

SUPPLIER MANUAL

We Serve
With a smile



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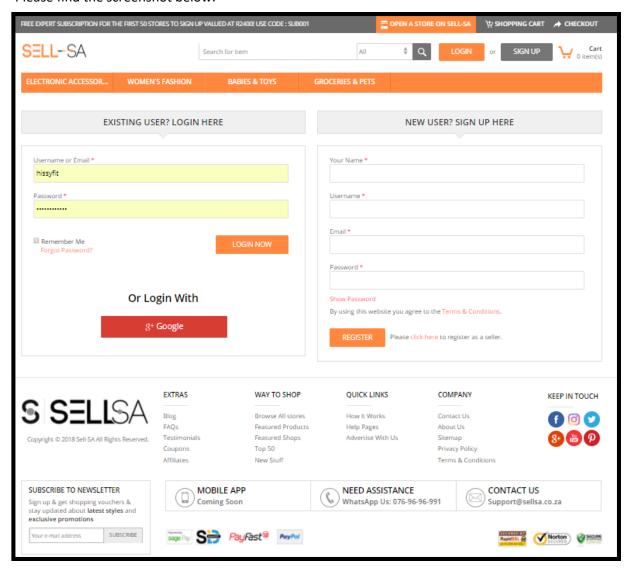


1. Register

For register into the system, supplier/vendor needs to fill up the following details:

- Username
- Email
- Password
- Your Name

Please find the screenshot below:



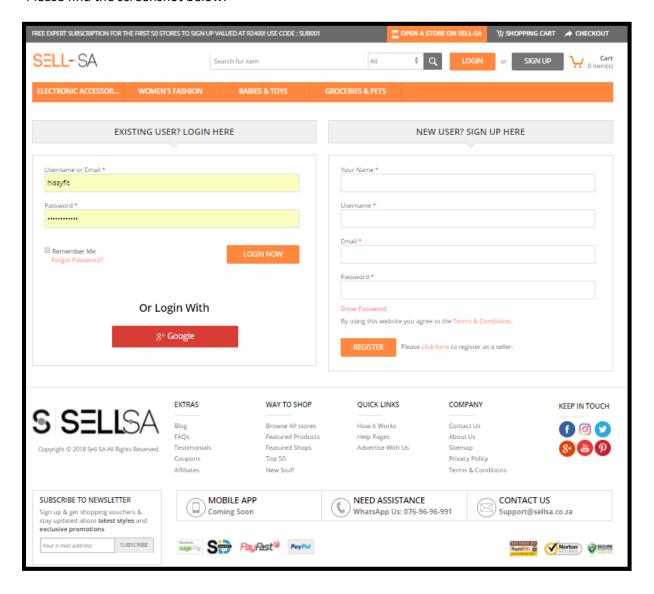


2. Login

For login into account, supplier needs to fill up the following details:

- Username or Email
- Password

Please find the screenshot below:



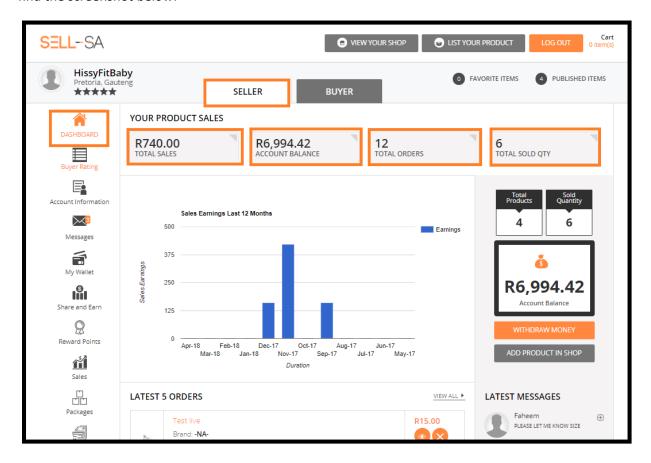


3. Dashboard

After login, supplier will be redirected to the homepage.



On the homepage, when you click on **dashboard**, it will redirect you to the dashboard page. Please find the screenshot below:



On the Dashboard we have following information:

Total Sales

Total amount of sales - Sales will be calculated after an order is completed.

Account Balance

Total balance available in Seller's wallet, the amount is generated from his/her sales made through Sell-SA

Total Orders

Total number of orders received - Only completed orders will be displayed in this section.

Total Sold Quantity

Total number of products sold by the Seller



User Information

 $\label{eq:personal problem} \textit{Personal Information} - \textit{Name, Email, Phone, Location etc.}$

Bank Information – Bank Name, Bank Account number, Branch code etc. Admin will use this information to deposit amount in vendor's account

Change Email and password.

Sales Graph – Last 12 months

In this section, supplier has Graphical information about the sales made in last 12 months.

Latest 5 Order

A list of the latest 5 orders will display under this section.

Total Products

Total count of products added by the supplier

Withdraw Money

In this section, a supplier can send request a pay-out from his account wallet by EFT to any South African bank.

Latest 5 Messages

In this section we will have a list of latest messages received by the supplier.

Left Panel Links

- Dashboard
- Buyer Rating
- Account Information
- Messages
- o My Wallet
- Share and earn
- Reward points
- Sales
- Packages
- Shipping class
- Payment Options
- o Shop
- o Promotion
- Options/Variants
- o Cancellation Requests
- o Return Requests
- Favourites
- Bulk Export/Import

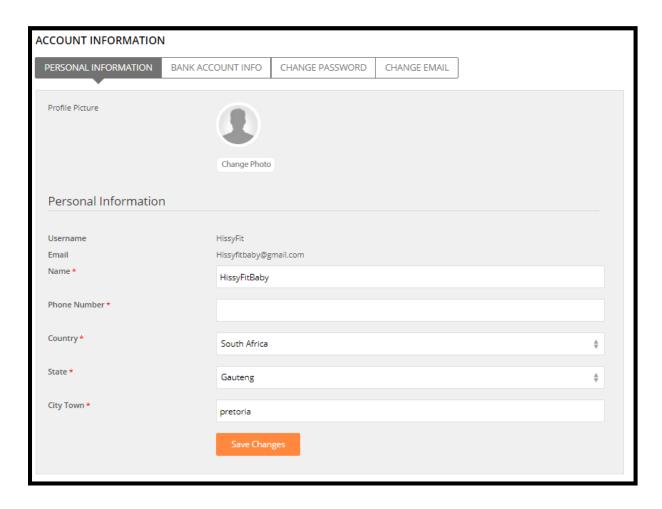


4. Account Information

On account information we have the following 3 tabs:

