

Staffing Narative

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1 Before The Broadcast

A lot of preparation goes into news casts. This is what everyone is doing before the show even starts.

1.1 Executive Producer

1.2 Director

The director must also be in close contact with the technical director so they can work out any possible difficult parts of the show.

1.3 Technical Director

The technical director must have a very good understanding of the show run-down. They need to know where all the packages are located, and work with graphics on packages and lower thirds. The technical director must also be in close contact with the director so they can work out any possible difficult parts of the show.

1.4 Graphics

A graphics package must be produced that is clear, aesthetically pleasing, and easy to read. Lower thirds must be prepared for everyone specified on the script (but it is basically everyone in the show and in the packages).

1.5 Teleprompter

The teleprompter needs to write the script. The script must be clear and easy to understand when read aloud. If hard to pronounce words are included, phonetics must be given. The teleprompter will develop a relationship with the anchors as to the cadence and voice type of the anchors.

1.6 Audio

1.7 Anchors

The anchors need to look over the script and become familiar with the stories they are going to present.

2 During The Broadcast