Jeannette Campbell

Web Designer

jcampbell7@my.waketech.edu

Education

Associate of Applied Science in Web Design
Wake Technical Community College
09.2019 – Present

GPA: 4.00
Projected Graduation Date: May 2021

Skills

Tools	Photoshop, Illustrator, Premiere Rush, InDesign, Figma
Frameworks	Bootstrap
Languages	HTML, CSS, JavaScript

Work Experience

Floral Designer
Angel Roses Florist
08.2016 – 06.2019

- ❖ Consulted with clients regarding arrangement design, price, and delivery specifics.
- ❖ Planned and created arrangements according to client's requirements, utilizing knowledge and concepts of visual design.
- ❖ Managed and updated the business's website using their CMS to manage product, fixed prices, changed seasonal availability.
- ❖ Coordinated shop workflow during busy holiday seasons between vendors, sales, production, and deliveries.

Industry Certifications

Google Academy	**Hubspot**	**SEMRush**
Google Analytics for Beginners	Inbound Marketing	SEO Fundamentals
Advanced Google Analytics	Growth-Driven Design	Keyword Research
Google Tag Manager Fundamentals	Content Marketing	
Google Analytics for Power Users	Email Marketing	
Google Ads Display		
Google AdsSearch		
Google Ads Measurement		