

Jason Wu

Passionate UX designer driven by empathy, who aims to create more efficient and effective user experiences. Adaptable learner that excels in communication, collaboration, prototyping, and has a knack for design.

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Education

Georgia Institute of Technology | Bachelor of Science in Computational Media

June 2021 – Present | Atlanta, Georgia

Threads in Interaction Design and People, GPA 3.75

Study Abroad at Georgia Tech Lorraine

August 2021 – December 2021 | Metz, France

Projects

Dorothy's Book Bonanza | Horizons 2023 Educational Challenge Winner

Game Developer and Designer

Atlanta, Georgia / March 2023

- Programmed an educational game in C, relevant to Women's History Month and history at Georgia Tech
- Designed game functionality using a state machine and game sprites using Usenti
- Analyzed user testing data to implement user experience enhancing features

Reimagining TransLoc | Bits of Good - Design Bootcamp

UX Researcher/Designer

Atlanta, Georgia / August 2022 - December 2022

- Redesigned the user interface and user flow for locating Georgia Tech busses
- Emphasized the most important features using data gathered from user research and testing
- Iterated through multiple low fidelity wireframes and functional high fidelity prototypes

REUQLO Self-Brand Identity | LMC 2720 - Principles of Visual Design

Designer

Atlanta, Georgia / October 2022 - December 2022

- Created a new brand style guide for an existing brand, focused on reusability and sustainability
- Developed new logos and chose specific typography/color palette
- Designed website, business cards, and billboard prototypes

Leadership

Georgia Tech Asian American Student Association

Coordination Chair

Atlanta, Georgia / August 2022 - Present

- Creating social groups and managing internal affairs
- Record weekly meeting minutes and distribute them appropriately to fellow board members
- Maintain club inventories and facilitate event space bookings

The Giving Tree Family

President (2021)/Vice President (2020)/Returning Volunteer

Douglaston, New York / September 2017 - Present

- Served as main communicator to the organization's members and lead of community service projects
- Conducted weekly and monthly meetings with other board members regarding funds and upcoming projects
- Continued participation of community service events

Skills

Design

User Experience Design, User Research, Affinity Mapping, Information Architecture, Ideation, Wireframing/Prototyping, User Testing

Tools

Figma, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, UXPin

Programming

Java, HTML, CSS, JavaScript, React.js, C, Python