

# Evaluating the Benefits of Sample Splitting for Double Machine Learning

Michael Sarkis, Jack McCarthy

4/24/2022

## Double Machine Learning

In this section we will replicate the methods put forth in the paper by Chernozhukov et al., dubbed “CCD-DHNR”, which establishes an unbiased Bayesian machine learning framework for treatment effect estimation. This work deals with treatment effect estimation for complex data which has a high number of confounding parameters relative to a low dimensional treatment effect.

### Simulated Dataset

First we will generate a toy dataset on which we will test each method. We will generate data according to the following partial-linear model, which relates the treatment linearly to the response and the covariates non-linearly to both the response and the treatment:

$$\begin{aligned} Y_i &= D_i \theta + g_0(X_i) + \epsilon_i, & \epsilon_i &\sim N(0, 1), \\ D_i &= m_0(X_i) + \tau_i, & \tau_i &\sim N(0, 1), \end{aligned}$$

where  $Y$  is the outcome,  $D$  is the treatment, and  $X$  is the vector of covariates.  $g_0(X)$  and  $m_0(X)$  relate the covariates to the value of the response and the treatment respectively. We define these “nuisance” functions to be the following non-linear form:

$$\begin{aligned} g_0(x) &= \sin(x_1) + \cos(x_2) + \sigma(x_3), \\ m_0(x) &= \sin(x_4) + \cos(x_5) + \sigma(x_6), \end{aligned}$$

where  $\sigma(x)$  is the sigmoid function:

$$\sigma(x) = \frac{1}{1 + e^{-x}}.$$

We also define  $X_i \sim N(0, \Sigma)$  where  $\Sigma_{jk} = 0.5^{|j-k|}$ .

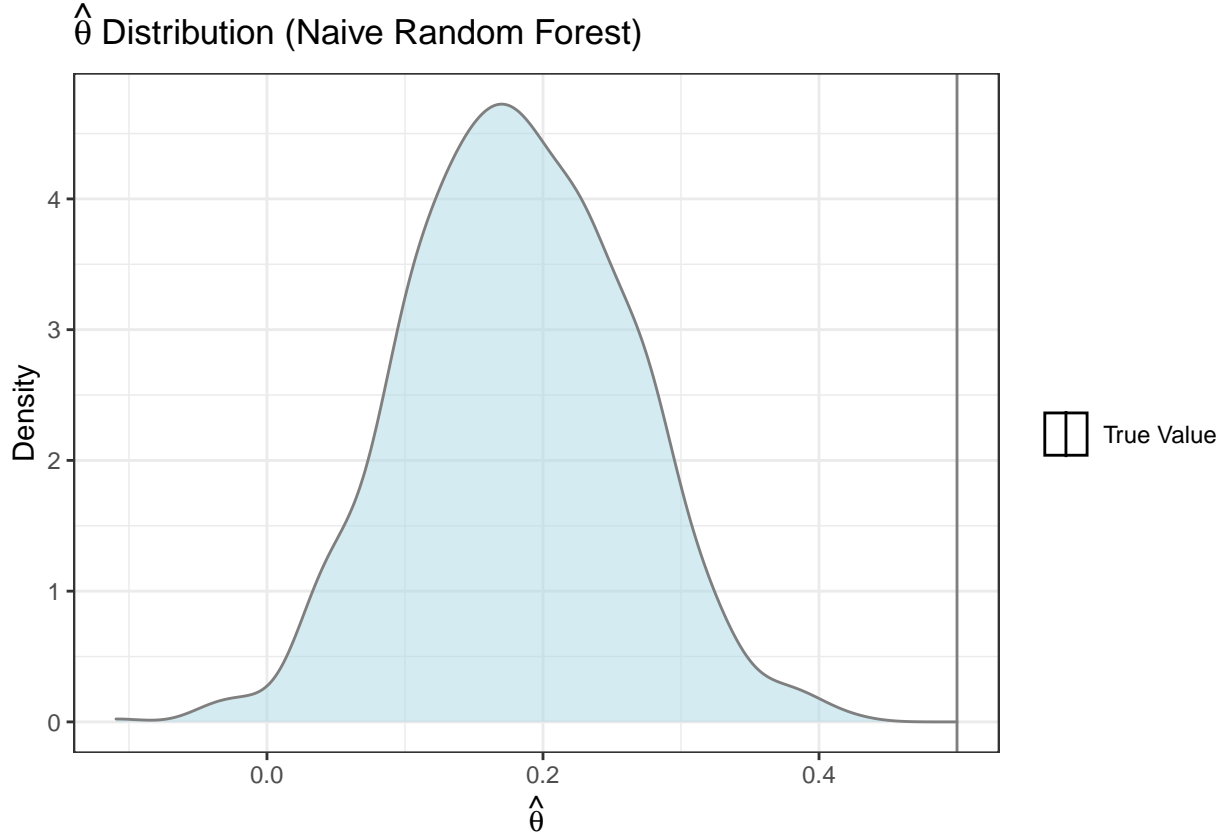
We will generate a toy data set assuming a continuous response and treatment, 250 total observations, a 100-dimensional covariate vector, and a true value of  $\theta = 0.5$ .

