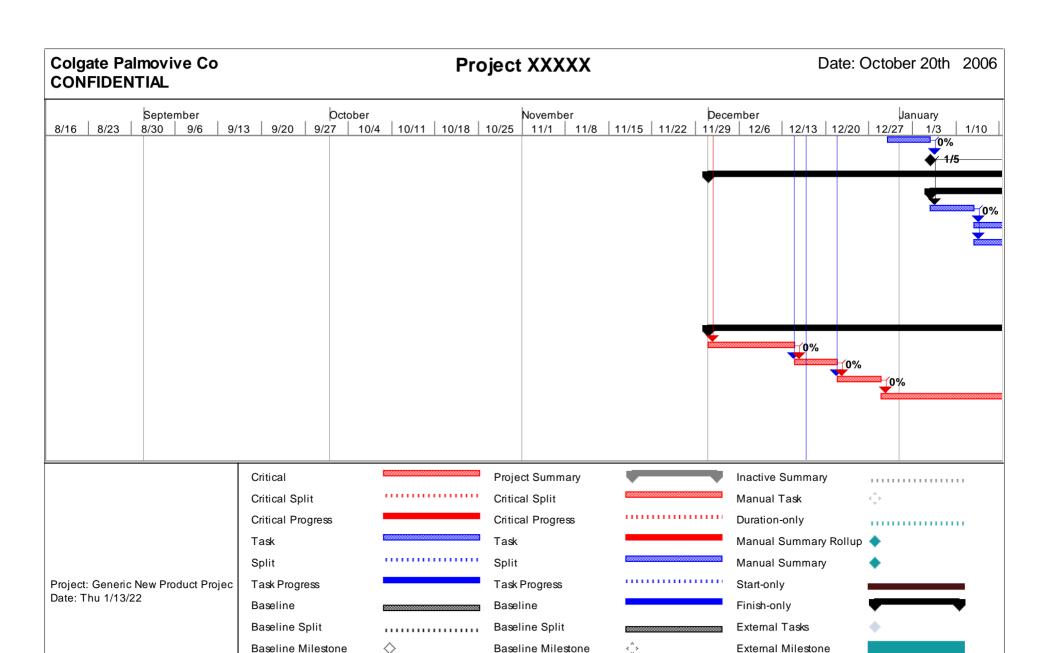


Project XXXXX

Date: October 20th 2006



Global Packaging - GIM Map Generic New Product Project Plan (002).mpp



Milestone

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Summary Progress

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Milestone

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Summary Progress

Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL September October November December January 10/4 | 10/11 | 10/18 | 10/25 11/8 | 11/15 | 11/22 | 11/29 | 12/6 | 12/13 | 12/20 | 12/27 11/1 1/3 8/16 8/23 8/30 9/6 9/13 9/20 9/27 1/10 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split

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Project: Generic New Product Projec Date: Thu 1/13/22

Baseline

Summary

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL September October November December January 10/4 | 10/11 | 10/18 | 10/25 11/8 | 11/15 | 11/22 | 11/1 11/29 | 12/6 | 12/13 | 12/20 | 12/27 1/3 8/16 8/23 8/30 9/6 9/13 9/20 9/27 1/10 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress

Baseline

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Project: Generic New Product Projec

Date: Thu 1/13/22

Task Progress

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Start-only

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External Tasks

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Project XXXXX

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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL September October November December January 10/4 | 10/11 | 10/18 | 10/25 11/8 | 11/15 | 11/22 | 11/1 11/29 | 12/6 | 12/13 | 12/20 | 12/27 1/3 8/16 8/23 8/30 9/6 9/13 9/20 9/27 1/10 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress

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Baseline Split

Baseline Milestone

Summary Progress

Inactive Milestone

Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Project: Generic New Product Projec

Date: Thu 1/13/22

Task Progress

Baseline Split

Baseline Milestone

Summary Progress

Baseline

Milestone

Summary

Start-only

Finish-only

Summary

External Tasks

External Milestone

Project XXXXX

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL September October November December January 10/4 | 10/11 | 10/18 | 10/25 11/8 | 11/15 | 11/22 | 11/1 11/29 | 12/6 | 12/13 | 12/20 | 12/27 1/3 8/16 8/23 8/30 9/6 9/13 9/20 9/27 1/10 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only

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Summary Progress

Inactive Milestone

Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Baseline Split

Milestone

Summary

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Summary Progress

External Tasks

Summary

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Project XXXXX

Date: October 20th 2006

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL September October November December January 9/27 | 10/4 | 10/11 | 10/18 | 10/25 11/1 | 11/8 | 11/15 | 11/22 | 11/29 | 12/6 | 12/13 | 12/20 | 12/27 | 1/3 1/10 8/16 8/23 8/30 9/6 9/13 9/20 **Project Summary** Critical **Inactive Summary** Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Project: Generic New Product Projec Task Progress Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone

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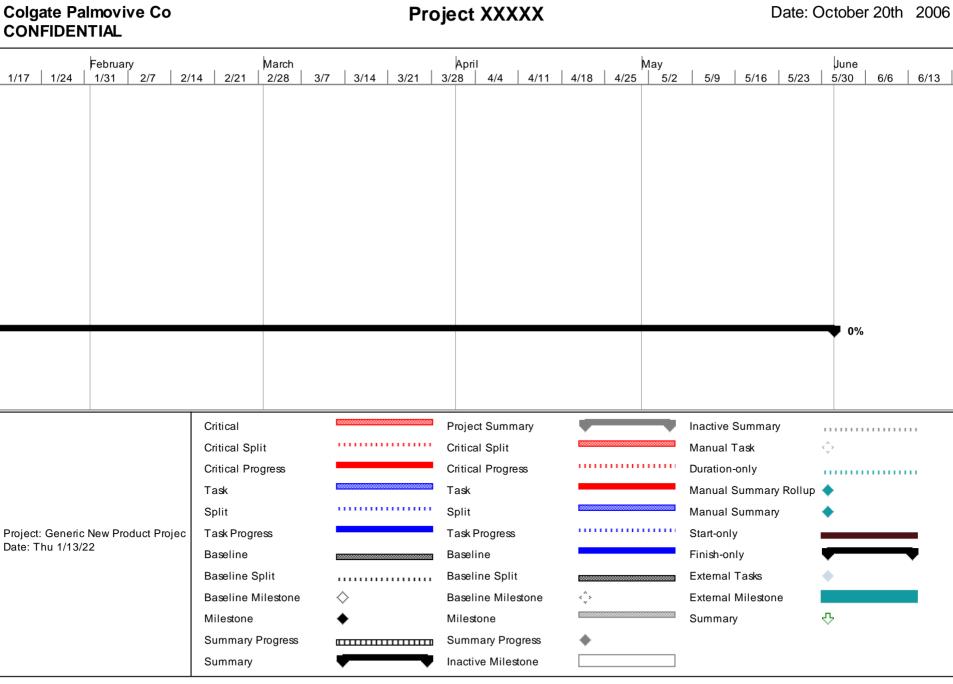
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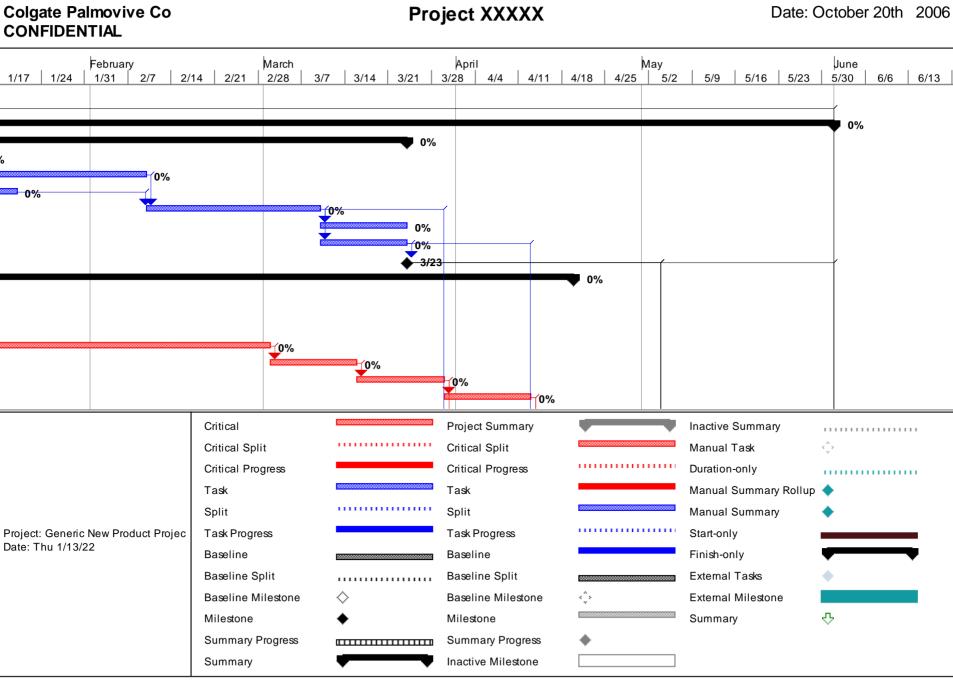
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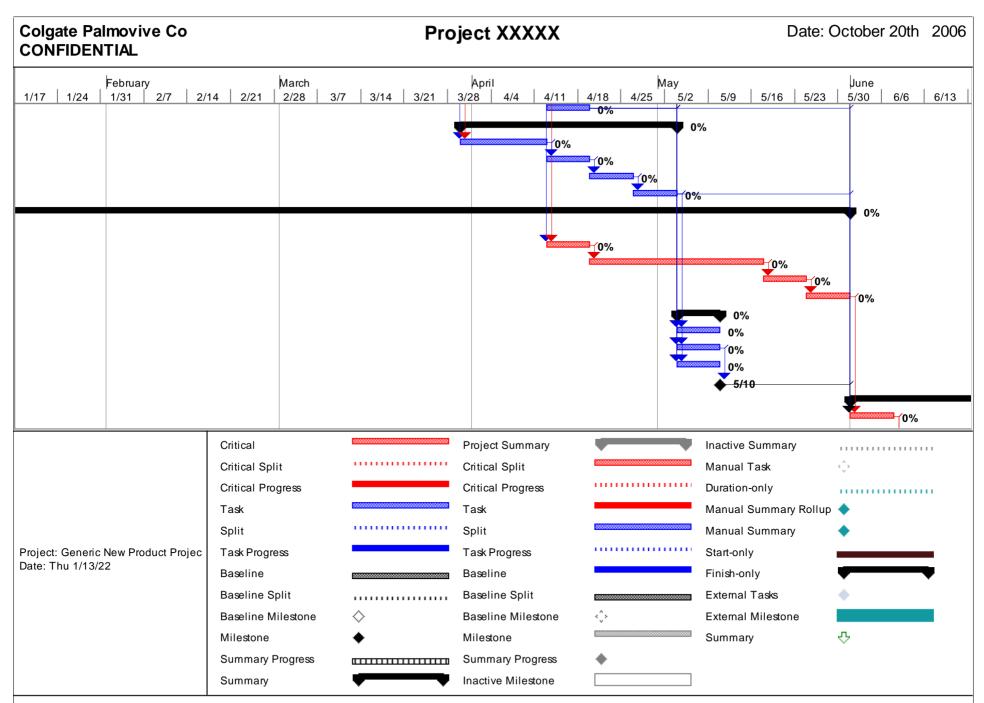
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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL July August September October November 10/3 | 10/10 | 10/17 | 10/24 | 10/31 | 11/7 | 11/14 7/11 7/18 7/25 8/1 8/15 9/5 6/20 6/27 7/4 8/8 8/22 8/29 9/12 9/19 9/26 **Project Summary** Critical **Inactive Summary** <^> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Project: Generic New Product Projec Task Progress Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL July August September October November 10/10 | 10/17 | 10/24 10/31 | 11/7 | 11/14 8/1 9/5 10/3 6/20 6/27 7/4 7/11 7/18 7/25 8/8 8/15 8/22 8/29 9/12 9/19 9/26 **Project Summary** Critical **Inactive Summary** <.p> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL July August September October November 10/10 | 10/17 | 10/24 10/31 | 11/7 | 11/14 8/1 9/5 10/3 6/20 6/27 7/4 7/11 7/18 7/25 8/8 8/15 8/22 8/29 9/12 9/19 9/26 **Project Summary** Critical **Inactive Summary** <.p> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

