Product Backlog for Project: AHI APP

User Story Identifier	Priority	Category	Team	Role	Need	Value	Acceptance 1	Acceptance 2	Acceptance 3	Acceptance 4	Story Points	Comments
1	Low	Leadership	Scrum	Leader	On Demand Reports	Strategic	Identify and understand current and evolving segments	Target and engage with emerging markets	Access data feeds from all pertinent data sources	Reporting	5	
2	High	Marketing	Scrum	Marketing	Sales Data	Product	Track current market trends in the skincare industry on a real-time basis	Monitor customer interest and preferences for AHI products based on views analysis	Generate competitive analysis data through analysis of worldwide sales data	Calculate AHI market share and trends by product categories	8	
3	Moderate	Finance	Scrum	Finance	Financials	Economics	Allow for secure order invoicing and processing	Provide real-time inventory and product availability reports	Provide on-demand financial sales and forecasting metrics		2	
4	Moderate	IT	Scrum	IT	Systems Compatibility	Integration	Ensure App and new IT security upgrades are compatible	Ensure App and new IT security upgrades are compatible	Ensure IT storage meets App operational needs		1	
5	Low	Customers	Scrum	Customer	Access	Revenue	Easy access to all AHI product offerings	Secure invoicing	Confirmation of all transactions	Confirmation of all transactions	5	