- Personal Information
- Bank Account Info
- Change Password
- · Change email

When you click on Account information, the Seller will be redirected to the Account Information page. On this page, the supplier can easily edit his/her account information. Please find the screenshot below:



Personal Information - Tab

Under PERSONAL INFORMATION tab, the supplier needs to provide the following details:

- Profile Picture
- Name
- Phone Number
- Country
- State
- City Town

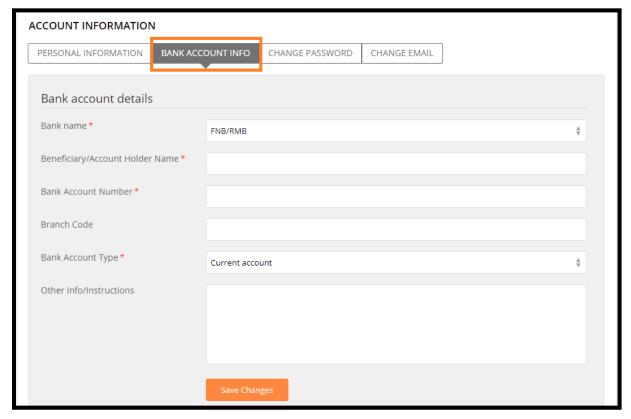


Bank Account Info - Tab

Under BANK ACCOUNT INFO tab, supplier needs to provide the following details:

- Bank name
- Beneficiary/Account Holder Name
- Bank Account Number
- Branch Code
- Bank Account Type

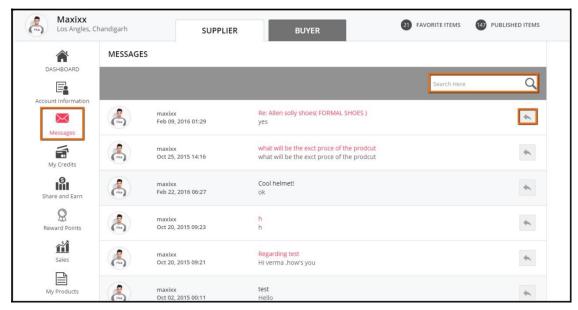
Please find the screenshot below:





5. Messages

On this page, supplier will have a list of all the messages received from buyers and enquiries sent by users through the product details page. Please find the screenshot below:



On this page the supplier can also search a particular message and can easily sort messages through INBOX, SENT and ALL tabs.

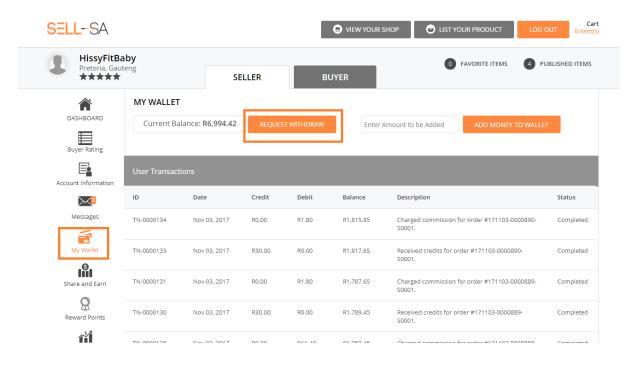
On clicking icon, the supplier can reply to a message received.

6. My Wallet

On this page supplier/vendor can view the listing of his/her orders. Supplier can also view the following information about their orders and credits:

- Current Balance Credits currently available in the account of supplier
- Request Withdrawal
- Order details:
 - \circ Id
 - Date
 - o Credited/Debited Amount
 - o Balance
 - o Description
 - o Status
 - o Please find the screenshot below:





On clicking **REQUEST WITHDRAWAL** button, the supplier will be redirected to the request withdrawal form, the following details needs to be filled in:

- Bank name
- Beneficiary/Account Holder Name
- Bank Account Number
- Branch Code
- Bank Account Type

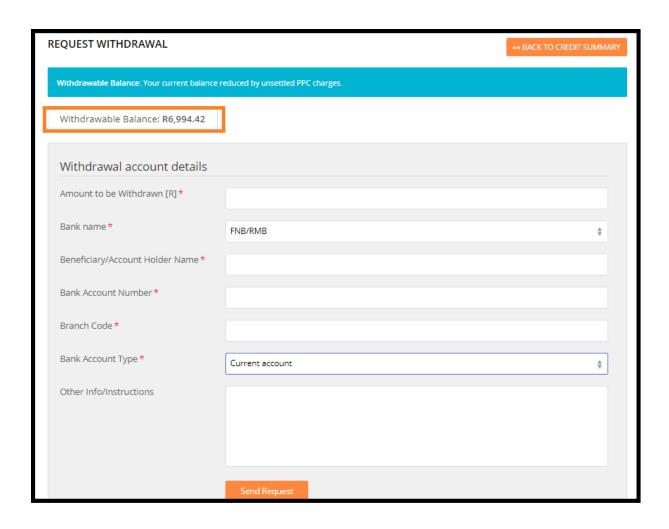
CURRENT BALANCE is the current credits available in the account of a supplier.

Please note when an order is placed and paid for, the amount will not be credited to your stores wallet until the order is Delivered or Shipped.

- 1. Buyer places an order.
- 2. Seller Ships the order out and updates the order status.
- 3. Sell-SA reviews the shipping number and the order history.
- 4. Sell-SA adds funds to the seller's wallet.

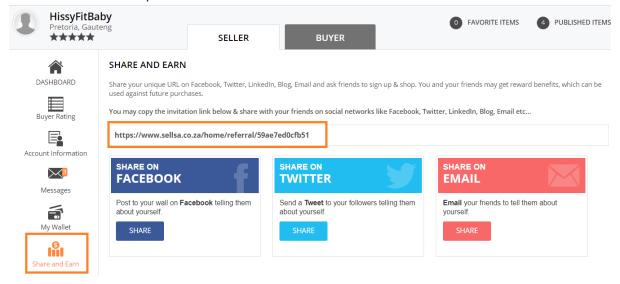
Please see request withdrawal screenshot:





7. Share and Earn

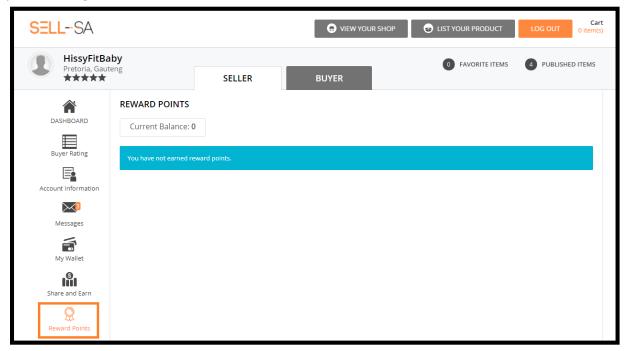
On this page, the supplier can view the invitation link and can share the link with friends on social channels like Facebook, Twitter & Email. Please see the screenshot below.