## Naive ML

A naive approach to estimating  $\theta$  would be to estimate  $D\theta + g_0(X)$  using some machine learning method. In line with the demonstration in Chernozhukov et al., we will split the samples into two index sets of equal size,  $S_1$  (auxiliary) and  $S_2$  (primary). We will then use the auxiliary set generate the estimate  $D\hat{\theta} + \hat{g}_0(X)$ , and use the primary set to estimate  $\theta$  as

$$\hat{\theta} = \left( \frac{1}{n} \sum_{i \in S_2} D_i^2 \right)^{-1} \frac{1}{n} \sum_{i \in S_2} D_i (Y_i - \hat{g}_0(X_i)).$$

We do so for the simulated dataset below using random forest regressors. Having obtained a vector of 1000 estimates of  $\hat{\theta}$ , we plot the distribution of said estimates to assess whether or not this approach is biased.



The estimates of  $\theta$  are quite distant from the true value of 0.5, indicating this naive ML method for estimating treatment effects is biased. Double machine learning was introduced to address this issue.

## Double ML

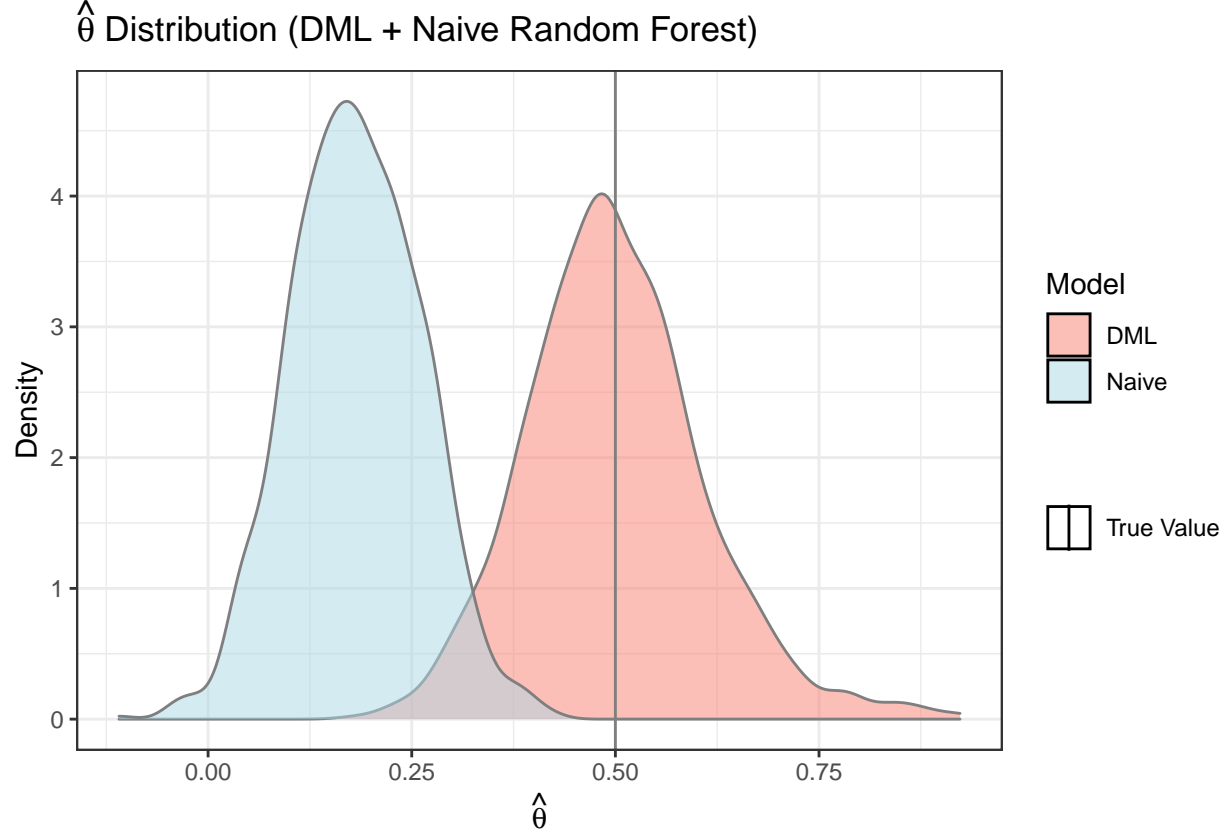
Instead of estimating  $D\theta + g_0(X)$ , we may instead first estimate  $V = D - m_0(X)$  by regressing  $D$  on  $X$  and obtaining the residuals. This will give the estimate  $\hat{V} = D - \hat{m}_0(X)$ , which we use in conjunction with  $\hat{g}_0(X)$  to obtain the following estimate of  $\theta$ :

$$\hat{\theta} = \left( \frac{1}{n} \sum_{i \in S_2} \hat{V}_i D_i \right)^{-1} \frac{1}{n} \sum_{i \in S_2} \hat{V}_i (Y_i - \hat{g}_0(X_i)).$$

The following describes this process in its entirety:

1. Split data into sets  $S_1$  and  $S_2$
2. Obtain  $\hat{g}_0(X)$  via a fit on  $S_1$
3. Obtain residuals  $\hat{V} = D - \hat{m}_0(X)$  via a fit on  $S_1$
4. Estimate  $\hat{\theta}$  using  $S_2$  by the regression formula above

Having accumulated 1000 samples of  $\hat{\theta}$  by the DML method, we may again investigate their distribution in comparison to the previous naive method.



This time, the distribution appears centered directly around the true value of  $\theta = 0.5$ , which indicates that DML was able to avoid bias in treatment effect estimation.

We have therefore been able to replicate the results of Chernozhukov et al., demonstrating the utility of double machine learning in producing unbiased treatment effect estimates. Notably, the examples above both made use of sample splitting in order to produce these estimates. The actual benefit of this intermediate step will be the subject of investigation in the following section.

## Sample Splitting

Sample splitting entails dividing the data into two groups,  $S_1$  and  $S_2$ , for function approximation and effect estimation respectively. This was done in both examples above in line with the methods introduced in Chernozhukov et al., but now we will investigate how important this step is to obtaining unbiased treatment effect estimates.

In this section we will repeat the above DML simulation with and without sample splitting. When not using sample splitting, both the function approximation and effect estimation will be done using the entire dataset. Additionally, this will now be done for a range of the number of extraneous covariates and for both partial and fully-linear nuisance functions.

