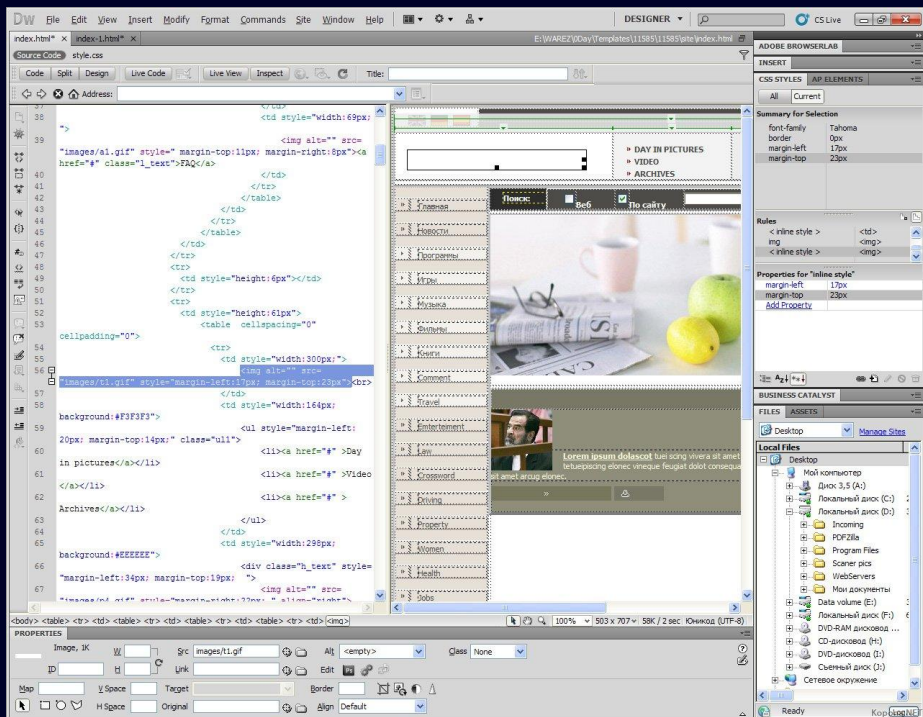


What is low code/ no code?

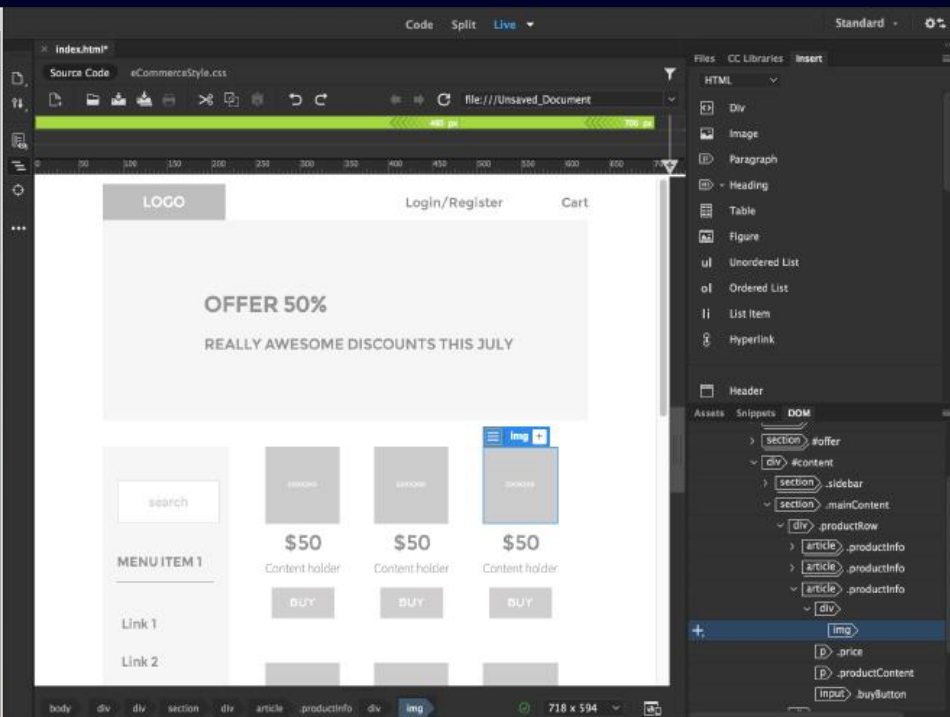
A short introduction into the topic

What is low code/ no code?

- Around 2014 the first mentions of low code can be seen from Forrester
- Low code tools started way before with Dreamweaver as a WYSIWYG editor



2000



2020

What is low code/ no code?

- Building applications visually
- Modeling all processes and relationships instead of programming
- Tools that save you hours a day
- Enables non-technical developers and professional developers

