Home life. Sustainability Report 2020 Home Life. Sustainability Report 2020 Living at home. Securing the future. Sustainability Report 2020 Sustainability Report 2020 Home is, where your heart is. Table of contents Sustainability Report 2020 1. foreword ...... 6 2. the foundations of our actions We are strong in the region ...... 8 We are in the conversation ...... 12 We have made progress ...... 16 3. an overview of EDEKA Südwest's 25 goals...... 18 4. the pillars of sustainability framework 6 Sustainability Report 2020 We are in the middle Sustainable action is strategy

file:///C/Users/hwwaal/Downloads/2020\_SR\_DE\_EDEKA%23%23%23%20en-US.txt[27-1-2022 14:06:36]

EDEKA Südwest has set itself 25 sustainability targets for 2025. Of these, we have already achieved four by 2020. Five new targets have been added. Why? Because sustainable action is an ongoing

project and a principle of entrepreneurial action.

Every day anew it is a question of our common future

For us, being in the thick of things means achieving our goals, defining new tasks and implementing measures. Even unusual circumstances, such as those brought about by the Corona have brought with them, do not hold us back. For us at EDEKA Südwest, being in the thick of things means

EDEKA Südwest also means, above all, strong cooperation with our 470 independent retailers and our employees.

merchants and our employees. We live in and from the region. We are one of the leading food retailers in the southwest. 1.3 million people shop 44,000 employees work in around 1,100 stores, five logistics centers, six production facilities and administration. For all these people

we bear responsibility. To ensure that jobs are secure, that the company grows responsibly and that grows responsibly and that food is produced transparently, sustainably, in a way that conserves resources,

socially compatible and in compliance with animal welfare standards.

Since the world does not stop at one's own backyard fence, EDEKA has been working for more than a with the independent nature conservation organization World Wide Fund For

"We want to be an attractive and trustworthy company company for employees and customers. That is why we are we are constantly working to develop further, to develop ourselves further.

"Regional products, animal well-being, short transport routes, safety for the producers and guaranteed freshness for for our customers - that's how we define we define sustainable action."

Rainer Huber Klaus Fickert

Spokesman of the Management Board Managing Director

Highlights 2020
Our online annual review
overview 2020 shows our
many successful sustainability
sustainability projects. Enter
simply scan QR code

#### 1. preface

Nature (WWF) together: The common goal is to conserve the earth's natural resources, gradually the earth's natural resources, to gradually and significantly reduce EDEKA's ecological footprint footprint and to encourage more and more customers to buy more sustainable products and

more sustainable consumption. Two key factors are the expansion of the range of products and clear labeling and communication of more sustainable alternatives. and communication of more sustainable alternatives.

One special feature distinguishes EDEKA Südwest from many of its competitors. cooperative, the group brings together independent merchants and supports and supports start-ups. Appreciation, respect, and fairness are the hallmarks of the cooperation in the cooperative network. The independent merchant takes his responsibility for his region, his employees and his customers, and for the

the range of products and services on offer in his store. Out of personal conviction as well as out of entrepreneurial thinking and action.

# From people for people

This sustainability report is dominated by numbers. Inevitably. Because only in this way we can create transparency and comparability. Within our company, but also in benchmarking with others. Behind the figures, however, there are always people: Farmers, producers, suppliers, employees and trainees, merchants, customers - and their families. They all depend on secure and fair incomes. Be it in our region, in Germany, Europe or anywhere in the world. Everything we do has an impact on other people, their living conditions, the environment - and thus also on our common future. future. That's why this Sustainability Report is much more than a collection of figures and targets. of figures and targets. It documents our serious efforts to achieve an economically, ecologically, and humanly sustainable future and thus for a better togetherness.

"EDEKA Südwest and the pro- duction production plants stand for quality, transparency and and responsible handling of food.
That's what sets us apart."

"We take responsibility for for our employees, the environment and society - for us as a as a cooperatively managed a key component of our success. of success for us as a cooperatively run company."

Jürgen Mäder Uwe Kohler

Managing Director Chairman of the Supervisory Board

470

### Merchants

are now part of the cooperative association of EDEKA Südwest. Their markets are often run by children children and grandchildren

"Sustainability is an integral part of our corporate strategy anchored in our corporate strategy. We put it into practice lived by us and determines our actions. This applies to all areas of areas of the company.

Michaela Meyer

**Business Unit Management Sustainability** 

### Sustainability Report 2020

We are strong in the region

### **EDEKA Southwest introduces itself**

With a sales area stretching from Saarland to Bavaria, EDEKA Southwest is the second-largest regional company in the Germany-wide EDEKA network. The basis of our economic success is independent retailing and commitment to the region

**ELLHOFEN** 

**BALINGEN** 

Mannheim

**HEDDESHEIM** 

Bad Peterstal-Griesbach

Blumberg

Völklingen

Bexbach

Rheinstetten

Wildberg

Neuenburg

Hilzingen

Reutlingen

SANKT INGBERT

Baking culture

**EDEKA Southwest Meat** 

Black Forest Sparkling Water

Schwarzwald-Sprudel

Schwarzwaldhof

Ortenau We nke er

Fr schkost

Baking culture

Baking culture

Baking culture

Freshness Center

**OFFENBURG** 

FriedrichshafenFreiburgRP

HE

BY

BW

BY SL

HeadquartersLegend:

Logistics locationProduction plantBackkultur

Wiesbaden

Mainz

Frankfurt on the Main

Karlsruhe

Stuttgart

Heilbronn

Ulm

# 2. the foundations of our actions Cooperative Associations and Education

EDEKA Südwest is a cooperative association of self-employed merchants and one of the largest employers in the

merchants and one of the largest employers in the

region. The merchants bear responsibility for their market and are supported in this by EDEKA Wholesale.

### Exemplary commitment of the merchants:

Food donations for the local food banks and the annual food bag campaign Sponsorships for the "Vegetable beds for kids" project for Kids" project and for nature conservation projects in the Southwest EDEKA Southwest is Tree planting and flowering meadow campaigns

firmly rooted in the rooted and over-

EDEKA Südwest wants to impart knowledge to customers in the area of nutrition. impart knowledge. We are also involved in various areas of youth areas of youth, environmental and nutrition education.

Exemplary commitment of EDEKA Südwest:

Specialists of the EDEKA nutrition service in the

Markets and action days on nutrition in schools Employees support self-selected social projects with the "cent donation

Support for voluntary work such as the Fire departments and clubs on site

takes there Responsibility

North

Regional producers

Long-term contracts with regional suppliers are an important EDEKA Südwest an important component of its entrepreneurial of entrepreneurial action. Purchase guarantees and fair prices in line with the market also give the suppliers fair prices also give suppliers economic security.

Exemplary commitment of EDEKA Südwest:

regional retail brand "Unsere Heimat - echt & gut", also with organic assortment six own production plants in the southwest the platform "foodstarter goes regional" brings together local suppliers and merchants in the Ortenau region long-term cooperation with producers of our brand programs (e.g. Hofglück, Gutfleisch) **EDEKA** Northern Bavaria Saxony-Thuringia **EDEKA** Hessenring **EDEKA** Minden-Hanover **EDEKA Central AG & EDEKA** 

EDEKA Rhine-Ruhr EDEKA Southern Bavaria EDEKA Co.KG Hamburg Southwest 50%

EDEKA merchants /

Cooperatives

Service provider on site

To promote the regional economy and avoid long journeys, EDEKA EDEKA Südwest relies on service providers for the new and remodeling of our stores, EDEKA Südwest relies on companies from the region.

Examples of regional service providers:

in shopfitting, we placed 42 percent of all orders in the region. region. Only orders and deliveries that are not possible regionally or are negotiated nationally are carried out by supraregional companies almost 30 percent of all orders for new buildings were awarded to regional suppliers and craftsmen even in the case of repairs, we subcontract wherever possible, craftsmen from the region EDEKA

Southwest

50%

**EDEKA Headquarters** 

The majority of EDEKA retailers are organized in regional cooperatives. Together, they hold all shares in the shares in the Hamburg EDEKA headquarters and 50% of the shares in the regional wholesaling companies

270,000

Square meter

The five logistics locations of EDEKA of EDEKA Southwest

930.000

active articles

are stored in our merchandise management system stored

### 420,3

### Million

Transport units are per year on around 254,700 customer tours are delivered

Sustainability Report 2020

We bring freshness on the way

From supra-regional suppliers to local producers and to our own production facilities: The wholesale trade as well as around 1,100 EDEKA Südwest stores with a total of

44,000 employees supply approximately 1.3 million customers in the southwest with all the goods they need on a daily basis.

EDEKA CENTRAL

Regional

suppliers

Six own

production plants

Incoming goods

in the wholesaler

National and

private label suppliers

Perfectly matched to the specific needs

of the merchants, the wholesale operation of EDEKA

of EDEKA Südwest supplies the EDEKA retail trade with

food and many services

Wholesale

From the private label program to the advertising

campaign, the Hamburg headquarters (together with the regional

with the regional companies) bundles many services

services and develops comprehensive concepts

**EDEKA CENTRAL** 

# 2. the fundamentals of our actions

Production plants of EDEKA Südwest

Baking culture includes four baking plants

The company produces

meat and sausage products

The Ortenau wine cellar produces

top quality wines from Baden

The company is specialized in fish

and seafood

In Blumberg, ham and sausage products are

and sausages are produced

The company is specialized

in cheese and delicatessen

Produces the brands "Schwarz-

wald-Sprudel" and "Vitrex

The company owns

485 bakery branches

CustomersSupply of goods

in the store

Delivery

to the stores

1,3 million customers shop daily in the markets of EDEKA Südwest EDEKA 24 is the online store of EDEKA Südwest Local suppliers in the direct vicinity The platform "foodstarter goes regional" connects local start-ups and EDEKA merchants 1.020 markets of independent merchants belong to the cooperative **Markets** are operated as operated by us The EDEKA merchants are members of the cooperative of EDEKA Südwest. They operate their stores independently. Also here there are many different sales channels Independent retail trade The Regie stores are operated directly by EDEKA Southwest. The distribution channels include: EDEKA, E center, EDEKA Nahversorger markt, Marktkauf and BUDNI

Sustainability Report 2020

We are in conversation

Directed retail

Customers

Stakeholders and decisions

In a continuous exchange with various stakeholders, EDEKA stakeholders, EDEKA Südwest has developed and sustainability strategy and reviews it regularly. regularly. The decision-making process involves employees from all business units are involved

The people who shop with shop with us Partners
The merchants of EDEKA Southwest Employees
All those who work at EDEKA Southwest and its production operations
Suppliers
Local, regional and supra-regional suppliers suppliers, service providers and our own

production plants

Within the framework of the sustainability strategy, EDEKA Südwest has identified a total of six

stakeholder groups, with

In addition, we have media with which we can provide comprehensive information to specific stakeholder groups:

Advertising media

Advertisements

Customer magazine

Leaflet

Advertisements in daily newspapers

Newsletter

TV and radio

Websites

Intranet

Sustainability

Platform

**Employee** 

newspaper

Newsletter

Knowledge portal

**Trainings** 

Intranet

**Bulletin** board

Employee newspaper

Employee magazine

Knowledge portal

**Trainings** 

internal lectures

Businessman and

employees in the market

social media

Customer contact center

Family days

internal meetings

Customer meetings

and forums

meetings with NGOs

and politicians

**EDEKA Southwest Fair** 

General assembly

cross-regional

working groups (e.g.

sustainability, advertising)

national forums

field service

departments

**Employee days** 

"Great Place to Work

Works councils

Works

meetings

Departmental KVP meetings

Development meetings

Introductory

events

Training graduation

**Events** 

Anniversary celebrations

Apprentice and student

meeting

Annual meetings

**EDEKA Southwest Fair** 

and external fairs

Supplier evaluation

Organization GS1

Departments

**Employee visits** 

Annual report

Sustainability Report

**Publications** 

Websites

The ombudsman's office accepts reports and violations of any kind.

### 2. the foundations of our actions

**Business division** 

Sustainability

Employees ImplementationImplementationProposalsDecisionSustainability

committee

Sustainability

management

External

ProposalsProposalsDecision2. The foundations of our actions

Business unit

Sustainability

Employees ImplementationImplementationProposalsDecisionProposalsSustainability

committee

Sustainability

management

External

ProposalsProposalsDecision

Sustainability shapes our

actions: In the Sustainability

mium, all areas of the

**EDEKA Southwest group of companies** 

Southwest are represented. Together

with the Sustainability

sustainability division, the committee

decision-making bases for the

for the sustainability management

management. Ideas and suggestions from

and suggestions of the business people,

employees and external parties are

discussed. The sustainability management

management consists of the management

management of EDEKA Südwest and

decides on the proposals.

Capital providers

Both shareholders

(share capital and

investments) as well as

providers of outside capital

. Public

All people who have

have contact with us

(e.g. public authorities

media, NGOs, politics

and associations)

with whom we come into conversation at various

regular dates

**EDEKA Southwest Fair** 

Merchant in the market

Customer contact center

**Ethics Council** 

Projects (e.g. Cent

donation, "Our home & Nature") Cooperations and **Memberships** Experts for universities, science and politics

Annual Report

Sustainability Report

**Publications** 

Websites

Advertisements

Press releases

Advertising media

**Publications** 

Websites

Memberships of EDEKA Südwest:

- Federal Association of the German Food Food Trade (BVLH)
- Demeter e.V.
- Donau Soja (member of the executive committee)
- Main Association of the German Retail (HDE)
- Chambers of Industry and Commerce
- Community of interest FOR healthy Food e. V. (member of the board)
- Regionalfenster e.V. (member of the board)
- Forum for Responsibility Foundation In addition, EDEKA Südwest is

part of the EDEKA network in the following organizations:

- Business Social Compliance Initiative (BSCI)
- Forum Sustainable Protein Feed
- Forum Sustainable Cocoa
- Forum Sustainable Palm Oil
- Society for the Promotion of Animal Welfare in livestock farming mbH
- GLOBAL G.A.P.

Risk Assessment on Social Practices

- Initiative "We Together
- Roundtable on Sustainable Palm Oil
- Association for controlled alternative

Animal Husbandry e.V. (KAT e.V.)

Cooperations of EDEKA Südwest:

- Albert Schweitzer Foundation for our environment
- Bioland e.V.
- German Animal Welfare Association
- various universities
- Regional associations of Tafel Deutschland e.V.
- Farm as a place of learning
- NatureLife-International
- Naturland Association for Organic Agriculture e.V.
- PROVIEH e.V.
- Worldwide Fund for Nature (WWF)

25

### **Targets**

in the area of sustainability EDEKA Südwest has set itself the set. Among them are five new goals that were added in 2020

Sustainability Report 2020

We accept the challenges

Four pillars and eight challenges form the basis for EDEKA Südwest's sustainability goals of EDEKA Südwest. We started 2016 with 16 targets, but a lot has happened since then: we have achieved four targets four goals and defined new ones, so that we are now pursuing 25 goals by 2025. are pursuing. They are weighted together with the stakeholder groups

Ecological, economic and social issues are the three classic pillars of sustainability. of sustainability. EDEKA Südwest has defined them for itself as "Sustainable products", "Environment and energy" and "Social commitment". We have added a fourth pillar: our employees. Because they make a decisive

The sustainability strategy is brought to life every day by our employees.