### Simple nuisance

For this simulation we will use low-dimensional nuisance functions. The linear nuisance functions are defined as:

$$g_1(X) = \frac{1}{2}X_1$$

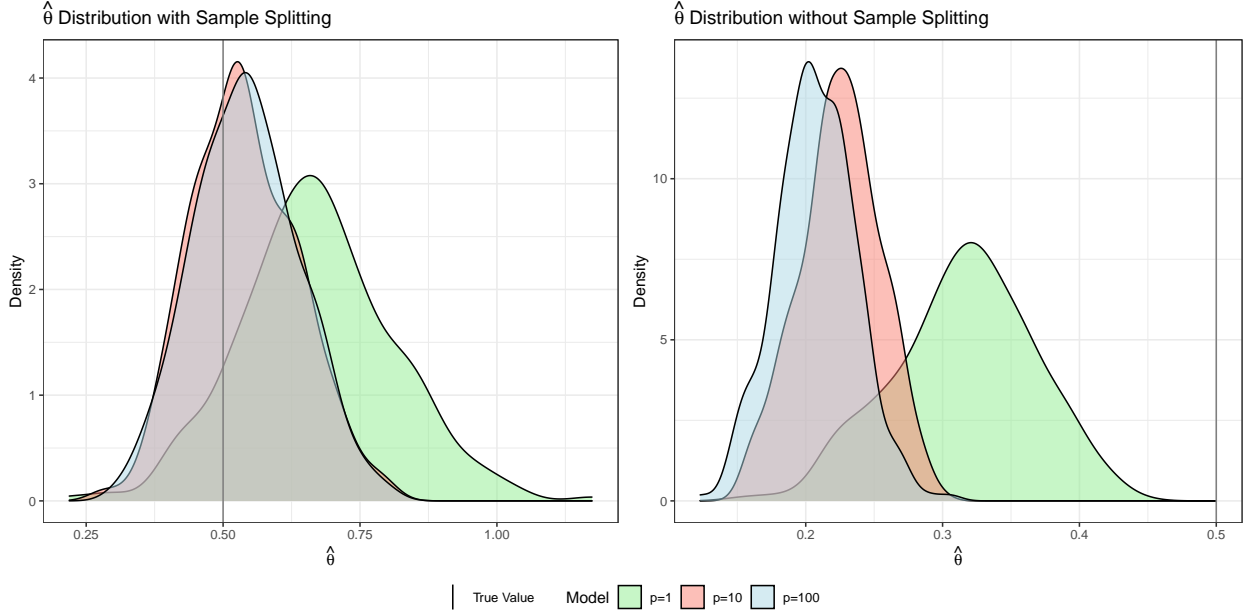
$$m_1(X) = \frac{1}{8}X_1$$

and the non-linear nuisance functions are defined as:

