



JW Player for Apple TV (Beta)

Specs and Documentation

App - Splash Screen

Image

1920 x 1080

*customer provided asset



App - Home Screen

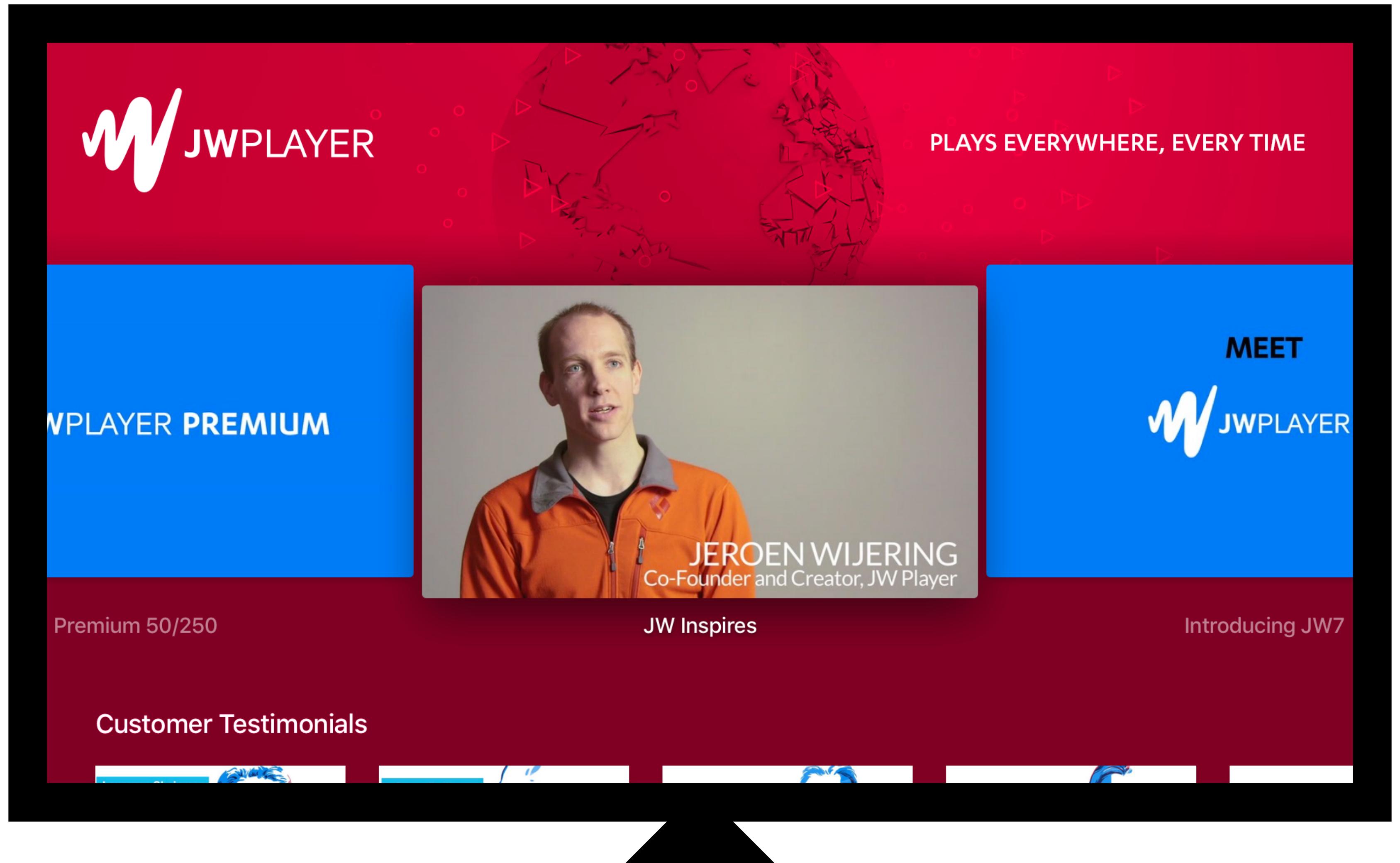
Branded header image

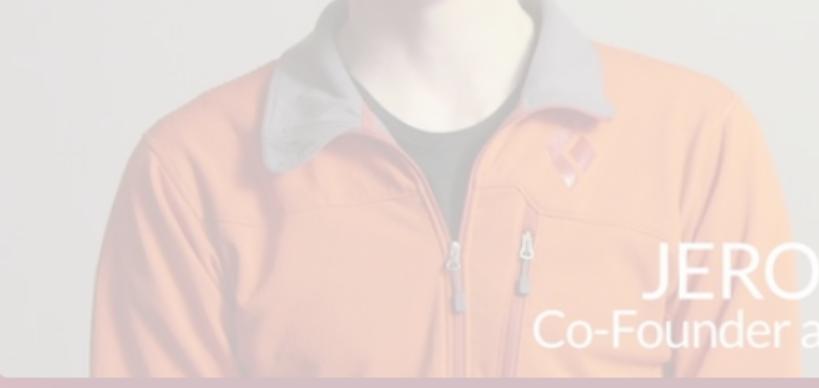
1920 x 400

*customer provided asset

Featured playlist carousel

*customer must provide playlist ID





JEROEN WIJERING
Co-Founder and Creator, JW Player

App - Home Screen

Branded background color

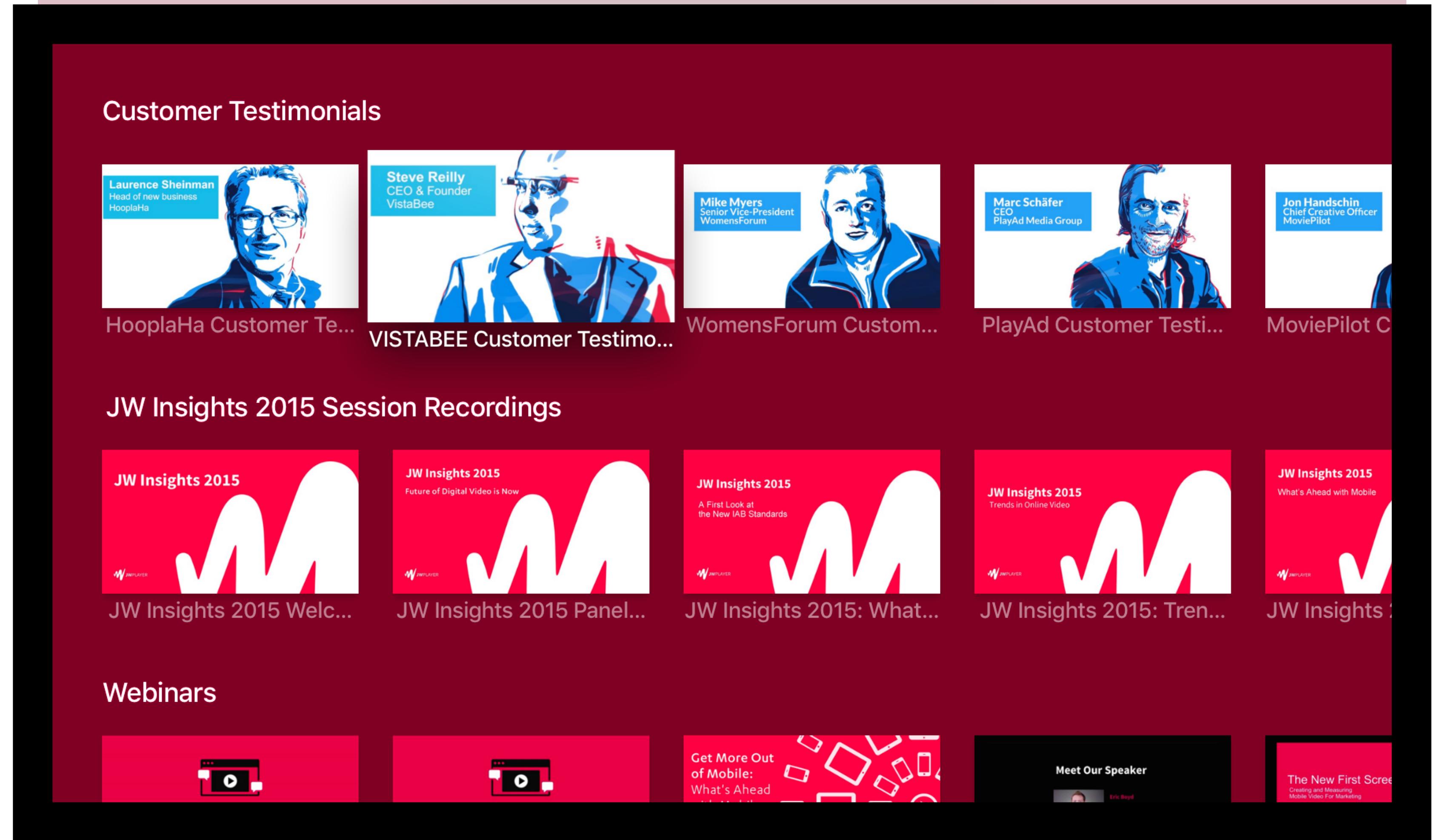
HEX or RGB

*customer provided

Playlist shelves

*customer must provide individual

playlist IDs



The screenshot displays the JW Player mobile application's home screen. At the top, there is a portrait of Jeroen Wijering with his name and title. Below this is a dark red header bar. The main content area has a dark red background.