Define, weight and develop further

In an exchange with stakeholders (see p. 12/13), EDEKA Südwest pro Säu

le defined two key challenges and associated goals that are to be met by the end of the year.

2025 are to be achieved. The decision-making basis for this includes stu

diencies such as the Forsa survey, cooperation in committees and topics of

merchants and employees. In order to weight the topics, a 2020

Online survey with a part of the stakeholders and managers of the

EDEKA Südwest, which will be repeated annually in the future. The result

the materiality matrix was on the right-hand side.

The materiality matrix shows the relevance of the topics both for EDEKA Südwest as well as for the stakeholder groups. The further to the right and the further up a goal in the graphic, the more important it is for the individual group. Based on this matrix, we recognize the relevance of the goals.

Sustainable productsResponsibility for employees Skilled workers-shortage Resources-scarcity Demand on the food quality Diversity & equal opportunities

The four pillars of sustainability

# The eight key challenges

2. the foundations of our actions Relevance for Stakeholders
(n = 124)
3
high
2,5
medium
2
1,5
low
1
T I P V X J NS C EB KW FY Q O G A U M L R H D 1 1,5 2 low medium
2020 A Promote women B Strengthen families C Doing more for health D Training rate
increase E Train skilled workers

F Conduct employee appraisals

G Only certified palm oil

H Increase organic sales

 $file: ///C/Users/hwwaal/Downloads/2020\_SR\_DE\_EDEKA\%23\%23\%23\%20en-US.txt[27-1-2022\ 14:06:36]$ 

- I Promote biodiversity
- J Increase regionality
- K Standardize quality
- L Rate suppliers

2,5 high

M Switch to certified soy N Commit to animal welfare O Only certified

Packaging material (paper)
P Less packaging material
Q Expand GreenBuilding
R Retrofit technology

Relevance for EDEKA Southwest (n = 18)

3

S Reduce CO2 emissions
T Planting trees
U Train nutrition experts
V Move more - eat better
W Fit for life
X Appreciating food
Y Promote volunteering

Social CommitmentEnvironment & Energy Environmental protection Social Responsibility Health through Education Climate change

16

Sustainability Report 2020

We have progressed

Sustainable highlights at a glance

Sustainability has long been firmly anchored in EDEKA Südwest's anchored in our daily activities. In 2012, we placed our our commitment to sustainability on a strategic foundation. and established the Sustainability business unit in 2015. The timeline shows some highlights of the past years

Partnership WWF & EDEKA Before 2012 2012-2014 2015-2016 EDEKA Southwest defines the goal of reducing its CO2

emissions

Fleetboard to

save fuel

**Project "Living** 

Vineyard" project

Supplier-

evaluation tool

**EDEKA Southwest** 

is committed to

certified palm oil

Sale of Demeter

organic bananas for children with

with disabilities in the

Dominican Republic

**EDEKA** nutrition service

Our home

& Nature

Competition

01G10

SustainableProducts

eNergy &

enviRonment

ReSponSIBIlIty for eMployees

socIal reSponSIBIlIty

Sustainability has many aspects. They pursue one goal: to preserve what makes our

earth and our society unique.

Sustainability has many faces. Winfried Schmitz, for example. He has turned his vision of a CO2-neutral EDEKA store into reality. Or the Hönig family from Lake Constance. On their farm wFree space. Or Ady, a ten-year-old boy who attends the Idene School for the Disabled in the Dominican Republic - a project made possible by the sale of organic bananas.

made possible by the sale of organic bananas. This is what we mean by sustainability.

on the next pages, you will get to know these people.

at EDEKA Southwest

r h n h t con uer w n w r a h d e vhmen d d s n t ken en de ge deg s n w r d i gsonde ng one h u

document1886233004493468670.indd 11. special flyer

Sustainability

Dinner bag campaign in

our stores

Seed bag-

Campaign

Manomama

Organic cotton bags

Introduction of the

commodity exchange

Conversion to

sustainable packaging

**Employees volunteer** 

volunteering with

corporate volunteering

Federal Award

won

17

Support of the

"Chicken & Rooster" initiative

2017 2018 2019 2020

Which r future

do we want to live?

Sustainability Report 2016 EDEKA Southwest

Sustainability Report 2016

Establishment of an animal welfare management system

Cooperation with the

State beekeepers' associations

2 1

43

6 5

8 7

10 9

With every purchase where you use a reusable box, a reusable net, a reusable bread bag or a reusable cup, you will receive a stamp or a heart

Presenting your tree planting card, you will receive a stamp or heart sticker.

When you have filled 10 spaces with stamps and/or sticker hearts

have, turn in the full card here at your market/bakery. For each

Card, we will plant a tree.

Dates and details for the planting event will be announced in advance.

We look forward to your support!

Further training

to become a sustainability officer

Job bike for employees

of EDEKA Southwest

2. the basics of our actions

Flower meadows for

honey and wild bees

The food rescue bag

for fruit and vegetables

InternalSustainabilityNewspaperforEdeans1/2017

**Contents** 

**WE ACT** 

Sustainability offensive launches in May

The Homework in Social and Ecological Responsibility has been done: Now Deka South West proposes is now opening an ewchapter in its dialogue with consumers. edecans can learn all about the planned project shere.

New from May: The sale of firefighters' sausage at the

counterandinSBwillsupporttheyouthfirebrigadesintheregion.

Edecanscanattendeventswiththelocal

events with the local fire brigades.

Fire department sausage

Mark your calendars now and join in:

OnJune13, endcustomers canget

will receive a seed sausage for every

euro purchase value a seed bag free of charge.

The flower mix can be

sown in meadows to

contribute to the protection of bees.

Seed bag campaign

From May onwards, they will be

wherever sustainability is a concern:

The curved

lines, signaling togetherness and the new motto

#livingthefuture.Whatthismotto

motto means in concrete terms is

is made clear with the help of a variety of stories:

A beekeeper explains why bee protection is so important.

**Table** 

helperstalkaboutwhatdrives them

what drives them to do voluntary work.

Conservationists

species that need to be protected.

to protect. All these people

contributetoactivelyshaping thefuture

andthat'swhatconnectsthemwithEDEKASouthwest.

"We want to offer consumers

thenewappearanceandadditional

media, we want to show consumers that sustainability is not an abstract concept,

saysMichaela

Meyer, Head of Sustainability Business."

It's about

example, getting children excited about

balancednutritionorsupportingtheyouthfirebrigadesintheregion."

At the end of May, the new online

magazine www.zukunftleben.de

will be launched. Itunitesstories,

videosandbackgroundinformationonthesubjectofsustainability.

Contributions in "this

week" and in the Ecenterflyer

supplement the online presence.

AttheendofJune, willbeissuedforthefirsttime.

sustainability report according to

GRI guidelines.GRI stands for

"GolbalReportingInitiative", aninternational

international standard for sustainable reporting.

The

GRI report will describe the measures taken by

intheareasofemployees, products,

Energy&Environmentand

and society, aswellasprovidingfiguresandfacts.

MichaelaMeyer:"

Allbusinessareashavedeveloped16sustainablegoals

that we want to achieve together by 2025.

Soplanning

for example, all Regio Markets in the Full Range

full-range stores to CO2

refrigeration systems and LED lighting."

Further media and campaigns are planned for the summer.

The internal newspaper "Wirhandeln" will be published.

Wirhandeln" will

three times a year viaNewsat

news three times a year.

Inquiredat

RainerHuberand

RudolfMatkovicinAninterview2

Milestones

What we have already achieved2

**Opinions** 

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**Dates** 

Sustainability projects4

Our

to strengthen the

youth fire departments in the

Southwest

FIREFIGHTER SAUSAGE

The future Logor Sustainability Communication of EDEKAS outhwest

AnImpressionFromtheNewSustainabilityReport:PeopleLikeFarmerMarkusKaiserShowWhatSustainabilityisAb

out -OurFuture

In which

future

do we

live?

document4515308546118338297.indd1 14.03.1717:03

The sustainability magazine of EDEKA Südwest 01/2017 MUTMACHER

Really committed: four role models from our region and what drives them

ADVENTURE HOME

The natural paradise

Discovering the Odenwald

and preserve it

The ally

of the Little Owl

How conservationist Peter Bux

in the Rhine floodplains

helps to save a rare bird species

from extinction

Communication

via magazine,

newspaper, website and

Newsletter

sustainability report

Communication

via social

Media

Reusable alternatives

& SmartBranding

1. progress report

Sale of the fire department sausage

for the

Youth Fire Departments

Feed conversion to Europe

Soya/ Danube Soya at Hofglück

2. sustainability report

Expansion of reusable alternatives

2nd progress report

Sustainability platform

for the information of merchants

and employees

Receipts made from

environmentally friendly paper

# 18 Sustainability Report 2020

EDEKA Südwest has set itself 25 sustainability targets. Every year we review what progress we have made, whether any adjustments are adjustments are necessary and add new targets as needed

Our 25 goals until 2025

What we can achieve together

Responsibility for employees Sustainable products

Diversity & equal opportunities

Skills shortage

Resource scarcity

Demand for food quality

30% female managers

in the first four

management levels

All companies in the

association of EDEKA

Südwest have passed the

workandfamily" audit

carried out

We have implemented 16 major

measures in the

Operational

health management

8% training rate across all companies of EDEKA Südwest EDEKA Südwest has trained 4,500 employees in the trained and developed in the area of fresh produce With 80 % of employees an annual employee appraisal conducted annually Palm oil and palm kernel oil: All EDEKA Südwest's own brand products and self-produced products are converted to RSPO "Segregated" or "Book & Claim". With our organic-relevant product groups we achieve a share of 12 % of the total stock turnover At least 80 organic farms, which produce for us participate in the model project "Agriculture "Agriculture for biodiversity 30 % of the total turnover of the regional brand "Unsere Heimat - echt & gut" (Our home - real & good) we achieve with organic articles All production plants have the IFS certification or a comparable standard of their own 100 % of our strategic suppliers are maintained via our own supplier evaluation tool (incl. sustainability criteria) EDEKA Südwest ensures that in its own production facilities and in the EDEKA Südwest private label products the feed for pigs, cattle and poultry poultry to European feed or or GMO-free, certified soy. It 10% of these products come from farms with appropriate feed. With six goals, we systematically from rearing to slaughter to slaughter - to improve animal welfare and to and to increase the range of plant-based alternatives

3 An overview of EDEKA Südwest's 25 goals 19

further expand

carried out

Social commitmentEnvironment & energy Environmental protection

Packaging material made of wood or paper: With all EDEKA Südwest private label products or self-produced produced products it comes from 100% recycled recycled or FSC® sources By 2025, EDEKA Südwest has

for 150 EDEKA Südwest own-brand articles or self-produced packaging material to be recyclable for recyclability checked and changed if necessary Climate change

100 EDEKA Southwest stores meet the GreenBuilding requirements
All direct stores in the full-range stores are equipped with LED lighting and CO2 refrigeration systems By 2050: Reduction of CO2 emissions by 50 (compared to 2009, in relation to to external group sales) EDEKA Southwest has planted 500,000 trees Health through education

1,200 employees are trained for our trained for our nutrition service At elementary schools in our sales region have held 2,270 "Move more - eat better" project days eat better" project days At secondary schools in our sales region 400 "Fit for life" project days my life" project days took place Social responsibility

The spoilage rate of food in the logistics locations of of EDEKA Südwest remains below 0.1 We promote every

Year honorary

**Organizations** 

On this page, these are short formulations. The detailed target descriptions can be found in the respective chapter

Responsibility for Employees

We form a strong team

Satisfied, well-trained, and motivated employees of all ages and of all ages and backgrounds are a key pillar for sustainable success.

sustainable success. We support everyone according to their abilities, treat each other fairly, and ensure the greatest possible with each other, and we ensure the greatest possible equality of opportunity.

4. the pillars of sustainability: responsibility for employees That's what it's all about!

Diversity and equal opportunities

For us, these two terms are more than just lip service. Trade lives from the relationship between people. The people who work for us are a reflection of society. reflection of society. To be an attractive employer and service provider we must reflect and promote this social diversity. The high of 57 percent is typical of the industry and offers great opportunities for both sides. sides. A good corporate culture that also supports and encourages families leads to a high level of satisfaction.

families in particular, leads to a high level of satisfaction, long years of service with low low staff turnover and helps maintain employee motivation and performance. work performance. Responsibility for diversity and equal opportunities rests with all managers in close coordination with the HR department.

We want every employee to have the same opportunities to develop and to and to exploit his or her individual potential. This applies regardless of their gender, age, cultural background, sexual orientation, religion, disability or disability or ideology.

Every employee benefits from this appreciation not only every day at their workplace, but also in their private situation. And last but not least, the company, because our values and an appreciative working environment contribute to contribute to our being perceived as an attractive employer.

### The goals of EDEKA Südwest:

- Promoting women (p. 22)
- Strengthening families (p. 23)
- Doing more for health (p. 24) 57%

32%

94%

58%

24%

47%

49%

All employees at EDEKA Südwest are valued and equal opportunities

866

**Fathers & Mothers** 

took the opportunity to go on parental leave. The helps families reconcile work and reconcile work and children 96 **Nationalities** enrich EDEKA Südwest and are are an expression of our unbiased cooperation Women | Men 43% Full-time | 9,061 68% Part-time | 6,414 6% Mini-jobber | 2,895 42% Interns | 38 76% Apprentices | 577 53% Students | 69 51% 26% under 30 | years 42% 30-50 | years 32% over 50 | years Women Men Sustainability Report 2020 Diversity and equal opportunities 23% 2015 25% 2018 24% 2019

24%

2020

30%

2025

Managers in the year 2025 is

The first four management levels (business

manager and technical supervisor)

Promote women

The share of women at 57 percent offers EDEKA Südwest a large potential of motivated employees with a high level of education. These well-trained women must be retained by the company, promoted, further qualified and motivate them for management tasks. 30 percent women in management positions is is an ambitious target, which we aim to achieve through targeted support measures. These include mentoring programs, in-house seminars, online coaching and the special support for young women. Reconciling family and career is becoming an increasingly important component in career planning. The opportunity for family-related time off has become established at EDEKA Südwest. The same applies to support for reintegration after parental leave. Family Officer

are on hand to support the families here with their expertise. Due to internal restructuring, we did not succeed in increasing the percentage of female percentage of female managers from the current 24 percent. However, we however, remain committed to our target of 30 percent by 2025.

