# Yi Nie

## Product Designer

http://yi-nie.com

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812.327.9459

## Skills

### Design
Sketch
Invision
Principle
Framer.js
Photoshop
Illustrator

### User Research
Usability Test
Survey
Interview
Persona
Contextual Inquiry

### Development
HTML & CSS
Javascript
jQuery
Bootstrap
React

## Experience

**SEP 2016 – PRESENT**

### PRODUCT DESIGNER
Credible Inc | San Francisco, CA

- Led the design of loan application experience of a brand-new product, from defining user experience vision to design execution. Collaborated with Product, Engineering, and Operation teams and launched in Aug 2018.

- Improved the user experience of student loan product by informing design decisions from data analysis and user research. Drove business conversion by 20%+.

- Led the building of the design system, including defining typeface, color usage, and UI components. Established the process for creating components and collaborating with engineers.

- Improve the design and documentation process with the design team. Facilitated design critique and brainstorming sessions.

**MAY 2016 – PRESENT**

### PRODUCT DESIGNER
Freelancer | San Francisco, CA

- Developed web app for Wien Jewelry using ReactJs and Firebase. Designed and developed an admin platform for inventory management.

- Created logo and marketing assets for blockchain startup EpicToken.

- Created user flows and wireframes for Universal Giving's client onboarding experience.

**AUG 2015 – JUN 2015**

### UX DESIGN INTERN
Nativo | Los Angeles, CA

- Improved Nativo's client onboarding experience by developing an interactive onboarding walkthrough and creating a detailed document.

- Created data visualization template to help clients better understand their campaign performance.

**JUL 2014 – JUN 2013**

### UX ENGINEER & RESEARCHER
HCI Lab, Tsinghua University | Beijing, China

- Improved speaker verification performance under different emotion states by experimenting and applying various machine learning algorithms.

- The research paper is published in APSIP 2014.

## Education

**MAY 2016 – AUG 2014**

### M.S. IN HUMAN-COMPUTER INTERACTION
Indiana University | Bloomington, IN

**JUL 2014 – JUN 2013**

### B.E. IN ELECTRICAL ENGINEERING
Beihang University | Beijing, China