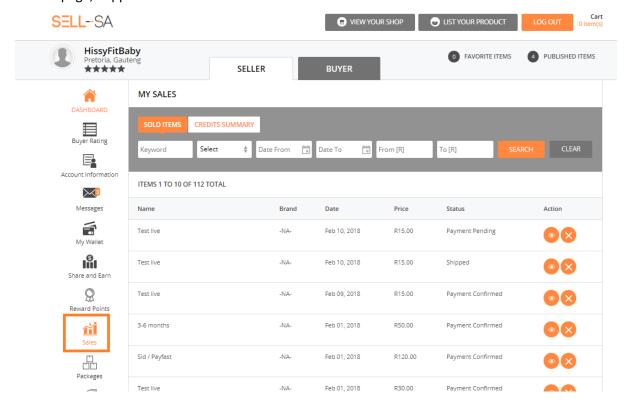
8. Reward Points

On this page, the supplier can view their current balance of the rewards received from the orders placed through referral link. Please see the screenshot below.



9. My Sales

On this page, Supplier can view the list of orders received. Please find the screenshot below:





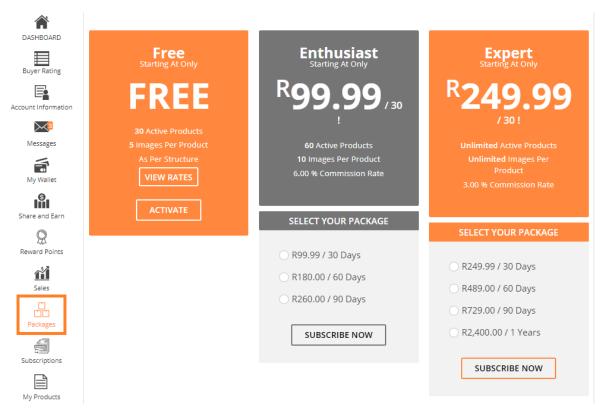
Supplier can view the following details of the orders:

- o Product Name
- o Brand
- o Date
- o Price
- Status (In Process/Completed/Payment Confirmed)
- View Details Icon
- o Delete Icon

On clicking icon, Supplier can view the details of an order. On clicking icon, Supplier can cancel any order.

10. Packages

On this page Supplier can view/subscribe to a Subscription package.



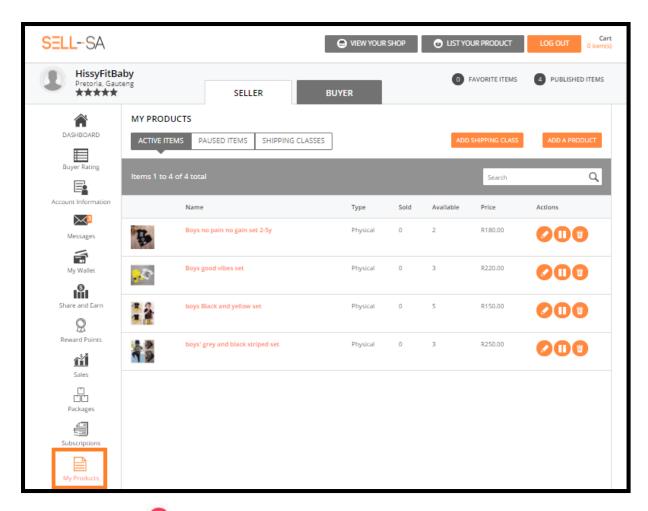
11. Subscription

On this page Supplier can view active and/or past subscribed packages.

12. My Products

On this page the supplier can view the products he has added. Please find the screenshot below:





On clicking of edit oicon, Supplier can edit the details of any product.

On clicking of pause icon, Supplier can disable a product and the paused product will be displayed under the **PAUSED ITEMS** tab.

On clicking of delete icon, supplier can delete any existing product.

On clicking of **ADD A PRODUCT** button, supplier can add more products. Please find below the steps to add a product.

Only step1 is compulsory

Add a product general - Step1:

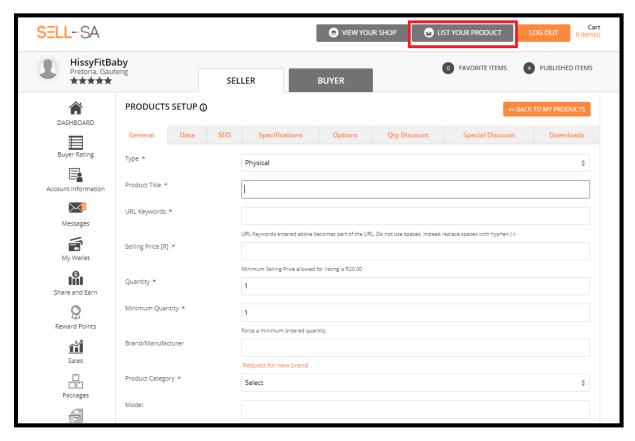
On step1, Supplier has to fill out the following info about the product:

- Product Title
- Selling Price
- Quantity
- Brand/Manufacturer
- Product Category
- Model



- SKU
- Product Condition
- Photos
- Product Description
- Tags
- Shipping Info/Charges

Please see the screenshot below:



While adding a product, the Supplier can also set an image as a main image for the product details page. Please find the screenshot below:





After marking an image as a main image, it will display in front of all the other images. Please find the screenshot below:



Shipping

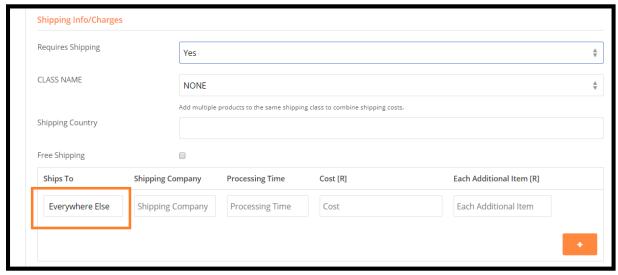
Supplier needs to fill up the following shipping Information:

- Requires shipping
- Shipping class used to combine shipping cost of multiple products
- Shipping Country Country name from supplier shipping the product
- Free Shipping Check this option if there is no shipping cost
- Ships to Select state to which supplier can ship the product.