Our goal: to increase the proportion of female at least 30 % - in terms of management, business unit management, Mentoring programThe mentoring program "mentoring program, young women are at the start of their careers for mentor for a year at the start of their careers. mentor. In 2020, there were again two mentees and two mentors Seminars "Enforcement in a different way - convincing convincing as a woman": Business Coach Tina Christiansen teaches the participants participants their own points of view clearly and convincingly and assert their own points of view ScholarshipThe "Young women leadership scholarship" supports young women for six months with a full with a full scholarship at the SYNK Business School on their on their way to becoming managers

4. the pillars of sustainability: responsibility for employees "workandfamily" audit of the of administration and logistics of EDEKA Südwest, Schwarzwaldhof,

Schwarzwald Sprudel, full-range stores direction Auditing of EDEKA Southwest Meat Re-auditing of the already audited Companies All companies in the association of EDEKA Südwest have passed the audit "workandfamily successfully carried out 2013 - 2015 2018 2016 - 2020

## Strengthen families

The focus of the family- and life-phase-conscious personnel policy at EDEKA Südwest are employees with children and dependents in need of care. For the re-audit "berufundfamilie" (work and family), in addition to the already established offers, such as the monthly distribution of shopping vouchers for diapers, childminders or a parent-child day, additional measures are gradually being defined. measures, such as more flexible working hours and mobile working within defined and mobile working within a defined framework. Proven measures from the first audit are also being further developed and expanded. These include care guides at all sites, support for family care, programs for keeping in touch during parental leave, and the provision of of kindergarten places. The next re-audits are scheduled for 2021. Production plants and EDEKA merchants will also be audited step by step. audited. Three independent retailers have received the "berufundfamilie" audit.

already successfully implemented.

7Family officers look after the interests of employees with families. employees with families "berufundfamilie" EDEKA Südwest was again awarded the with the "workandfamily" audit. certified. Here read more about the award the award of the certificate Children's holiday programAt the Offenburg and Balingen, the children's vacation program helps working parents vacation time without school and and kindergarten for their children and relaxed for their children **Image** 2025

Our goal: All companies in the EDEKA Südwest network have successfully completed the "berufundfamilie successfully carried out

19Care pilots support colleagues with relatives in need of care 430 diaper vouchers for employees' infants were

were issued

Sustainability Report 2020

Start of the operational

Health Management at EDEKA Southwest

2017

Two major measures:

JobRad and fundraising run

2018

Two major measures:

"Active breaks and fundraising run

2019

Two major measures:

2020 Online back training and flu vaccination

There were 16 large

Measures in the area of BGM carried out

2025

1.180

Job bikes

provide overall movement on the way to work and on the way to work and privately

114
Participants
took part in the online back
training of EDEKA Südwest
Doing more for health

Our goal: We have 16 major measures by 2025 in occupational health management (BGM) implemented

Health is a basic prerequisite for maintaining the satisfaction, motivation and performance of the employees. For this reason, EDEKA Südwest has has included the topic of health as a new sustainability goal. Our occupational health management (BGM) had already been launched in 2017, so that we could

were able to build on this. A committee of employees from all areas discusses about possible measures together with our occupational health management officer. The occupational health management specifically addresses the different the different stresses and strains of the working environment and the different phases of life, and health of our employees. Occupational safety issues as well as physical and mental aspects are as well as physical and psychological aspects. That is why we have conducted a health survey among our employees in 2020. Every year at least two major measures are implemented each year that address as many employees as possible. In 2020, these were online back training

as well as the offer of a flu vaccination.

26.142 3.416 kg of apples employees and 508,519 liters of water there were no sick days and free of charge for all employees received a health bonus

1.996
Corona tests
were carried out at the logistics
carried out
211
Flu vaccinations
were taken up by the employees
taken up

4. the pillars of sustainability: responsibility for employees That's what it's all about!

# Education and training

Well-educated and trained specialists are the guarantors of sustained corporate success. Only the perfectly coordinated interplay of service in the stores production, logistics and administration, EDEKA Südwest can fulfill its complex complex tasks. Responsible for training and further education are all managers in close coordination with the human resources department.

Continuous training and further education measures - and thus good career opportunities especially for young employees and those just starting out in their careers - also enhance our attractiveness as an employer and increase employee satisfaction. Because professional professional development always goes hand in hand with personal development. Employee satisfaction is also expressed in long service to the company.

length of service. We can also only counteract the increasing shortage of skilled workers, by offering needs-based training and continuing education for our specialists and managers. managers from our own ranks. This means we have to identify potential and develop them in the best possible way. The new objective "Conduct employee appraisals employee appraisals" contributes to this. An important component of training and development is also the

Possibility of flexible learning through digital or mobile offerings.

The goal set in 2016 to conduct more employee training has already been achieved. Last but not least, as the largest employer in the region, EDEKA Südwest has a social responsibility: to offer secure jobs to local people.

### The goals of EDEKA Südwest:

- Increase training rate (p. 26/27)
- Training skilled workers (p. 28)
- Conduct employee appraisals (p. 29) 62 %

### Training days

in relation to the number of employees - this target for 2025 has already been achieved in 2019 (see p. 64)

646

**Trainee** 

and students in 2020 were in the EDEKA Southwest network prepared for a profession

10

Years

our employees stay with the remain with the company on average. An expression of high satisfaction in the workplace

Learning and training is a continuous process at EDEKA Südwest continuous process

Sustainability Report 2020

Skills shortage

8% 20254% 2020 4% 2019 4%

2018

4%

2015

Increase trainee ratio

By 2025, we want to be supervising twice as many trainees as we currently do. This is duty as one of the largest employers in the region. On the other it is a must in order to close the gaps that are growing due to the shortage growing due to the shortage of skilled workers. We are making great efforts to achieve this. These efforts These efforts are already starting with the younger schoolchildren. The aim is to get them interested in the food trade and and production as early as possible.

Contact was made with potential applicants for an apprenticeship position in took place in 2020 through:

- the Frischemobil at schools and training fairs
- participation in career and education fairs
- the student competition in the 19/20 school year with 1,103 students in 97 teams
- 35 student and university internships including traineeships
- 24 educational cooperations with schools
- the career orientation event whatchaSKOOL

Frischemobil The Frischemobil advertises on the

for apprenticeships in the food retail professions in food retailing. del. Including personal advice and and apprenticeship exchange Trainee CarsThe best junior employees receive a receive an Opel Adam for one year Opel Adam for a year. Nine apprentices and one dual student were received the reward for their good for good performance Apprentice ambassadorsWho better to promote apprenticeship than our own apprentices? apprentices? Nine apprentice ambassadors were successful in the casting and are now now talk about their experiences media about their experiences

schoolyards in southwestern Germany

1.103 577 Pupils

**Apprentices** 

took part in the school competition are currently learning a profession with best prospects for the future in the field of nutrition

4. the pillars of sustainability: responsibility for employees Our goal: The training ratio by 2025 in relation to all of all employees subject to social employees subject to social security contributions employees subject to social security contributions is at least 8

- communication on social media such as Facebook, Youtube, Instagram and TikTok or on the website hier-bleib-ich.com.
- a total of 15 trainee ambassadors
- the "Hier bleib ich" campaign
- Collaboration with influencers
- attention-grabbing campaigns, for example with the WWF panda Excellent

With the "Certified Training Company" seal, EDEKA Südwest guarantees its trainees the best training opportunities: Strict quality standards give young people the certainty that they will receive optimal training throughout the entire training period. The course of the training corresponds to the EDEKA Aus

education guidelines and includes seminars in addition to the vocational school, exam preparation and e-learning courses to prepare for graduation.

24Partnerships exist with schools and educational educational institutions
69 students take advantage of the dual studies
27 apprenticeship professions are available - from merchant to wine technologist
12study courses offer the best career opportunities in all all areas of the company

502

2017

1.063

2018

1.646

2019

2.160

2020

4.500

2025

29
Seminars
can already be held online
can be carried out
13
Programs
for professionals and experts
are available for selection
Sustainability Report 2020

Our goal: To increase the number of trainees in the area of fresh produce (salesperson, butcher, specialist) is at least at least 500 per year. 2017 to 2025, we will have a total of 4,500 employees employees in this area internally trained and developed

### Train specialists

EDEKA Südwest trains the majority of its qualified specialists and managers itself. themselves. Particularly in the fresh produce sector, our customers expect specialist knowledge and good good advice. In addition, this enables us to recruit employees for EDEKA Südwest and retain them in the company for the long term. In 2020, due to the many seminars have been cancelled or postponed due to the Corona pandemic, a great challenge for our specialist career concept. Nevertheless, we were able to train 514 trained. It also helped that we already offer web-based seminars on various topics. seminars on various topics. We are working on further online seminars so that in 2021 more more training courses can take place. There are regular refresher courses for all seminars refresher courses to keep employees' specialist knowledge up to date. up-to-date. EDEKA Südwest offers both individual specialized training and advanced training, for example, to become a seafood expert, as well as programs for career changers. We also use social media to draw attention to further training opportunities on

and to increase the attractiveness of the professions.

**Participants** 

There were 22 participants in "Meat your Job", five were

were later hired

Meat your Job

Five apprenticed professions live

and the best participants

receive an

internship:

This is how the

Training Day

at the meat plant

Recruiting

EDEKA Südwest uses social

media such as Facebook to recruit young

people as skilled workers

as skilled workers. In this way, we make

for example, draw attention to the training

in the bakeries

294. the pillars of sustainability: responsibility for employees

The consistent further development of employees is an important issue for EDEKA Südwest.

Therefore, we have included employee appraisals as a new sustainability goal.

included. As early as 2020, we conducted annual so-called feedback & development interviews with 42 percent of our employees.

development discussions with 42 percent of our employees each year, and we want to increase this figure to 80

percent. This applies to all employees who have been with the company for more than two years and who

and who work in logistics at shift manager level or above. Before the interview

EDEKA Südwest trains both employees and supervisors with a course on our digital learning platform.

our digital learning platform, the knowledge portal. For the business unit managers

the employee appraisals are part of their target agreement. In the feedback & de-

Conduct employee appraisals

14% | 2018

38% 2019

42% | 2020

80% 20254. The pillars of sustainability: Responsibility for employees

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Conduct employee appraisals

14% | 2018

38% 2019

42% | 2020

80% | 2025

In an appraisal interview, no urgent current tasks are discussed, but rather

but rather to discuss cooperation and further development in a trusting atmosphere.

and further development. This gives employees the opportunity to address problems and conflicts, but also to

and conflicts, but also to identify their own potential and discuss development opportunities and the need for

development opportunities and the need for further training.

Our goal: By the year 2025, we will with 80 % of employees who have been with the two years in the company (in the logistics area with all employees shift supervisor level), an annual conducted an annual employee appraisal

Interview sheetA guideline helps to ensure that all the key points are all essential points from the from the point of view of employees and from the point of view of employees and and also facilitates and also facilitates documentation Knowledge portalBoth employees and managers for the prepare for the interview: In the knowledge portal of EDEKA Südwest there is a special course on the topic of employee appraisals 900 interviews have been conducted. The focus is on previous activities as well as goals and as well as goals and measures for the future

Sustainable Products

Cultivation, production, quality and proximity

EDEKA Südwest is committed to conserving scarce natural resources along the entire supply chain - from local to regional.

chain - from local to national - to conserve scarce natural resources and protect and protecting ecosystems. In this way, we can we can offer our customers fresh and high-quality food

4. the pillars of sustainability: sustainable products 31

That's what it's all about!

Responsibility in procurement

The cultivation, production and transport of food pose environmental and social challenges. and social challenges. EDEKA headquarters at the national and EDEKA Südwest want to work together to make not only individual products but also but also to systematically make overarching supply chains more sustainable in the long term. Therefore, since 2009, EDEKA headquarters has been working with the World Wide Fund For Nature (WWF) to reduce EDEKA's ecological footprint and make the company and its products as well as its products ever more sustainable. For example, through a more careful use of global resources or expanding the range of more environmentally of products manufactured in a more environmentally compatible manner. One of the goals is to reduce the risks

in the procurement of critical agricultural raw materials. In the joint project

"For a better banana" with 23 conventionally cultivated farms, for example, there are Hotspots in the areas of environment (water and waste management, climate protection, ecosystem conservation, soil protection) and social issues (social services). focus. EDEKA Südwest is also addressing these issues. For

For example, in the case of palm oil, we want to contribute by using certified raw materials, to counteract the further clearing of the rainforest. Furthermore, a ombudsman's office set up by EDEKA Südwest gives all parties involved along the supply chain the supply chain the opportunity to report irregularities.

We work trustfully with regional farms and with the organic associations Bioland, Demeter, and Naturland, which stand for environmentally friendly agriculture and preserve valuable ecosystems. With the organic range of our own brand

"EDEKA Südwest is setting new standards for resource-saving cultivation in the region and for the freshness and quality of food. cultivation in the region as well as the freshness and quality of food.

We have a commitment to quality and a promise of freshness to our customers. In our six production plants, we are therefore introducing a comprehensive quality and product safety system at our six production sites, and we are recording our in an evaluation tool that also includes sustainability criteria.

The goals of EDEKA Südwest: - Only certified palm oil (p.32)

- Increase organic sales (p. 33)
- Promote biodiversity (p. 34/35)
- Increase regionality (p. 36)
- Standardize quality (p. 37)
- Evaluating suppliers (p. 38)

In a variety of ways

EDEKA Südwest is committed to more sustainable sustainable food production

1.024

Organic products

of the organic associations are available at EDEKA Southwest. In close cooperation with them, we are further expand this offer

1.500

regional growers

stand behind "Our homeland - real & good". With the regional EDEKA Südwest's own regional brand the organic range is also growing

The partnership between EDEKA and the WWF has been since 2009. More information about it online: edeka.de/wwf

2014
Foundation
of the Roundtable on Sustainable
Palm Oil" (RSPO) on the initiative of the
of the WWF and others. As a co
member, EDEKA actively demands

standards WWF palm oil check Learn more about why EDEKA is one of the world's leading sourcing of palm oil the pioneers of the German food retail retail trade Palm oil extraction The ripe fruits of the oil palm are pressed at high temperatures and under pressure in order to to obtain the coveted oil. Palm oil oil is extracted from the ground from the ground seeds of the fruit. 2014 Foundation of the Roundtable on Sustainable Palm Oil" (RSPO) on the initiative of the of the WWF and others. As a co member, EDEKA actively demands improvements to the RSPO standards. standards WWF palm oil check Learn more about why EDEKA is one of the world's leading sourcing of palm oil the pioneers of the German food retail retail trade Palm oil extraction The ripe fruits of the oil palm are pressed at high temperatures and under pressure in order to to obtain the coveted oil. Palm oil oil is extracted from the ground the ground seeds of the fruit 32

improvements to the RSPO standards.

