



LUTHER BURBANK CENTER FOR THE ARTS

NAMING SPONSOR



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Connecting our community
through the arts across

Schools

Homes

Stages

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Hybrid Tagline Lock-up Usage

Do not place directly next (above, below, left, or right) to the LBC Primary Logo.
Only use one of three versions; Super Horizontal, and Horizontal, and Vertical.
Do not place near other script/handwritten fonts.
Do not change the color assignment of Schools, Homes, and/or Stages.
Only use the white knock-out version when applying to a solid color.

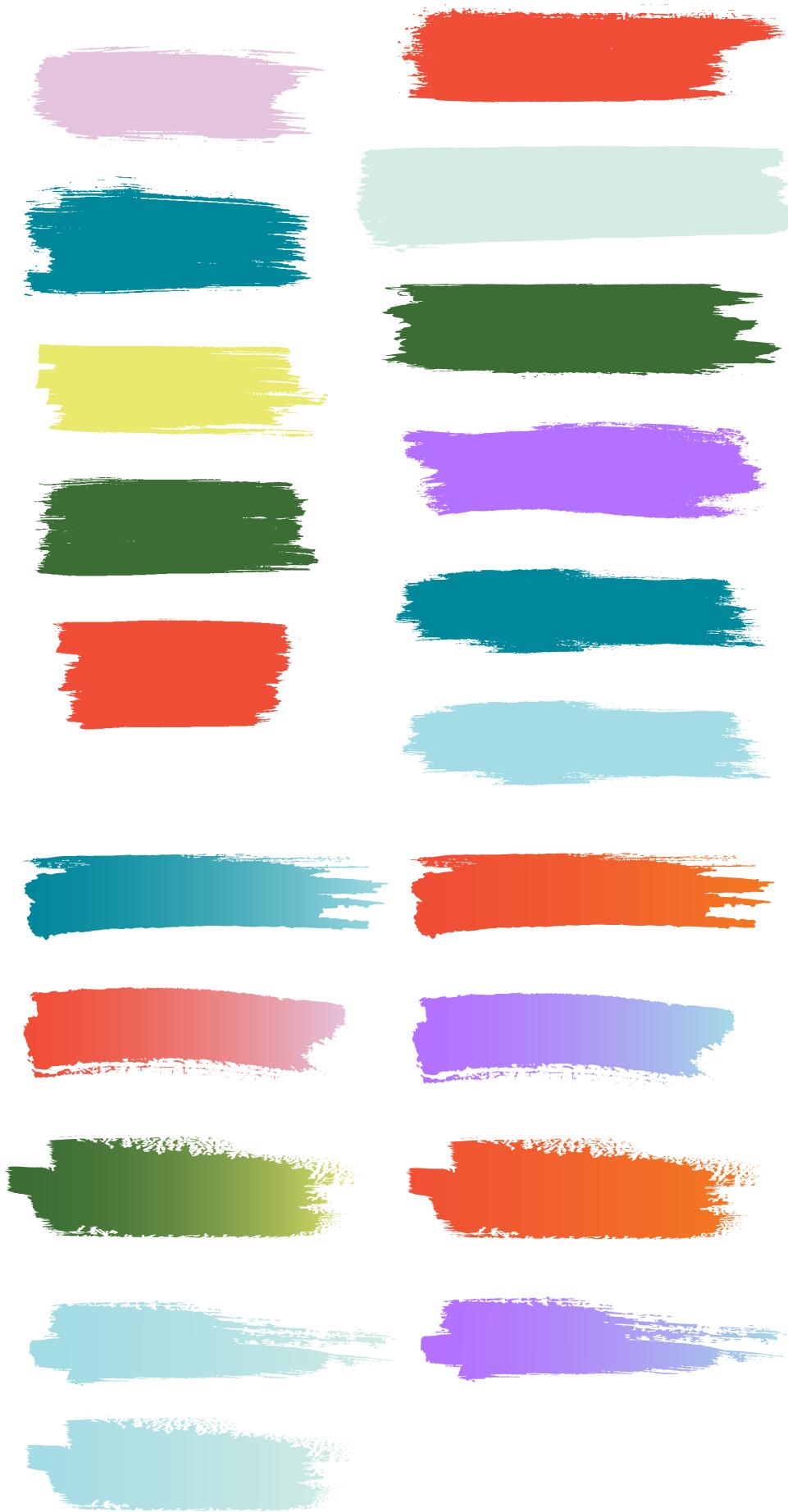
Color Palettes

For Schools, Homes, and Stages, use color assigned colors and gradient for each pillar's category (i.e. in brochures, online, content, etc).

Only use the **Secondary Color Palette** as additional pops of color within brochures and programs.

Only use the **Education Program Color Palette** in their assigned categorical programs.

Brush Strokes



Schools, Homes, Stages Color Palette

CMYK 72, 45, 0, 0
RGB 78, 128, 193
HEX 4e80c1

Schools

CMYK 100, 94, 17, 5
RGB 44, 53, 128
HEX 2c3580

CMYK 7, 13, 84, 0
RGB 239, 210, 73
HEX efd249

Homes

CMYK 8, 94, 100, 1
RGB 219, 53, 39
HEX db3527

CMYK 5, 35, 99, 0
RGB 240, 172, 33
HEX f0ac21

Stages

CMYK 1, 64, 100, 0
RGB 243, 123, 32
HEX f37b20

Typography

PRINT

Nobel Book
Nobel Bold

NOBEL BOLD

Nobel Book

WEB

Heebo Light
Heebo Medium

HEEBO BOLD

Heebo Regular

MICROSOFT OFFICE

Arial

Primary Color Palette

CMYK 1, 64, 100, 0
RGB 243, 123, 32
HEX f37b20
PANTONE PMS 166

CMYK 42, 39, 47, 4
RGB 153, 143, 130
HEX #998f82
PANTONE PMS 403

CMYK 34, 0, 10, 0
RGB 163, 220, 228
HEX a3dce4

CMYK 45, 60, 0, 0
RGB 180, 112, 255
HEX b470ff

Secondary Color Palette For Brochures and Programs Only

CMYK 73, 36, 93, 25
RGB 71, 108, 57
HEX 476c39

CMYK 14, 2, 11, 0
RGB 217, 232, 225
HEX d9e8e1

CMYK 4, 86, 86, 1
RGB 228, 75, 54
HEX #e44b36

CMYK 11, 1, 63, 0
RGB 233, 232, 127
HEX e9e87f

CMYK 77, 35, 33, 3
RGB 61, 134, 152
HEX 3d8698

CMYK 11, 25, 3, 0
RGB 222, 195, 219
HEX #dec3db

Education Programs Color Palette

Professional Development

CMYK 64, 11, 14, 0
RGB 82, 179, 206
HEX 52b3ce

Artists in the School

CMYK 10, 93, 52, 1
RGB 216, 53, 93
HEX d8355d

Beyond the Classroom

CMYK 91, 97, 5, 0
RGB 67, 52, 141
HEX 43348d

School Shows & Classroom Connections

CMYK 65, 19, 88, 3
RGB 102, 156, 82
HEX 669c52

Community Connections

CMYK 65, 19, 88, 3
RGB 102, 156, 82
HEX efd249

Schools, Homes, Stages Gradients

Schools

Homes

Stages