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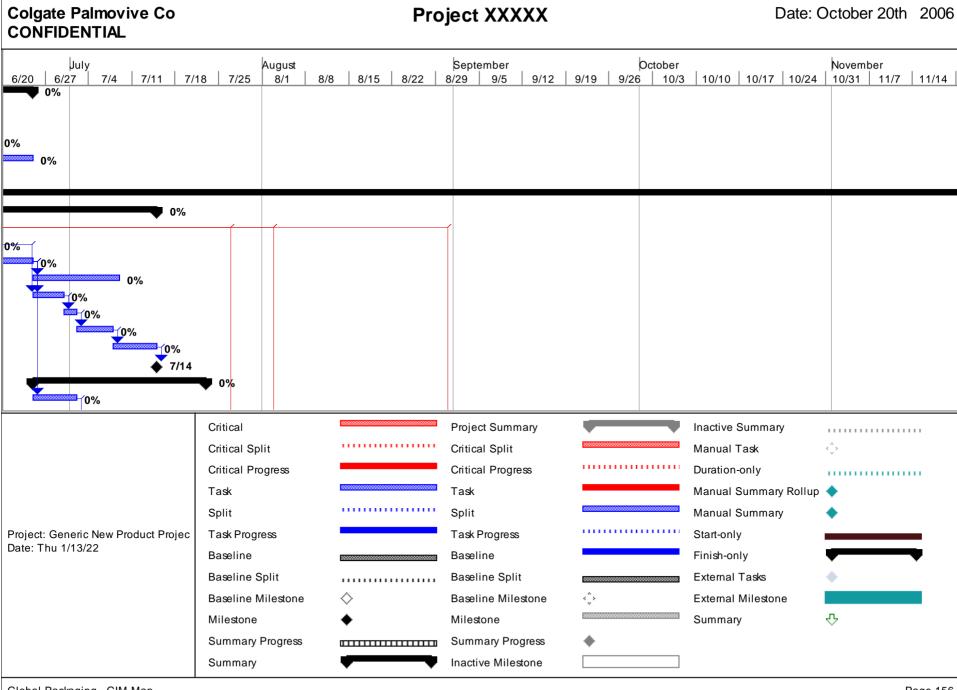
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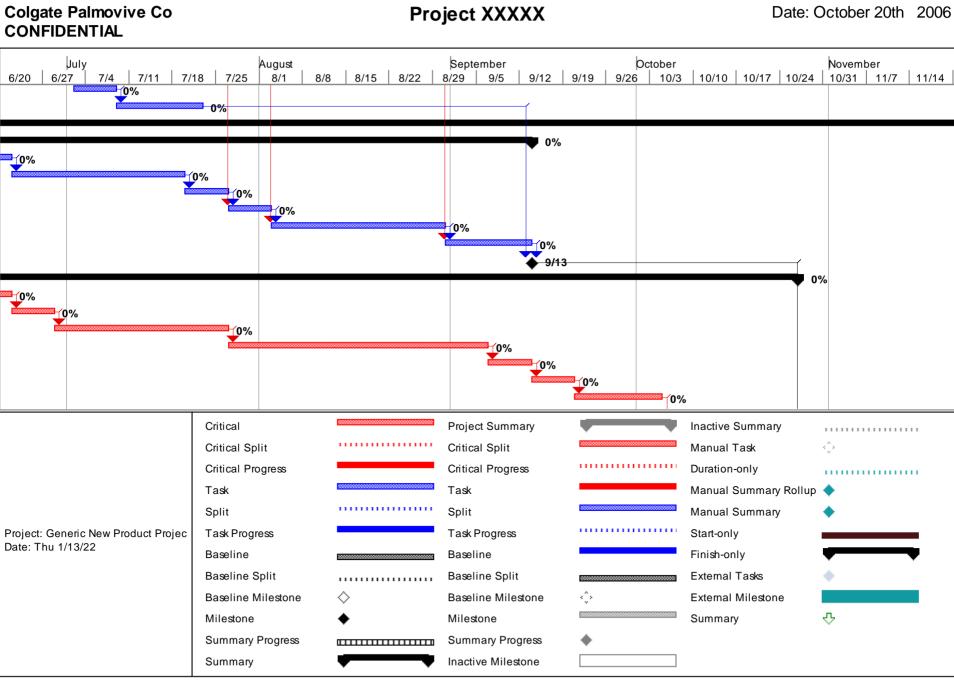
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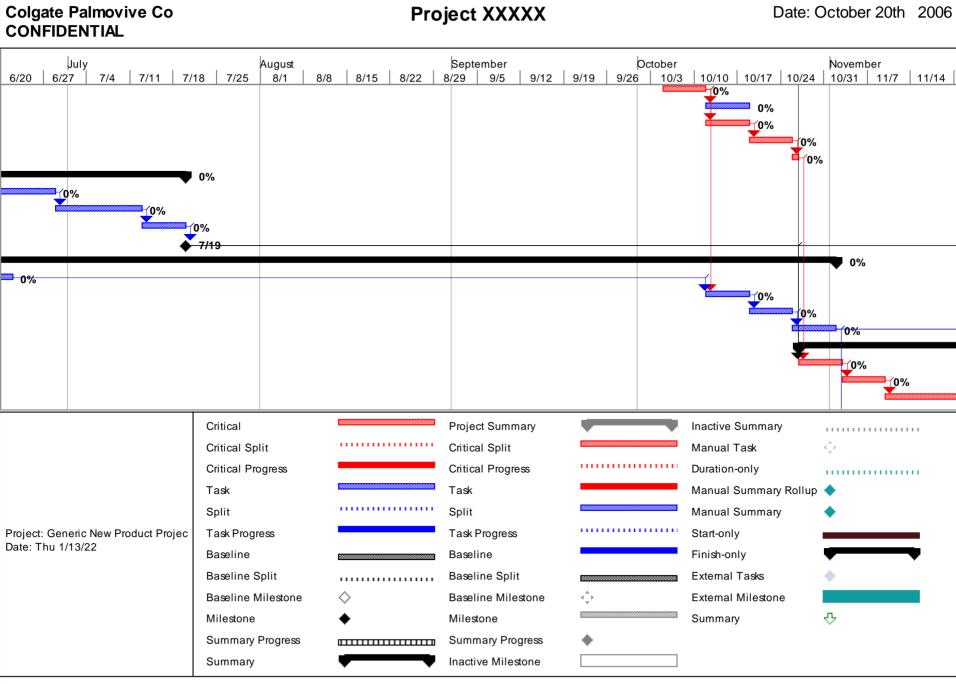
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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL July August September October November 10/10 | 10/17 | 10/24 | 10/31 | 11/7 | 11/14 7/18 7/25 8/1 9/5 10/3 6/20 6/27 7/4 7/11 8/8 8/15 8/22 8/29 9/12 9/19 9/26 **Project Summary** Critical **Inactive Summary** <.p> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