Sustainability Report 2020

products produced in the "non-certified" category. The conversion of another te to RSPO "Segre-

raw material from "Mass Balance" to a higher certification is already planned.

gated" or "Book & Claim" converted

Our goal: By 2025, all

EDEKA Südwest private label products

or own

Resource scarcity

not Mass Book & Segre palm oil certified Balance Claim gated free since 2020

exclusively refined palm oil

11% 13% 0% 14% 62%

Palm kernel oil and/or with fractions/derivatives

0% 75% 0% 25% 0%

From palm (kernel) oil Mixtures of pure palm oil and/or with fractions/

2% 78% 0% 5% 15%

Palm (kernel) oil derivatives

exclusively Palm kernel oil or fat

0% 0% 0% 0% 0%

Only certified palm oil

Palm oil is the most sought-after vegetable oil in the world because it is relatively inexpensive and versatile

versatile. To make room for oil palms, large areas of rainforest are cleared, which releases CO2 and destroys the habitat of wild animals. EDEKA Südwest therefore its own-brand products or products produced in-house to certified palm oil. palm oil. Each product has to be checked individually, since taste and binding properties change during a conversion. When it makes sense, we do not use palm oil. This, together with the listing and delisting of products, changes the number of items number of articles considered. We work with certificates issued by the Roundtable of Sustainable Palm Oil" (RSPO): With "Book & Claim", palm oil producers sell virtual certificates, which stand for a certain amount of certified palm oil. "Segregated" guarantees that that the product contains only RSPO-certified palm oil. In 2020, for example, we were able to In the case of bakery operations, by switching one raw material, we were able to reduce the number of

73 %

of the own brands

of EDEKA are switched to "Mass Balance" or or "Segregated" (2019)

4. the pillars of sustainability: sustainable products 33

Our goal: With our organic-relevant product groups we will achieve a share of 12% of total of total warehouse sales

BIO BIO Increase organic sales We have already almost reached our 2025 target of increasing the share of bio-relevant product groups to 10 percent of total

total warehouse sales, we have already almost reached it by 2020. EDEKA Südwest sees great growth potential in the organic sector and is therefore increasing the target value for 2025 to 12 percent. This will be helped on the one hand by the social organic trend, but also our many years of cooperation with the organic associations

Bioland, Demeter and Naturland. In 2020, we have also added new organic products to products into our range and again stepped up our advertising activities.

Since 2020, all fruit and vegetable articles have also been "Unsere Heimat - echt & gut BIO" association goods. We also further expanded this range in 2020.

To this end, we are supporting producers in their conversion to organic cultivation.

In addition, we provide retailers with practical assistance in the form of our organic strategy as well as in personal

and online, we provide practical assistance and ideas, for example for special organic organic special setups in the market and special training for specialists. Since 2019

we have already been able to train 85 employees as "organic specialists."

# 544 Demeter articles are available in the assortment of **EDEKA Southwest** 2.800 Organic articles the assortment of EDEKA Südwest on average 12% 20259,6% 2020 8% 2019 8,8% 2018 7,5% 2016 "Our homeland - real & good"

What drives Demeter and

Bioland producers?

Here, three

farmers from the southwest

Germany introduce themselves

Organic special structures

With special superstructures

the attention of customers to organic

customers' attention to organic products.

Suggestions for this can be found

on various internal plat

forms of EDEKA Südwest

411

Bioland articles

square meters

are available at EDEKA Südwest

available

34 Sustainability Report 2020 1.5 million square meters of flowering areas have created 2.500

of bee pastures have been

Elchesheim-Illingen

5.074

hectares of land

the "Agriculture for Biodiversity" farms

for Biodiversity" farms

The "Agriculture for Biodiversity" model project ensures the preservation of the habitat

of wild animals and plant species in the agricultural landscape.

It is the result of a partnership between EDEKA and the World Wide Fund For Nature

(WWF) and is managed by the Leibniz-Centre for Agricultural Landscape Research

(ZALF) e.V. for scientific support. The basis of the project is a

nature conservation catalog, which includes more than 100 individual measures. From the service catalog the farmers select suitable measures for themselves. These include

uncut strips in the fields, a varied crop rotation, light fields, and nesting and roosting aids for insects, light fields, and nesting and roosting aids for insects and small reptiles. Nature conservation consultants

accompany and monitor implementation.

In 2020, 41 Bioland farms that produce beef for EDEKA Südwest Fleisch are certified. In addition, two farms of another producer association.

EDEKA Südwest guarantees the purchase of the products and pays a price premium.

price premium.

Promoting biodiversity

Our goal: By 2025

at least 80 organic farms,

producing meat for EDEKA Südwest

meat for EDEKA Südwest will participate in the

model project "Agriculture

for biodiversity" model project

Over 5 million seed bags

Since 2014, the seed bag

seed bag campaign has been taking place in

markets of EDEKA Südwest

has been taking place. For every 10 euros of purchase value

customers receive a seed bag,

to create flowering areas

A product

of EDEKA from the

model project

"Agriculture for

biodiversity" model project

4. the pillars of sustainability: sustainable products

20189 operations

Pre-certified

2019Nature conservation catalog for

Southern Germany completed

202043 farms

certified

202580 farms

take part

Making customers aware of the issue of nature conservation and encouraging them to

# Encourage participation

EDEKA Südwest also supports the preservation of local flora and fauna with its "Our Homeland & Nature" competition.

for the preservation of native flora and fauna. From every herb pot sold

brand "Our homeland - real & good," a portion of the proceeds goes to nature conservation projects in southwestern Germany (see p. 64/65). In addition

EDEKA Südwest also organizes an annual fishing competition in cooperation with the

Landesfischereiverband Baden-

Württemberg e.V. to reintroduce salmon to the local Rhine region.

salmon in the local Rhine area. In cooperation with the regional associations of beekeepers, we are also training beekeepers to become "advisors for bee pastures". This has resulted in large-scale

flowering areas, for example in Elchesheim-Illingen. The project

"Living Vineyard" project, in turn, promotes biodiversity in vineyards. Also the EDEKA Südwest employees are also active with their own projects. This is how

2020 a flower meadow and an insect hotel at the St. Ingbert logistics site.

This logo makes the project recognizable at first sight Flowering areas at beekeepers Read here how a beekeeper in Meersburg on Lake Constance in the context of the seminar "Bee pasture flowering areas has created Flowering areas for bees Regional wild plants and grasses are an important source of food for bees. With our seed bag and "bee pasture" seminars for beekeepers seminars for beekeepers, we contribute to the creation of flowering areas 100 Individual measures measures are available for selection biodiversity" to choose from Visit to a farmer How on an organic farm on the Swabian Alb measures of the model project "Agriculture for biodiversity" model project are implemented, you can find out here

### Sustainability Report 2020

30%

202525,4%

2020
24,4%
2019
142.928
Salads
from the Pestalozzi Children's Village we have sold
317
Articles
from "Our homeland - real & good
BIO" are available in our stores
Our goal: 30 % of the

Total turnover of the regional brand "Our homeland - real & good" we achieve with organic articles (related to

to the organic-relevant product groups) Increase regionality

One of the main focuses of our assortment is the products of regional producers. All products under our own brand "Unsere Heimat - echt & gut" are harvested and packaged in the federal states

in the federal states of our sales region. They meet strict quality criteria, for example, they are GMO-free and contain no palm oil. We are continuously continuously expanding our product range. In 2020, for example, we added the new "Magic Star" apple variety from

from Bodensee Vertriebsgesellschaft. EDEKA Südwest guarantees the producers the purchase of the goods as well as fair prices in line with the market. With long-term contracts, we are strengthening the regional farms. Customer demand for regional products is increasing regional products, so that in 2020 we have included "Increase regionality" as a new sustainability sustainability goal. With "Unsere Heimat - echt & gut BIO," we are combining the themes of regionality and organic. All fruit and vegetables under our own brand are sourced from organic farming from organic growers' associations and are unpackaged wherever possible. This range is also being further expanded. With "Foodstarter goes local" we also have a platform to bring the products of local producers to our stores in the Ortenau region.

Regional cycle
Our own brand "Unsere Heigenuine & good" stands for resource-conserving cultivation in the region and and short transport routes.
This means that customers receive fresh, high-quality food
10 million euros
in additional funding from 2009 to 2019 to the dairies of "Our
Heimat - echt & gut" dairies
100 %
of the fruit & vegetables
of "Our homeland - real & good
BIO" is association goods

4. the pillars of sustainability: sustainable products
In order to ensure the highest level of food safety, we have a uni
quality and safety system. In addition, EDEKA Südwest certifies
certifies its production facilities according to the "International Featured Standard Food" (IFS).

(IFS). In 2020, we carried out the certification of the Ortenau wine cellar.

A key milestone for this was the modernization of the entire grape reception system carried out as part of the new construction.

modernization of the entire grape reception system, including pressing technology, as well as the investment in new stainless steel tanks. The certification of a bakery is planned for 2021. bakery is planned for 2021. We carry out regular checks and internal audits at both the production and the

We carry out regular checks and internal audits at both the production facilities and the markets. The stores are

by external laboratories. For our own brands and

and self-produced products, we are able to set our own standards. These include pre-harvest sampling, for example, in which the products are examined directly in the directly in the field before harvesting. In general, we pay attention to certificates of food products to ensure quality.

Standardizing quality

Our goal: All production facilities of

EDEKA Südwest have a comprehensive quality and product

comprehensive quality and product

and product safety system, which is neutrally

controlled. The standard for this is the "In-

ternational Featured Standard Food" (IFS Food). Only in exceptional cases is a comparable, own standard is taken as a basis is taken as a basis, compliance with which neutrally controlled All production plants except for the Ortenau wine cellar and individual bakeries are certified Demand for food quality New building Ortenau wine cellar Pre-certification Ortenau wine cellar Certification Ortenau Wine Cellar All production facilities are certified 2016

2018

2019

2020

2025

557 Market employees have been quality assurance managers in food retailing 705 **Markets** are audited by internal audited by internal quality managers Ortenau wine cellar Our newly built production plant, the specialist for wines from the Affental to the to the Kaiserstuhl, has achieved IFS certification with a high level 52 Quality Manager are available at all wholesale locations and production plants 1.706 Food analyses were carried out by the wholesalers (without production plants)

38

Sustainability Report 2020

Our goal: 100% of our strategic suppliers strategic suppliers in 2025 via the EDEKA Southwest Supplier supplier evaluation tool including sustainability criteria 815
Contract farmers
supply fruit and vegetables for the
EDEKA Southwest markets
123
Fair trade articles
are available at EDEKA Südwest
in the markets
Share of suppliers

27% 2016 150
100% 2018 348
2019
Collaboration on the "GS1 ECOtraxx" platform
2020
Addition of sustainability criteria in the supplier evaluation
tool of EDEKA Südwest
100% 2025
All
All suppliers & addition of further
Sustainability criteria

# **Evaluate suppliers**

23

All strategic suppliers of EDEKA Südwest (more than 75 percent of total sales) have been recorded in our own supplier evaluation tool since 2018. This is where logistics, quality management, economic efficiency and certificate maintenance. are combined. In addition, the "ECOtraxx" platform has been in place since June 2019. supplier data in the area of sustainability. It was developed by the GS1 organization, among others together with EDEKA Südwest, among others. In the future, this will be merged into the system "fTrace" system, which enables batch-specific traceability of individual products along the supply chain. the supply chain. In addition, EDEKA Südwest will continue to expand its own supplier evaluation tool further in terms of sustainability. The basis for this are our purchasing guidelines for EDEKA Südwest's own brands, which will also apply to other our suppliers in the future. We will start with common seals and certificates for so

cial and ecological aspects. By linking these requirements, we hope to achieve greater more certainty in dealing with critical issues. We are aware of these through These are known to us through regular hotspot analyses, also in cooperation with the WWF.

Banana farms
in a project for environmentally and
socially responsible cultivation (2020)
153
WWF article
are available in the EDEKA
Southwest stores
100 %
of the coffee products
from "Gut & Günstig" are from UTZcertified cultivation
529
UTZ products
comprise the assortment
from EDEKA Southwest

4. the pillars of sustainability: sustainable products That's what it's all about!

#### Advocate for animal welfare

EDEKA Südwest Fleisch supplies large sections of customers in the southwest with high-quality meat and sausage products.

high-quality meat and sausage products. Even though we do not keep and slaughter slaughter animals ourselves, we bear responsibility in the areas of animal welfare and feed production feed production with its impact on the environment and climate. We would like to use our influence on agriculture and suppliers, but also in our own production facilities responsibly.

It is important to us to take a holistic view of the animal, from rearing to transport and to slaughtering is important to us. That is why, in cooperation with animal welfare organizations and slaughterhouses, we have developed an animal welfare which enables transparency and controls and is constantly being expanded and improved. Beyond the minimum legal requirements, EDEKA EDEKA Südwest develops brand programs for various animal species. animal species. This is done in close coordination with our animal welfare officers, animal welfare organizations and farmers in the region. Our regional brand programs are externally reviewed and audited. For the first time in this Sustainability report, we are therefore dividing the goal "Commit to animal welfare" into sub-goals for different goals for different animal species.

In order to give our customers better orientation at the service counter, we have we have developed a simple color coding system. This means that - thanks to the additional seals - it is possible to see at a glance which meat products, for example, originate from organic farming and from animal-friendly husbandry. The strategy EDEKA's strategy is to offer an extensive range of meat and sausage products of different quality and price levels. In addition, EDEKA Südwest has Vegitheken with vegetarian and vegan products.

# The goals of EDEKA Südwest:

- Switch to certified soy (p. 40)
- Commit to animal welfare (pp. 41-45) 80 %

of the EDEKA Own brands

in the fish sector in 2019 came from sustainable sources

100 %

of our fresh eggs

originate from producers from Germany

With the private label "Hofglück customers receive pigs

Premium grade meat from animal welfare More animal welfare from rearing, transport transport to slaughter

## to slaughter

40 Sustainability Report 2020 3% | 2017 40 % CO2 emissions is saved by feeding "Europe Soya" and "Danube Soya". Hofglück poultry In spring 2021, EDEKA Südwest will extend the Hofglück to the poultry sector. poultry. Here, too, only **GMO-free** feed is fed 100 % certified soy is fed to our Hofglück EDEKA Südwest is committed to certified, GMO-free feed from European cultivation. cultivation. We register all EDEKA Südwest's own brands that come into question and support producers in the conversion process, for example with transitional periods and financial compensation. In 2019, we switched the Hofglück program completely to "Europe Soya." Instead of buying certificates, we are relying on real feeding. In 2020, we intensified our promotion of Hofglück products, which enabled us to achieve a a large increase in volume. In 2021, the Hofglück private label will be expanded to include poultry products. The first step toward certified soy is GMO-free. We have already achieved this for all products under our private label "Unsere Heimat - echt & gut" private label and our bakery products. Our goal is to have 50 percent of all EDEKA Südwest private labels and self-produced products be GMO-free by 2025 are free of genetic engineering. We now also include in the calculation the retail goods of EDEKA Südwest Fleisch and are already at 47 percent by 2020. In addition we are specifically looking for GMO-free goods when purchasing the remaining products. Switching to certified soy At the Hofglück farm Read about the visit of the Baden-Württemberg Minister for Rural and Consumer Protection, Peter Hauk MdL, at the Hofglück farmer The two standards of the non-profit organization "Donau Soja Our goal: EDEKA Südwest ensures that in its own production plants and our own brands the feed for pigs, cattle and poultry is based on poultry feed to European feed or GMO-free or GMO-free, certified certified soy. By 2025, 10% of these products will come from farms with appropriate feed 6% | 2020 10% | 2025 5% | 2018 5% | 2019

Katharina Gänger is one of our Katharina Gänger is one of our 4. the pillars of sustainability: sustainable products 41

Advocate for

#### Animal welfare

# Animal Welfare Management System

In the past, it has been shown time and again that individual slaughterhouses have need for improvement with regard to compliance with animal welfare regulations. exists. In 2018, EDEKA Südwest therefore began the development of animal welfare management standards for cattle and pig slaughtering. The goal is for slaughterhouses to know, monitor and and verifiably control them. The first operations were audited as early as 2019. In 2020, we were able to we were able to have additional slaughterhouses audited by a neutral body. Also all slaughterhouses that carry out slaughtering for products under our private label "Unsere Heimat - echt & gut" brand are now certified. Further planned audits could not be planned audits could not be carried out due to the Corona pandemic. we will do them in 2021. We have trained employees, carried out farm inspections and are in close contact with the producers.