- Customer Testimonials:** This section features five testimonial cards, each with a portrait and a blue speech bubble containing the name and title of the customer. The cards are: "HooplaHa Customer Te...", "VISTABEE Customer Testimo...", "WomensForum Custom...", "PlayAd Customer Testi...", and "MoviePilot C...".
- JW Insights 2015 Session Recordings:** This section shows five recording cards, each with a large white 'W' logo and a red speech bubble containing the session title. The titles are: "JW Insights 2015 Welc...", "JW Insights 2015 Panel...", "JW Insights 2015: What...", "JW Insights 2015: Tren...", and "JW Insights 2...".
- Webinars:** This section includes three small video player icons and two descriptive cards. One card says "Get More Out of Mobile: What's Ahead" and the other says "Meet Our Speaker".
- Bottom Navigation:** A black navigation bar at the bottom contains icons for search, library, and settings.

App - Video Detail

Titles, descriptions and poster images must be set by the customer from within the dashboard

VISTABEE Customer Testimonial

Steve Reilly, CEO & Founder of VistaBee, discusses how JW Platform's content delivery is integral to their business.

Play Video



Customer Testimonials



Laurence Sheinman
Head of new business
HooplaHa

HooplaHa Customer Testimonials



Mike Myers
Senior Vice-President
WomensForum

WomensForum Customer Succe...



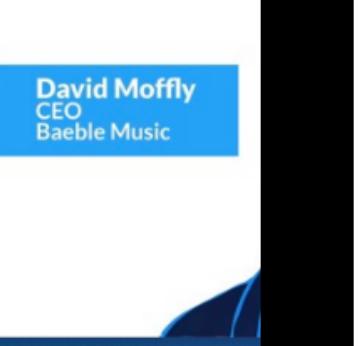
Marc Schäfer
CEO
PlayAd Media Group

PlayAd Customer Testimonial



Jon Handschin
Chief Creative Officer
MoviePilot

MoviePilot Customer Testimonial



David Moffly
CEO
Baeble Music

Baeble Cus...

AppleTV - Home Screen

Top shelf branded image

1920 x 720

App icon - Small

Front, Middle, Back

400 x 240

App icon - Large

Front, Middle, Back

1280 x 768



App Icon

Assets example for
Parallax effect

App Icon - Small

Front, Middle, Back
400 x 240

App Icon - Large

Front, Middle, Back
1280 x 768



App Icon - Front



App Icon - Middle



App Icon - Back



App Icon - Compiled for Parallax