Everywhere else

Everywhere else is compulsory, "everywhere else" refers to all the provinces excluded from your ship to information. For example:

Seller fills out ship to "everywhere else (R100,00)" and "Pretoria(R50,00)", When a buyer from Cape Town purchases from the seller, he will be charged "everywhere else (R100,00)" as the seller did not specify a price for Cape Town thus falling under "everywhere else".

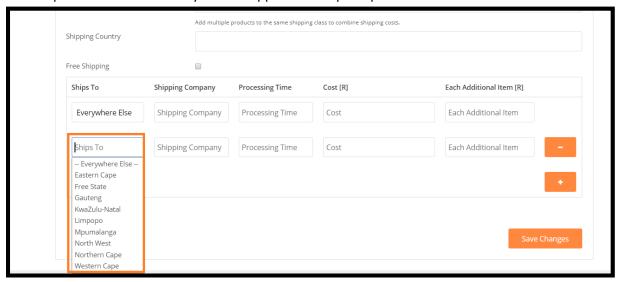


On clicking icon, supplier can add a shipping province for a product.

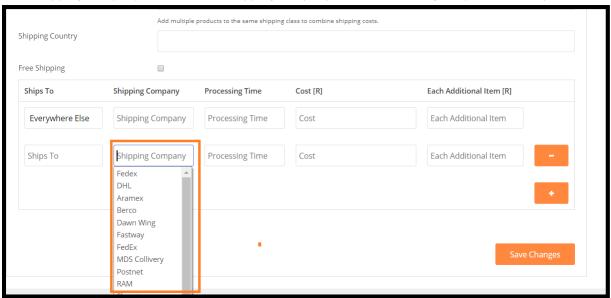
Supplier need to fill up the following info about the shipping:



• Ships To – Name of country where supplier can ship the product.

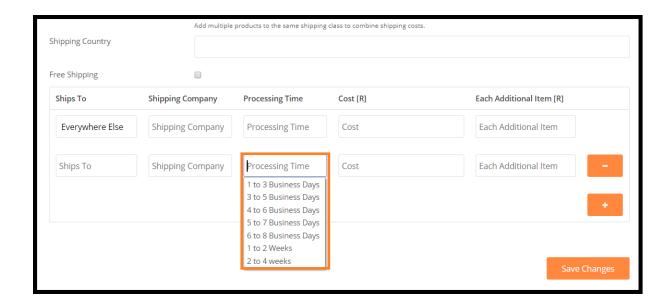


• Shipping Company – Name of the shipping company which is delivering the product to buyer.



• Processing Time – Number of days within which a product will be delivered to a buyer.





- Cost Cost of shipping a product
- Each Additional Item Shipping cost for each additional item.

Note: Only admin will be able to add list of **Countries**, **Shipping Companies** and **Processing Time** for shipping.

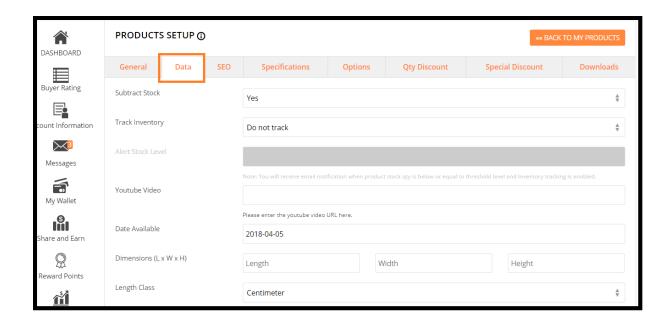
For information about shipping class please refer to point 13.

Add a product Data - Step2:

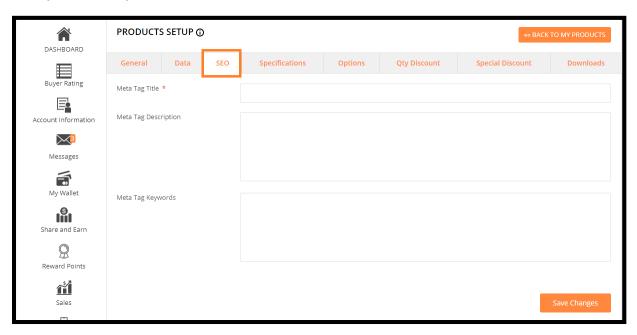
On Step 2, Supplier has to fill up the following information about a product:

- Subtract Stock
- Track Inventory If you want to track the inventory of the product.
- Alert Stock Level Supplier can set an alert for stock level such that if alert stock level set to 5 then supplier will receive notification when stock level of a product reaches to 5 qty.
- YouTube Video Define you tube link of a product
- Date Available
- Dimensions (L X W X H)
- Length Class
- Weight (Grams/Pound/Ounce)
- Status
- Display Order
- Product Filters
- Product Addons





Add a product - Step3:



On step 3, Supplier needs to add the following information:

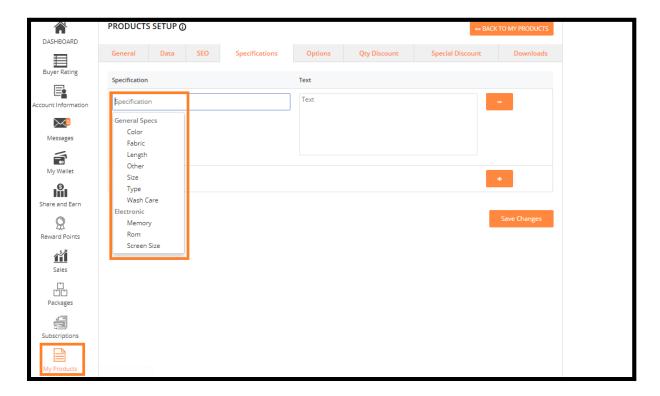
- Meta Tag Title
- Meta Tag Description
- Meta Tag Keywords

SEO helps buyers find your products on search engines such as google, yahoo extra.

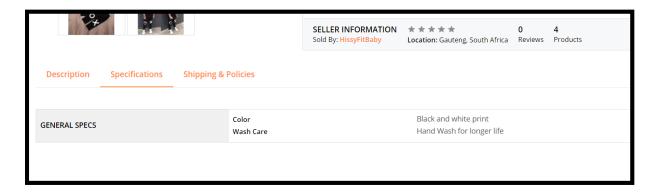
Add a product specification - Step4:



On step 4, Suppliers need to add specifications for a product. Please find the screenshot below:



These specifications will display on the product details page left of the **Shipping & Policies** tab. Please find the screenshot below for reference:



Note: Only admin can new specifications and specifications **groups** from admin area. A vendor can select an attribute from the auto suggest list of attributes.

