

Joel Wisneski

[check out my portfolio](#)

hi@joelski.design

[send me an email](#)

Experience

Nationwide Mutual Insurance Company

User Experience Design Lead

Spring 2017 - Now

Coordinating a team of 8 cross discipline UX specialists on the mobile app used by customers over 2.3 million times per year

Facilitating conversations with 50+ stakeholders to determine customer needs, business objectives, budgets and timelines

Establishing design sprints and documentation methods to build a consistent workflow with 3 to 5 agile development teams

Kohl's Department Stores

Experience Designer

Fall 2015 - Spring 2017

Crafted and refined concepts, with rapid iterative testing, for a project estimated to increase sales by \$108 million over 3 years

Image Matters, LLC

Contract Web Designer

Summer - Fall 2015

Audited, organized and composed the current website information into a customer centric layout and architecture with Wordpress

Education

Master of Science

Spring 2015

Human-Computer Interaction Design

Indiana University

Toolkit

I sketch constantly, it's how I communicate ideas

My current workflow uses Sketch and InVision

I have experience conducting guerrilla research studies

Fun facts

I design for customers, not for my portfolio

I work with HTML, CSS and JavaScript but my focus is on design

I make icons, furniture and play guitar in my free time