### Regional eggs

With the eggs of its own brand "Unsere Heimat - echt & gut", EDEKA Südwest offers

#### 2021 also switch over.

its customers fresh eggs from regional producers. We have set ourselves the new goal goal of increasing the share of these eggs in total sales to 40 percent by 2025. of the total egg range. In 2020, their share was 32 percent. Demand was even higher, but producers have not been able to switch at the same rate as demand has increased. as demand has increased. We are therefore currently working to recruit more egg producers for "Unsere Heimat - echt & gut". EDEKA Südwest has supported has been supporting the "Chicken & Rooster" initiative since 2017, in which male chicks are also raised. chicks are also raised. Since the spring of 2020, all egg producers of the organic range and free-range eggs "Unsere Heimat - echt & gut" have been part of the initiative. In the course of the year, the eggs of our own brand from barn-raised hens will be Our goal: By 2025, the share of sales of regional eggs of "Unsere Heimat - echt & gut" will account for 40 of the total egg assortment Our goal: EDEKA Südwest

Development of standards for the slaughter of cattle and pigs Neutral auditing of eight supplying organic, Hofglück and Gutfleisch Slaughterhouses

pigs and poultry).

that will be in place by 2025 in all

develops an animal welfare management system

German slaughterhouses that supply their own slaughterhouses (cattle, pigs and poultry)

2018

2019

Extend the standard to other animal species

and inclusion of five additional slaughterhouses 2020

All delivering German cattle cattle, pork and poultry and poultry slaughterhouses slaughterhouses work according to a defined animal welfare management system 2025

34% | 2019 32% | 2020 40% | 2025

Animal welfare officer project at "Unsere Heimat - echt & gut" Orientation at the service counter

14 million eggs from the brother cock-Our color coding system gives

Sustainability Report 2020

30% 20259% 20207% 20196% 2018 2015 Year established of the Animal We

of the Animal Welfare Initiative.
EDEKA is a founding member
Our goal: By 2025, the proportion of
pigs that grow up in the Hofglück
program will account for at least 30 percent of all
delivered and processed

pigs at EDEKA Southwest Meat

Pigs in the yard happiness program

For EDEKA Südwest, pork from regional producers makes an important contribution to supporting local agriculture. Our own brand Hofglück stands for whole-animal marketing and premium-quality meat. It has been awarded two out of a possible two stars of the animal welfare label "Für Mehr Tierschutz" ("For more animal welfare") of the German and carries the highest level 4 of the "Haltungsform" label. We extendcontracts, cooperate with producers and actively seek out new farms, to continuously increase the number of Hofglück pigs. From July 2021 our branded meat programs (Gutfleisch, Hofglück, Bio) will offer at least at least farming method 2 or higher. The only exceptions are special special promotions. From 2022, we will extend this regulation to our self-service branded meat and sausage products.

and sausage products (excluding products from different animal species). To achieve the target, we are increasing the amount of good meat pigs. In 2020. 45 percent of all pigs delivered and processed at our production facilities will come from good-meat farms, and this figure is set to rise to 70 percent by 2025.

1,40 Euro / kg meat is our minimum price 316 **Farmers** delivered to EDEKA Südwest for the Gutfleisch program 56 **Farmers** are part of the Hofglück program for pigs Own brand Gutfleisch Exclusively farmers from the of our sales area supply the supply the meat for the meat for the brand program Gutfleisch. Here read more 31 Hofglück articles we have added to our assortment included

limit for good meat pigs

4. the pillars of sustainability: sustainable products 43

125 **Farms** are part of the producer association Black Forest Organic Pasture-Fed Cattle For 10 years we have been carrying the program in our assortment In summer on the pasture The organic grazing cattle can be the whole summer on the meadows meadows of the Black Forest. In this way they contribute to the typical landscape of the of the Black Forest Cow and calf **EDEKA Southwest supports** the cow-bound calf calf rearing at the "Demeter haymilk farmers", together with the animal welfare organization PROVIEH e.V. 756 | 2018 936 | 2019 1.283 | 2020

# 2.500 | 2025

# Organic pastured beef

For animal welfare reasons, summer grazing is preferable to keeping cattle indoors all year round. stable husbandry. For this reason, EDEKA Südwest Fleisch cooperates with, among others with the Schwarzwald Bio-Weiderind producer group. 2018 we had set ourselves the goal of increasing the number of marketed Black Forest organic grazing cattle to 1,500 annually by 2025. In 2020, we have raised this target again, to 2,500 cattle per year. In the area of expanded our range of Black Forest organic grazing cattle and are promoting the brand

intensively at the service counters. The beef from Schwarzwald Bio-Weiderind corresponds to the highest farming method. At the same time, we do not forget to to the issue of calves. With representatives of the dairy industry, farmers, non-governmental organizations and the Ministry for Rural Areas and Consumer Consumer Protection, we have set up a round table in 2021. The aim is to, to find a joint solution to raise calves from the dairy industry regionally or to rearing or to be able to market the veal.

## Our goal:

By 2025, EDEKA Südwest Fleisch Southwest Meat will increase the number of Black Forest Organic Pastured Cattle to 2,500 per year

Sustainability Report 2020

24% | 2019 17% | 2020 21% | 2018 25% | 2025

Our brand programs for Lamb from the region

Our goal: By 2025, the the share of lamb from regional 25% of the total lamb sales of lamb meat of the EDEKA Southwest Meat

# Regional lamb programs

For hundreds of years, itinerant shepherds have shaped the landscapes of southwestern Germany. EDEKA Südwest wants to promote natural and traditional sheep farming with domestic lamb programs from Baden-Württemberg, Hesse and Rhineland and Rhineland-Palatinate. To this end, we have entered into cooperative agreements with regional producer groups: Grassland Spessart Lamb, Rhineland-Palatinate lamb and Württemberg lamb. Traditional sheep farming also serves to maintain the landscape. For example, in the Swabian Alb, where the sheep ensure that the unique heathland areas do not become overgrown. In 2020, demand for lamb was exceptionally high, so that the delivery capacities of regional producers were not sufficient. At our target for regional lamb to account for 25 percent of all lamb sales. sales of lamb, we are nevertheless sticking to it. As soon as more animals from the local producer groups are available again, we will intensify our

we are once again stepping up our advertising activities.

2019
Year of foundation
of the initiative group "Animal Welfare
standards aquaculture" by
the Albert Schweitzer Foundation.
EDEKA Südwest is a founding

member and supports the initiative in raising animal standards 100 % of EDEKA's own tuna brands of EDEKA's own tuna brands have been certified products EDEKA and the WWF are working together to for a growing range of sustainable fish sustainable fish Fishing 373 MSC articles are available in the markets of **EDEKA Southwest stores** 

# 4. the pillars of sustainability: sustainable products

Interest in vegetarian and vegan diets is growing in large sections of society.

diet. Especially for the so-called flexitarians, vegan and vegetarian meat substitutes are an important topic.

meat substitutes are an important topic. In 2020, EDEKA Südwest Fleisch expanded the expanded and refined the range of its veggie counters. In addition to freshness seasonal products play a particularly important role. The marketing measures in the measures in the flyer for our customers. By 2025, we have

Our goal: to double by 2025

EDEKA Südwest Fleisch will double the

the amount of vegetarian and

vegetarian and vegan products sold

vegan products

(compared to 2019)

Vegetable alternatives

260 t

2025220 t

2020130 t

2019

set the goal of doubling the amount of products sold at its vegitheks.

EDEKA Südwest Fleisch is planning a brand relaunch at the veg counter and is

is continuously developing new products. Not only at the service counter, but also in the

self-service area, we regularly test and list new plant-based meat alternatives.

The range of vegetarian and vegan products on offer in EDEKA's market kitchens and bakeries is also

and bakeries of the EDEKA stores, and campaign days on plant-based meat

plant-based meat alternatives are held regularly. The launch of the national vegan private label "vehappy" is planned for 2021.

own brand "vehappy" is planned.

Vegithek in the stores At the service counter in many markets of the EDEKA Südwest have a separate area for vegetarian as well as vegan food set up New brand "vehappy "vehappy" offers plant-based alternatives to meat and dairy products. The product range sis, oat and almond drinks, and yogurt

sausages on soy baba ice cream, oat and almond drinks, etc.

and yogurt alternatives made from soy.

At our vegithek we offer fresh vegetarian

vegetarian and vegan products

The principle of the EDEKA Mix-Teller can also be can also be implemented as a vegan variant

Environment & Energy

Responsible management

EDEKA Südwest would like to do its part, preserve nature and the environment for future generations. That is why we are reducing our consumption of resources and innovations for greater energy efficiency. Where possible, we save materials or make them recyclable.

4. the pillars of sustainability: environment & energy That's what it's all about!

Material saving

For EDEKA Südwest, the topic of packaging materials is of central is of central importance. Both plastic and paper packaging consume large amounts of water and large amounts of water, energy and chemicals in the production process. The EDEKA headquarters is therefore converting its own brands to more environmentally friendly packaging. Packaging. At EDEKA Südwest, the purchasing department or each production plant is responsible for saving and the sales department is responsible for implementation in the stores.

When it comes to product and packaging development, we follow the so-called golden path. In the first step, we check whether we can do without packaging. If this is not possible, we then look at how to use it sensibly. This means that we work reducing the amount of packaging material and using renewable raw materials. used. Reusable solutions, recycled materials and recyclable packaging design play an important role.

packaging design play an important role. All the important functions of the packaging must be maintained, for example for the protection and shelf-life

of the goods and for informing customers.

For paper and cardboard, EDEKA Südwest uses FSC® or PEFC certification, which stands for which stands for sustainable forest management. For both paper and plastic, we reduce the amount of the amount of packaging material required. In addition, we inform customers about correct disposal so that raw materials can be recycled.

# The goals of EDEKA Südwest:

- Paper: only certified packaging material (p. 48)

- Less packaging material (p. 49)
EDEKA Südwest is working on
the switch to more environmentally
friendly packaging
20.95 tons of plastic
we save annually
through organic products
with banderole instead of
plastic packaging

1,722 kilograms of plastic per year is saved by the new

cardboard tray of the "Our homeland - real & good" Panicle tomatoes

100 %

of the leaflets

of EDEKA Südwest are printed climate neutrally on PEFC certified paper

Sustainability Report 2020

**Environmental protection** 

Our goal: By 2025, the sales of

packaging materials at EDEKA

Southwest private label products or

self-produced products from

Wood or paper made from 100% recyc

ling or FSC® sources

Paper:

For 2020, there are not yet available. 63% | 2017 63% | 2018 72% | 2019 100% | 2025 Values available

only certified packaging material

Paper made from fresh paper fibers has a particularly high impact on the environment. That's why we check

for all EDEKA Südwest private labels or self-produced products with packaging made of packaging made of wood or paper, how we can reduce the packaging or switch to recycled or recycled or FSC® material. The flyers of EDEKA Südwest

are printed exclusively on FSC® or PEFC-certified paper in a climate-neutral manner.

Important areas for reduction are the packaging material at the

service counters, in the bakeries, and in the fruit and vegetables area. In the logistics locations we have switched completely to recycled paper. At the production sites

Ortenauer Weinkeller and Schwarzwald- Sprudel are already made from 100 percent recycled paper.

Sprudel already come 100 percent from certified sources. Almost all packaging

at EDEKA Südwest Fleisch is FSC® certified. At the bakeries, in 2019 privatizations also contributed to the decline in paper consumption. Two important

projects in 2020 were the conversion of stores in the Beverages division to electronic invoicing and a change in promotion chain printing, which saves a lot of paper.

**Pages** of label paper were saved in the stores saved 100 % recycled paper The paper carrier bags from EDEKA Southwest are made exclusively made exclusively from recycled paper. The paper bears the "Blue the "Blue Angel" environmental label and production takes place in Europe Sustainable receipt Since April 2020, EDEKA has been using "Blue4est" thermal "Blue4est" for cash register receipts. It is free of chemical dyes, FSC®-certified and can be recycled via the recycled paper Innovative thermal paper The "Blue4est" thermal paper is produced in the Black Forest and comes from sustainable forest forestry. Here you can learn more about it

494. the pillars of sustainability: environment & energy

In 2020, EDEKA Südwest has made great progress in converting the packaging matmaterial for EDEKA Südwest's own-brand articles and articles produced in-house. made. We have exceeded our target of 90 items inspected and are therefore increasing it to to 150 articles by 2025. We regularly check which innovative materials can be used. materials can be used. We have worked out possible changes for all articles in the fruit and vegetables worked out possible changes. Among other things, this involves reducing the amount of synthetic and increasing the proportion of recycled plastic. Almost all products from "Unsere Heimat - echt & gut" in the fruit and vegetable sector have been converted. In 2021 In 2021, we will be working with suppliers on the products from the other areas. For customers, we offer reusable systems, for example fruit and vegetable nets and

Less packaging material

64 | 2019 4 | 2018

148.500

4 | 2017

118 | 2020

150 2025Our goal: By 2025, EDEKA Südwest will have

The pillars of sustainability: Environment & energy

4 | 2017 4 | 2018 150 | 2025

118 | 2020 64| 2019

Less packaging material

In 2020, EDEKA Südwest has made great strides in converting the packaging material of EDEKA Südwest's own-brand articles and those produced in-house.

made. We have exceeded our target of 90 items inspected and are therefore increasing it to 150 items by 2025.

to 150 items by 2025. We regularly check which innovative materials can be used. can be used. For all items in the fruit and vegetables section, we have worked out possible changes. Among other things, this involves reducing the proportion of plastics and increasing the proportion of recycled plastic. Almost all products from

"Our homeland - real & good" in the area of fruit and vegetables have been converted. In 2021 In 2021, together with our suppliers, we will focus on products from the other areas. For For customers, we offer reusable systems, for example fruit and vegetable nets and fresh produce boxes for the service counter. EDEKA Südwest uses a reusable system in its logistics. recycling system in logistics and has implemented a rolling container recycling project in 2020. Old and defective roll containers from the logistics department were returned to the manufacturer in order to reuse the shredded material for new roll containers.