Global Packaging - GIM Map Generic New Product Project Plan (002).mpp Page 160

Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL July August September October November 10/3 | 10/10 | 10/17 | 10/24 | 10/31 | 11/7 | 11/14 7/18 7/25 8/1 9/5 6/20 6/27 7/4 7/11 8/8 8/15 8/22 8/29 9/12 9/19 9/26 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL July August September October November 10/3 | 10/10 | 10/17 | 10/24 | 10/31 | 11/7 | 11/14 7/11 7/18 7/25 8/1 8/8 8/15 9/5 6/20 6/27 7/4 8/22 8/29 9/12 9/19 9/26 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Project: Generic New Product Projec Task Progress Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone Baseline Milestone External Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL December January February March April 11/21 | 11/28 | 12/5 | 12/12 | 12/19 | 12/26 | 1/2 1/9 | 1/16 | 1/23 2/6 2/27 3/6 3/13 3/20 4/10 4/17 1/30 2/13 2/20 3/27 4/3 **Project Summary** Critical **Inactive Summary** <.p> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks External Milestone Baseline Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

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Global Packaging - GIM Map Generic New Product Project Plan (002).mpp

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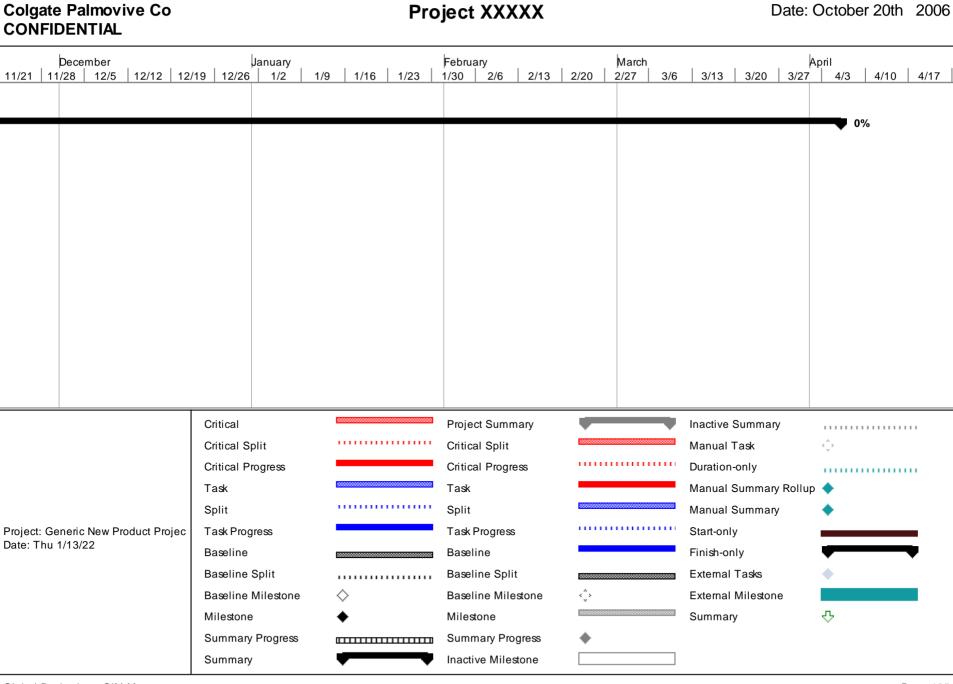
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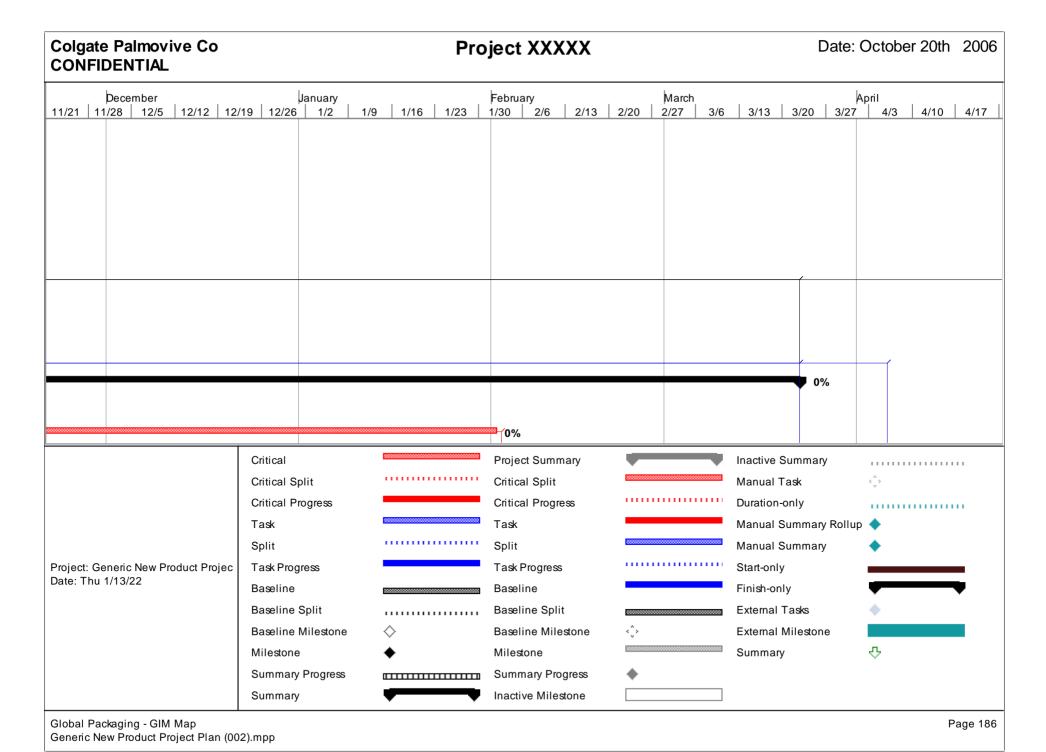
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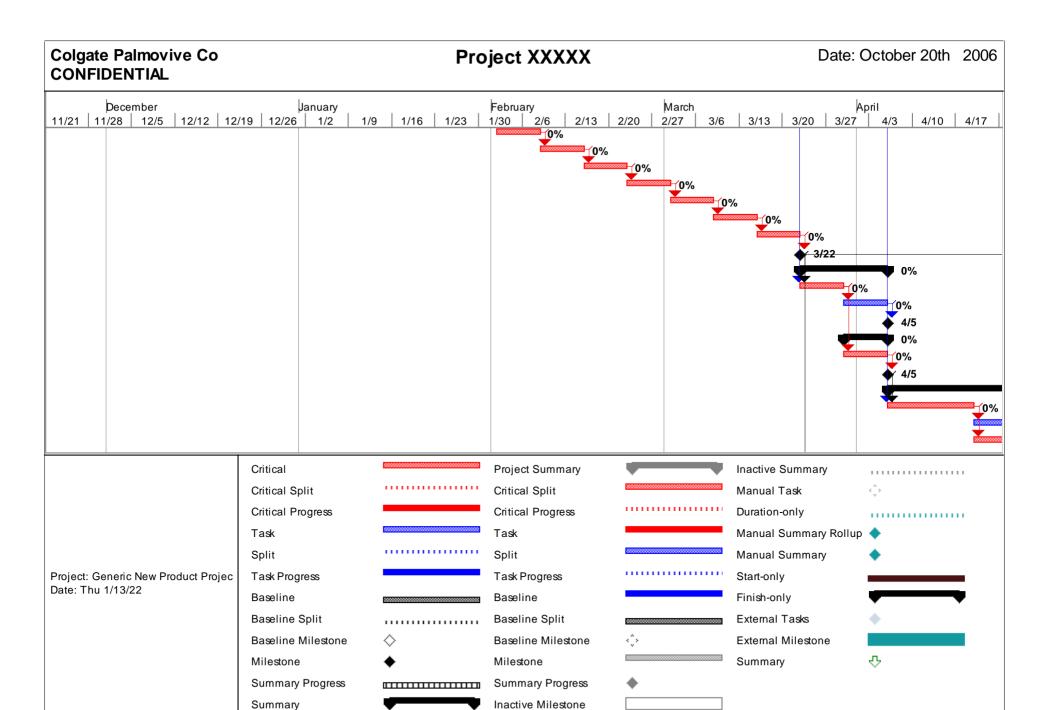
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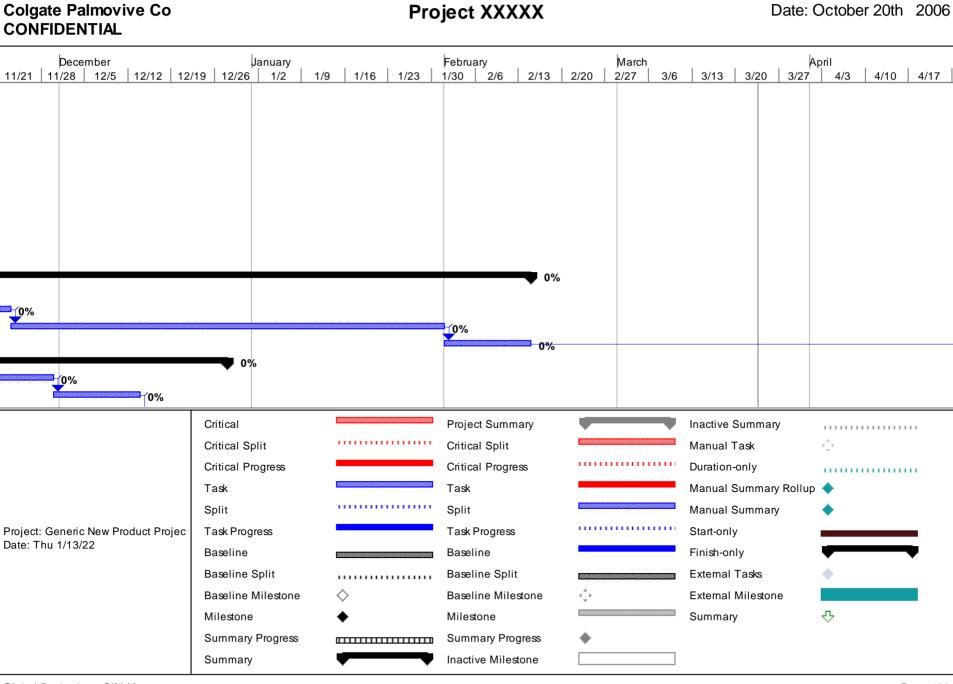
Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL December January February March April 11/21 | 11/28 | 12/5 | 12/12 | 12/19 | 12/26 2/6 1/2 1/16 | 1/23 3/6 3/13 4/10 1/9 1/30 2/13 2/20 2/27 3/20 3/27 4/3 4/17 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