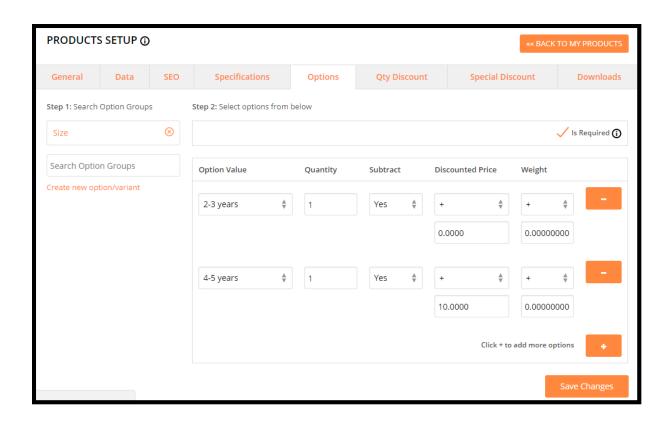
Add a product options - Step5:

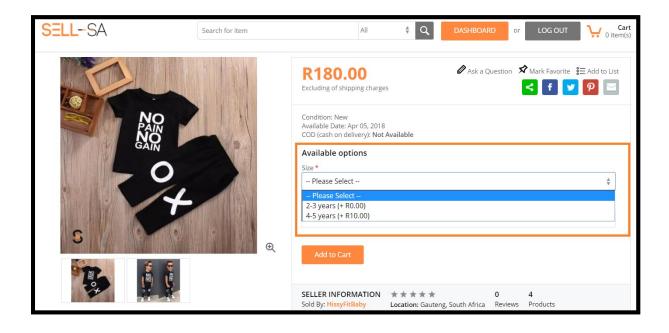
On step 5 Suppliers can fill up the options for a product.

As per the below screenshot size options where added, suppliers can add options for any specifications such as colour, size, shape etc.

Suppliers can increase or decrease the price based on the options. See screenshot below:







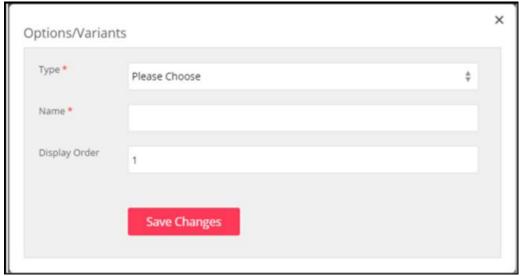
On clicking of icon it will add more sub-options under an option. As per the above screenshot, on clicking of icon, supplier can add more colors under **Color** option. On clicking of icon it will delete a particular option color added for a product.



On clicking of icon, Supplier can delete an option for product. Please find the screenshot below:

OR

Supplier can create a new option by clicking on Create new option/variant.



Supplier needs to add the following details for creating a new option:

- Type
- Name
- Display Order

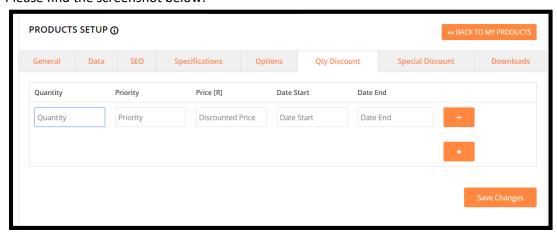
When supplier clicks on save changes, new option/variant will be added as per the details.

Add a product qty discount -Step6:

In step 6, Supplier needs to fill up the following info to add quantity discount for a product:

- Quantity
 Amount to be offered at the discounted price example. If you input 2, when 2 products have been purchased, the price will return to normal.
- Priority
- Price (Discounted Price)
- Date Start
- Date End

Please find the screenshot below:





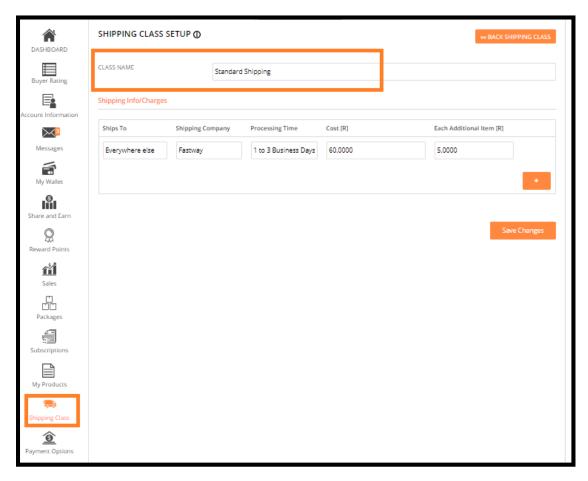
13. Shipping class

Suppliers can merge shipping cost for multiple products by adding them to the same shipping class.

For example, if you selling t-shirts and a buyer purchases 3 different types of t-shirts, if all 3 t-shirts are in the same shipping class the buyer will be charged R60 + R5 for each additional item (Total of R70).

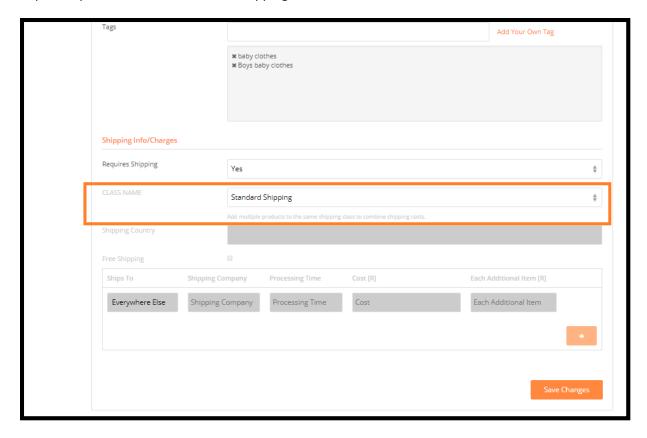
BUT if each t-shirt was not the same class and shipping was filled out individually in the product form then the buyer will pay R60 X 3.

Step1, create a shipping class.

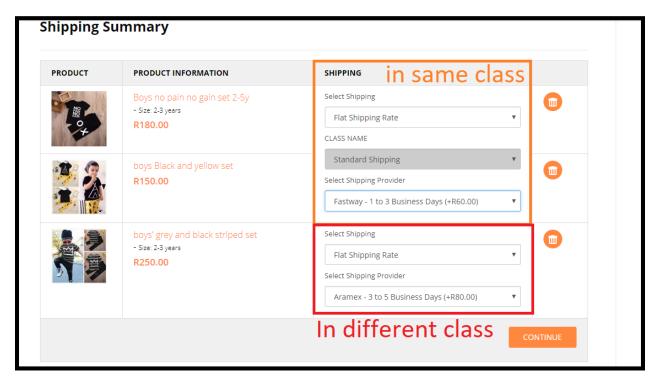




Step2 add products to combine their shipping:



When buyer checkouts it will combine all items in the same shipping class, see screenshot below:





14. Payment Options

Each store has the ability to turn off/on the desired payment gateways.

