

Joel Wisneski

[check out my portfolio](#)

hi@joelski.design

[send me an email](#)

Experience

Mobile User Experience Design Lead

Nationwide Mutual

Spring 2017 - Now

Coordinating a team of 7 cross discipline UX specialists with 2 week iterations on a mobile app for over 1 million customers

Facilitating conversations with 100+ stakeholders to determine customer needs, business objectives, budgets and timelines

Establishing documentation and methods to communicate consistently with 6 agile development and business teams

Customer Experience Designer

Kohl's Department Stores

Fall 2015 - Spring 2017

Co-created with customers, through rapid iterative testing, for a checkout project resulting in sales of \$100 million since April 2017

Contract Experience Designer/Developer

Image Matters, LLC

Summer - Fall 2015

Rebranded a small government contractor's website, with the CMO, based on competitive analysis and heuristic evaluations

Education

Master of Science

Human-Computer Interaction Design

Spring 2015

Indiana University

Toolkit

I sketch everything: flows, storyboards, diagrams and screen components

I design for customers, not for my portfolio

I stay informed with design tools, methods and trends

I have experience with quick guerrilla usability studies

Fun facts

I work with HTML, CSS and JavaScript but my focus is on design

I make icons, furniture and play guitar in my free time