Our goal: By 2025, EDEKA Südwest will have 150 EDEKA Südwest own-brand and self-produced own-brand articles or products produced products, the packaging material has been checked for recyclability and and changed if necessary

7 % of the rolling containers were made from recycled material manufactured Recycling notice on the EDEKA private label products 105 stores already have an Unpacked station 40 % of the articles of "Our homeland - real & good are unpacked Transport options Here you can read more about which environmentally friendly carrier bags in the EDEKA Southwest markets are available The pictogram shows how the individual components should be disposed of

50

804

Tons CO2

are saved per year by the new ammonia refrigeration plant of the central warehouse in Offenburg saved

203

**Markets** 

have an energy management

controlling system installed, with the help of which the energy consumption can be monitored and can be reduced

Proportion other

Sustainability Report 2020

That's what it's all about!

**Energy saving** 

The proper refrigeration of food consumes a great deal of energy, which concerns stores, logistics sites and the production facilities of EDEKA Südwest. EDEKA Südwest. Lighting also has a major impact on energy requirements. For this reason, EDEKA Südwest is successively converting all of its stores to energy-efficient LED lighting and more environmentally friendly CO2 refrigeration systems. For the EDEKA Südwest has set up support programs for independent retailers in order to the energy, visual and technical refurbishment of existing stores. and technical renovation of existing stores.

Responsible for the area of energy efficiency at EDEKA Südwest are all departments and persons involved in the construction and conversion of stores and logistics locations. logistics locations. In particular, this includes the Real Estate business unit, Expansion and Store Construction.

For new buildings, EDEKA Südwest is guided by the ambitious GreenBuilding requirements formulated by the European Union in 2012. Our production plants have already implemented an energy management system in accordance with according to DIN EN ISO 50001 for several years. For our logistics sites and stores are subject to energy audits in accordance with DIN EN 16247 every four years. in accordance with DIN EN 16247. Electricity is procured centrally via EDEKA Versorgungsgesellschaft (EVG) in Hamburg. The specified electricity mix mix contains a significantly higher proportion of renewable energies than the German average. Germany-wide average.

### The goals of EDEKA Südwest:

- Expanding GreenBuilding (p. 51)
- Retrofit technology (p. 52) Renewable Energies 0.02%

renewab. Energies, EEG-supported 60.30%

10.29% Nuclear power

Record energy consumption and optimize it:
So that everything runs as efficiently as possible possible 22.46% coal other fossil energy sources 1.15% 5.78% natural gas Electricity mix of EDEKA Southwest in the reporting period 2019

4. the pillars of sustainability: environment & energy Climate change

Our goal: Meet 2025 100 EDEKA Southwest stores Southwest meet the GreenBuild ing requirements Expanding GreenBuilding

EDEKA Südwest wants to reduce the primary energy demand of stores and logistics buildings and increase energy efficiency. That's why we develop a tailor-made a tailor-made, sustainable energy concept for each new building. In addition, we invest in the energy-efficient refurbishment of existing buildings. We have included the GreenBuilding we have included the GreenBuilding standards. This former EU program stipulates that a new building must consume at least 25 percent less energy energy consumption than required by the current Energy Saving Ordinance (EnEV).

ben. The refurbishment of an existing building must reduce energy consumption by at least by at least 25 percent. EDEKA Südwest has initiated a subsidy program for energy-efficient has initiated a program to promote energy-efficient renovation (FESA). It includes energy audits in accordance with DIN EN 16247 and subsidizes the conversion to efficient technology such as heat recovery, heat pumps and the use of LED lighting and LED lighting and CO2 refrigeration systems (see p. 52). The subsidy amount is depends on the potential primary energy savings.

68Site Use 2020 Geothermal energy for heating, cooling or for power generation 292Markets participating in the FESA program in the period 2016 to 2020 in the FESA program 162 sites will have a thermodynamic thermodynamic plant 32markets have newly registered for the FESA program in 2020 1002025902020 842019 772018 542016 2020: In 89 markets. energy measures on the ecoboard 44energy audits have taken place in 2020 as part of the FESA-

52 Sustainability Report 2020

program took place

EDEKA Südwest is making continuous progress with the conversion of its full-range stores to CO2 refrigeration systems and LED lighting. The natural refrigerant refrigerant (CO2) used is particularly climate-friendly and also very energy-efficient in in refrigeration. When a direct store is refurbished, the technology used is often optimized at the same time.

optimization of the technology used. The independent merchants are supported by

EDEKA Südwest supports independent retailers in their visual and technical refurbishment with the FESA program (see p. 51).

(see p. 51). Both in the stores and in production and logistics, a so-called

energy management controlling system EMCS is in use in the stores as well as in production and logistics. In addition to the

In addition to measuring, recording and evaluating all relevant energy consumption, it includes automated refrigeration monitoring and an alarm system. It also helps to identify optimization opportunities. The logistics sites and administrative buildings are also being

are also being converted to LED lighting. In January 2020, we installed an

central warehouse in Offenburg, Germany, with an energy-efficient ammonia refrigeration system.

and in September 2020 a CO2 refrigeration system at the Ellhofen central warehouse.

Retrofitting technology Our goal: All direct

in the full-range sector

are to be

LED lighting and CO2 refrigeration

and CO2 refrigeration systems

converted

(if technically

feasible)

595

tons of CO2

per year thanks to the CO2 refrigeration system

of the Ellhofen central warehouse

CO2 refrigeration plants

Read here about the visit of

State Secretary Rita Schwarzelühr-

Sutter in

a store with

more climate-friendly

refrigeration system

134

**Markets** 

have converted in 2016 - 2020 within the framework of

FESA to convert to CO2 refrigeration systems.

16 %

of the total energy demand

a store saves on average with a CO2

refrigeration system saves on average

135

stores

have converted to LED lighting in 2016 - 2020 as part of

converted to LED lighting as part of FESA

17

Photovoltaic systems

are in use at EDEKA Südwest in 2020

in operation

2017

CO2 refrigeration system LED lighting

39 stores 47 stores

2018 45 markets 58 markets

2019 51 markets 63 markets

2020 53 stores 68 stores

2025 All stores

4. the pillars of sustainability: environment & energy

That's what it's all about!

emissions saving and binding

Not only the cooling and lighting of the markets consumes a lot of energy, but also the but also the transport of the food. EDEKA Südwest has a large fleet of trucks and cars. fleet of trucks and cars, which results in high CO2 emissions. To promote climate protection and contribute to limiting the global rise in temperature, we are continuously working on we are working continuously to reduce our CO2 emissions.

All employees in the EDEKA Südwest group of companies are responsible for this, but special

However, particular attention is paid to the stores and logistics.

Our daily task is to optimize transport routes and processes, thus reducing reduce fuel consumption. An important contribution is made by the Fleetboard telematics system Fleetboard in our trucks, which analyzes driving behavior. Based on this our training courses on fuel-efficient driving.

On the previous pages, we have reported on how we are implementing measures in the areas of and energy, which also lead to a reduction in CO2 emissions. reduction in CO2 emissions. Our cooperation with regional suppliers, the feeding of pigs suppliers, the feeding of pigs with European soybean and our measures for food soy, and our food value chain measures. The following pages will focus on our goals and measures in the areas of logistics and mobility, as well as on and CO2 sequestration through reforestation. One hectare of forest filters 10 tons of CO2 per year on average, which is why EDEKA Südwest has been conducting tree planting campaigns since 2012.

# The goals of EDEKA Südwest:

- Reduce CO2 emissions (p. 54)
- Planting trees (p. 55) 48.570

**Trees** 

has EDEKA Southwest 2020 planted either in Southwest Germany or in Kenya

55 %

less CO2

than in 2009: EDEKA Südwest was able to significantly reduce its CO2 emissions in 2019 significantly and has already reached the for 2050 already achieved

7,4 %

less diesel

our trucks consume in 2020 than in the base year 2009. corresponds to a saving of 13,097 metric tons of CO2

Reduce CO2 emissions and bind them with the help of trees

Sustainability Report 2020

CO<sub>2</sub> emission

2009 2017 2018 2019 20252050 CO2 emissions in % in tons (in relation to 2009) 244.827 189,222 -39% 180.825 -42% 139.845 -55% min. -30% -50% No reliable figures are yet available for 2020. values are available for 2020 Of our 342 truck trains 85% meet the EURO6 emission standard 9.884 tons of CO2 less in 2020 through the of heat pump systems Green hydrogen In a pilot project, the EDEKA headquarters is testing the trucks with CO2-neutral hydrogen from Germany. Here read more There are e-charging stations both at markets and at storage locations there are e-charging stations Our goal: Reduce CO2 emissions by 50% by 2050 (compared to 2009, in relation to to external Group sales) Reduce CO2 emissions

EDEKA Südwest was able to reduce its CO2 emissions in 2019 - compared to the base year 2009-.

by 55 percent (in relation to external Group sales). We have thus already reached our target value for 2050. In absolute terms, too, CO2 emissions fell sharply emissions have also fallen sharply, from 244,827 metric tons in 2009 to 139,845 metric tons in 2019. This is partly due to the improved emission values resulting from the increasing share of renewable energies in the electricity mix.

share of renewable energies in EVG's electricity mix. In addition, the number of kilometers

kilometers traveled by car due to videoconferencing, mobile work

and the use of rail for business trips. In the case of trucks, we were able to further

further reduce average consumption in 2019. One reason for this is the increased number of truck platoons with EURO6 emissions standard. As a result of the privatization of government stores,

**EDEKA** 

EDEKA Südwest has also seen a calculated reduction in heat and electricity consumption.

Some stores already provide e-charging stations. In 2020, EDEKA

Südwest launched a cooperation with &Charge: Anyone who makes a purchase at one of the test stores receives a

kilometer credit to charge their electric car while shopping.

6.574
tons of CO2
EDEKA Südwest has saved in 2020 through
saved through the use of geothermal energy
1.405
tons of CO2
could be saved in 2020 with photovoltaic
systems were saved

4. the pillars of sustainability: environment & energy 55

With the tree planting points, EDEKA Südwest rewards customers who use sustainable packaging. packaging. Those who use reusable nets for fruit and vegetables in participating stores, reusable boxes for the service counter and reusable bread bags and coffee cups, will receive a sticky dot or stamp on their tree planting card. For every completed EDEKA Südwest merchants plant one tree for every card filled out with ten points, Local schools and associations also help. In addition, we carry out an annual tree planting campaign. Campaign. In 2020, it took place in Bad Peterstal-Griesbach near our production plant Schwarzwald-Sprudel. Employees were given time off for this voluntary released for this voluntary work. The trees are planted - after consultation with the municipality - in places

where forest areas have been lost due to storms or pests. In cooperation with the World Wide Fund For Nature (WWF), EDEKA Südwest is also planting trees in Kenya to reforest the Chepalungu Forest. To achieve our goal we support the merchants with information and advertising material. Thus we were able to make steady progress this year as well.

Planting trees

Our goal: 500,000 trees planted by EDEKA Southwest has planted 500,000 trees by 2025 tree planting campaign and with the help and with the help of the tree planting card Donate trees

Together with the WWF

launched a donation website at the beginning of 2021

website for the reforestation

of the Chepalungu

forest in Kenya.

Use reusable solution, collect points:

our tree planting card

Save packaging

when shopping:

one of our topics

on Facebook

1,000 tree seedlings

Here you can learn more

about our tree planting campaign last year in the Gewann Gieringer Loch in Bad Peterstal-Griesbach 10.000 | 2018 60.700 | 2019 109.400 | 2020 500.000 | 2025 1 2 3 4 5 6 7 8 9 10

With every purchase where you use a reusable box, a reusable net, a reusable bread bag or a reusable cup, you will receive a stamp or a heart Presenting your tree planting card, you will receive a stamp or heart sticker.

When you have filled 10 spaces with stamps and/or sticker hearts have, turn in the full card here at your market/bakery. For each Card, we will plant a tree.

Dates and details for the planting event will be announced in advance.

We look forward to your support! 72.449

trees

have been planted in southwestern

planted 36.325

trees

have been planted in the WWF project planted in Kenya

Social Commitment

We are part of the whole

The concept of cooperative entrepreneurship, which is committed to the is anchored in the DNA of EDEKA Südwest. Southwest is anchored in our DNA. We act with responsibility for the environment and society. We are committed to health education, food appreciation, and volunteerism.

4. the pillars of sustainability: social commitment That's what it's all about!

Social responsibility & Health through education

Offering high-quality food to the people in our region, EDEKA Südwest sees this as its core task. What sets us apart from others is the cooperative idea and thus our self-image. We are deeply rooted in our home region and part of the community. We feel responsible for its responsible for its preservation, care and protection. This also includes supporting the less privileged privileged, as we do with our cooperation with the food banks. do. And strengthening volunteerism, without which community cannot function.

As a food retailer, we share our expertise. Nutrition-related diseases such as obesity and diabetes are on the rise, as is the lack of physical activity especially among children and young people. We strengthen health and nutritional competence through targeted educational measures in kindergartens and schools and through nutrition service employees in the stores. More and more customers

want to know how and where food is produced and what impact production has on production has on people, animals and the environment. We therefore offer the greatest possible transparency. Our sense of responsibility is also reflected in our purchasing policy, for example in the reduction of products containing palm oil.

Our efforts are bearing fruit and we have already achieved some of the targets we set ourselves for 2025. have already been achieved. This applies to the goals "Getting children excited about vegetables", "Actively shaping nature conservation" and "Helping where it is needed". In this area

we have defined three new targets for this.

# The goals of EDEKA Südwest

- Appreciating food (p. 58/59)
- Promoting voluntary work (p. 60/61)
- Train nutrition experts (p. 62)
- Move more eat better (p. 63)
- Fit for life (p. 63)

17,5

#### million euros

have been donated to the food banks since 2012 donated - value of goods and monetary donations added up

177

## **Projects**

within the framework of "Our Home & Nature" have been sponsored since 2014 sponsored by EDEKA Southwest

The food rescue bags introduced in 2020 bags will contain fruit and vegetables vegetables with small blemishes and support food appreciation ReducedPrice! save & save.