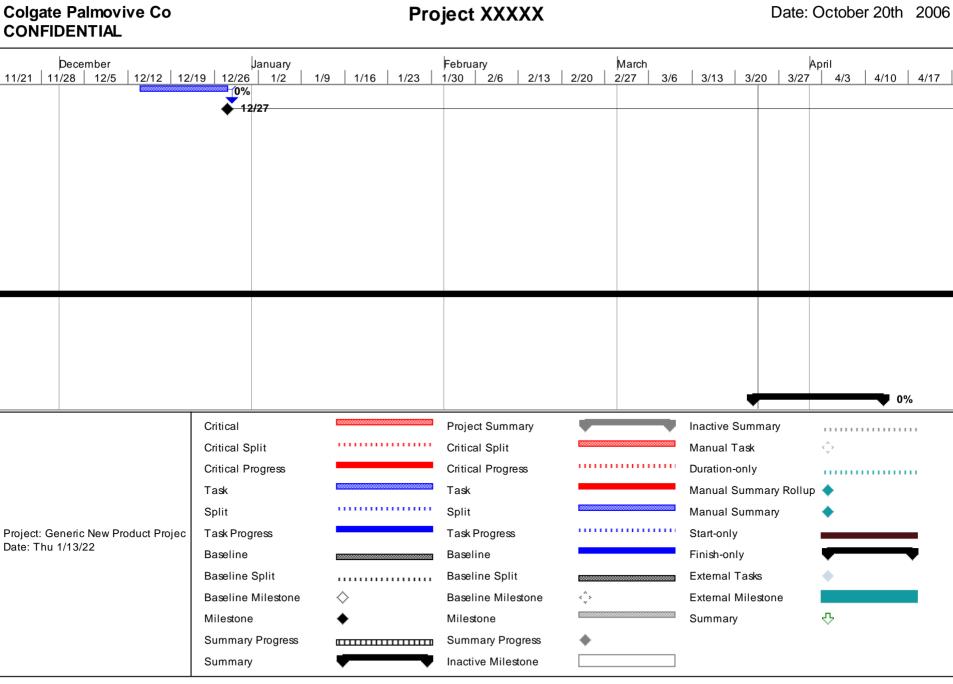


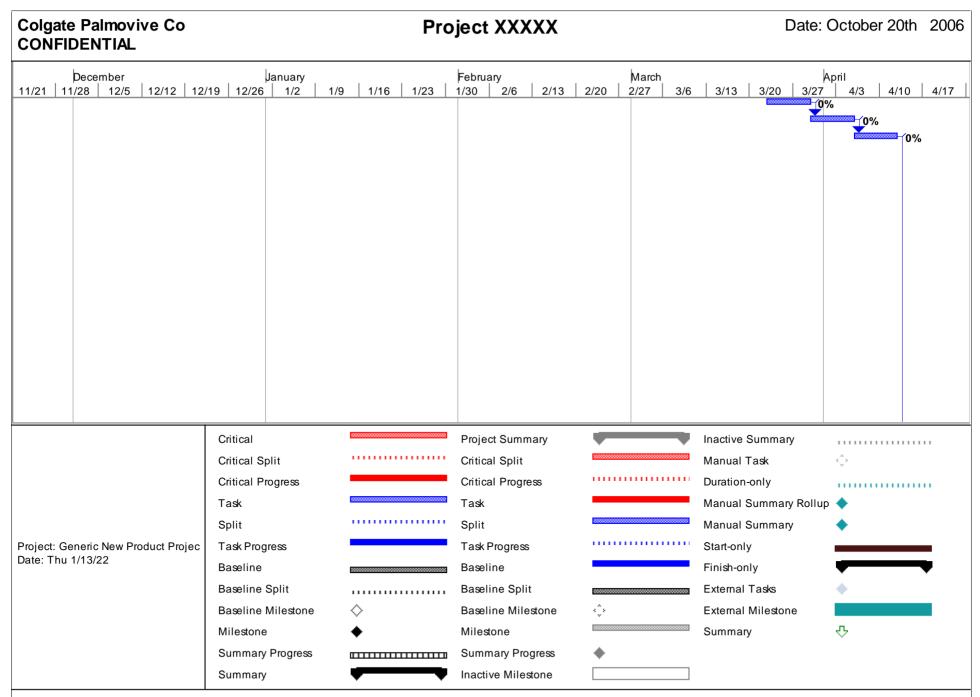




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Colgate Palmovive Co Date: October 20th 2006 **Project XXXXX** CONFIDENTIAL December January February March April 11/21 | 11/28 | 12/5 | 12/12 | 12/19 | 12/26 1/16 2/6 3/6 4/10 1/2 1/9 1/23 1/30 2/13 2/20 2/27 3/13 3/20 3/27 4/3 4/17 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary

