## Intro to Point Patterns Project

Extreme heat scenarios such as these pose a threat to public health. For example, various studies have correlated extreme heat to increases in mortality, emergency room visits and other diseases. Given the potential negative consequences of high heat, public health officials are interest in understanding the demographics of callers who call 911 for heat-related illnesses. Ultimately, by understanding these demographics, appropriate intervention strategies can be implemented to prepare for extreme heat situations and, hopefully, reduce the occurrence of potential negative outcomes. The file AgePP.RData lists the ages of 1818 individuals who called 911 between the years 2006 and 2010 for a heat-related emergency. The goal of this project is to use a point process model to estimate the proportion callers of various ages.

A point pattern, point process, or Poisson process is set of N "locations" where an event occurred. In the case considered here, the "event" is a heat-related 911 call and the "location" is the age of that caller that is "located" somewhere in  $0,1,\ldots,110$ . From a statistical perspective, the number and "location" of an event are both random but the random behavior is governed by an intensity surface  $\Lambda(a)$ . In the point process framework, the number of events that occur N follows a Poisson distribution with mean  $\sum_{a=0}^{110} \Lambda(a)$ . Likewise,  $\Lambda(a)$  controls the age of the caller in that the probability that a random caller is of age a is given by the normalized intensity (which is just a density function)

$$\lambda(a) = \frac{\Lambda(a)}{\sum_{a'=0}^{110} \Lambda(a')}.$$

Hence, for statistical analysis of point patterns,  $\Lambda(a)$  is the primary quantity of interest.

Given observed point pattern  $a_1, \ldots, a_N$  where each  $a_i \in \{0, \ldots, 110\}$  with  $\mathbb{P}r(a_i = a) = \Lambda(a)/\sum_{a'=0}^{110} \Lambda(a')$  and  $N \sim \mathcal{P}(\sum_{a=0}^{110} \Lambda(a))$ , one can show that the likelihood for  $\Lambda(a)$  is given by,

$$L(\Lambda) = \exp\left\{-\sum_{a=0}^{110} \Lambda(a)\right\} \prod_{i=1}^{N} \Lambda(a_i). \tag{1}$$

A convenient form for  $\Lambda(a)$  is to let  $\Lambda(a) = \delta f(a)$  where  $\delta > 0$  and  $\lambda(a)$  is an unknown probability density function (or, in this case, a probability mass function). That is,  $\sum_{a=0}^{110} \lambda(a) = 1$ .

Perform the following:

- 1. Given the factorization  $\Lambda(a) = \delta \lambda(a)$ , write out the likelihood function for  $\delta$  and  $\{\lambda(a) : a = 0, \dots, 110\}$ .
- 2. Often in point pattern analyses, the PMF  $\lambda(a)$  is assumed to follow a parametric form (e.g.  $\lambda(a) =$ is a Bernoulli distribution with unknown probability p). Paying particular attention to the support of  $\lambda(a)$ , propose and justify an appropriate parametric distribution for  $\{\lambda(a): a=0,\ldots,110\}$  and rewrite the likelihood in (1) given your choice.
- 3. Given the form of the likelihood in #1 and #2, propose a conjugate prior distribution for  $\delta$  and show that it is indeed conjugate.

- 4. Regardless of your answer in #2, let  $\lambda(a)$  be the MN $(1,p_0,\ldots,p_{110})$  where MN $(n,p_1,\ldots,p_K)$  is the multinomial distribution with parameters n and  $p_1,\ldots,p_K$ . Rewrite out the likelihood in (1) given this choice, propose a conjugate prior distribution for the unknown probabilities  $p_0,\ldots,p_{110}$  and show that it is indeed conjugate.
- 5. Fit the point process model from #3 and #4 to the observed point pattern of the age of 911 callers. Plot the posterior distribution of  $\delta$  and the posterior means (with 95% credible intervals) of  $p_0, \ldots, p_{110}$ .