Low code vs. No code

→ No code

- ◆ Drag & Drop
- ◆ No access to the code result
- ◆ No hand coding

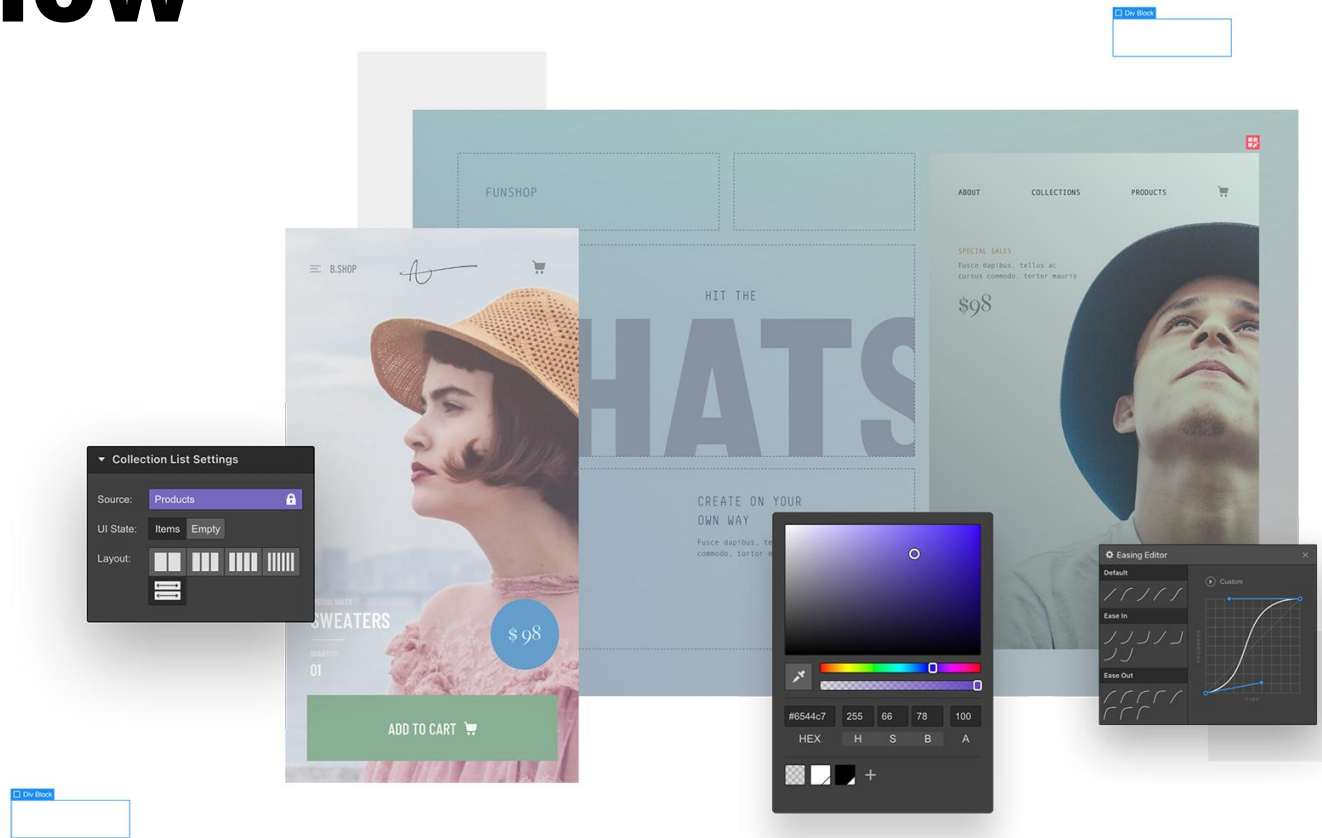
→ Low code:

- ◆ Drag & Drop + **custom code**
- ◆ Focused on technical people
- ◆ Further integration into existing systems

A few examples

- Beautifully responsive CMS-driven site using **Webflow**
- Ecommerce shop with **Shopify**
- Voice app using **Voiceflow**
- Complex web app combining **Zapier and Airtable**
- Mobile app with **Thunkable**
- Turn a Google Sheet into a website with **Sheet2Site**
- **and many many more ...**

Webflow



Webflow

Marketing sites

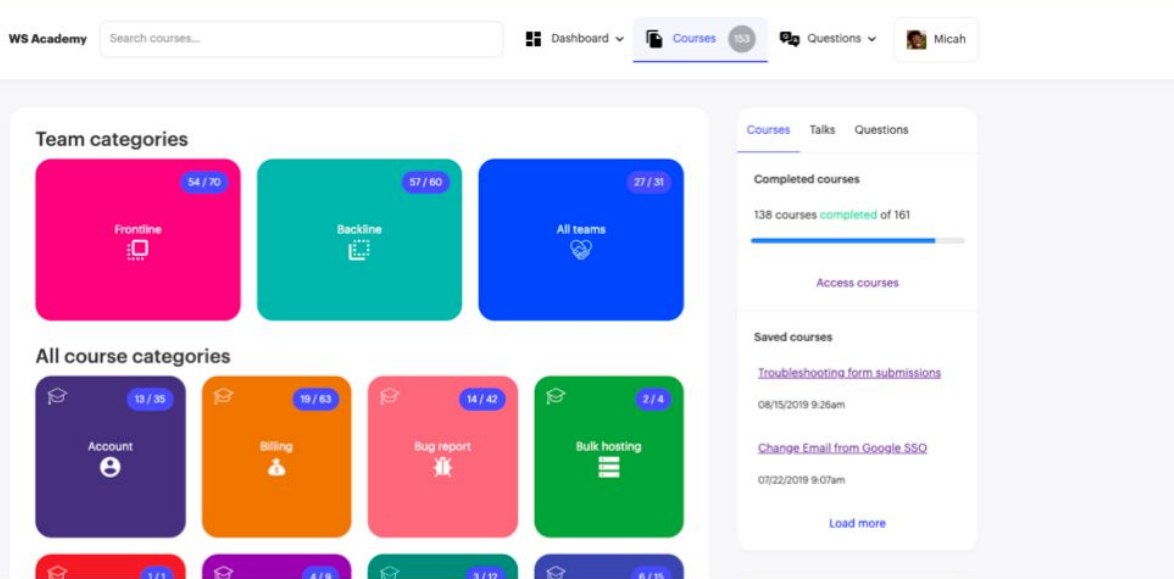
Bug tracker

Learning
management
system

Ad landing
page system

Brand design system +
Product design system

Webflow



Learning management system

A few examples

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