$$g_2(X) = \frac{1}{2}\sigma(X_1)$$

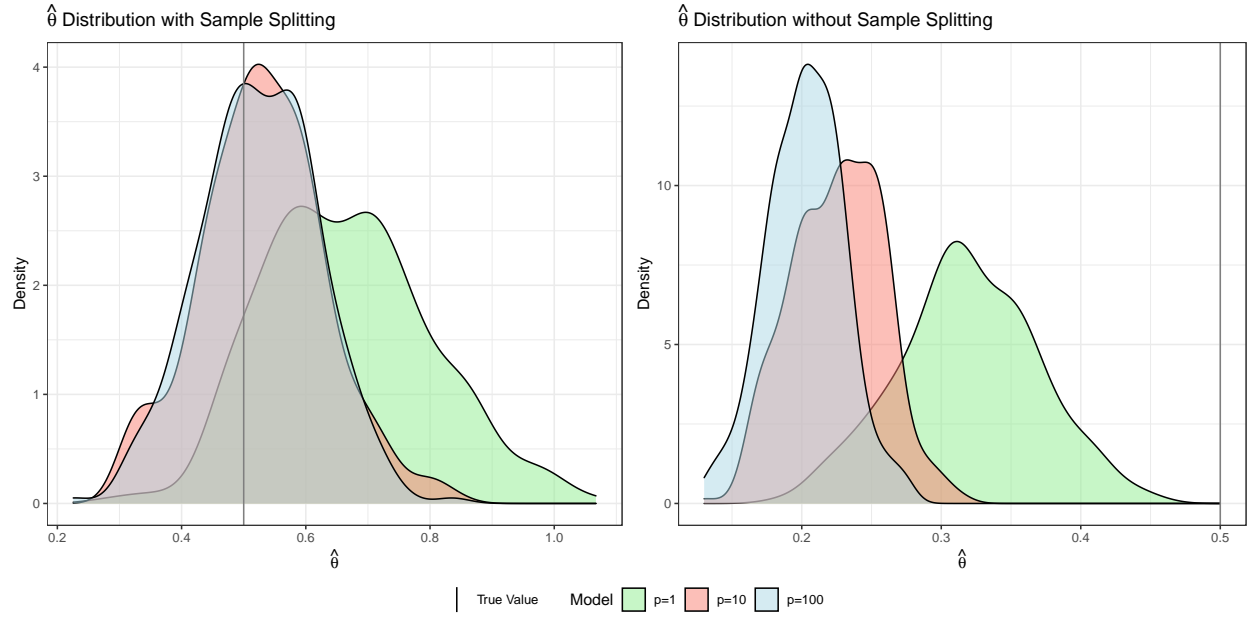
$$m_2(X) = \frac{1}{8}\sigma(X_1).$$

The results for the linear nuisance model are shown below in the form of  $\hat{\theta}$  distributions for each  $p$ .



It is clear that sample-splitting has a benefit for high-dimensional covariates even for an extremely