

08

Introduction to Deep Learning

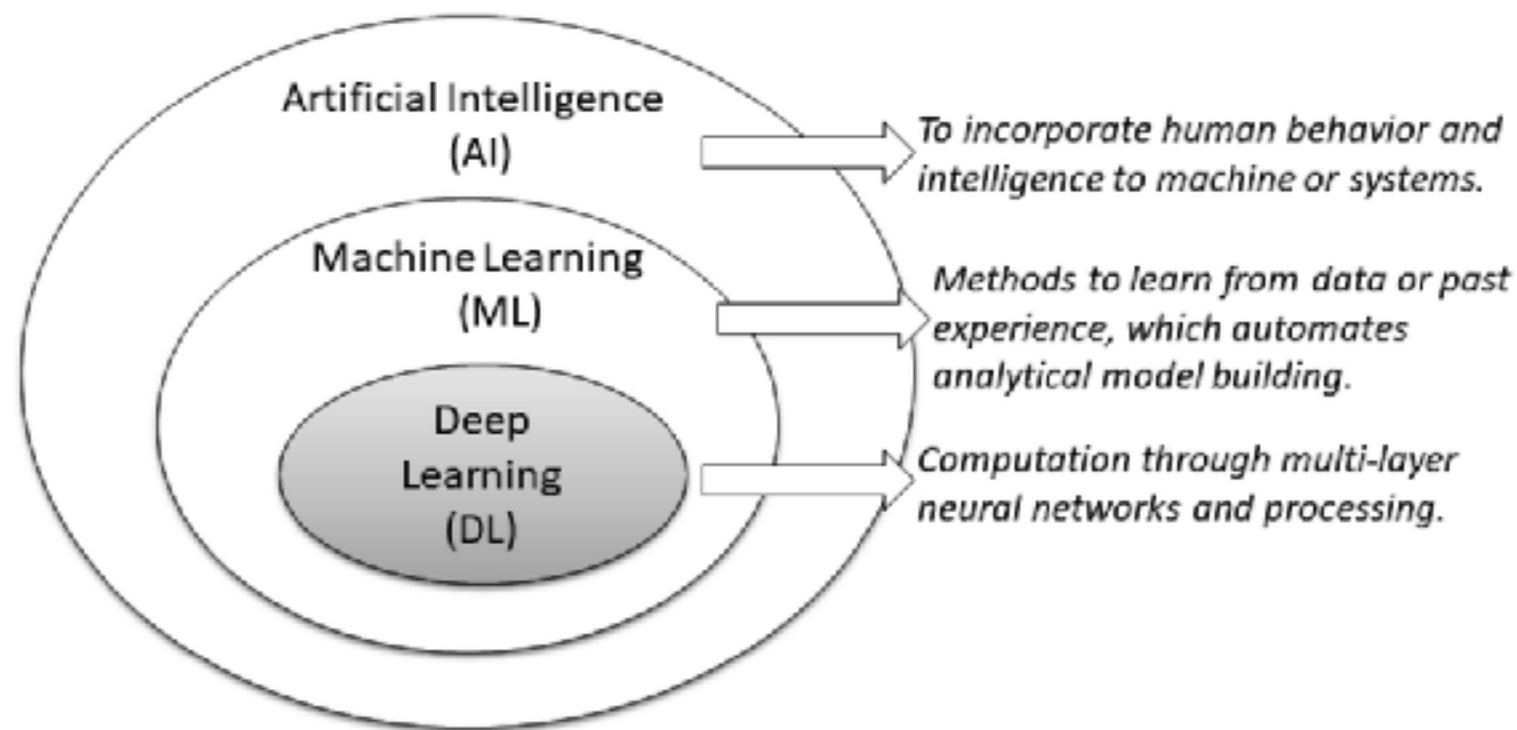
Time to go deeper

8.1

What is Deep Learning?

Understanding Deep Learning

- Deep Learning is a subset of Machine Learning, utilizing neural networks
- Neural Networks replace the mathematical models we learned previously
- Deep learning requires large volume of high-dimensional data



Why bother with Deep Learning?

- Deep Learning can learn high-dimensional, unstructured data (images, texts, etc.)
- Deep learning excel in complex tasks requiring hierarchical feature learning

When to avoid Deep Learning

- When task is simple and structured enough for Machine Learning models
- When computational resources are minimal
- When model interpretation is required

8.2

Deep Learning **Applications.**

Places Deep Learning is being used today:

- **Image Recognition:** Automating the process of identifying and detecting objects in images and videos.
- **Natural Language Processing:** Understanding and generating human language, enabling applications such as chatbots and translation services.

Places Deep Learning is being used today:

- **Healthcare:** Assisting in diagnosis, personalized medicine, and drug discovery.
- **Autonomous Vehicles:** Enabling self-driving cars to navigate and understand their environment.
- **Finance:** Fraud detection, credit scoring, and algorithmic trading.

8.3

Neural Networks.

What are Neural Networks?