When a payment option is disabled the buyer will not be able to pay using the disabled payment option.

Currently they are 3 payment options available:

Payfast

Accepting payments through Payfast incurs an additional 4.5% fee on the total order.

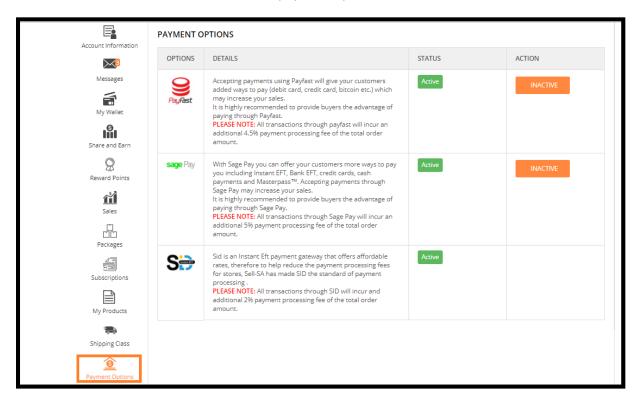
SagePay

SagePay offers the most bang for your buck, it includes many payment options such as Scode which is an alternate to tradiontal ATM deposits. Accepting payments through SagePay incurs an additional 5% fee on the total order.

SID

By default, suppliers cannot disable SID. SID is the cheapest option but it is limited to only Instant EFT payment method. Accepting payments through SID incurs an additional 2% fee on the total order.

The screenshot below indicates that ALL the payment options are ACTIVE:



When a buyer checkout he will now be able to pay using all above active payment options.



15. Shop / Setting up a store

There are four sections on the Shop page which are as follows:

- Shop Information
- Shop address
- Shop Policies
- Shop SEO Information Optional

On the Shop information page, supplier needs to fill up the following details:

Shop Name

Shop name uses alphanumeric character in order to define the shop name.

Shop Title

Shop title will display on the Shop page.

Description

Supplier needs to add brief description about the shop and it will display on the shop page of vendor.

Shop Logo and banner

Supplier can upload shop logo and banner. Both will display on the shop page in front end.

Display Status

Supplier can select display status of his shop (On or Off). On selecting OFF, shop will not display in front end.

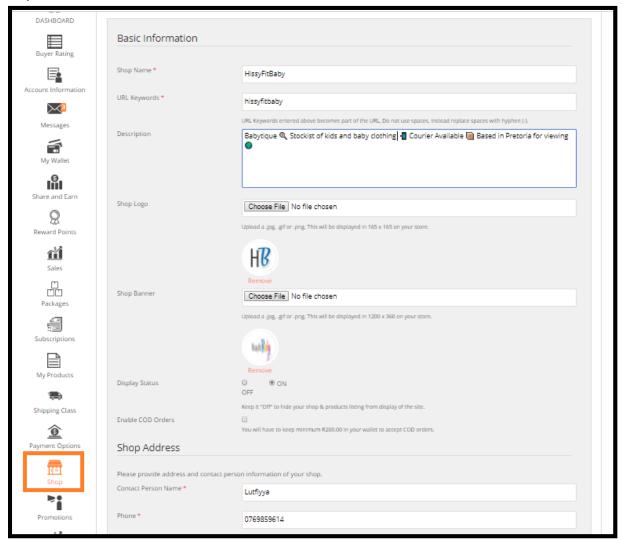
By default, the shop status is on.

Enable COD Orders

Suppliers can enable Cash on deliver, once an order is placed the buyer will receive an email with the supplier's address and contact information. Cash on delivery requires suppliers to maintain a balance of R100.00.



Shop Information – Please find the screenshot below:



Shop Address

Please ensure the address is correct, all returns request and COD use this address.

Contact Person Name

Supplier need to add contact person name which will show on frontend.

Phone Number



Supplier need to add contact number.

Address

Supplier need to add the address of shop.

City

City where the shop exists.

Postcode

Postcode where the shop exists

Country

Country where the shop exists

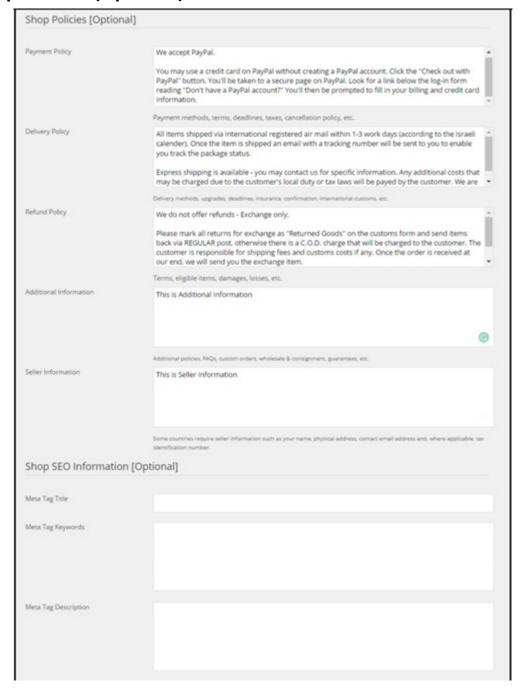
State

State where the shop exists

Note: All the above information displays on return request and COD orders. Supplier has to fill up the shop details before adding a product on the website.



Shop Policies (Optional) & SEO - Please find the screenshot below

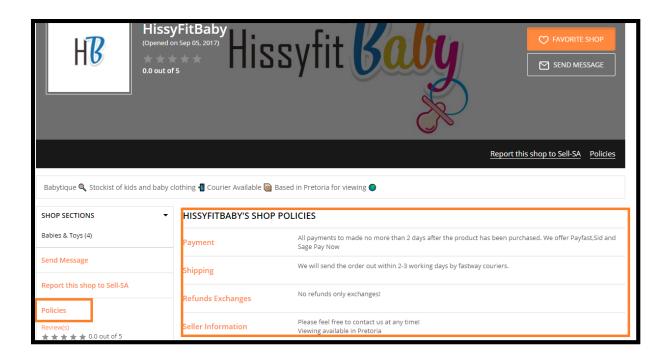


In this section, supplier can fill up the following information about his/her shop:

- Payment Policy
- Delivery Policy
- Refund Policy
- Additional Information
- Seller Information

Shop policies will display on the shop page. Please find the screenshot below:





Shop SEO Information (Optional)

In this section, supplier can fill up the following SEO information about his shop:

- SEO Keywords
- Meta tag Title
- Meta Tag Keywords
- Meta Tag Description

SEO information will help buyers find your store from search engines such as google and yahoo

15. Promotion

Suppliers can use this Tab to promote their product, shop and banner.

