

logical and creative

business and design

the left brain and the right



James
Mulholland



‘and’ conj.

together with or along with;
in addition to; as well as. Used
to connect words, phrases,
or clauses that have the same
grammatical function in a
construction.

what you do defines you.

Snowboarding in the Rockies

I have been snowboarding for seven years and consider myself very lucky to have been able to ride in such a beautiful place.

Commuting in a Japanese city all on my own

When I stayed in Japan for a month learning Japanese, I had to commute into downtown Ibaraki using a bus system unknown to me.

Being on call for an entire college campus

At the drop of hat I have had to respond to fire alarms and loud parties and I have called ambulances to save a resident's life.

Backpacking alone accross Europe

With nothing but a backpack and the clothes I was wearing I made my way through ten countries not knowing where I would stay each night.

Playing Trombone in a jazz band

I played with the band and went along with the crowd but I was also able to step out on my own and perform solos.

Trying percussion and cello

I like to make a decision after I get a feel for the different options. I try a wide variety of options giving me a more complete understanding of the issue.

Studying Japanese, German, Latin, Spanish, and Welsh

Some friends joke that it's my goal to learn some of every language in the world. I feel I have a pretty good start. Up next: Portuguese or Russian... or both.

Learning Karate and Capoeira, two distinctly different forms of martial arts

Karate from Japan has direct, angular movements which contrast directly with the flowing, dancelike movements of Brazilian Capoeira.

Mixing music for a large audience

As a DJ, I create intricate transistions between songs. To have a successful performance, I must balance my own style with the demands of the crowd.

Branding a real company

I co-developed a visual identity for a local radio station. I know how important it is to generate fresh ideas and communicate those ideas as a team to the client.

unique experiences and the big picture

education

Illinois Wesleyan University, Bloomington, IL
Bachelor of Arts, Business Administration, April 2006
Marketing Concentration, Japanese Studies Minor, GPA 3.7/4.0
Graphic Design concentration: Senior Level design courses
Study Abroad: Swansea University, Wales, January – June 2005

skills

InDesign CS2
Illustrator CS2
Photoshop CS2
Quark Xpress
MS Office

experience

Graphic Design Intern, Leo Burnett's i4 Design, Chicago, IL, July 2006 – September 2006
Assisted all aspects of design projects including creative and illustration
Developed and organized project to archive old projects and process work
Developed interactive office program to stimulate creativity and group thinking

Promotions/Design Intern, Radio Bloomington, Bloomington, IL, January 2006 – May 2006
Served as design consultant for promotional materials including media kit
Assisted promotions department in planning events

Branding Project, GLT Radio, Normal, IL, September – December 2005
Co-created media kit for potential underwriters
Co-developed brand standards for logo, colors, posters and 40th anniversary campaign
Created branding guide for newly developed standards

Residential Community Advisor, Office of Residential Life, IWU, August 2005 – May 2006
Provide leadership for hall Resident Advisors
Hire, train, and manage hall desk staff of 11
Advise Hall Council on social and educational programming for 200 students
Serve as all-campus emergency response duty

Residential Advisor, Office of Residential Life, IWU, April 2003 – December 2004
Mentored and counseled first-year students, setting an example and providing support
Designed and implemented creative social and educational programs
Shared responsibility for nightly rounds of the building to ensure safety and security
Awards: Diversity Commitment, Superstar Programmer, Outstanding Publicity

Treasurer, American Marketing Association, IWU Chapter, January – December 2004
Propose budget for coming year
Manage reimbursements
Plan and execute fundraising events

Hall Desk Aide, Office of Residential Life, IWU, May 2004

Student Worker, Office of Multicultural Affairs, IWU, June 2004 – August 2004

Front Desk Clerk, Best Western, White Bear Lake, MN, summers & holidays,
June 2002– August 2005



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