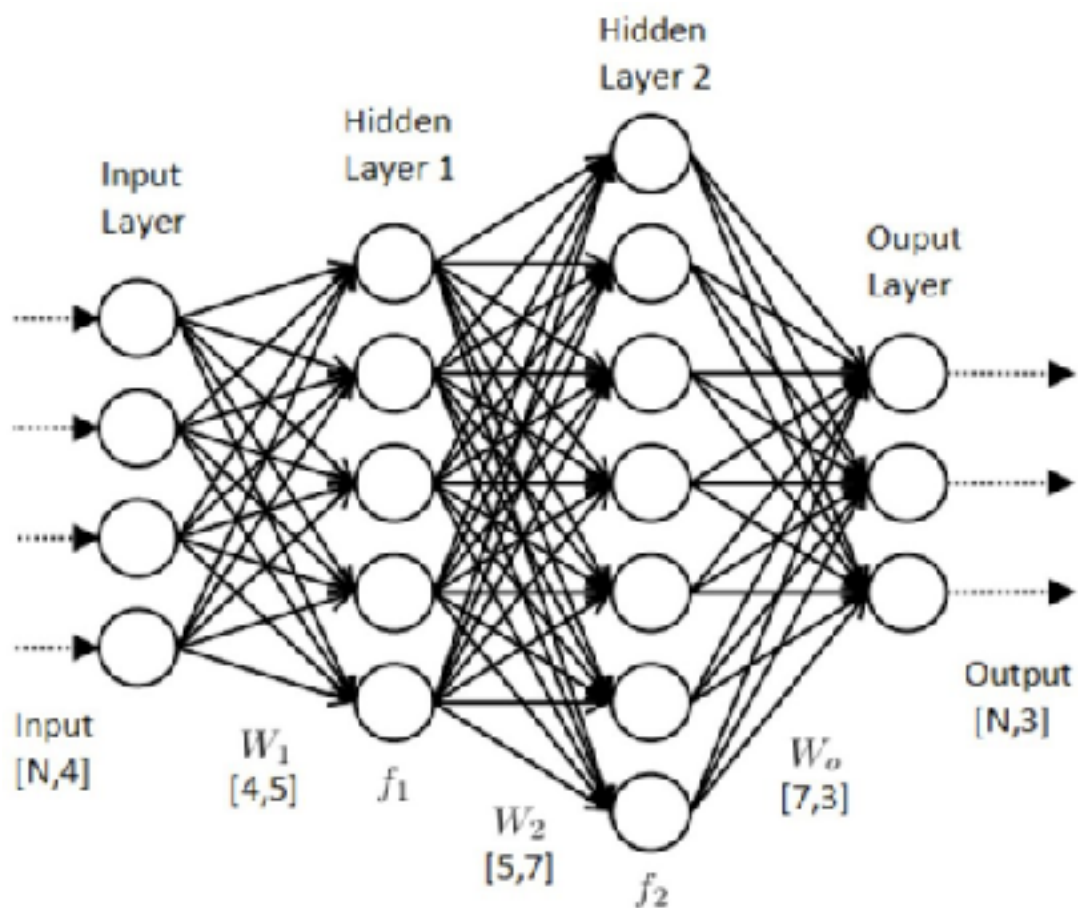
- Neural Networks are the backbone of Deep Learning
- These are mathematical model based on human brain structure
- At a high level these consists of:
 - Nodes/Neurons which host a value
 - Connections from one node to another

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Basic Components of a Neural Network

- **Neurons:** Fundamental units of a neural network that receive input and pass the output to the next layer after computation.
- **Weights:** Parameters within the network that transform input data within the network's layers.
- **Biases:** Additional parameters that enable the model to adjust its output accordingly.
- **Activation Functions:** Determine if a neuron should be activated or not, influencing the model's output.



8.4

Machine Learning **or** Deep Learning?

Issue 1

- **Problem Statement:** Companies are facing challenges in efficiently sorting through large volumes of customer reviews and feedback to identify areas of improvement and customer satisfaction.
- **Solution Label:** Natural Language Processing (Deep Learning)

Issue 2

- **Problem Statement:** Financial institutions need a robust method to predict credit default risks based on historical transaction data and customer profiles to minimize financial losses.
- **Solution Label:** Supervised Machine Learning

Issue 3

- **Problem Statement:** E-commerce platforms are struggling to provide personalized product recommendations to users, which is essential for enhancing user experience and boosting sales
- **Solution Label:** Collaborative Filtering (Machine Learning)

Issue 4

- **Problem Statement:** Manufacturers need an effective solution for detecting defects and anomalies in products on the production line to ensure quality and reduce waste
- **Solution Label:** Convolutional Neural Networks (Deep Learning)

Issue 5

- **Problem Statement:** Environmental scientists require an efficient method to predict air quality levels in urban areas based on various atmospheric and weather-related parameters to issue timely alerts
- **Solution Label:** Regression Analysis (Machine Learning)

To understand the math behind deep learning

- [But what is a neural network? | Chapter 1, Deep learning](#)
- [Gradient descent, how neural networks learn | Chapter 2, Deep learning](#)
- [What is backpropagation really doing? | Chapter 3, Deep learning](#)
- [Backpropagation calculus | Chapter 4, Deep learning](#)

END.