For Product Promotion suppliers need to fill out the following:

Product

Select a product to promote

Budget (R)

The total amount you wish to spend, daily, weekly or monthly.

Start Date

You can start immediate or schedule a date to start the promotion.

o End Date

The promotion will no longer be live once the end date is reached.

Preferred Start Time

The selected hour of the day suppliers wishes to display the promotion.

Preferred End Time

The selected hour of the day at which suppliers wish to end the display of the promotion.



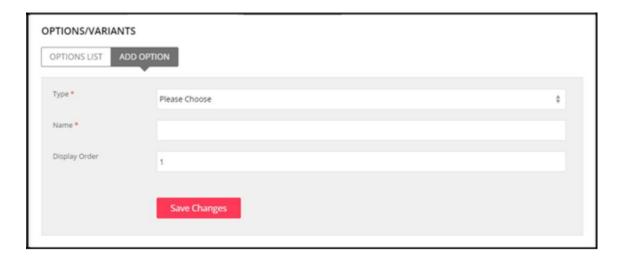
16. Options/Variants

On this page, supplier can view the option list and add new option. Please see the screenshot below



On click of edit icon, Supplier can edit their added option details and display order.

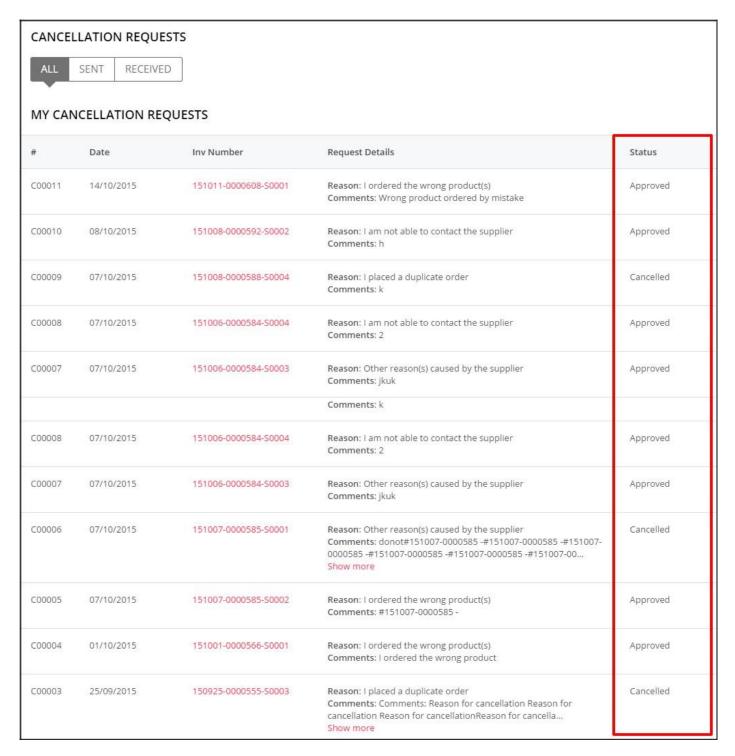
On click of Add option, supplier can add new option/variant. Please see the screenshot below.





17. Cancellation Requests

On this page supplier can view the list of cancellation requests. Please find the screenshot below:



Note: Only Admin can approve or decline a cancellation request.

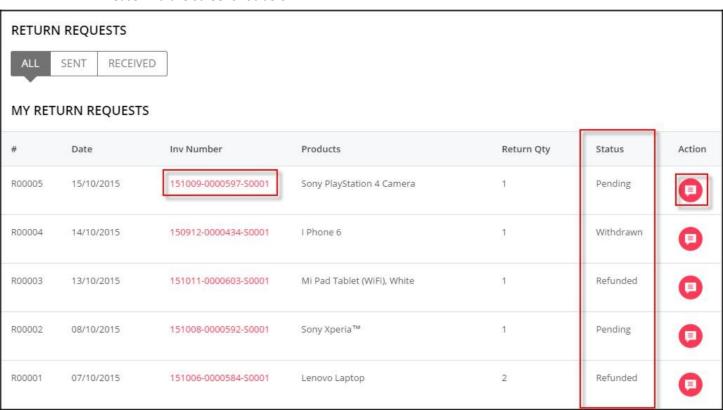


18. Return Requests

On the **Return Requests** page, supplier can view the list of **Return/Exchange** requests received from Buyers. Supplier can view the following information about a **return request**:

- Request id Auto generated by system
- Date Date of submitting a request
- Inv Number Order id or suborder id
- Product Name Name of the product
- Return Qty Quantity of product
- Status Status of request like: Pending, Withdrawn, Refunded etc.

Please find the screenshot below:



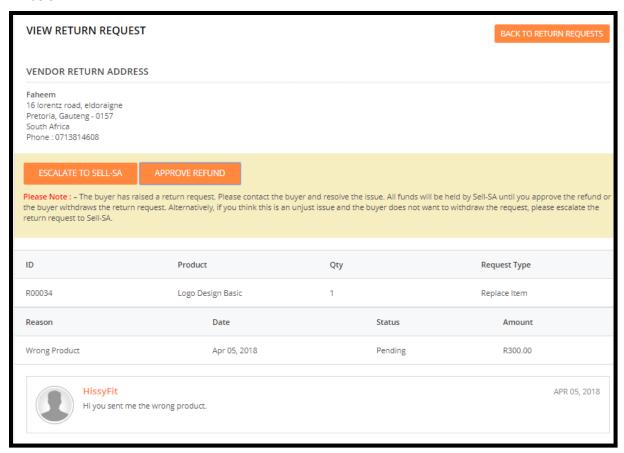
On clicking on an order id, Supplier will be redirected to the request details page. On this page, supplier can view following information about an order:

- Order Date
- Order ID
- Status
- Order Total Amount
- Billing Details
- Shipping Details

Please find the screenshot below:



On clicking icon, Supplier will be redirected to the conversation page. On this page the supplier can send a message to the buyer regarding his request. Please find the screenshot below:



On clicking **Approve Refund** button, amount will be refunded to buyer.