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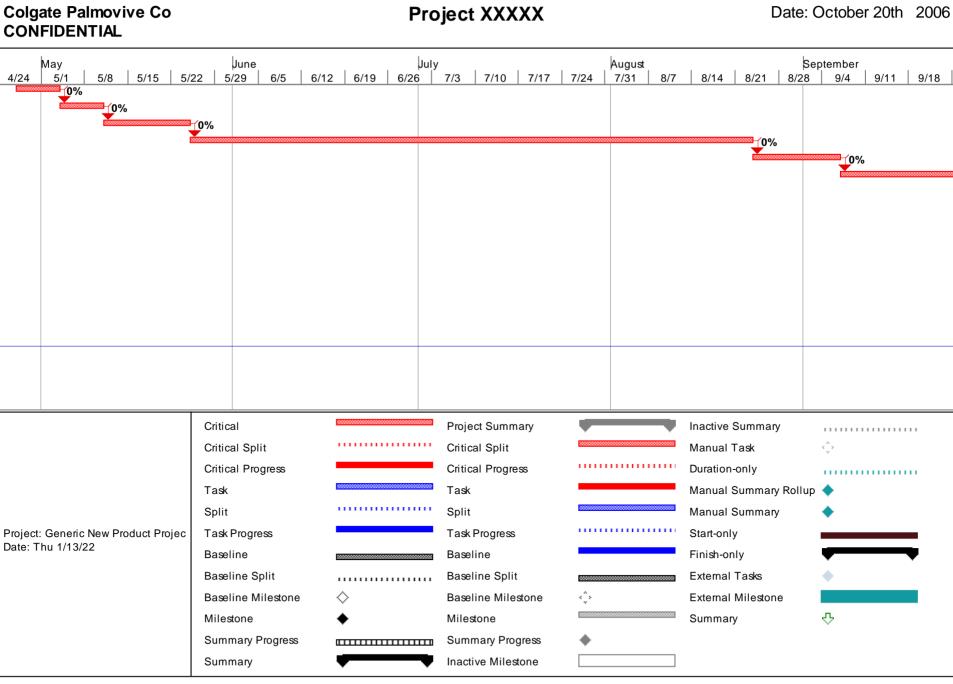
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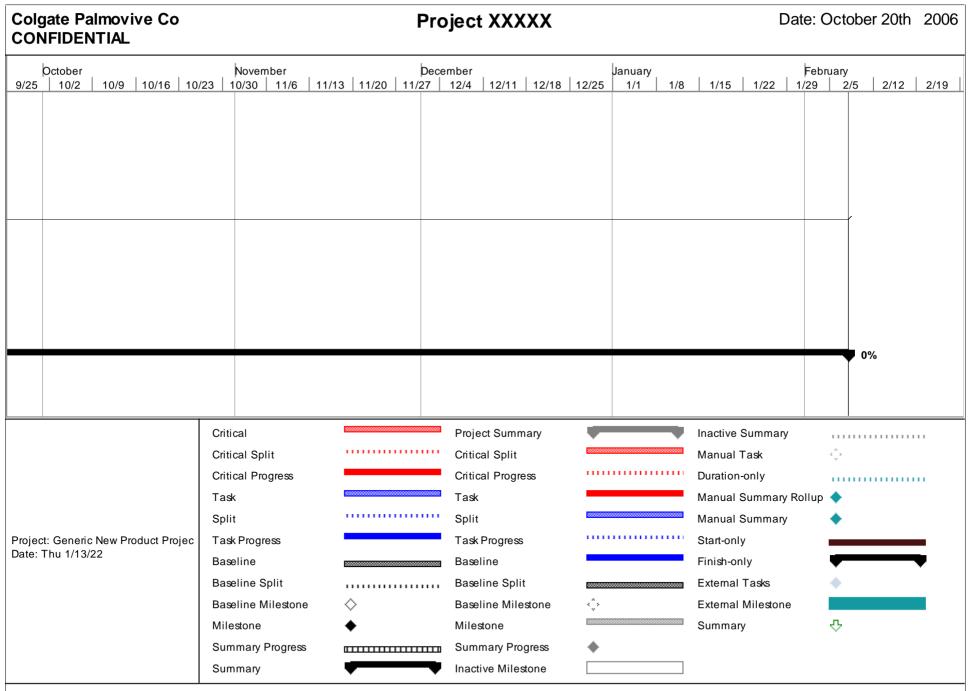
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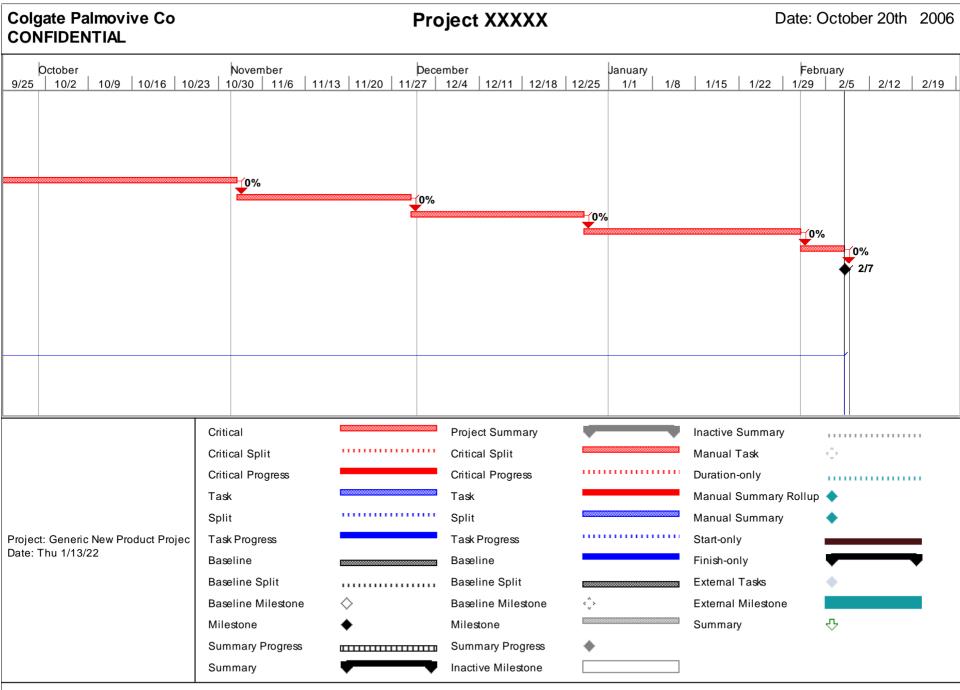
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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL October November December January February 10/30 | 11/6 | 11/13 | 11/20 | 11/27 | 12/4 12/11 | 12/18 | 12/25 10/9 | 10/16 | 10/23 | 1/1 1/8 1/15 | 1/22 2/5 2/12 9/25 10/2 1/29 2/19 **Project Summary** Critical **Inactive Summary** Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone

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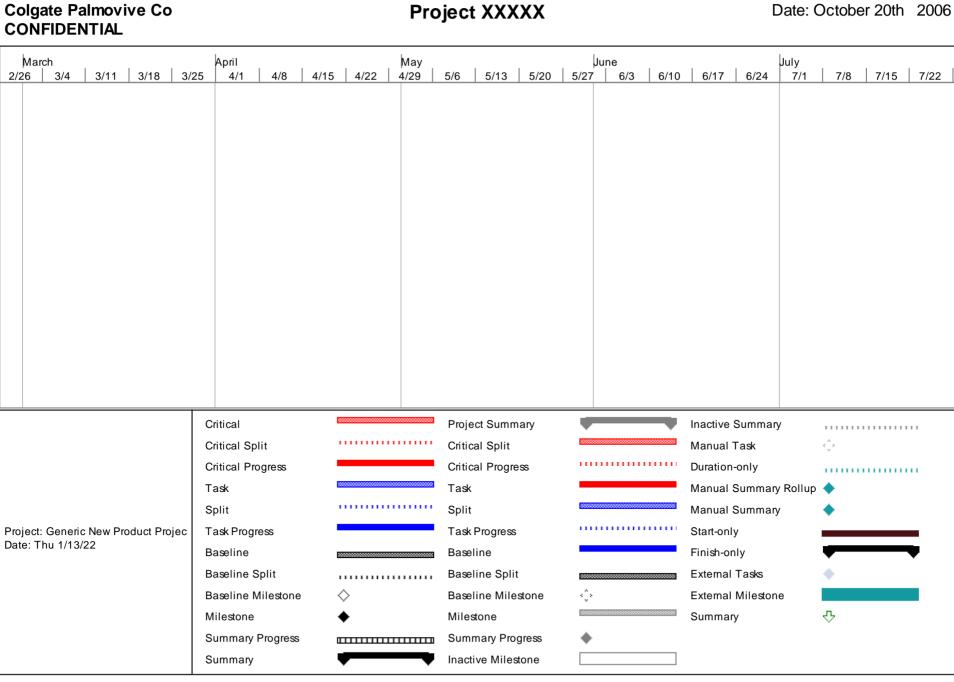
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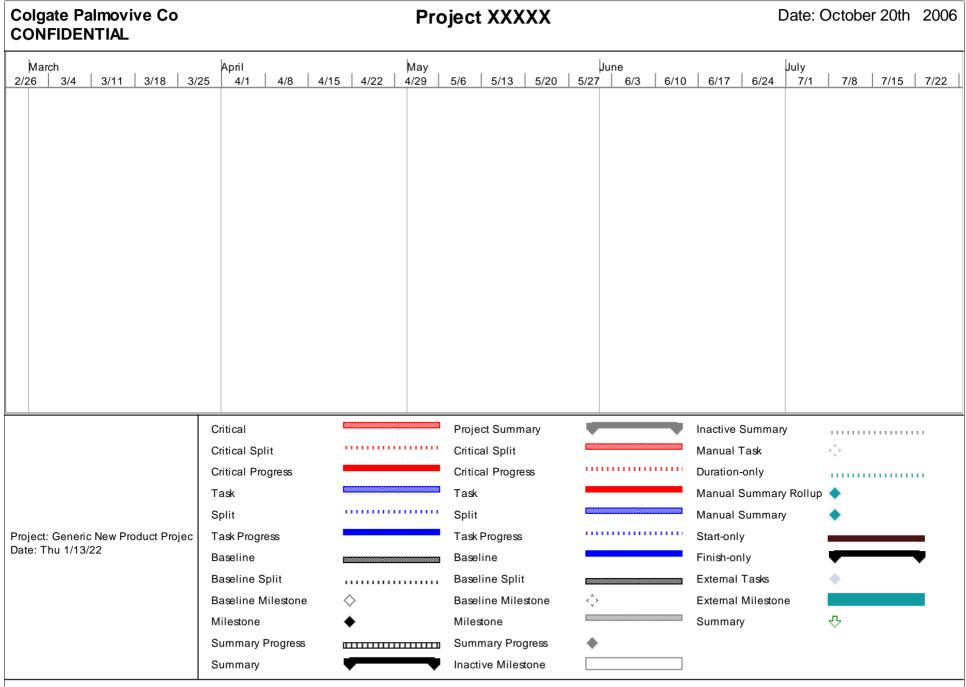








