

Joel Wisneski

[check out my portfolio](#)

hi@joelski.design

[send me an email](#)

Experience

Mobile User Experience Design Lead

Nationwide Mutual

Spring 2017 - Now

Coordinating 2 week iterations for a team of 7 cross discipline UX specialists as we design an app with over 1 million downloads

Facilitating conversations with 100+ stakeholders to balance customer needs, business objectives, budgets and timelines

Building wireframes, flows and research plans to provide a continuous workflow for 6 agile development and business teams

Customer Experience Designer

Kohl's Department Stores

Fall 2015 - Spring 2017

Reduced the distance between customers and products, with rapid iterative testing, and increased sales by \$100 million in a year

Contract Experience Designer/Developer

Image Matters LLC

Summer - Fall 2015

Rebranded and built a 27 page website, with the CMO, in 3 months based on competitive analysis and heuristic evaluations

Education

Master of Science

Human-Computer Interaction Design

Spring 2015

Indiana University

Toolkit

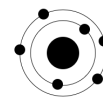
Sketches of flows, screens, storyboards and diagrams

Tools that get the job done like InVision and Sketch

Guerrilla usability studies, interviews and surveys

HTML, CSS and JavaScript but my focus is on design

Side gigs



Making icons



Playing guitar



Building/modding
video games