simple relationship between the confounders and treatment/response. The benefits of sample splitting are still evident, but much less substantial for low-dimensional covariates given the bias observed for  $p = 1$ .

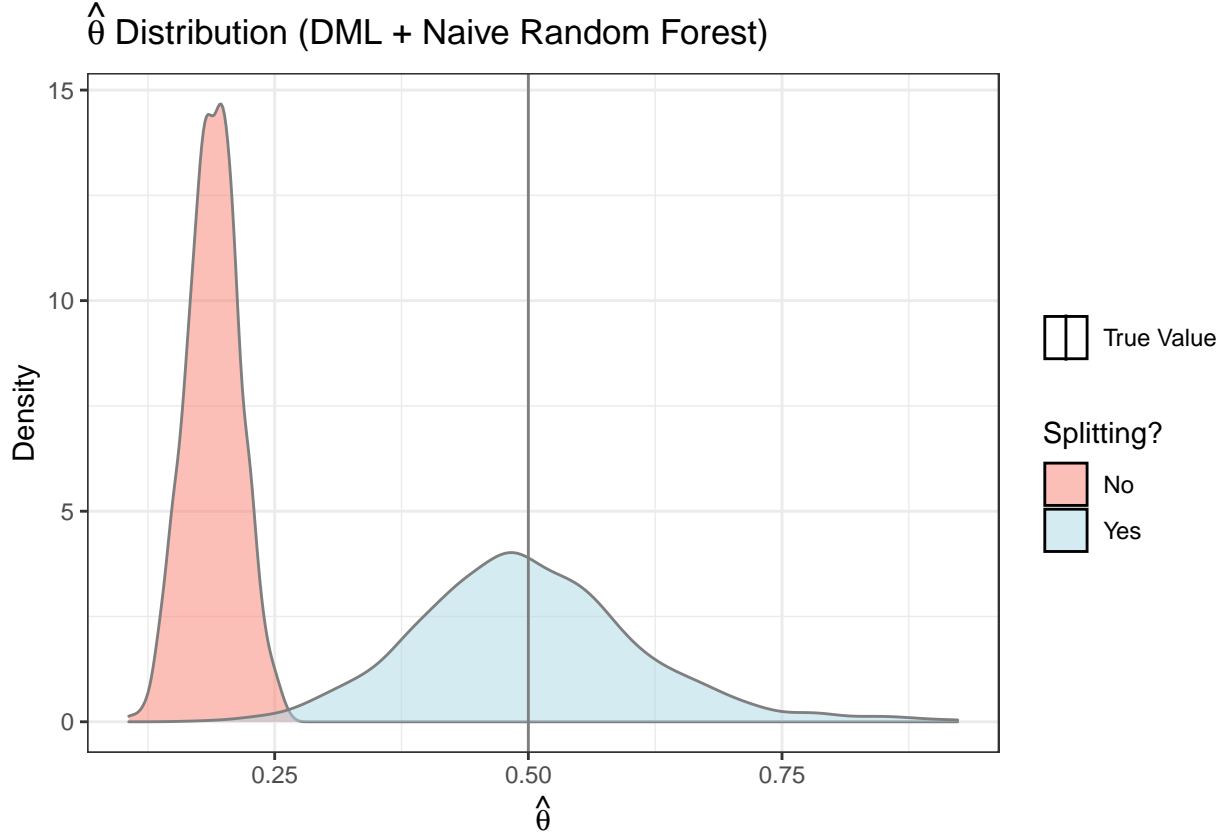
We now visualize the results for the simple non-linear nuisance functions.