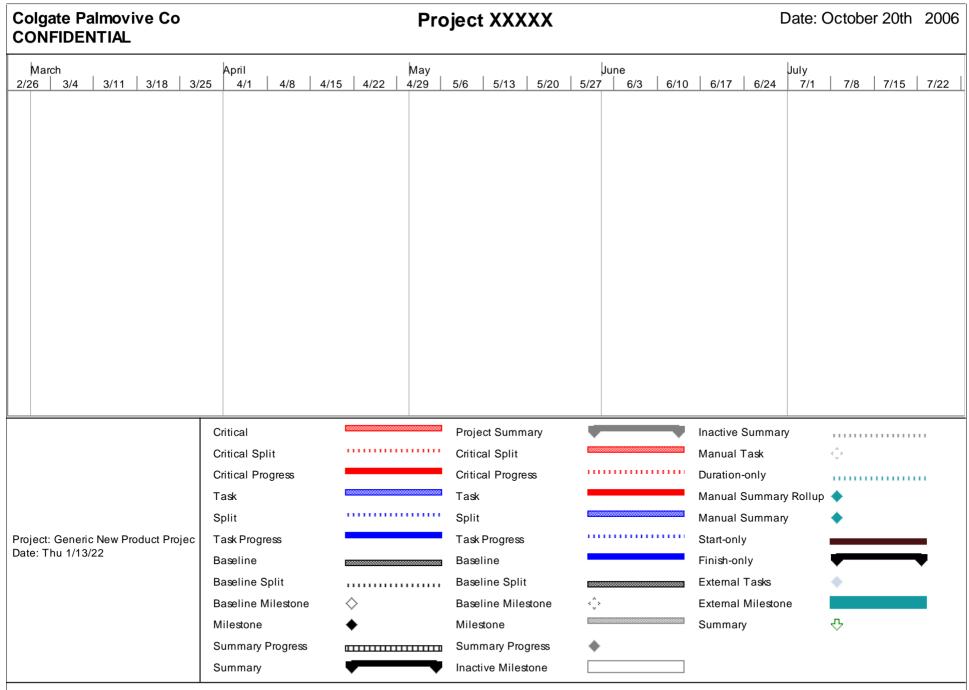




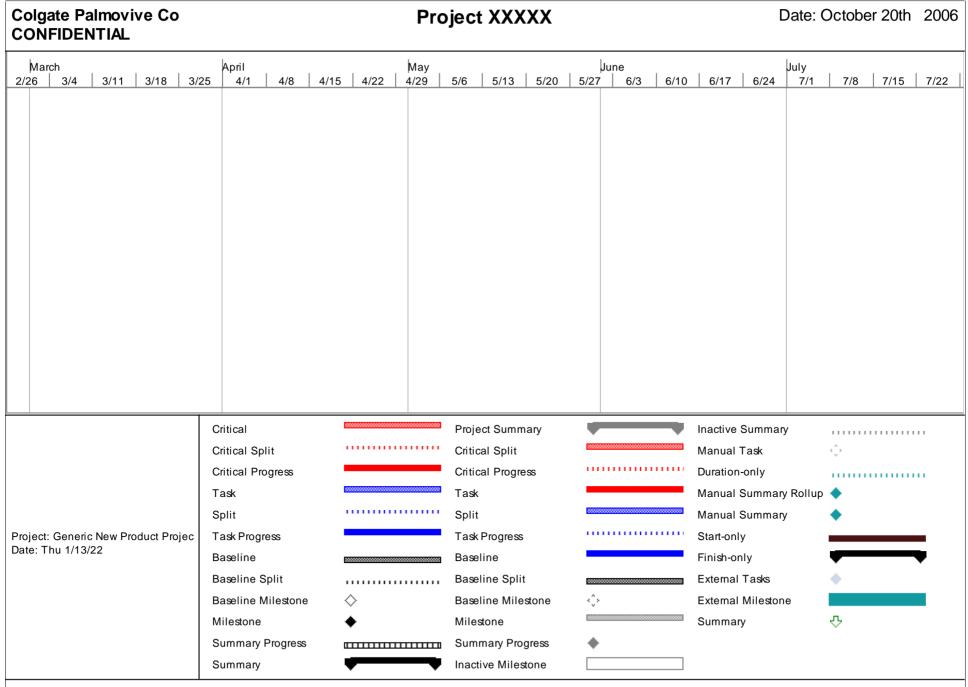


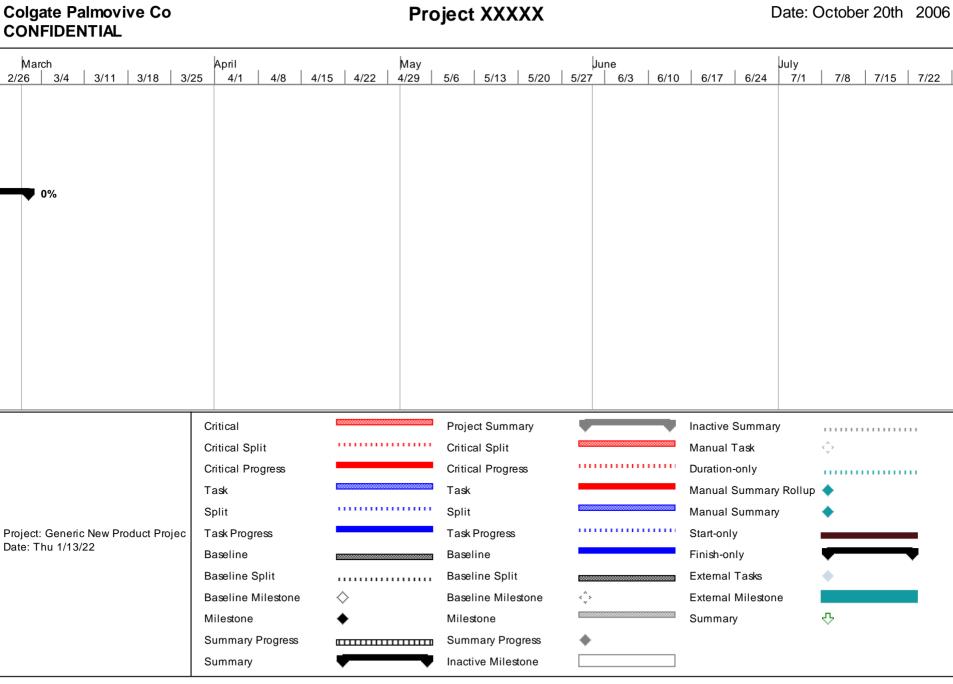










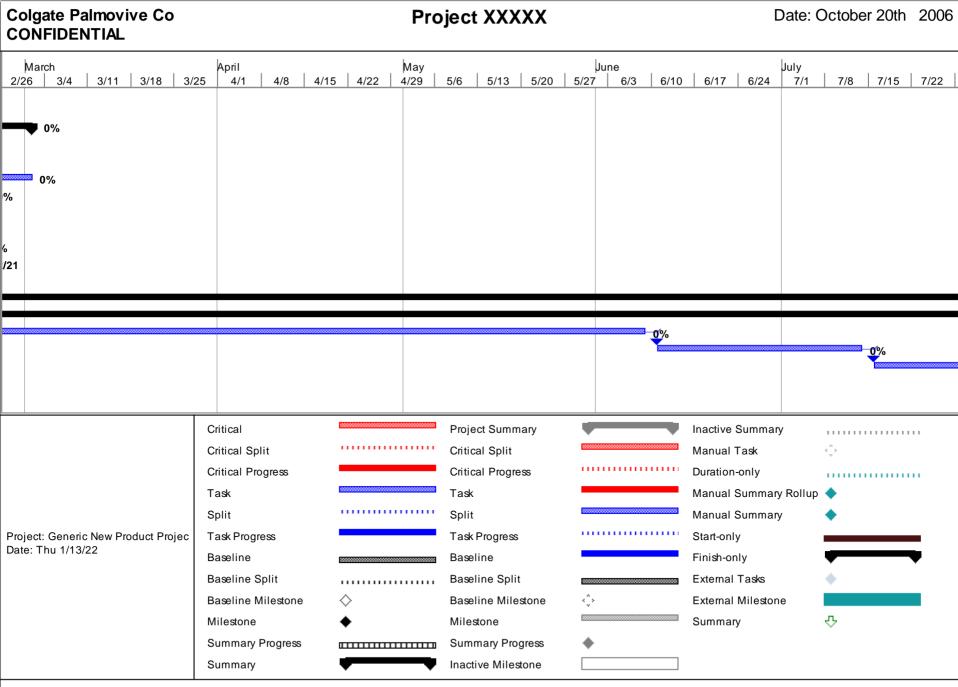


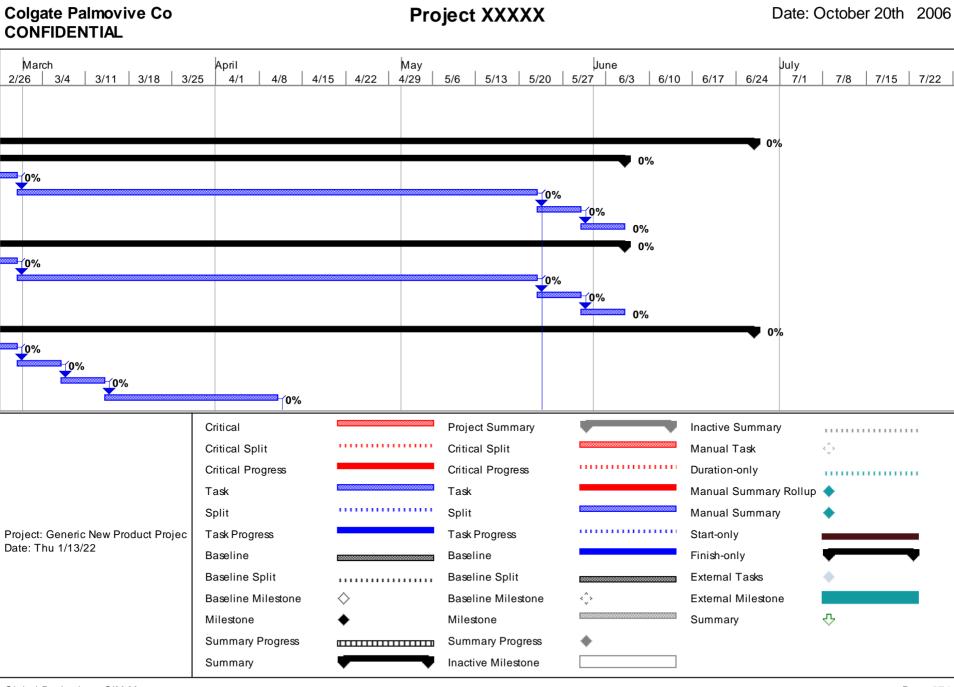




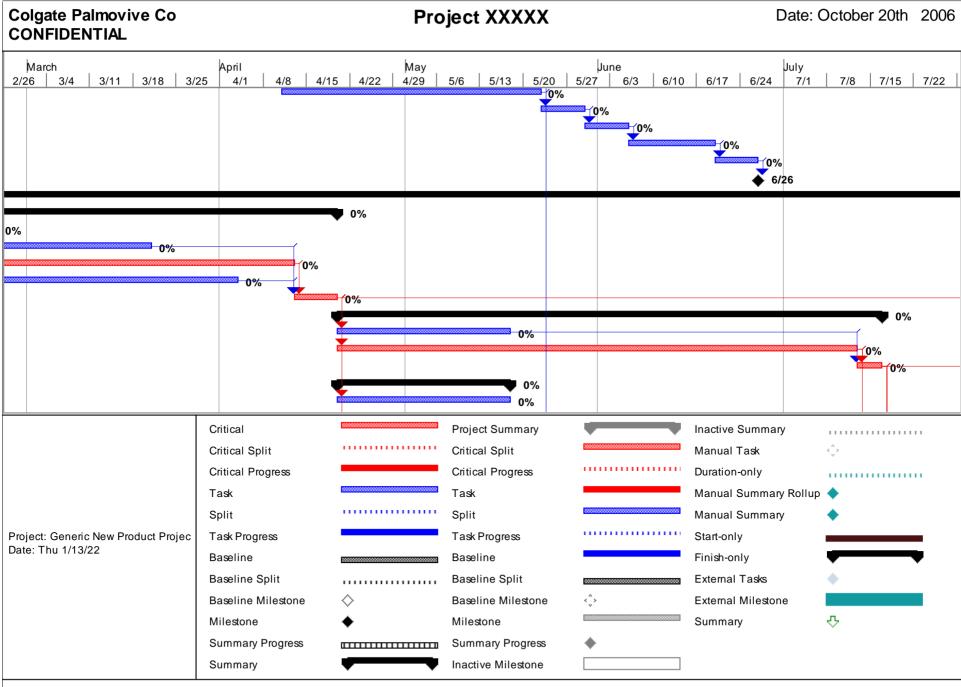


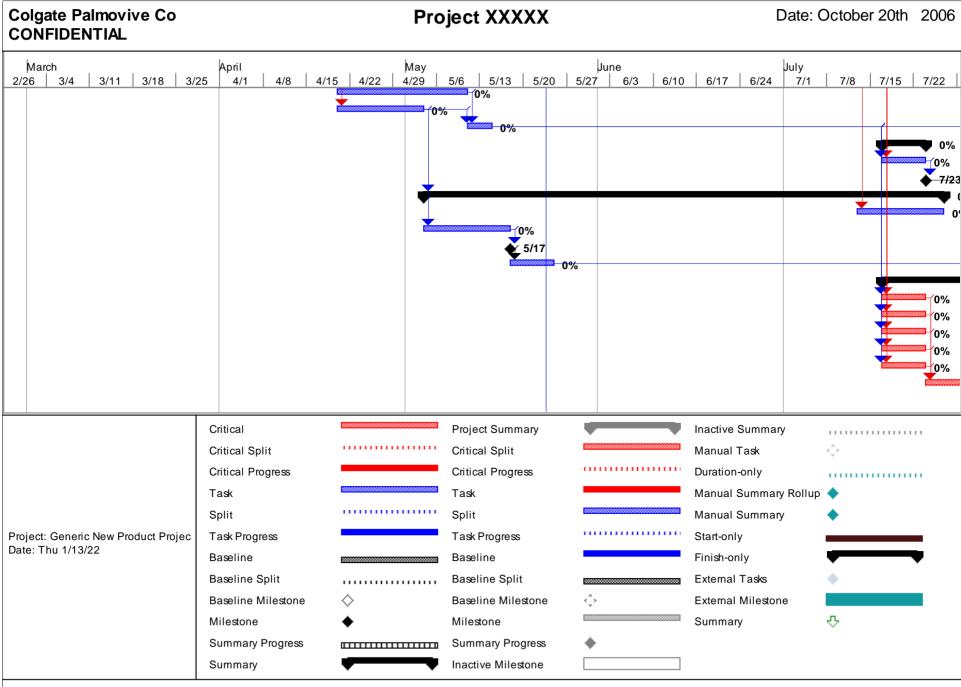




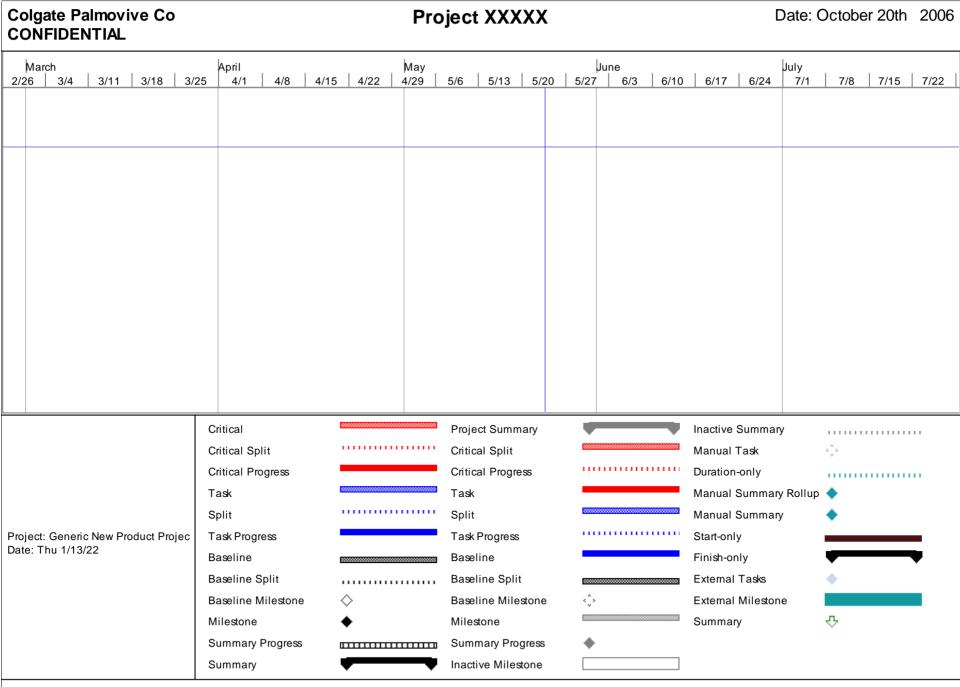


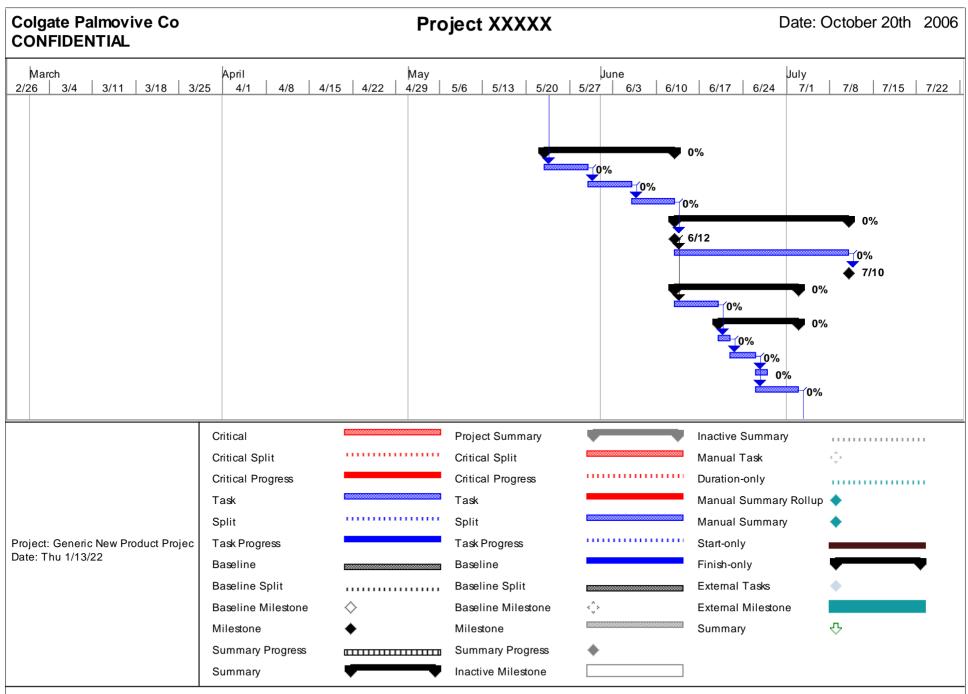
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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL March April May June July 4/8 4/15 4/29 5/13 6/3 6/10 6/17 7/1 2/26 3/4 3/11 3/18 3/25 4/1 4/22 5/6 5/20 5/27 6/24 7/8 7/15 7/22 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup 🔷 Split Manual Summary Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary Summary Progress **Summary Progress** Inactive Milestone Summary





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Colgate Palmovive Co Project XXXXX Date: October 20th 2006 CONFIDENTIAL March April May June July 6/10 | 6/17 | 6/24 7/15 7/22 4/8 4/15 4/22 4/29 5/13 | 5/20 | 5/27 6/3 2/26 3/4 3/11 3/18 3/25 4/1 5/6 7/1 7/8 **Project Summary** Critical **Inactive Summary** <;> Critical Split Critical Split Manual Task Critical Progress Critical Progress **Duration-only** Task Task Manual Summary Rollup Manual Summary Split Split Task Progress Project: Generic New Product Projec Task Progress Start-only Date: Thu 1/13/22 Baseline Baseline Finish-only Baseline Split Baseline Split External Tasks Baseline Milestone External Milestone Baseline Milestone Milestone Milestone Summary **Summary Progress Summary Progress** Summary Inactive Milestone