With the purchase of this bag you help to save valuable food and and thus counteract the waste

The products can be used without hesitation. even if they may not be as perfect on the outside may not seem as perfect on the outside as they used to as usual and need a little more care. care. Here, too, it depends depends on the inner workings of the machine. And you can really save money because you get the food at a reduced at a reduced price. Join in. **EDEKA Southwest** supplies the people of the region with a large selection of fresh groceries

## Sustainability Report 2020

0,1%

0,05% 2020

0,05%

2019

0,05%

2018

2 million

Euro

of goods have been donated by production and warehouses gave to the food banks Social responsibility

# Our goal:

The spoilage rate of food

in the logistics locations of the

EDEKA Southwest remains below 0.1 %

## Appreciate food

The waste of food on the one hand and the increasing number of people in need of people in need of help on the other, poses a direct challenge to us as a trading company. a direct challenge. It means the necessity of waste reduction, responsible food responsible handling of food, as well as fundraising campaigns and and aid projects. But above all, it also means educating the public. In 2020, we were able to launch or successfully continue a number of measures for the new goal of food appreciation.

or successfully continue them: The food rescue bag was newly introduced. Fruit and vegetables with minor visual defects are sold at a low price in the stores. with small visual defects at a favorable price. The daily distribution of goods to food banks and to the food banks and other organizations by the stores, our logistics locations and our logistics locations and the production plants. In addition, there are individual projects of the merchants in the area of food valuation, for example "Lebensmit-theld". EDEKA Südwest also implements internal measures to reduce food waste. food waste. When purchasing goods, we are paying more attention to possible

Episodes
of the podcast "Eat like this" about food
appreciation and nutrition
7
Article
of the brand "Rettergut" we have
in our assortmentAt our commodity exchange
our markets can order goods
with a short shelf life
Food rescue bag
With the food rescue bag introduced in 2020
food rescue bag, which contains fruit
and vegetables with small
with small visual defects, the markets

markets prevent the food waste

4. the pillars of sustainability: social commitment

ways to make food last longer. For example, with the edible

Apeel edible protective coating for avocados, oranges and clementines. In 2021, grapefruits grapefruits and lemons. There are already seven Rettergut-branded articles available at the

EDEKA Southwest. We process foodstuffs that are not sold on, mainly for optical

We process foodstuffs that are not sold on for visual reasons, for example into soups. Via the commodity exchange

our stores can purchase goods with shorter expiration dates at a lower price. price.

An important component is the responsible procurement of merchandise in the store

with the help of precise ordering systems. The recycling of foodstuffs in the store to produce convenience and snacks can also prevent waste. Last but not least

raising awareness in society through communication is crucial. EDEKA

Südwest supports the "Food Savers" campaign in Baden-Württemberg with activities in its stores.

in the stores. In the medium term, the amount of food waste in the company is to be measured in the company in order to be able to show a development.

The "Lebensmittel-HELD" markidentifies for the customers reduced food with a shortened best-before date

Our Facebook channel is also about also about food appreciation "Food Savers" **EDEKA Southwest supports** the initiative "Lebensmittel savers" initiative and gives customers customers tips on proper storage and using leftovers These products are protected with the Apeel edible coating MarketsCustomersLogisticsTAFELTafeltüten campaigns and donations from the stores and logistics: This is how food food reaches the food banks

Sustainability Report 2020

167

**Projects** 

have been made since 2012 with a total of

299,500 euros from the cent donation campaign supported 22 could be supported by the cent donation were supported with 36,000 euros Our goal:

**EDEKA Southwest sponsors** 

voluntary organizations organizations

# Promote honorary office

A society can only function if it accepts its responsibility for weaker and strengthens voluntary commitment. As a cooperative cooperative company that is based on the cooperation of many for the benefit of every individual, this is a matter of course for us. We therefore help in particular small-structured associations in particular. One way we do this is through our "Our Home & Nature" initiative. With the help of this initiative, we have supported a total of 177 organizations and associations and associations that promote biotope networking in the sales region. Since

2018, we have also been able to offer eight training courses for beekeepers. With five fish stocking campaigns

since 2014, we have supported the Landesfischereiverband Baden-Württemberg e.V. and the respective local angling and fishing clubs.

Year after year, the sale of firefighters' sausage supports fire departments in the sales area and especially the youth work, because the fire brigades are lacking new blood.

lack. An important pillar in the support of people in need is the annual

food bag campaign. Bags worth just under two million euros have been distributed since 2013 to

26 nature conservation projects were sponsored by **EDEKA Southwest supported** 35.000 Euro donated by EDEKA Südwest to the "Tafelläden" The fire department campaign raised 35,000 euros for regional fire departments 141,382 euros was donated by EDEKA Südwest to IDENE. For every Demeter certified banana sold, part of the of the proceeds goes to a school for disabled children in the Dominican n Republic

4. the pillars of sustainability: social commitment 61 47,339 Tafel bags were handed over to the charity stores. In the annual EDEKA customers buy five euros' worth of pre-packed with non-perishable pre-packed with non-perishable bags. The food banks then pass them then pass them on to their visitors 14 employees have volunteered in the as part of the "Corporate volunteering. This

includes, for example, the support

support for Tafel stores by trainees and dual students

donated to the growing number of needy people served by the volunteer-run

food banks. Additional donations to the food banks totaled 245,000

euros. Added to this is the school cone campaign, in which we fill school cones for children of needy families and distribute them via the Tafel.

families and gave them away via the food banks.

With individual fundraising campaigns, such as the donation of deposit receipts

the merchants also promote voluntary work. An important project of the EDEKA employees

is the cent donation, in which the cent amount after the decimal point on the pay slip is donated.

is donated. A committee of employees decides which projects and local

local projects and associations are supported. With the option of corporate

EDEKA Südwest encourages employees to volunteer during working hours.

volunteer during working hours. Since 2016, 133 employees have been involved here.

The sale of the IDENE banana benefits a school for disabled children in the Dominican Republic.

the sale of the IDENE banana. Since 2009, a total of 1.7 million euros

have been donated through a portion of the proceeds from the sale of Demeter bananas.

7,500 school bags

were given to needy children

children in need of

children at the start of school. Employees

of the Tafeln in the southwest

filled them with the support of

EDEKA Southwest filled them

Attention: Do not tear off the token!

Data protection information according to Art. 13

EU-DSGVO can be obtained from the store management or from the

or refer to the information folder.

First graders

Watch out!

Edeka gives you

a school cone!

- Cut out the pattern along the lines.

Slightly score the flap (L1), which has to be folded, at the

slightly on the dotted line.

- Now fold the flap (L1) and put glue on the side with the number.

on the side with the number.

- Then roll the pattern into a bag and glue it to the

bag and glue it together at the flap.

- Use a long pencil to press the fold from the

the fold from the inside.

- If you want, you can decorate your bag before you glue it together.

your bag before you glue it together.

color.

- And now come to us. As a reward

for your efforts, we will fill the school bag with your

filled.

All children up to 7 years can participate.

Please hand in your school bag at the latest on the last Saturday

before school starts at the latest.

How to make your school cone:

128.556

Euro

the regional fire departments have received

since 2017 from the

Sale of the fire department sausage

Sustainability Report 2020

1044 | 2015

904| 2019

947 2018

1200 | 2025

971 2020

Health through education

Our goal: By 2025, the nutrition service will have

will have 1,200 qualified

employees who will provide customers information to customers in the stores and for a balanced diet in the in line with the EDEKA well-being feel-good principle

## Train nutrition experts

For a balanced diet, the knowledge about nutrition and the various food is indispensable. That's why EDEKA Südwest is the only company in the in the German food retail sector, EDEKA Südwest trains nutrition experts according to the scientifically EDEKA well-being principle to educate customers on this topic. educate. In 2020, 87 more nutrition service employees could be trained be trained. They work directly in the stores on site and organize tastings and campaigns with kindergartens, schools or groups of adults. The training of market employees to become nutrition specialists and their further qualification, the development of new nutrition workshops, the preparation of manuals manuals, action plans, monthly themes, recipes based on the EDEKA-mix-plate plate, including vegan variants, and the accompanying advertising in print and on on social media support the merchants in passing on our nutritional knowledge to to customers. Here, it is important to encourage more and more independent retailers to use the nutrition service.

The EDEKA Mix Plate The Mix-Teller is part of the EDEKA feel-good principle. It serves as a basis for a balanced diet and diet and is a simple aid that can be tool that can be used by anyone in everyday can easily apply in everyday life (Er)Food Honey The campaign is aimed at kindergartens and school classes. The children learn how bees produce honey honey, what influence the beneficial on other fruits and, last but not least last but not least, what honey tastes like. Fit for everyday work Whether it's a skilled trade or work at a desk - a balanced balanced diet helps to get through the day fit through the day. The specially trained trained employees of the EDEKA nutrition service in the stores. Starting with breakfast, snacks, and lunch snacks to lunch, they provide tips. The basis for this is always the EDEKA Mix Plate Principle

4. the pillars of sustainability: social commitment Move more - eat better

505

2018

717

2019

Our goal: At elementary schools in the sales area of EDEKA

2020

Southwest have until the by the 2024/2025 school year.

2.270

a total of 2,270 project days have taken place (accumulated since

2025

the school year 2013/2014)

Southwest are up to the school

year 2024/2025 400

Project days carried out

(cumulative since the

Move more - eat better

& Fit for my life school year 2017/2018)

Our goal: to provide schools in the

**EDEKA** sales region

children and young people should learn as early as possible how important a healthy diet and exercise and exercise are for their entire lives. EDEKA Südwest therefore takes up

the initiatives of the EDEKA Foundation "Vegetable beds for kids" (see p. 64), "More exercise - better eat better" and "Fit for life" and is bringing them to kindergartens and schools in the kindergartens and schools in the sales region.

In 2020, we stepped up advertising and public relations work for the campaigns to raise awareness. for the campaigns, which led to an increase in demand. The involvement of merchants as sponsors has also expanded. Since the 2017/2018 school year, for example a total of 72 "Fit for my life" project days have been held. The number of Project Days has not increased as much due to the Corona restrictions. Here

efforts must now be stepped up again and additional merchants must be recruited as sponsors for the school campaigns. 18

Fit for my life 50 72 400

2018 2019 2020 2025

"Move more - ...
... eat better" is the initiative of the
EDEKA Foundation for 3rd and 4th grade students.
and 4th grades. It arouses curiosity
about nutrition and exercise.
exercise. The classes are supported
classes are supported by EDEKA merchants

Where does our food come from? food? How much exercise does my body? And what contribution can I make to environment? The initiative "For the love of young people" of the **EDEKA Foundation is** with a total of three projects for the nutritional and and exercise skills of Children and young people "Fit for my life With a project day for 7th and 8th grades, the EDEKA Foundation promotes the knowledge of young young people on the topics of nutrition and the environment and encourages them to take responsibility

Sustainability Report 2020

**EDEKA Foundation** 

What we have already achieved

Four of our goals for 2025

2015 62% 2019 14%

For each of the current targets, we have reported in the relevant chapter on the progress that has been made.

progress has been made. Four targets from previous years years have already been achieved. We are continuing to pursue them internally, but have not set ourselves any new targets. On this page we show why we were able to achieve success quickly and how we will continue to do so

More employee training Getting children interested in vegetables Extensive further training measures keep the knowledge of our employees up to date and offer and offer development opportunities. EDEKA Southwest was able to more than increase the number of training days number of training days in relation to the number of employees from 2015 to 2019. double. In 2020, due to the Corona pandemic many seminars were cancelled or postponed, At the same time, however, we are offering more and more online training courses. In this way, we aim to keep the stable at around 60 percent in the long term. In the "Vegetable Beds for Kids" project, children aged from three to six years learn through play how vegetables grow and grows and how much care it needs. The EDEKA Foundation provides soil, seeds, and seedlings, and the children the children plant their raised bed, accompanied by a merchant. a merchant. The high demand from kindergartens and daycare centers, more capacities at the EDEKA Foundation and the willingness of many merchants, to take over a sponsorship, ensure a further constant growth of the project. constant growth of the project. 60% Target value for 2025 28%

2020 2000 Target for 2025 535 2015 2128 2019 2671 2020 Achieved goal: By 2025. 2,000 vegetable patch projects in kindergartens and daycare centers have been implemented (cumulative since 2013) Target achieved: The number of training days amounts to of training days in relation to the number employees is 60 % (without taking trainees and students) trainees and students) 4. the pillars of sustainability: goals achieved Actively shaping nature conservation Helping where it is needed With the sale of our own brand of herb pots "Our homeland - real & good" brand, we support the "Our homeland & nature" initiative. initiative "Unsere Heimat & Natur" ("Our Homeland & Nature"). Many suggest projects, and EDEKA Südwest is in close contact with is in close contact with clubs and associations in the field of in the field of nature conservation. This is why we were able to support a total of 181 projects in the period from 2015 to 2020, more than our target value for 2025. Our commitment to nature conservation nature conservation continues, but it now flows into the new goal of new goal "Promote volunteering." The food banks in the region have been receiving money and food have been receiving cash and food donations from EDEKA Südwest for many years. donations. Since 2013, the food bank campaign has also been held in our stores. customers have been able to buy and donate pre-packed bags of food. pre-packed grocery bags and donate them. The response many of them set up special displays and the campaign is also well and the campaign is also well received by customers. customers. As early as 2021, we will therefore have sold 400,000 Tafel bags and are integrating the Tafel support into our new support into our new goal "Promote volunteering. 150Target value for 2025 432015 1552019 1812020 400,000Target value for 2025 351.0232019 398.3622020 Target achieved: By 2025 400,000 Tafel bags are sold in all stores and donated to the Germany Germany (cumulative since 2013, incl. independent retail trade)

Target achieved: By 2025 within the framework of the initiative "Our home & nature" initiative 150 nature conservation projects in our supply area have been supported 110.1692015

66

#### **COMPLIANCE**

EDEKA Südwest does not tolerate any conduct that is illegal or irregular behavior. Via internal guidelines, the company has a binding code of conduct for its for its employees. The management EDEKA Südwest managers are to set an example be a role model for their employees. An ombudsman's office receives internal of violations of any form, especially with regard to white-collar and data protection. All indications of possible violations are examined in detail, corrected if necessary and, if necessary, within the framework of the sanctions permitted under labor law. sanctions permitted under labor law. The ombudsman EDEKA Südwest, in cooperation with independent legal cooperation with independent lawyers is available not only to employees, but also to external external persons - for example customers - if they customers - if they have the impression that have the impression that there are unlawful unlawful activities within the within the Group. Transparency vis-à-vis consumers and compliance with current compliance with the current legal legal requirements are EDEKA Südwest's top priority for EDEKA Südwest when offered goods. Current legal developments are subject to an ongoing review process in order to advertisements and advertising statements and advertising statements in a legally compliant manner. Sustainability Report 2020

About this report

Documentation of lived sustainability

In 2016, EDEKA Südwest published its first comprehensive sustainability

report is published. An updated version is published every two years version is published every two years (2018, 2020). In between, shorter follow-up reports are published (2017, 2019). This report provides information on the strategic EDEKA Südwest's strategic orientation and sustainability practices.

The Sustainability Report 2020 highlights decisive activities and changes in the 2020 financial year. Key issues have been assigned measures and measurable and measurable targets have been formulated for the period up to 2025. Supplementary information is

#### available at

the website zukunftleben.de.

