

# Introduction & Business Problem

In this project, I'll try to find the best location to open a cafe.

The candidate locations are two universities in Seoul, Korea. One is around Sogang University and the other is around Korea university.

When it comes to the location of cafe, the most important thing to consider is that it shouldn't be crowded with other cafes nearby.

So my goal is finding the best location to open a cafe which is

1. Not so much crowded with other cafes nearby
2. Either around Sogang university or Korea university.

## Data

Datas that should be collected is as follows

1. Number of existing cafes in the neighborhood
2. Distance either from Sogang University or Korea university
3. Score based on the distance between existing cafes and its center location(Sogang university or Korea university)