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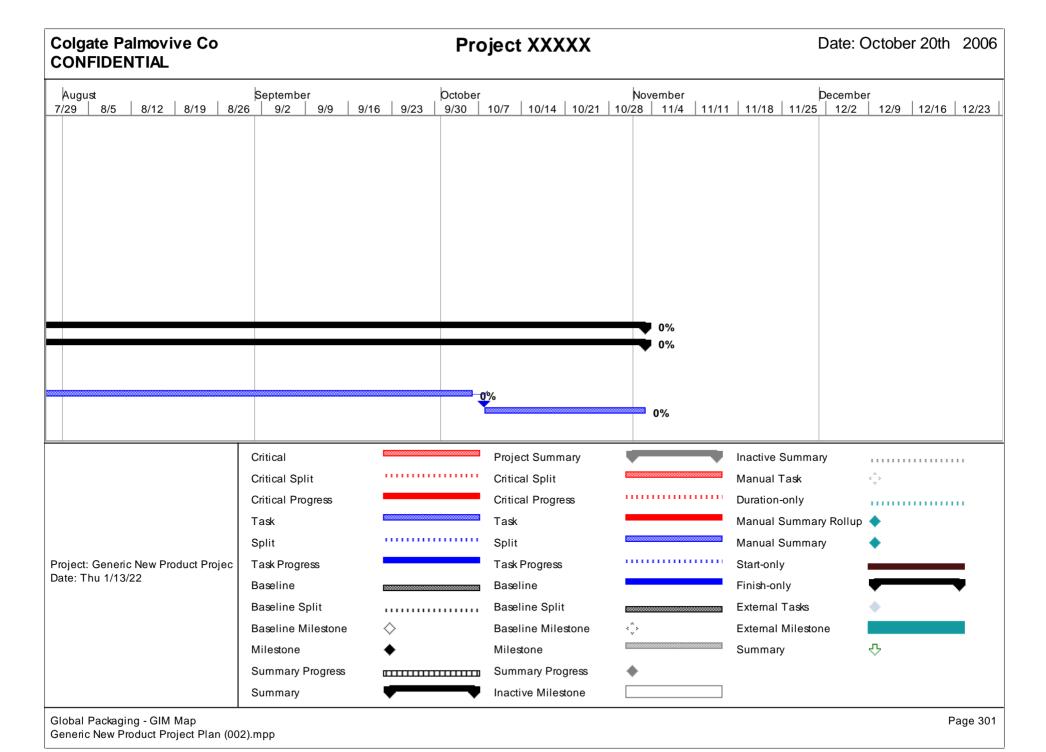
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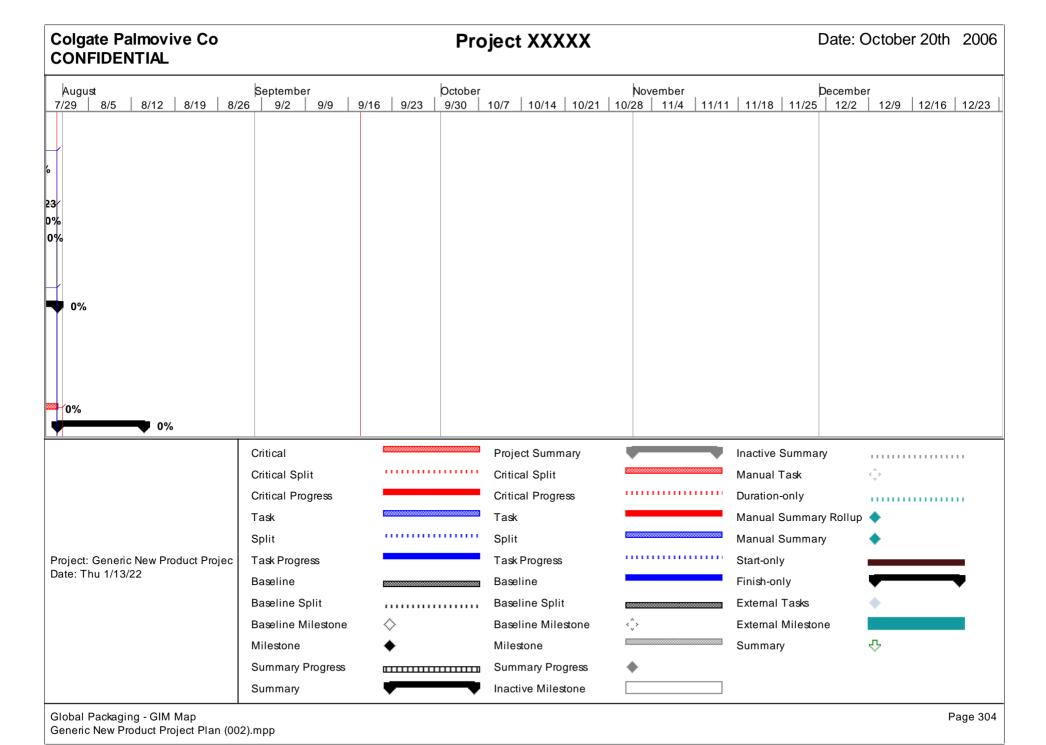
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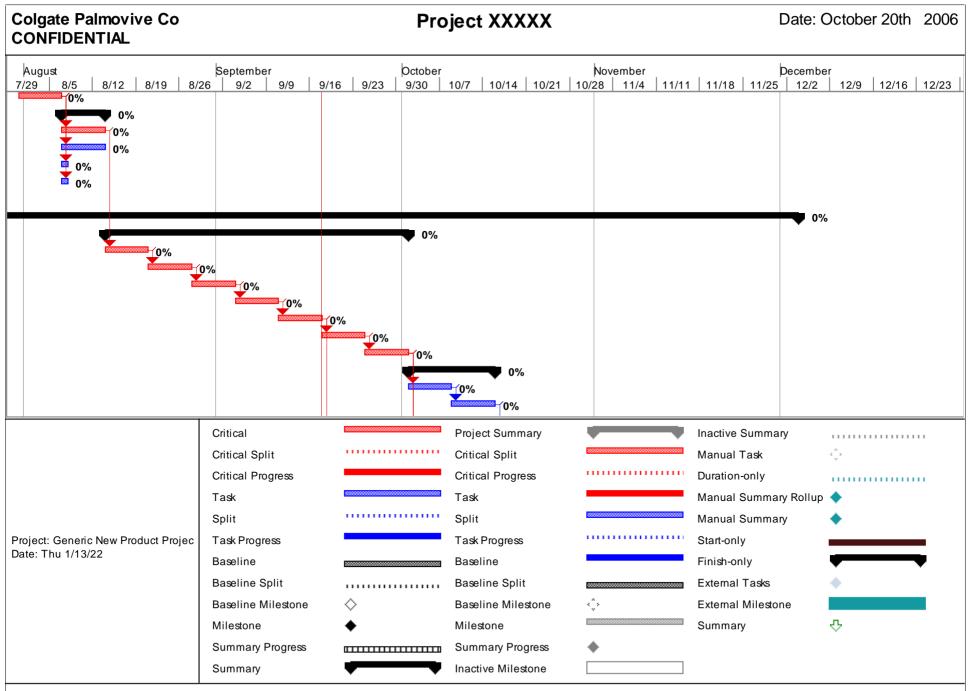
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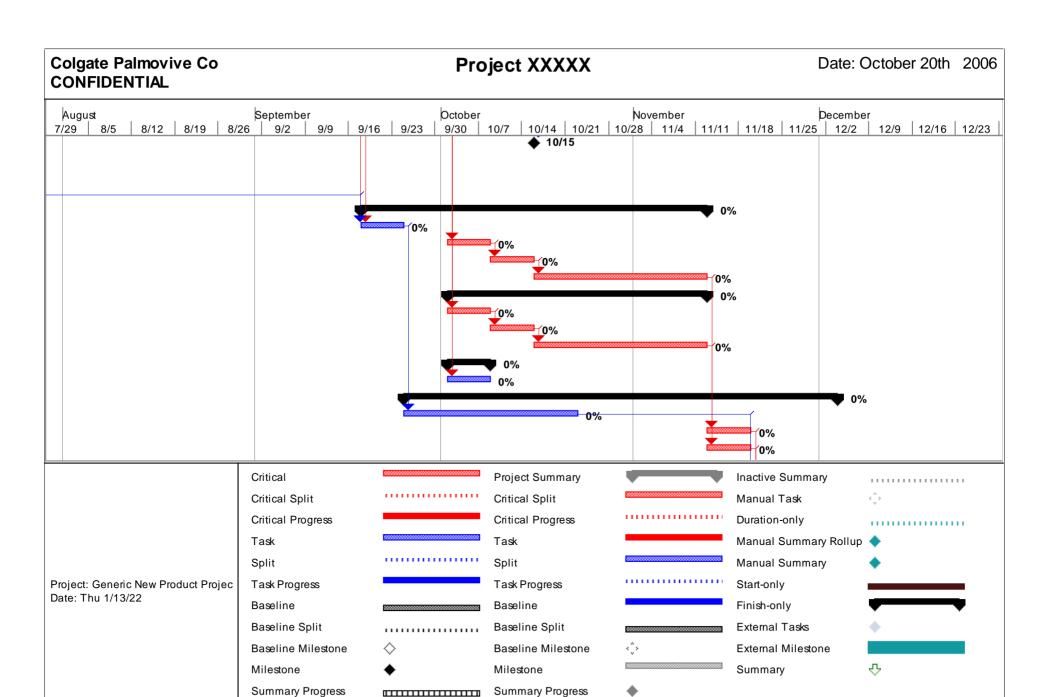
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