When we set ourselves binding goals, we sometimes achieve them faster than planned: In the case of the four goals "More employee training," "Actively help shape nature conservation"

("Our Home & Nature" competition), "Helping where it is needed" (food bag

campaign) and "Getting children interested in vegetables" (vegetable beds for kids).

we have already reached or almost reached the target values for 2025. We have already increased the target for "Reduce

emissions" was already increased in 2018. Also in the area of "Reduce packaging material opportunities for change have opened up more quickly,

than initially foreseeable. We have therefore formulated a new target for 2025.

The goal of "increasing organic sales" is so close to being achieved by 2020 that we have already are already increasing the target from 10 to 12 percent. To further expand our sustainability commitment, we have set ourselves five new targets for 2020: "Conduct employee appraisals," "Increase regionality," and "Improve the quality of our products.
regionality," "Promote volunteering," "Appreciate food," and "Be fit for

Appreciate Food" and "Fit for Life. The goal "Commit to animal welfare

deploy" we have expanded to include additional sub-targets.

For this Sustainability Report 2020, we have adapted GRI Guideline G4 to the current to the current GRI Sustainability Reporting Standards. The report is intended to provide all EDEKA Südwest's stakeholders with information about the company and the sustainability goals, which are based on the suggestions of all stakeholder groups. stakeholders. The reporting period is the 2020 financial year (January 1 to December 31). Any deviation is mentioned in the running text. In the area of "Environment & Energy", the report partly works with values from the 2019 financial year. Since EDEKA Südwest has relied on feedback from stores with regard to the values.

the company, it is not yet possible to state reliable values for 2020 everywhere.

not possible to provide reliable figures for 2020 in all cases.

The data covers administration, logistics and directing operations to varying degrees of depth.

Other figures and projects, for example those relating to production operations

are specially marked. The basis on which the individual

targets relate to is reported below. The flow of goods

In some cases, not all the data has been recorded in detail, which is why there are limitations. which is why there are limitations. We are working to further reduce these limitations each each year to further reduce these limitations. By 2025 at the latest, EDEKA Südwest aims to exceed the EDEKA Südwest intends to report on the targets it has set itself for the entire group of companies by 2025 at the latest.

For reasons of linguistic simplification, only the masculine form is used in the report.

form is used in the report. However, it always refers equally to persons of the male, female and intersex and intersexual gender.

### 5. general conditions

Delimitation of different terms within the objectives

A pictorial representation can be found in the introductory chapter "The Fundamentals of Our our actions" (pp. 8-17).

Wholesale: includes the various central warehouse locations of EDEKA Handelsgesellschaft Südwest with administration and logistics.

Production plants: see p. 11

Directed retailing (REH): all stores operated by EDEKA Südwest

(full-range stores, drugstores and beverage stores)

Independent retailers (SEH): cooperative members of EDEKA Südwest

eG. Participation of the independent retailers in the various measures is always

is always optional for them. Each merchant is responsible for his own company responsible for his own business and therefore decides whether to participate in the various in the various measures provided by the wholesaler.

Note: In 2018, EDEKA Southwest sold 78 Treff 3000 stores. Union SB Großmarkt GmbH, formerly an affiliated subsidiary of EDEKA Südwest, was merged on Jan. 1, 2018, with EDEKA Foodservice Stiftung & Co. KG. The figures in the respective targets have changed accordingly.

# **Essential aspects**

Related target

```
EDEKA Southwest*
Significant
within the
Organization
Essential
outside the
organization
Economy
Ecology
Social
Procurement practices
Animal Welfare
Material
G, H, I, J, K, L
M, N
0, P
Χ
Χ
Χ
Χ
Χ
Energy
Emissions
Diversity and
Equal Opportunity
Q, R
S, T
A, B, C
Χ
Χ
Χ
Healthy and Affordable Food
Education and Training
U, V, W, X, Y
D, E, F
Χ
Χ
```

\*The legend to the sustainability targets can be found on p. 15.

These aspects have arisen from the requirements of our stakeholders. with whom we communicate in various ways (see p. 12/13). After consideration, the aspects have proven to be essential and

were included in the aspect analysis for this reason. EDEKA Südwest has taken all material aspects into account and, as far as possible, has with measurable figures and data as far as possible. Our internal sustainability management is continuously expanding the data basis.

CO2 equivalents

They are determined as follows:

Cars and trucks: Tank data from

**Evaluations** 

Rail and air travel: A documentation of the trips is consulted

Electricity: Electricity consumption in kWh. Per year, the CO2-factor electricity changes due to the composition of the electricity mix

Heat: Heat consumption in kWh. A CO2 factor is calculated for the heat mix Germany is used

Scope of the targets 2025 (aspect boundaries)

Destinations A, F: Wholesale store of EDEKA Southwest. That is, all employees who are employed in administration and logistics are employed

Targets B, D, S: EDEKA Southwest with all production plants including the Regie stores

Objectives H, J, L: Wholesale trade of the EDEKA Southwest

Targets C, G, N, M, O, P, I, K, X:

EDEKA Southwest with all production plants

Targets T, V, W, Y:

EDEKA Southwest including the director's stores and the stores of the independent merchants

Target Q: New buildings and conversions, implemented by EDEKA Südwest are implemented

Target R: Directed stores of EDEKA Southwest (excluding SEH), which are operated as as full-range stores are operated

Goals E, U: EDEKA Southwest with all production facilities including the director's markets

and the markets of the independent merchants

Sustainability Report 2020

**GRI Index** 

to the Sustainability Report 2020

The report was prepared in accordance with the guidelines Global Reporting Initiative (GRI) Guidelines: Core Option and takes into account the takes into account the industry supplement "Food Processing".

Standard details Description Page number Comment

GRI 102: General disclosures 2016

Organization profile

102-1 Name of the organization p. 74 EDEKA Handelsgesellschaft Südwest mbH

102-2 Activities, brands, products and services p. 10-11 AR 2020

102-3 Headquarters of the organization p. 74 77656 Offenburg, Germany

102-4 Operating sites p. 8 AR 2020

102-5 Ownership structure and legal form p. 9, 11 AR 2020

102-6 Markets served p. 11 AR 2020

102-7 Size of organization AR 2020

102-8

Information on employees and

other employees

S. 21

A total of over 44,000 employees:

4,980 Wholesale

7,920 Directed retail trade

25,061 Independent retail trade

6,039 Production plants

102-9 Supply chain p. 10-11

102-10

Significant changes in the organization ui their supply chain.

P. 16-17, 38 GB 2020

102-11 Precautionary approach or precautionary principle pp. 6-7, 9, 14

102-12 External initiatives p. 13, 31

102-13 Membership in associations and interest groups p. 13, 31

Strategy

102-14 Statement of the highest decision maker p. 6-7

102-15 Key impacts, risks and opportunities p. 14-15, 67

Ethics and integrity

102-16 Values, principles, standards and norms of conduct p. 6-7, 9, 66

Leadership

102-18 Management structure p. 13

Stakeholder involvement

102-40 List of stakeholder groups p. 12-13

All employees of EDEKA Handelsgesellschaft Südwest

## 102-41 Collective agreements p. 21

mbH, which we mention are anchored in the collective bargaining agreement

```
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Stakeholder identification and selection
Approach to stakeholder engagement
Key issues and concerns raised
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S. 12-13
S. 14-15
Sustainability Report 2018, p. 14-15
Reporting procedure
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Explanation of material topics

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Electricity and heat in the EDEKA Southwest network:

416,917 MWh

302-4 Reduction of energy consumption p. 51-52

GRI 305: Emissions

103-1

Explanation of significant topics

and their delimitation

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Reducing CO2 emissions, p. 54

Planting trees, p. 55

103-3 Assessment of the management approach p. 53

305-1 Direct GHG emissions (2019).

GHG emissions from logistics operations are

reported. The total GHG emissions

in the EDEKA Südwest network amount to 139.85

million kilograms of CO2

305-2 Indirect energy-related GHG emissions (2019).

We can currently report electricity and heat consumption

to report. The value in the EDEKA

Southwest 104.74 million kilograms of CO2.

Refrigerants are included in the recording and evaluation

305-3 Other indirect GHG emissions (Scope 3) (2019).

The rail and air travel of our employees causes

at the moment 0.15 million kilograms of CO2

GRI 404: Training and education Explanation of significant topics

103-1 S. 25

and their delimitation

Increase training rate, p. 26-27

103-2 The management approach and its components, p. 26-29 Training skilled workers, p. 28 Conducting employee appraisals, p. 29

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404-1

Average number of hours for education and

per year and employee

S. 25, 64

The breakdown by gender is not yet possible at the moment

not possible, but is being implemented,

404-3

Percentage of employees receiving regular

performance and professional development

development

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GRI 405: Diversity and equal opportunities

Explanation of the main topics

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#### and their delimitation

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103-1

Explanation of the main topics

and their delimitation

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103-2 The management approach and its components p. 58-63

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Standard details Description Page number Comment

Nutrition Services: We measure ourselves by the number of

HAF1

Employees we have trained for this service

"Vegetable beds for kids": number of vegetable beds in

Kindergartens

"Move more - eat better": Number of project days HAF2

in schools

S. 62

S. 63-64

Showing employees and customers

nutrition in an understandable way

Imparting knowledge in kindergartens and schools

"Fit for my life": Number of project days in schools

"Our Homeland & Nature": Number of projects that we

HAF3

have supported

P. 65 Biotope network in the EDEKA Südwest delivery area

HAF4

HAF5

HAF6

Tafel bags: Number of Tafel bags sold Helping with food appreciation: Level of

Spoilage rate in the wholesale store

Promote volunteerism: Number of projects supported by

supported by volunteers

S. 65

S. 58-59

S. 60-61

Support for the Tafel Deutschland association

Keeping spoilage rates low

Supporting volunteer work

AR 2020 = Annual Report of EDEKA Südwest 2020.

Available at the following link: edeka-sw.de/annual-report-2020-pdf

#### External view

We would like to thank triple innova GmbH for their professional support in the preparation of our sustainability report 2019/2020, which enabled us in particular to switch from the from the use of the GRI G4 guidelines to the current standards of the of the Global Reporting Initiative.

The joint work took place in the period June 2020 to February 2021 took place.

triple innova is an official training partner of the Global Reporting Initiative and has extensive expertise in the in the application of the GRI standards and in the development of of sustainability strategies.

We would like to highlight the following contents of the support highlight:

Online training for our entire sustainability team

on the current GRI standards

Concrete application of the GRI reporting principles

on content and quality in reporting

More systematic recording of requirements from our stakeholders

along the value chain, and

Stronger linkage with our material topics

Assistance with the content requirements of the management approaches

and improved formulation of existing

approaches

Allocation of topics and selection of relevant GRI

Standards

Reflection on current GRI requirements for data collection and possible indicators

and on possible indicators

Notes on the GRI Content Index, both for meeting the

GRI standards and for more effective use as a navigation tool

through our report

We have taken a closer look at our areas of responsibility

- our production, our stores, the EDEKA headquarters

and our major overarching cooperation issues

with the WWF. We were thus able to complement our topics

and, for the most part, focus them more clearly. A weighting

weighting was also carried out - always measured in terms of the economic,

environmental and social impact of our activities.

of our activities.

In addition, the content-related expertise of triple

innova supported us in the further development of our sustainability

along the value chain and the specific

content from retail and food processing. Thus

report describes how we want to waste less food and increase its value.

waste and increase the value of food. The-

We will continue to expand these measures in the future, strengthen the strengthen the levers and roll them out more systematically for the entire

EDEKA Südwest. We are also addressing critical issues in our

issues in our supply chain. Many of the major issues, such as

such as human rights due diligence, can only be dealt with

can only be addressed together with EDEKA headquarters.

As EDEKA Südwest, we are already setting our sights on expanding our

supplier and risk assessment. We have

future, we intend to report in more detail on our current activities in this complex

activities in this complex supply chain environment.

report.

Sustainability Report 2020

#### 17 Goals

## for sustainable development

All member states of the United Nations agreed on the September 2015 on the 2030 Agenda for Sustainable Development. It comprises 17 goals for socially, economically, and ecologically ecologically sustainable development. Here we show which EDEKA Südwest's measures contribute to these goals.

No poverty The goal is to end poverty in all form and everywhere. EDEKA Southwest is concerned with the professional integration of people with disabilities, for example through special markets in which they work.

No hunger In the markets sold bags, goods from logistics and production operations, as well as monetary donations: EDEKA Südwest supports people, who are dependent on food in the Tafel stores.

Health and well-being To this goal are our nutrition service employees, the company health health management and our commitment to kindergartens and schools.

High quality education Learning for all generations are made possible by the projects "Vegetable Beds for Kids", "Move More - eat better" and "Fit for my Life". It is important to us to increase the proportion and to recruit skilled workers and

to win over executives.

Gender equality By 2025, we have We have set ourselves the goal that 30 percent of of managers in the first four management levels are women. All employees have equal opportunities to to develop their potential.

Clean water Our production plant Schwarzwald-Sprudel treats water as a resource with the resource water: The water is water is extracted in a controlled manner and the wells are protected by new groundwater extraction points.

Affordable and clean energy Always more EDEKA Südwest stores are using alternative energy sources such as geothermal energy, heat recovery systems and photovoltaic systems. Our EVG electricity mix has a share of over 60 percent of renewable energies.

Decent work and economic growth In 2020, our economic growth amounted to 571 million euros. EDEKA Südwest has a total of 44,000 employees and around

1,100 stores and in 2020 we will have 12 merchants with the step into self-employment. supported.

5. general conditions Industry, innovation and infrastructure

All strategic suppliers are are maintained via the supplier evaluation tool and by 2025, all product

IFS-certified or meet comparable standards. comparable standards.

Fewer inequalities Information and nutritionists enable all Customers equal knowledge. Everyone has the opportunity to use this knowledge and and the financial means available to them to buy from us.

Sustainable cities and communities new buildings and conversions, we adapt to the requirements of the respective environment environment. Both in the furnishing of of the stores (GreenBuilding standards) and in as well as in the visual appearance.

Sustainable consumption and production

We contribute to this by converting and reduction of packaging materials, increasing organic sales, with our animal welfare code of values and and through the use of more sustainable raw materials (e.g. soy).

Climate protection measures By 2050, we aim to reduce CO2 emissions emissions by 50 percent in relation to external sales. We are considering all direct stores as well as logistics and and production buildings.

Life under water The WWF and EDEKA have been partners for sustainable sustainable fishing. The complete fish and seafood assortment of the EDEKA's own brands will be converted goods.

Living on land We support "Our Home & Nature" projects in the delivery area and the model project "Agriculture for Biodiversity" model project, plant trees, hold beekeeping seminars and seed cone and seed bag campaigns, and promote regional regional (organic) farming.

Peace, justice and strong institutions Contributing to this goal are the audit "berufundfamilie," the living cooperative, our ombudsman for internal and internal and external incidents, and our compliance management.

Partnerships to achieve the EDEKA Südwest has a partnership with a school for partnership with a school for children with with disabilities in the Dominican Republic, which we support with the sale of Demeter organic bananas.

Sustainability Report 2020

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