These distributions are almost identical to those for the linear nuisance, with the benefits of sample-splitting being larger for high-dimensional covariates.

## Complex Nuisance

For completeness we will evaluate the benefit of sample splitting for the data generating process implemented for the paper replication. This will give an idea of the performance increase from sample splitting for a more complex relationship between the covariates and the treatment/response.



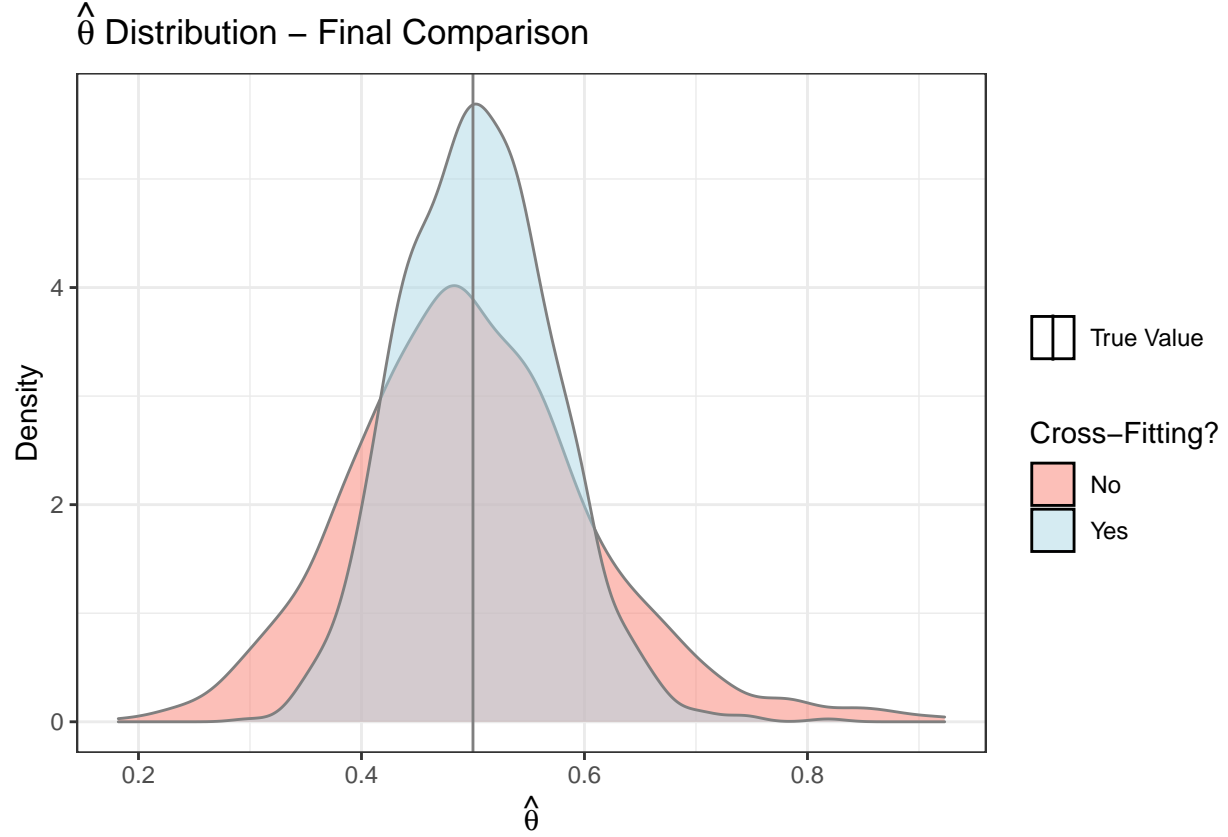
Again, we observe that bias is reintroduced when we do not use sample splitting alongside double machine learning. This is a crucial observation as it could mark the difference between a sound treatment effect analysis and a faulty one. In this particular example we showed that sample splitting is necessary in the presence of a higher-dimension non-linear data generating mechanism.