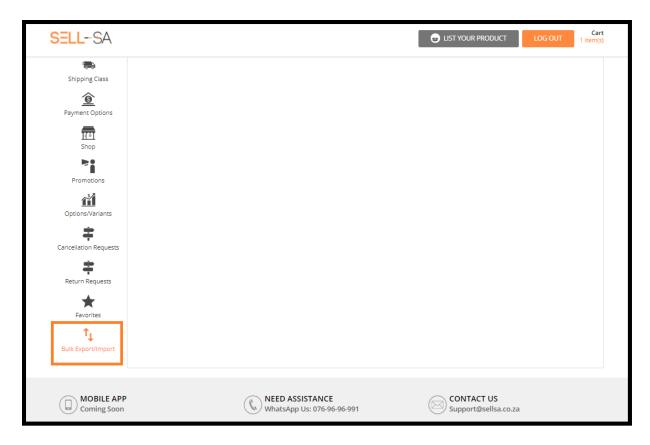
Should you accept the return, please communicate through the returns conversation page so that all evidence is visible. Once the return is success, you can request the buyer to withdraw the refund.

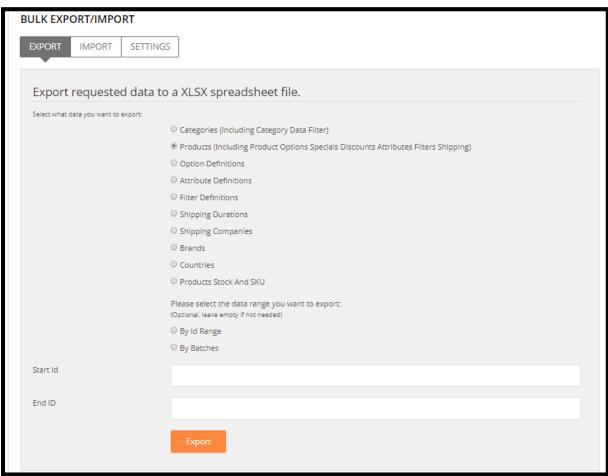
Note: If Vendor wants to escalate this dispute to Sell-SA then he/she can do the so by clicking on **Escalate to Sell-SA** button

17. Import/Export

In this section Seller can easily Import/Export products. Please find the screenshot below:









Following are the list of information which is available for export:

- Categories (Including Category Data Filter)
- o Products (Including Product Options Specials Discounts Attributes Filters Shipping)
- Option Definitions
- o Attribute Definitions
- Filter Definitions
- Shipping Durations
- Shipping Companies
- o Brands
- Countries
- Products Stock And SKU

Please select the data range you want to export:

(Optional, leave empty if not needed)

- o By Id Range
- By Batches

Import

Following options are available to Import products:

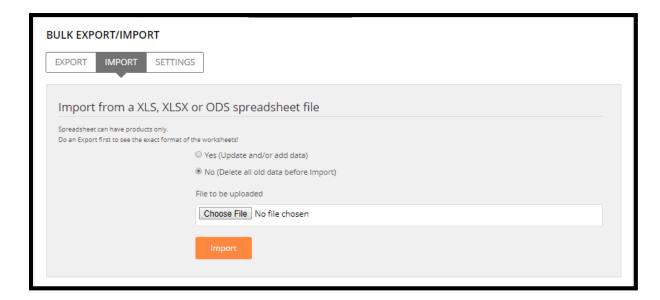
Yes (Update and/or add data)

On select this option, Admin can update or add products through CSV file.

System will compare the products id with CSV file, existing products will be updated and others products will be added in the system.

• No (Delete all old data before import)

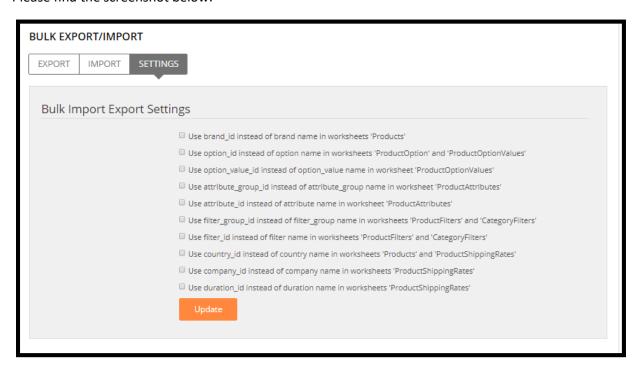
In this process, firstly system is removing the details of existing product and adding the details mentioned in the CSV file.





Settings

On the settings page, seller can select setting to Import/Export information from database. Please find the screenshot below:



Use **collection_id** instead of **collection Name** in worksheets 'categoryCollections' You can check this to Import/Export collection id instead collection name.

Use **added_by_id** instead of added by (user name) in worksheets 'Products'

You can check this option to Import/Export id of the user who added this product.

Use brand_id instead of brand name in worksheets 'Products'

You can check this option to Import/Export brand_id in place of brand name.

Use **shop_id** instead of shop name in worksheets 'Products'

You can check this option to Import/Export shop id instead shop name

Use **option_id** instead of option name in worksheets 'ProductOption' and 'ProductOptionValues' You can check this option to Import/Export option id instead option name

Use **option_value_id** instead of option_value name in worksheet 'ProductOptionValues'

You can check this option if you want to Import/Export option value id instead option value.



Use **attribute_group_id** instead of attribute_group name in worksheet 'ProductAttributes' You can check this option to import/export attribute group id instead group name.

Use **attribute_id** instead of attribute name in worksheet 'ProductAttributes'

You can check this option to import/export attribute_id instead attribute_name

Use **filter_group_id** instead of filter_group_name in worksheets 'ProductFilters' and 'CategoryFilters' You can check this option to import/export filter_group_id instead filter_group_name

Use **filter_id** instead of filter name in worksheets 'ProductFilters' and 'CategoryFilters' You can check this option to import/export filter_id instead filter_name

Use **country_id** instead of country name in worksheets 'Products' and 'ProductShippingRates'
You can check this option to import/export **country_id** instead **country_name**This setting is for products worksheet and product shipping rates worksheet

Use **company_id** instead of company name in worksheets 'ProductShippingRates' You can check this option to import/export company_id instead company_name

Use **duration_id** instead of duration name in worksheets 'ProductShippingRates'
You can check this option to import/export duration_id instead duration_name

Use **phpTemp** cache for large Exports (will be slightly slower)
You can check this option to cache the spreadsheet during exporting process.

Use **phpTemp** cache for large Imports (will be slightly slower)
You can check this option to cache the spreadsheet file during importing process