

# JEN HUANG

PRODUCT DESIGNER

JWXHUANG.COM

248-469-7081

JENHWX@GMAIL.COM

## WORK EXPERIENCE

PRODUCT DESIGNER, **Est-Rouge**

CONTRACTOR · June 2019 - September 2019 · **New York, NY · Tokyo, JPN**

- Design, prototype, test and collaborate closely with engineers to develop in-house AI-native products.
- Designed and shipped mobile ticketing app SDK for the biggest ticket and sales company in Japan e+. Focused on filtering systems, input interaction, payment and delivery flows.
- Conducted visual quality assurance, built project specifications, animated interactions, and communicated with overseas development team and PMs.
- Create project documentations and pitch decks for investors
- Build and maintain design systems, components library and sketch UI library for e+ and Mercury mobile apps.

PRODUCT DESIGNER, **FREELANCE**

December 2018 - Current · **Boston, MA · Ann Arbor, MI · New York, NY**

- Help small businesses and startups grow and design intuitive and accessible mobile and web experiences

DESIGNER, **LOVEPOP**

IN HOUSE DESIGNER · July 2018 - December 2018 · **Boston, MA**

CONTRACTOR · September 2017 - July 2018 · **Ann Arbor, MI**

DESIGN INTERN · June 2017 - August 2017 · **Boston, MA**

- Created magical moments through developing memorable experiences and narrative worlds. Designed & prototyped new products, and helped established art direction for product launches.
- Designed new line products, prototyped and created 3D product shots, communicated with overseas manufacturing teams to refine feasibility and ensured quality product launches.
- Collaborated closely with designers, product managers, researchers & the marketing team & oversaw product specs.

## EDUCATION

UNIVERSITY OF MICHIGAN

PENNY STAMPS SCHOOL OF ART & DESIGN · 2015-2018 · *BACHELOR OF ART*

COLLEGE OF ENGINEERING · 2014-2016

## SKILLS

UI/UX Design  
Interaction Design  
Hi/Lo Fidelity Prototyping  
User Research  
Usability Testing  
Design Systems  
HTML/CSS/JS

## SOFTWARE

SKETCH  
INVISION  
FRAMER X  
ADOBE XD  
AFTER EFFECTS  
ILLUSTRATOR  
RHINO 3D  
BLENDER  
HTML/CSS/JS  
C++  
GIT  
Swift: Learning