### Cross-Fitting

Cross-fitting is one more technique that we can apply in double ML to achieve unbiased treatment effect estimates. Cross-fitting entails taking the weighted mean of the estimates generated via sample splitting, with the first estimate training on the auxiliary set and estimating on the primary set, and the second estimate training on the primary set and estimating on the auxiliary set. Put more rigorously, the full process with cross-fitting is the following (where superscripts denote the set used to obtain estimates):

1. Split data into sets  $S_1$  and  $S_2$
2. Obtain  $\hat{g}_0^{(1)}(X)$  and  $\hat{g}_0^{(2)}(X)$  via  $S_1$  and  $S_2$  respectively
3. Obtain residuals  $\hat{V}^{(1)} = D^{(1)} - \hat{m}_0^{(1)}(X^{(1)})$  and  $\hat{V}^{(2)} = D^{(2)} - \hat{m}_0^{(2)}(X^{(2)})$
4. Estimate  $\hat{\theta}^{(1)}$  and  $\hat{\theta}^{(2)}$  as shown in the previous section
5. Generate final estimate  $\hat{\theta} = \frac{|S_1|\hat{\theta}^{(1)} + |S_2|\hat{\theta}^{(2)}}{|S_1| + |S_2|}$

Finally, we will examine the effect of cross-fitting by evaluating the distributions of the estimates it generates.



It is clear that we see marked improvements with the addition of each technique. Sample splitting eliminates bias in the treatment effect estimates and cross-fitting improves the precision around the true value (as seen in the lower dispersion in the distribution of  $\hat{\theta}$ ). As such, we have not only demonstrated the necessary value of sample splitting, but the additional benefit of cross-fitting in obtaining treatment effect estimates.

## Conclusion

Double machine learning is a powerful technique for treatment effect estimation with high-dimensional confounders, such as the case addressed above. While a more naive approach would produce biased estimates, DML is able to side-step this issue by utilizing a two-pronged machine learning process, in which one model is built to predict the response and one is built to predict the treatment (both based on the covariates). However, as demonstrated above, the benefits of DML will not be realized unless used in conjunction with sample splitting. Finally, we showed that estimates with lower uncertainty could be obtained with the implementation of cross-fitting.