For sign up page, we should only have email or phone, once that is confirmed , proceed to asking the other questions ( see uber and lyft examples)

For date of birth, have a calendar component.

To sign up, use either email or phone number ( when one option is chosen, the other info can be asked for at a later stage)

TOPICS:

* Sign up page: what do we do for the brand? We put a header, background or in the sign up box like lyft
* Book a ride should be inside client portal. You can only request a ride once you log in as a rider