

Julian Hoover

Front-End Developer

Julian Hoover
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Skills

HTML, CSS, WordPress, Salient, Divi, Elementor, Visual Composer, Gravity Forms, Yoast, WP Rocket, WPMU, HubSpot, Zapier, Dreamweaver, Photoshop, Illustrator, InDesign, SEO, site speed optimization.

Experience

Alaniz Marketing / Front End Developer

NOVEMBER 2016 - PRESENT, NOVATO, CA

- Built over a dozen WordPress websites using Salient, Divi, Elementor, Visual Composer, Gravity Forms, Yoast, WP Rocket, and WPMU
- Built over a dozen HubSpot landing pages and emails by coding templates and created custom workflows for clients
- Optimized sites for desktop and mobile
- Integrated Zapier, Google Analytics, and Google Tag Manager onto sites
- Ran SEO audits using SEMrush and optimized pages in areas that were lacking
- Worked on WordPress site speed optimization using WP Rocket

Vivalon / Website Administrator

DECEMBER 2015 - PRESENT, SAN RAFAEL, CA

- Built landing pages using WordPress and Elementor
- Updated the navigation and footer as needed
- Created complex forms using Gravity Forms
- Maintained theme and plugins
- Helped the marketing team with HTML and CSS issues

The Walt Disney Family Museum / Website Administrator

NOVEMBER 2015 - NOVEMBER 2018, SAN FRANCISCO, CA

- Built landing pages using Drupal
- Maintained events across the site

Education

College of Marin / Multimedia Studies

2011 - 2014, KENTFIELD, CA

I studied multimedia with a focus on web design, graphic design, and video.

San Francisco State University / BA in Music

2004 - 2008, SAN FRANCISCO, CA

I studied music with a focus on jazz and world music.